

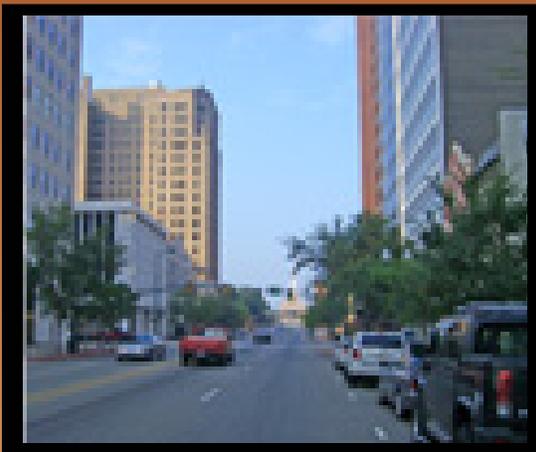
# Community Survey

## *Findings Report*

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conducted for the

# Shreveport Metropolitan Planning Commission and Caddo Parish



by

**Leisure Vision**

(a division of ETC Institute)

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in association with

**Goody Clancy**

November 2009

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# *Executive Summary*

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# **Shreveport Area Community Survey**

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## **Executive Summary of Citizen Survey Results**

### **Overview of the Methodology**

The Shreveport Metropolitan Planning Commission and Caddo Parish conducted a Community Survey during the summer of 2009 as part of a new master plan. The purpose of the survey was to help provide information on establishing priorities for the improvement and future development of the city and surrounding parish area. The survey was designed to obtain statistically valid results from households throughout the City of Shreveport and Caddo Parish. The survey was administered by a combination of mail and phone.

Leisure Vision worked extensively with the Shreveport Metropolitan Planning Commission and Caddo Parish officials, as well as members of the Goody Clancy project team in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

Leisure Vision mailed surveys to a random sample of 5,000 households throughout City of Shreveport and Caddo Parish. Approximately three days after the surveys were mailed, each household that received a survey also received an electronic voice message encouraging them to complete the survey. In addition, about two weeks after the surveys were mailed, Leisure Vision began contacting households by phone. Those who indicated they had not returned the survey were given the option of completing it by phone.

The goal was to obtain a total of at least 1,000 completed surveys from City of Shreveport and Caddo Parish households. This goal was far exceeded, with a total of 1,214 surveys having been completed. The results of the random sample of 1,214 households have a 95% level of confidence with a precision of at least +/-2.8%.

The following pages summarize major survey findings.

## Major Survey Findings

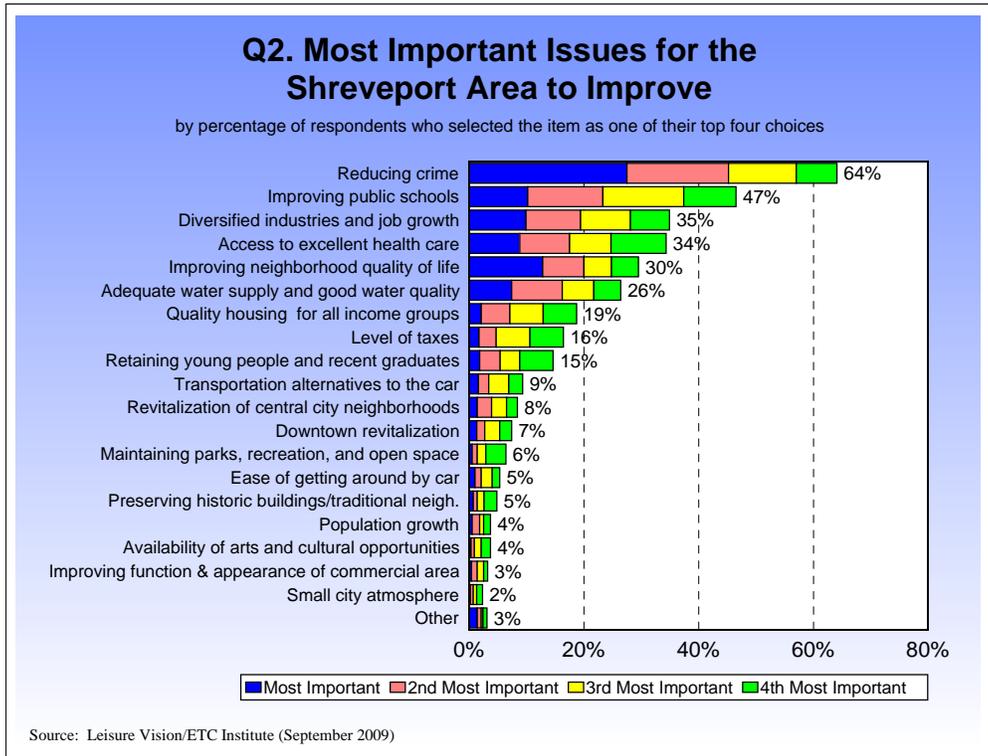
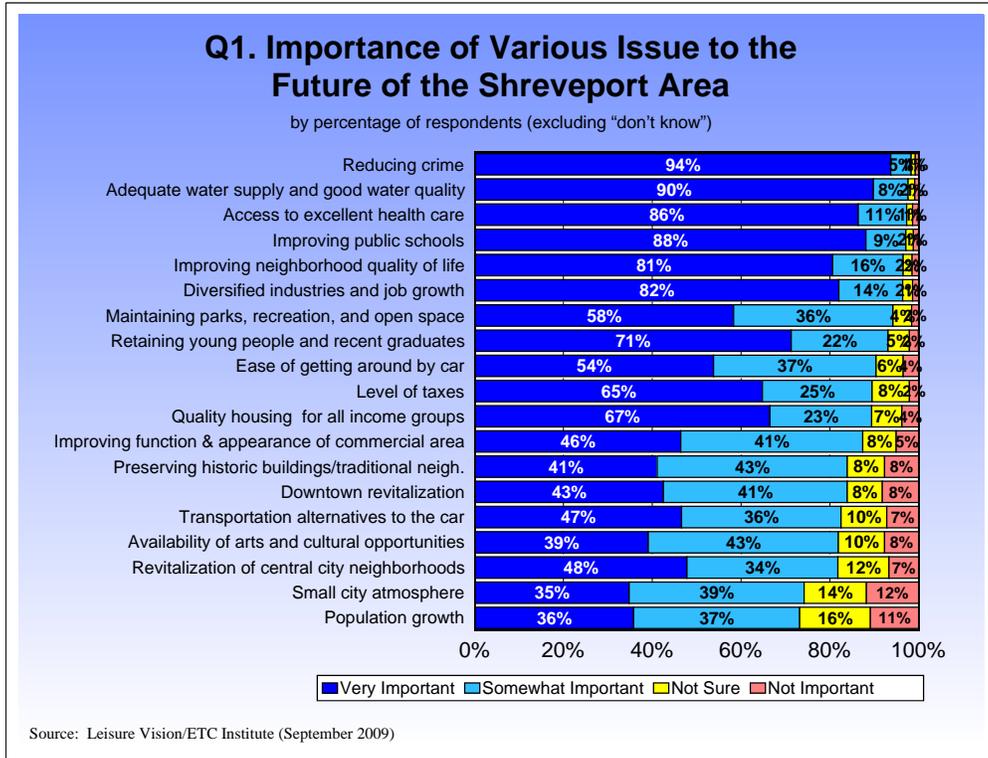
- **Importance of Various Issues to the Future of the Shreveport Area.** The issues that the highest percentage of respondents feel are very important to the future of the Shreveport area are: reducing crime (94%), adequate water supply and good water quality (90%), improving public schools (88%), and access to excellent health care (86%).
- **Issues That Are Most Important for the Shreveport Area to Improve.** Based on the sum of their top four choices, the issues that respondents feel are most important for the Shreveport area to improve are: reducing crime (64%), improving public schools (47%), diversified industries and job growth (35%), and access to excellent health care (34%).
- **Condition of Neighborhood.** Fifty-nine percent (59%) of respondents feel the condition of their neighborhood is staying about the same, 24% feel it's getting worse, and 14% feel it's getting better. The remaining 3% indicated "don't know".
- **Importance of Various Reasons for Living in the Shreveport Area.** The reasons that the highest percentage of respondents rated as extremely important in their decision to stay in or come to live in the Shreveport area are: employment opportunities (60%), quality of health care services (54%), quality of public education in primary and secondary schools (52%), and availability of higher education opportunities (43%).
- **Reasons That Most Impact Respondent's Decision to Stay in the Shreveport Area.** Based on the sum of their top three choices, the reasons that most impact respondents' decision to stay in the Shreveport area are: employment opportunities (40%), proximity to family and friends (33%), quality of health care services (29%), and quality of public education in primary and secondary schools (25%).
- **Items That Influence Respondent's Perception of the Shreveport Area.** The items that the highest percentage of respondents rated as excellent or good are: the Shreveport area as a place to live (59%), overall quality of life in the Shreveport area (55%), and the Shreveport area as a place to retire (54%).
- **Items That Should Receive the Most Emphasis from Local Leaders.** Based on the sum of their top three choices, the items that respondents think should receive the most emphasis from local leaders are: more diverse economy and better jobs (45%), improved and new public schools (35%), more activities for teenagers (21%), and redevelopment of areas with vacant buildings or land (21%).

