



Metropolitan Planning Commission

Shreveport | Caddo Parish

RECOMMENDED UDC AMENDMENTS. February 6, 2019

The Unified Development Code (UDC) serves as the official land use and development regulatory ordinance for both the City of Shreveport and Caddo Parish. Periodically, revisions are required to reflect the changing nature of business in our community. The Unified Development Code (UDC) serves as the official land use and development regulatory ordinance for both the City of Shreveport and Caddo Parish. Proposed amendments to Article 9. Sign revise billboard, as well as wall sign, regulations. These revisions are intended to be more user-friendly and clarify ambiguities. There will be proposed amendments which include various house-keeping and corrective changes due to oversight, grammatical mistakes, contradictions, or missing items. **Note— there will be a Public Hearing to consider these amendments at the February 6th MPC Board Meeting.**

CITY OF SHREVEPORT AND CADDO PARISH UDC

The amendments listed below are for **BOTH** the City of Shreveport AND Caddo Parish. Explanations are given for each amendment shown.

- Amend TABLE 9-1: SUMMARY OF PERMANENT AND TEMPORARY SIGN PERMISSIONS in ARTICLE 9. SIGNS in the Shreveport and Caddo Parish UDC regarding fenestration design.**

TABLE 9-1: SUMMARY OF PERMANENT AND TEMPORARY SIGN PERMISSIONS		
SIGNS	No Permit Required (Section 9.6)	Permit Required (Section 9.7)
TEMPORARY SIGNS		
***	***	***
Banner / Exhibition Banner		•
***	***	***

[Note (1): See Exhibit “B” for revised Table 9-1]

Explanation: Banner Signs, while defined in the current UDC, do not currently exist in any table or standard in Article 9. This amendment adds them to Table 9-1 as a temporary sign which requires a permit.

- Amend TABLE 9-1: SIGNS TYPES REQUIRING PERMIT DISTRICT PERMISSIONS in ARTICLE 9. SIGNS in the Shreveport and Caddo Parish UDC regarding fenestration design.**

[Note (2): See Exhibit “C” for revised Table 9-2]

Explanation: Banner Signs, while defined in the current UDC, do not currently exist in any table or standard in Article 9. This amendment adds them to Table 9-2 , showcasing all the zoning districts which banner signs are allowed.



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3. Amend the sign provision of “Banner- Exhibition” in ARTICLE 9. SIGNS, SECTION 9.7. PERMIT REQUIRED: PERMANENT AND TEMPORARY SIGNS to be labeled “Banners / Exhibition Banners” and to read as follows:

E. Banners / Exhibition Banners

1. Banners and exhibition banners shall be printed upon flexible material, mounted with or without frames and shall be professionally printed and installed in a way that does not create a safety hazard.
2. Banners and exhibition banners must be securely and tautly attached to the wall of a structure or pole. No banners or exhibition banners may be located higher than the roofline or encroach into the public right-of-way unless approved by the Executive Director.
3. All banners and exhibition banners must be located within the required yard setbacks for that district, as described in Article 4 of this Code.
4. No banner or exhibition banner is allowed to be attached to a retaining wall or fence.
5. **Banners**
 - a. Banners shall not exceed a maximum sign area of 32 square feet.
 - b. No more than one banner shall be displayed on a building/property frontage at one time, unless approved by the Executive Director.
 - c. No property shall display a banner for more than 30 days, not more than 2 times per calendar year. Banners may be displayed longer than 30 days if approved by the Executive Director.
 - d. Banners are prohibited from being placed in the public right-of-way.
 - e. Banners will be allowed for the following public events and entities and are permitted year round:
 - i. Charitable, humanitarian or artistic activities;
 - ii. Banners intended for use by sponsors of non-profit community activities such as festivals, conventions and general street beautification;
 - iii. Banners displayed on publicly owned property (parks, convention centers, and buildings) and are limited to activities occurring on the publicly owned property;
 - iv. Banners are allowed on the property of any place of worship, and within all commercial and industrial zoning districts; or
 - v. Banners for use by sponsors of any educational facility are allowed during a display period of one calendar school year not to exceed nine months.
 - f. In order to reduce the proliferation of signs, banners must be greater than 50 feet from any other temporary sign.
 - g. Banners wrapped around a permanent sign structure, such as a freestanding sign, projecting sign, or wall sign are prohibited.
6. **Exhibition Banners**
 - a. Exhibition banners are permitted for any educational facility, government use, or cultural facility to be used in conjunction with a special exhibit or event.
 - b. Each structure of an allowed use is permitted up to eight exhibition banners during one display period. The display period is defined as the combined period of 45 days prior to the opening of the exhibit, the run of the exhibit, and 14 days following the close of the exhibit, unless written otherwise in this Code.
 - c. An applicant may include up to eight exhibition signs, per structure, as part of the sign application.
 - d. Each exhibition banner shall not exceed a maximum sign area of 300 square feet.
 - e. Exhibition banners may be externally illuminated and must be focused on the printed area.



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Explanation: Currently, there are no provisions on *banners* (other than a simple definition in Article 2). This amendment adds new provisions for banners, as well as expanding on the provisions of exhibition banners, specifically in relation to school sponsors for exhibition banners and their display time.

4. **Amend the sign provisions for Wall Signs in ARTICLE 9. SIGNS, SECTION 9.7. PERMIT REQUIRED: PERMANENT AND TEMPORARY SIGNS. This provision will become “3” and all following provisions will be re-numbered accordingly.**

* * *

3. *For a corner lot, the maximum size of a wall sign located on each building wall shall be established at one square foot per linear foot of building wall where the wall sign will be mounted or 40 square feet, whichever is greater. The size of a wall sign on each side of the building shall be limited to the square footage calculated on that side only. In no case shall the square footage permitted for the building wall located along the front lot line and the square footage permitted for the building wall located along the corner side lot line be combined to create a larger sign on a wall other than that permitted on each individual wall.*

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Explanation: This amendment identifies that when there is a corner lot, a wall sign can be located on each building wall.

5. **Amend the provisions for Billboards in ARTICLE 9.SIGNS, SECTION 9.8.BILLBOARDS in the Shreveport and Caddo Parish UDC to read as follows:**

[Note (3): See Exhibit “D” for revised subsection 9.8]

Explanation: This amendment revises billboard regulations, expanding the zoning districts where they are allowed, reducing the cap and replace, and allowing for radial spacing instead of linear spacing between billboards.

6. **Amend the provisions for Classic Signs in ARTICLE 9.SIGNS, SECTION 9.9.D DESIGNATED CLASSIC SIGNS in the Shreveport and Caddo Parish UDC to read as follows:**

* * *

D. Designated Classic Signs

~~*The signs identified below are deemed to be of special significance in the City of Shreveport and are, therefore, designated classic signs and exempt from the provisions of this Code:*~~

An inventory of all classic signs shall be kept and made available for distribution at the Office of the Metropolitan Planning Commission. All designated classic signs are exempt from the provisions of this Code.

Explanation: This amendment establishes that an inventory of all designated classic signs located in the City and/or Parish will be kept at the Office of the Metropolitan Planning Commission. All designated classic signs are exempt from the provisions of the UDC.



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