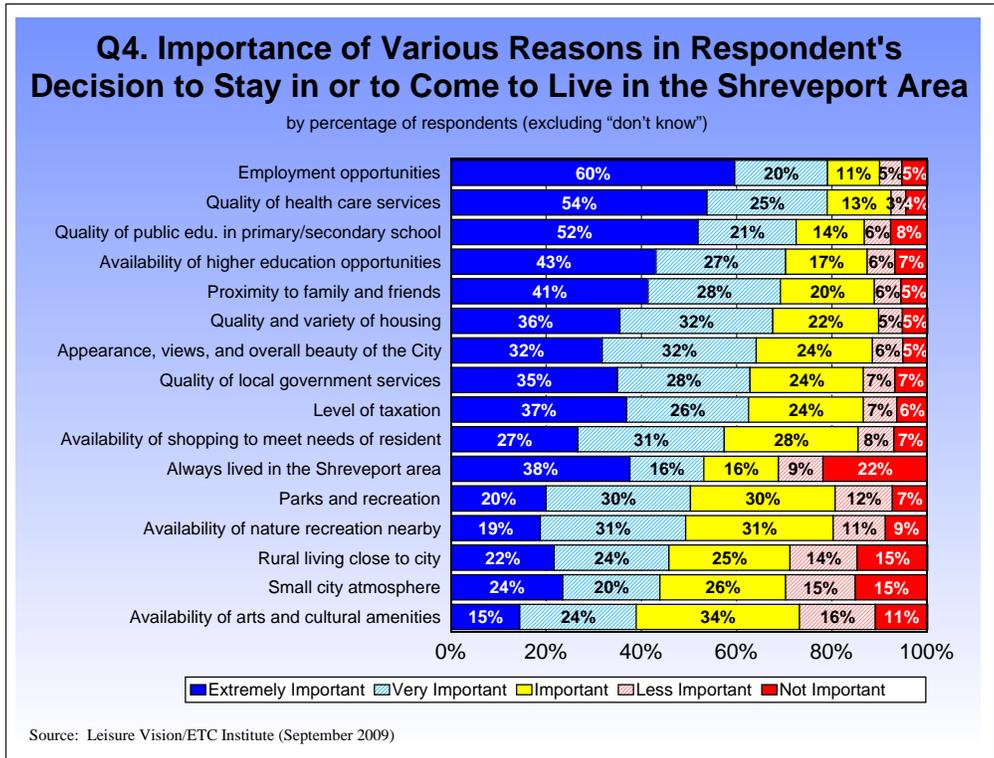
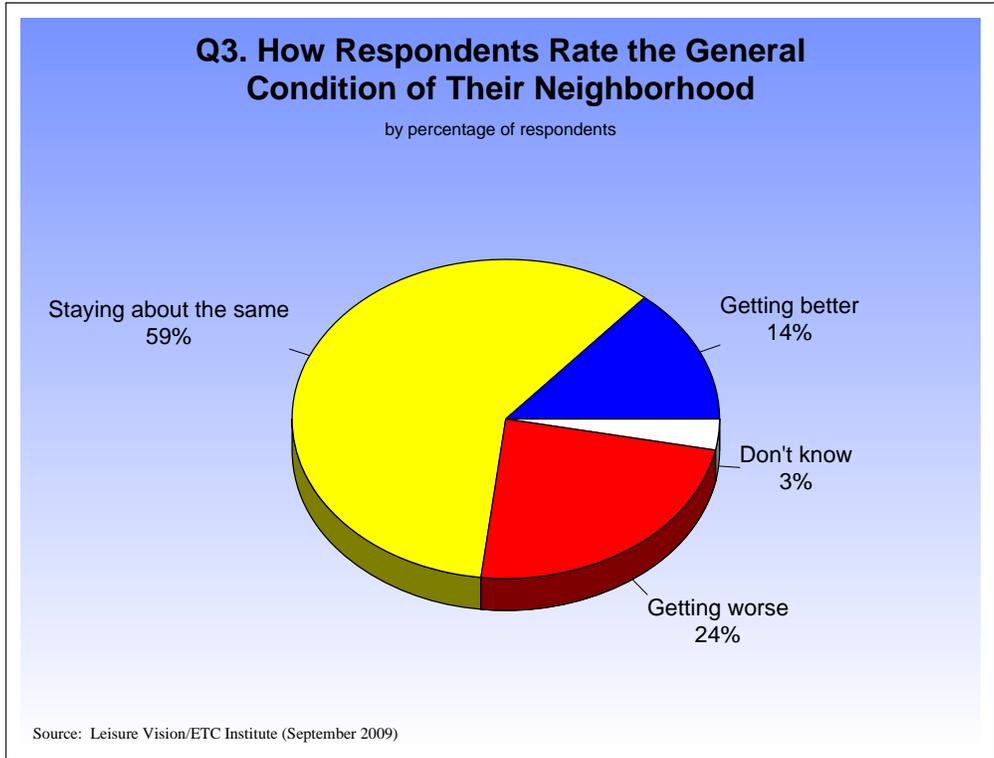
## Community Survey for the Shreveport Metropolitan Planning Commission & Caddo Parish

- **Hours Per Day Spent Driving on Weekdays.** Excluding their commute to and from work, 27% of respondents spend 1 hour per day driving on weekdays, and an additional 27% of respondents spend ½ hour per day driving on weekdays.
- **Hours Per Day Spent Driving on Weekends.** Excluding their commute to and from work, 26% of respondents spend 1 hour per day driving on weekends, and an additional 23% of respondents spend 2 hours per day driving on weekdays.
- **Overall Performance of the Public Education System.** Forty-eight percent (48%) of respondents rated local colleges and universities as very good and an additional 48% rated them as adequate; 33% rated technical colleges as very good and 57% rated them as adequate.
- **Overall Performance of the Local Government.** Eighteen percent (18%) of respondents rated Caddo Parish as very good and 62% rated it as adequate; 16% rated the Metropolitan Planning Commission as very good and 60% rated it as adequate; 16% rated the City of Shreveport as very good and 55% rated it as adequate.
- **Primary Source of Local News.** Eighty-eight percent (88%) of respondents use local television as a primary source of local news, and 43% use newspapers as a primary source of local news.
- **Associations Participated in on a Regular Basis.** Sixty-six percent (66%) of respondents participate in faith-based organizations on a regular basis, 18% of respondents participate in neighborhood association/homeowners association, and 15% participate in a learning or hobby club.
- **Development in the Shreveport Planning Area Now and in the Future.** Seventy-nine percent (79%) of respondents strongly agree or agree that development should be promoted in downtown and central areas that have vacant housing or land, and 78% of respondents strongly agree or agree that development is good as long as there are a few rules. Development must be directed to do no harm to historic and natural resources.
- **Things That Make it Difficult to Participate in Public Discussions about the Future of Shreveport.** The most frequently mentioned things that make it difficult to participate in public discussions about the future of Shreveport are: don't have enough information (35%), not enough time (28%), and not sure how to get involved (26%).

# *Charts and Graphs*

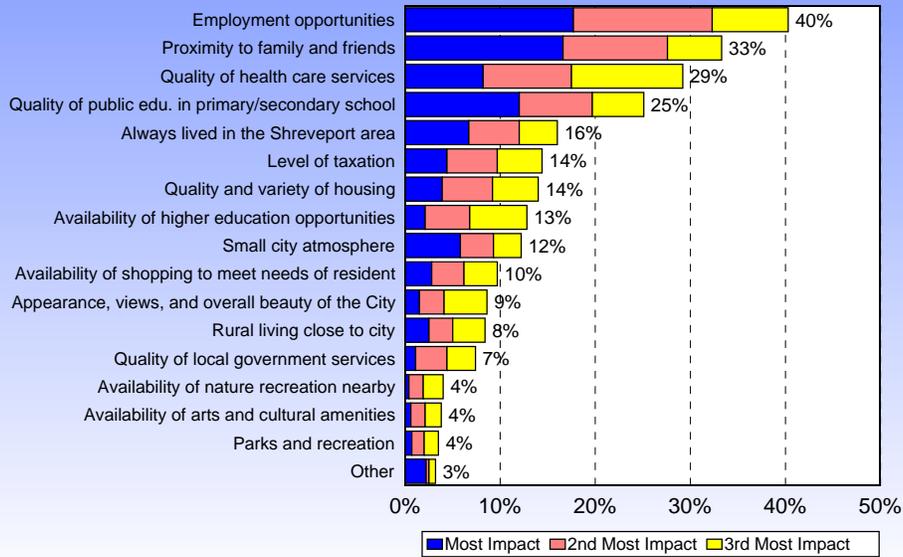
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### Q5. Items Respondents Feel Will Have the Most Impact on Their Decision to Stay In Shreveport

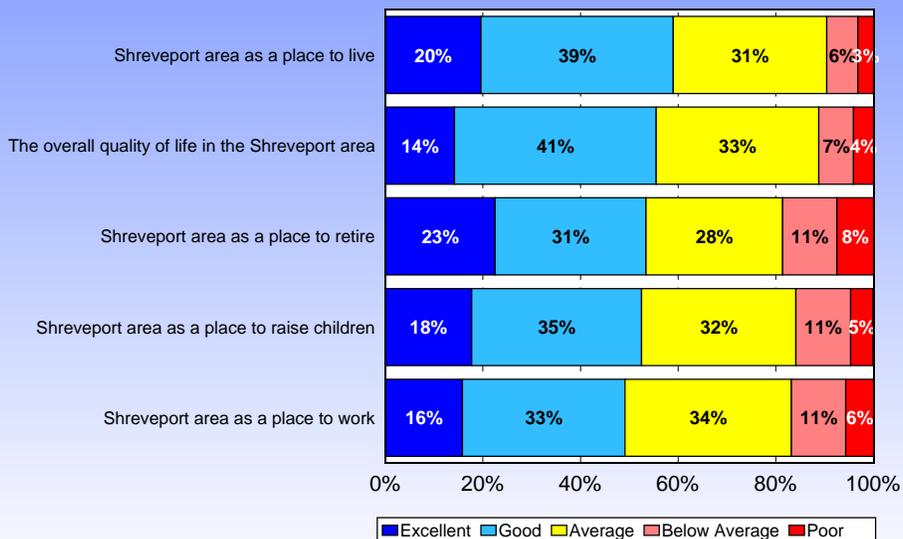
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute (September 2009)

### Q6. How Respondents Rate Several Items That May Influence Their Perception of the Shreveport Area

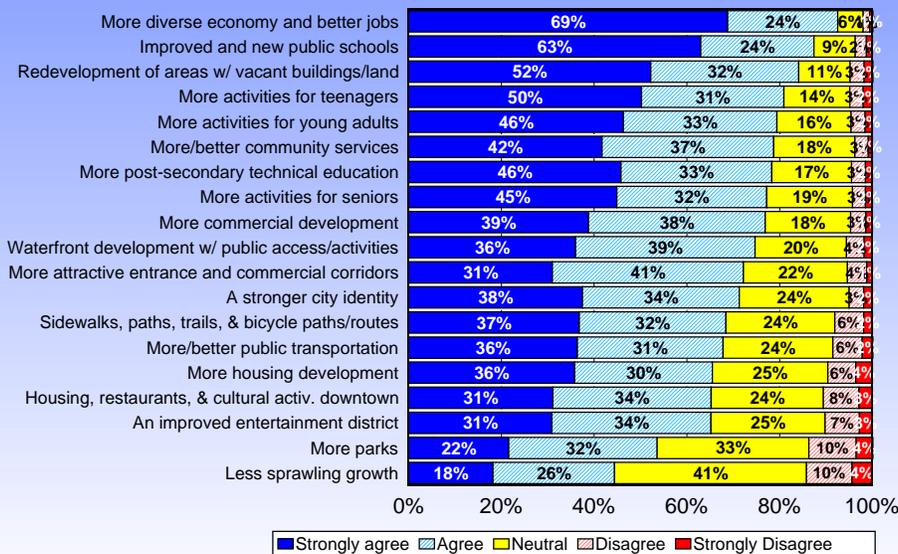
by percentage of respondents (excluding "don't know")



Source: Leisure Vision/ETC Institute (September 2009)

### Q7. Level of Agreement With Various Statements About the Future of the Shreveport Area

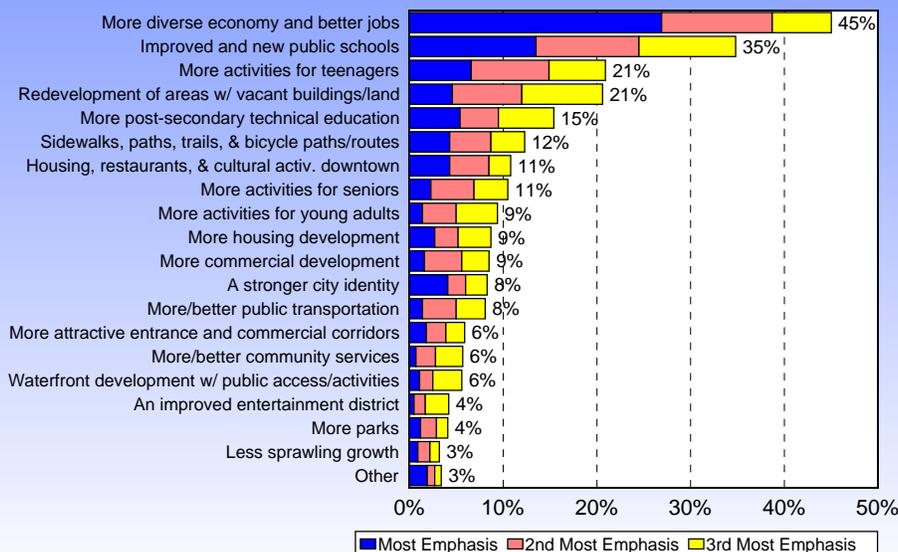
by percentage of respondents (excluding "don't know")



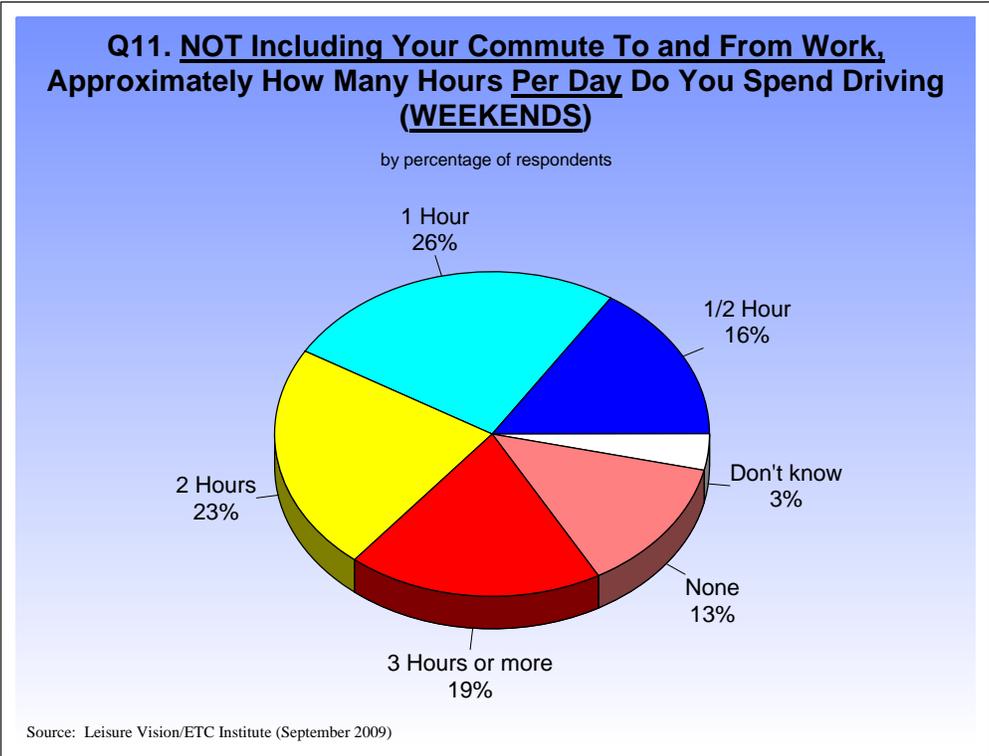
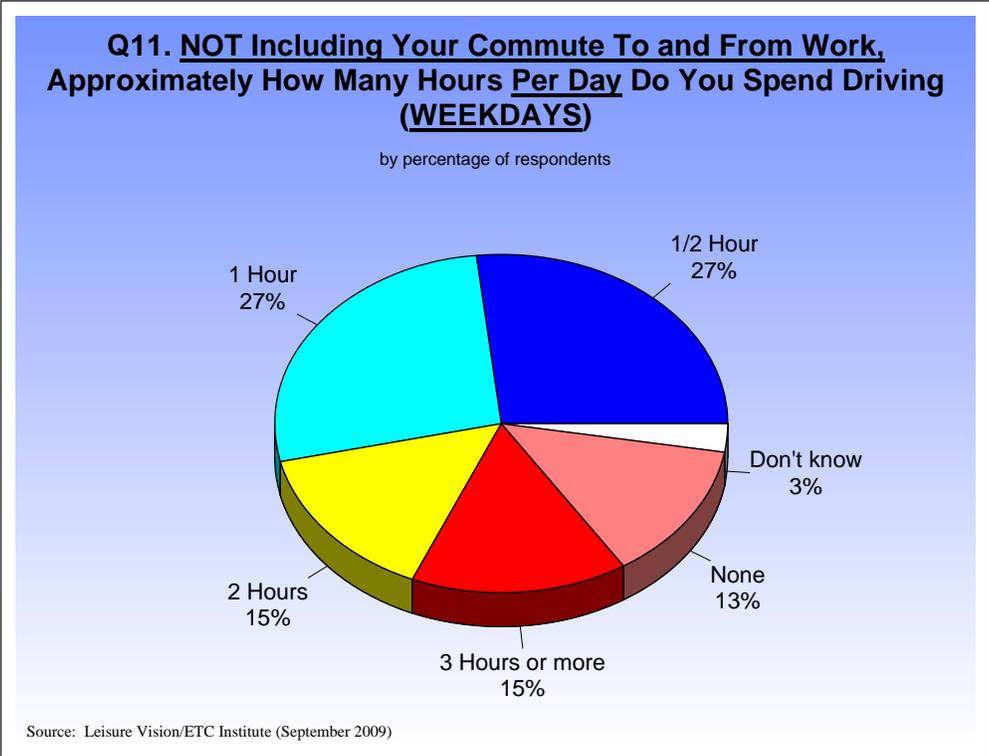
Source: Leisure Vision/ETC Institute (September 2009)

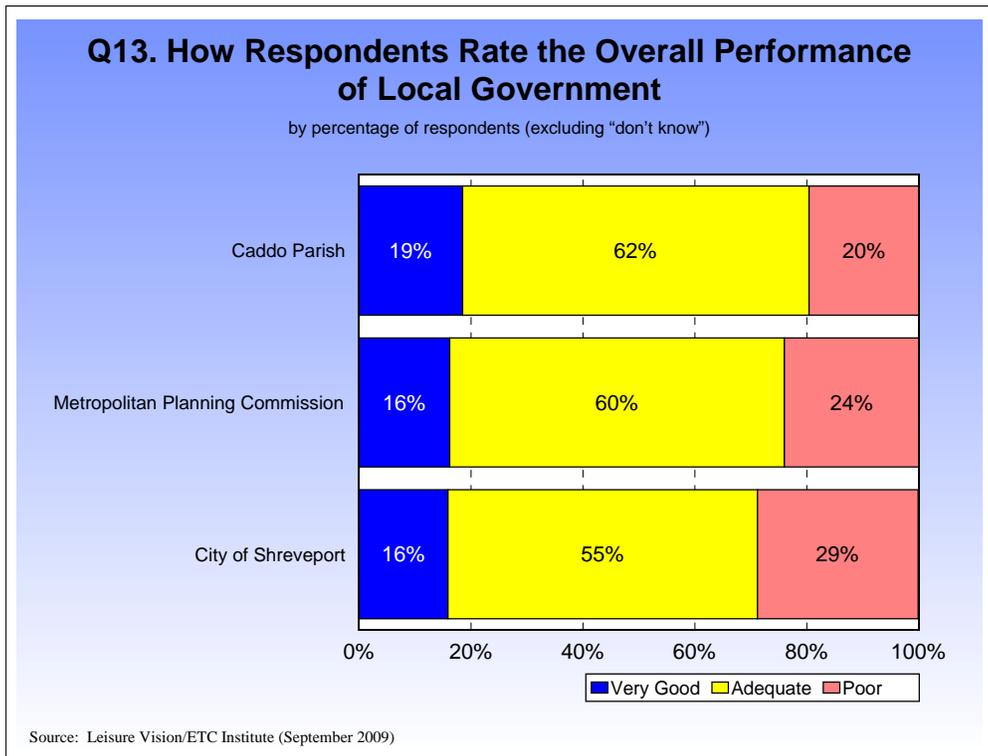
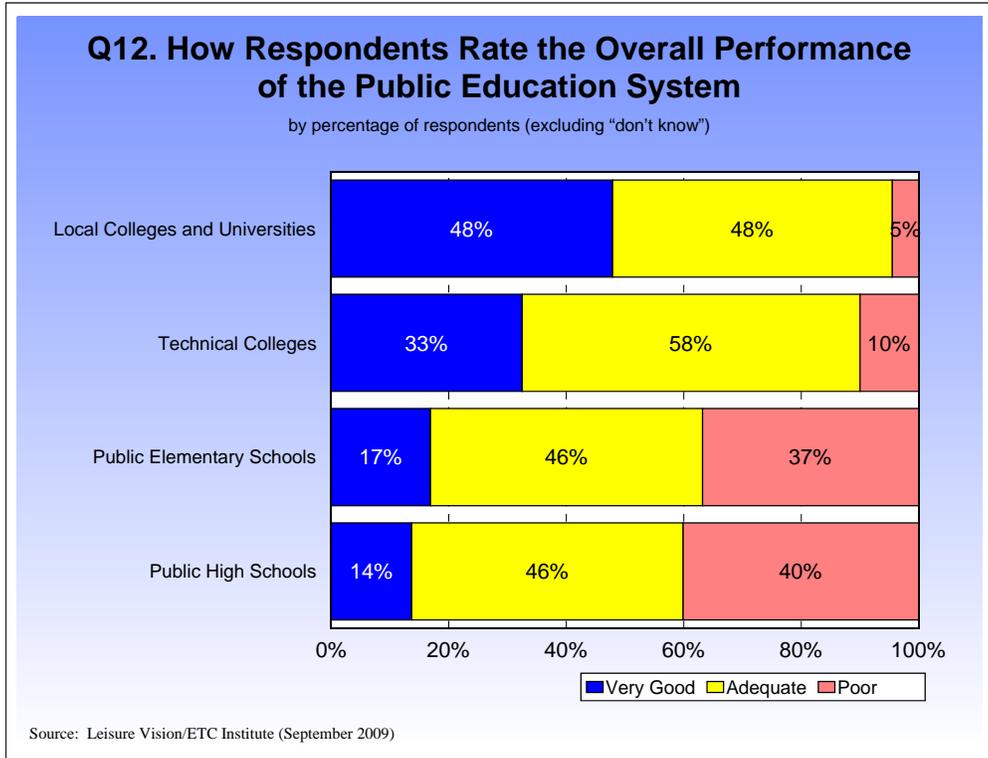
### Q8. Items Respondents That Think Should Receive the Most Emphasis From Local Leaders

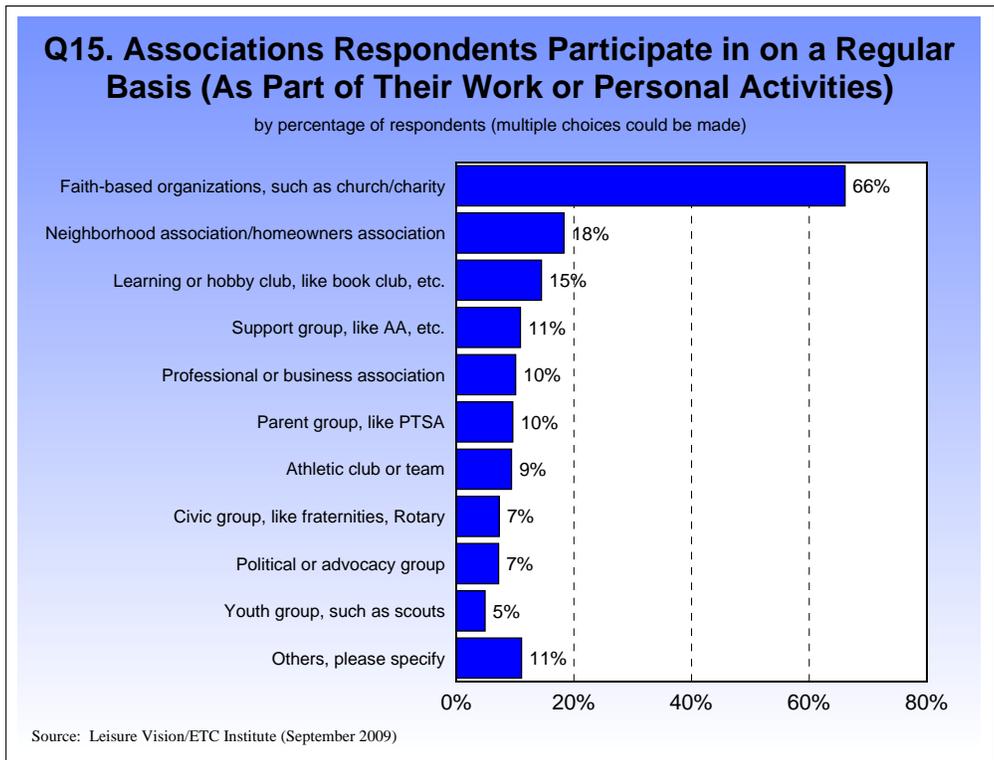
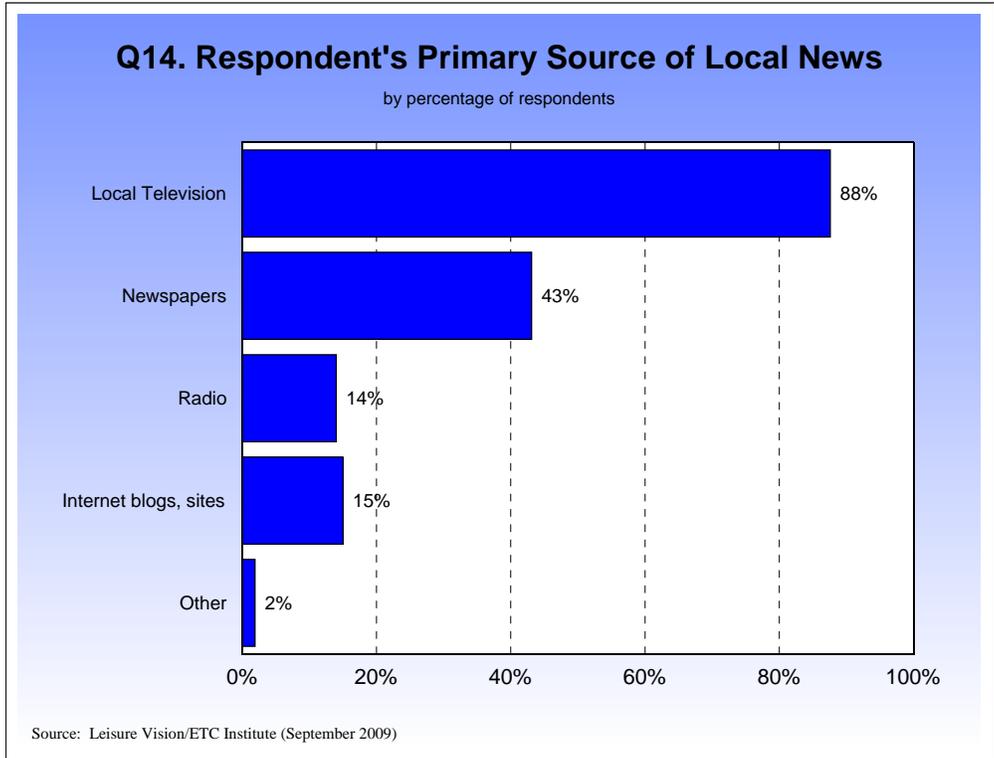
by percentage of respondents who selected the item as one of their top three choices

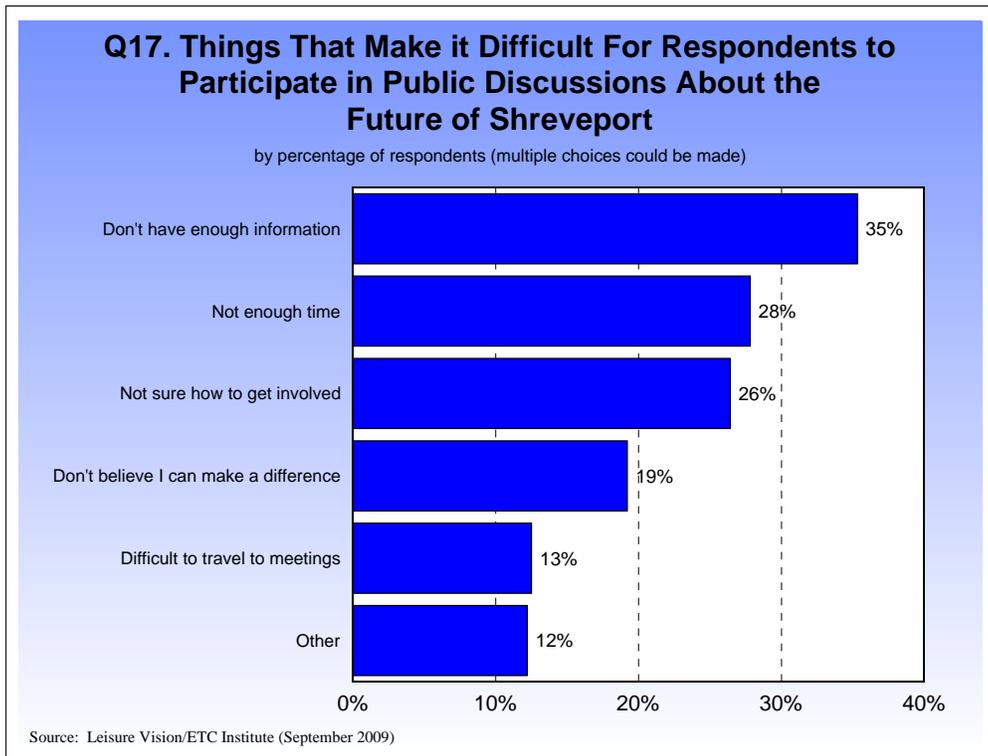
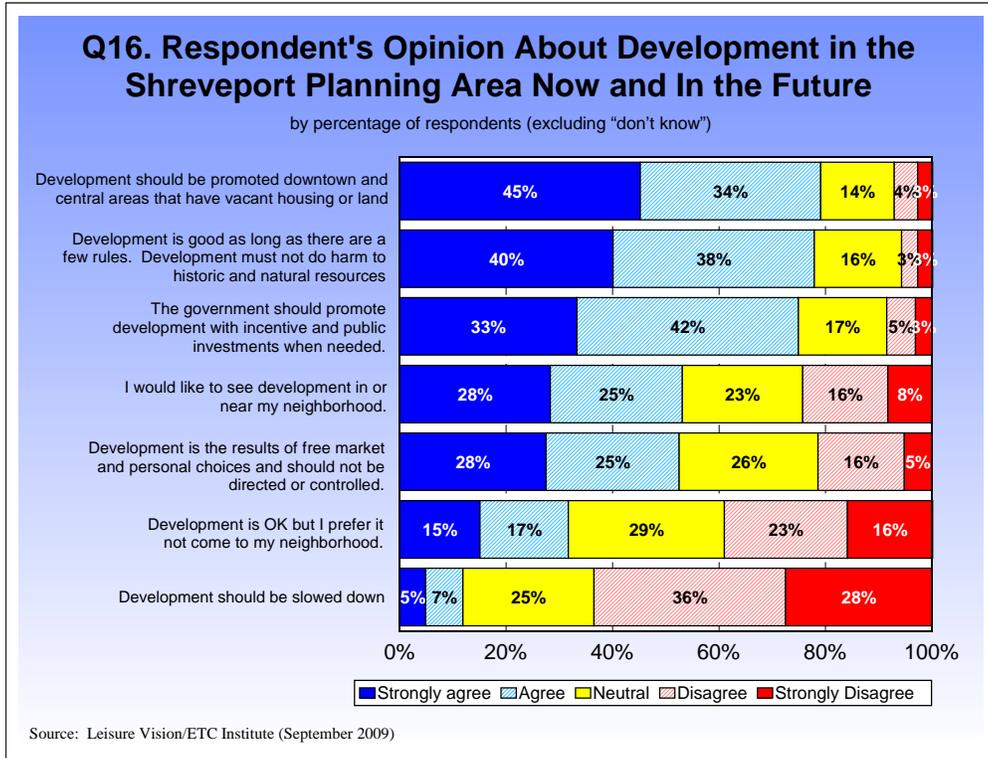


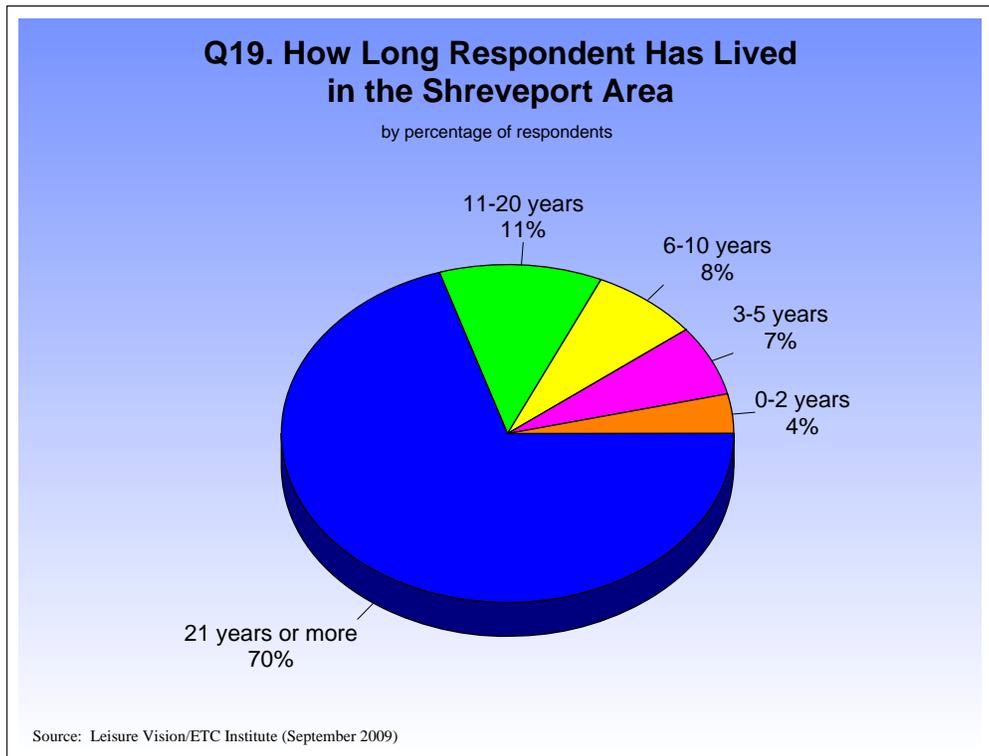
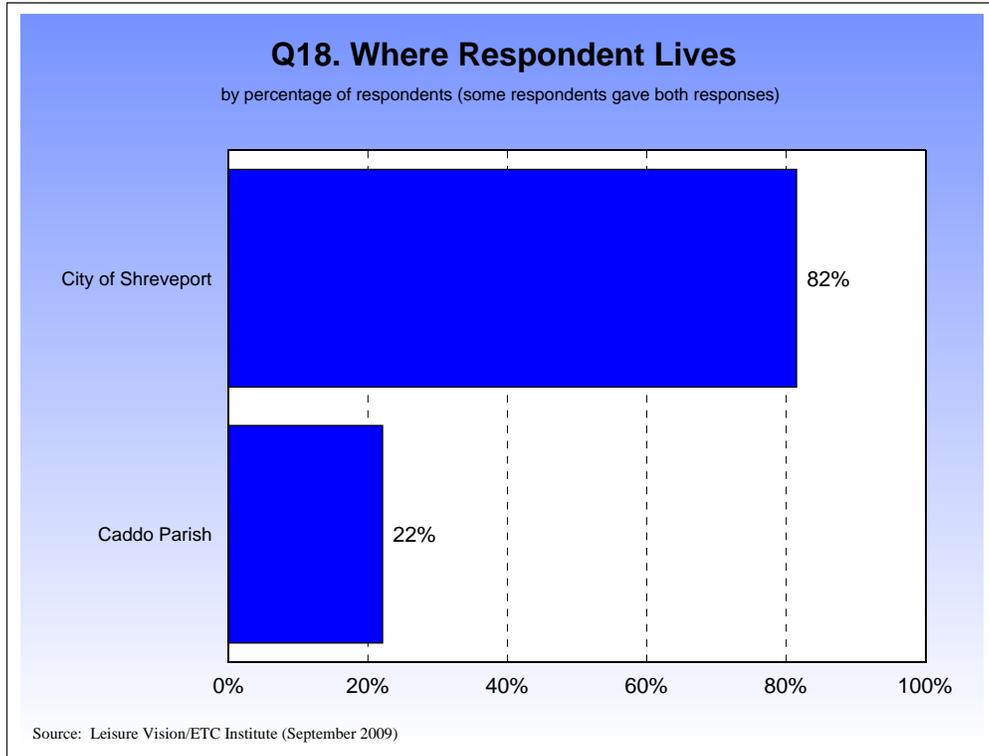
Source: Leisure Vision/ETC Institute (September 2009)

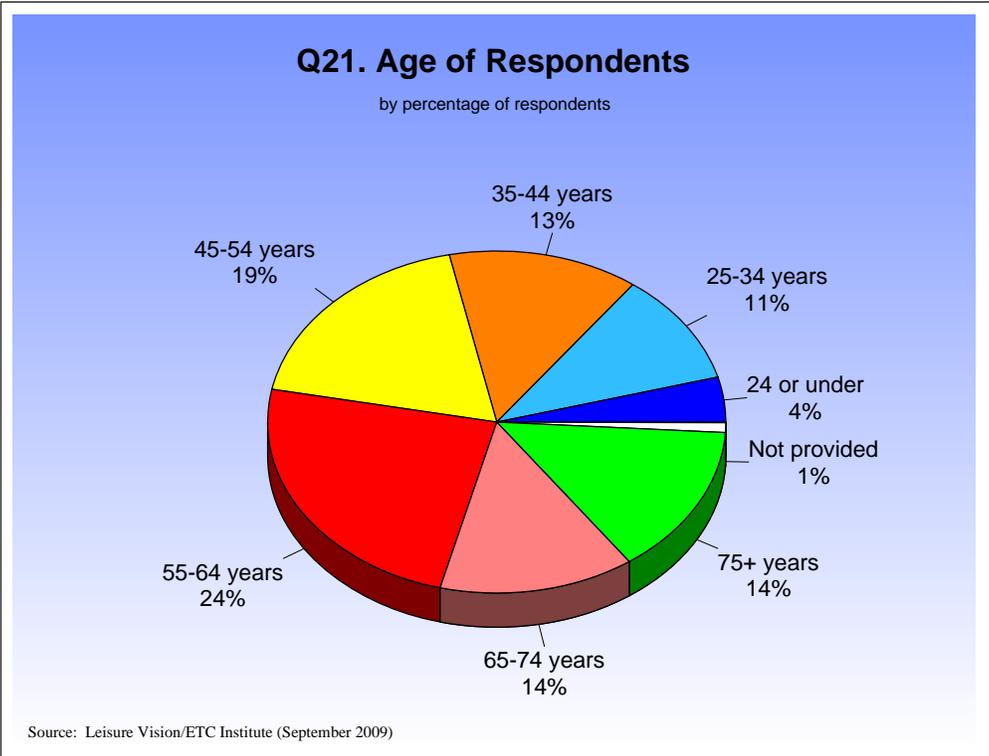
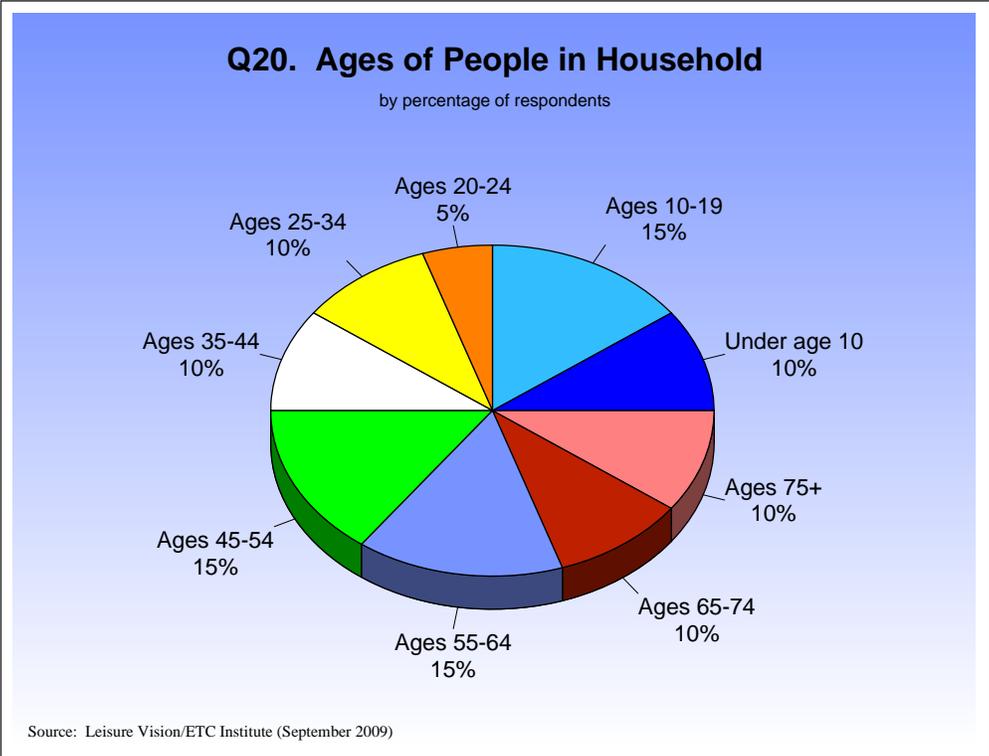


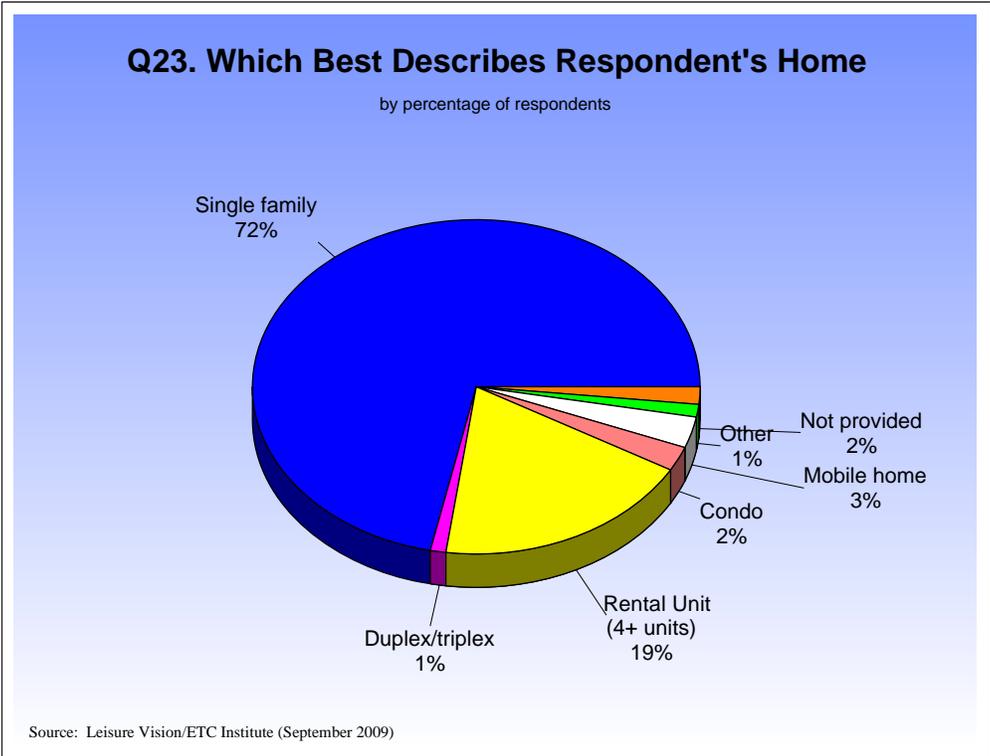
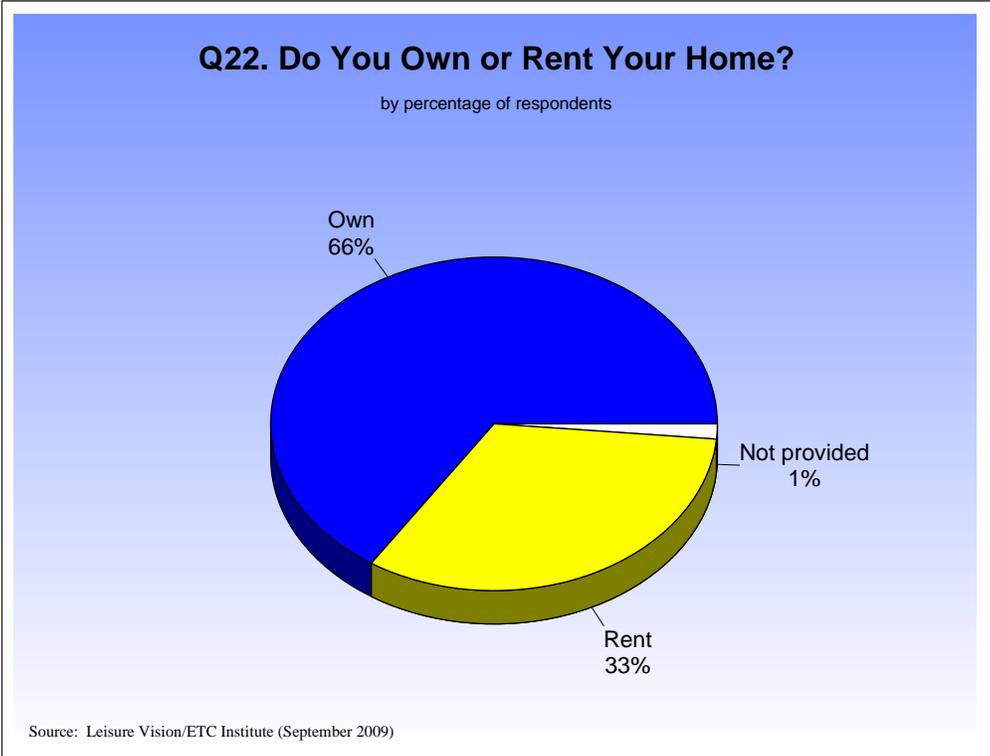


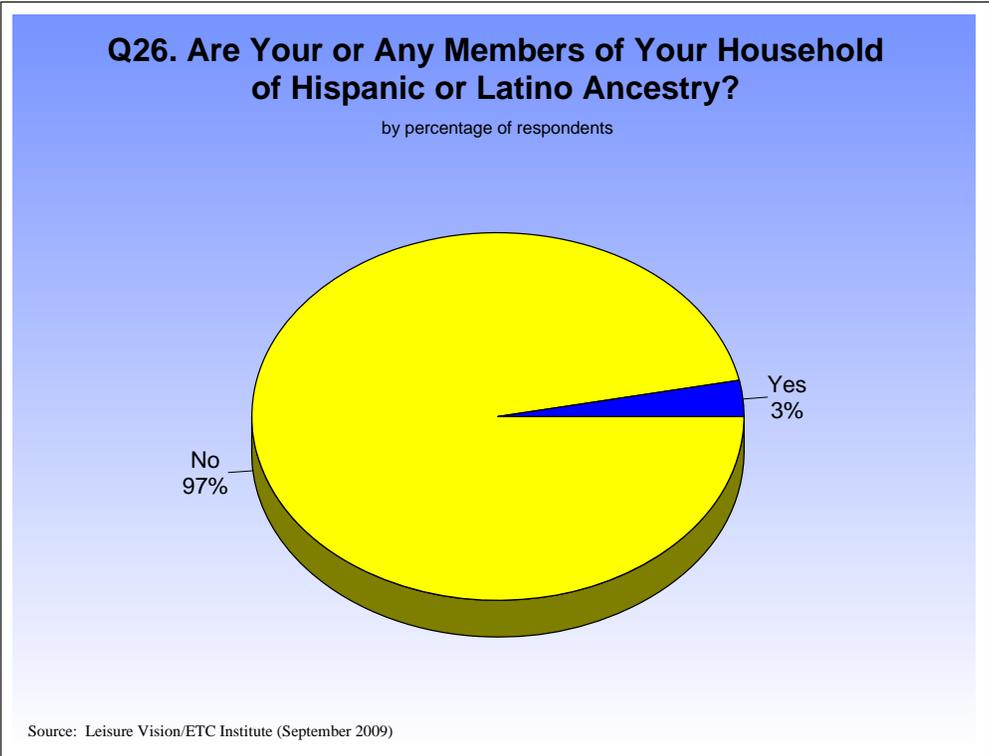
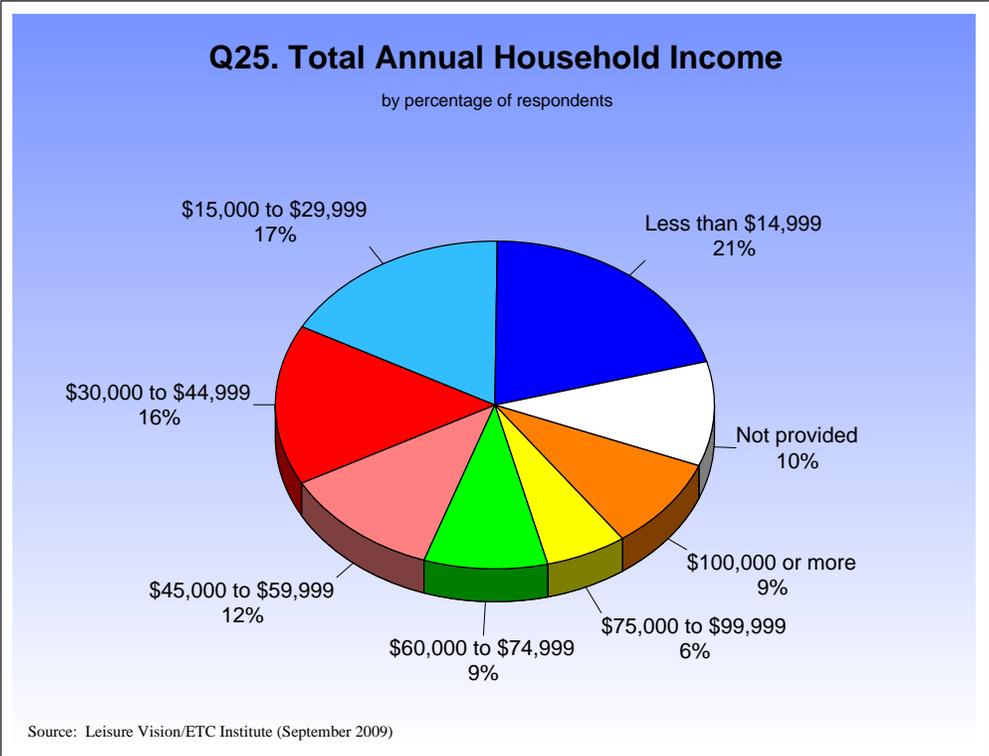


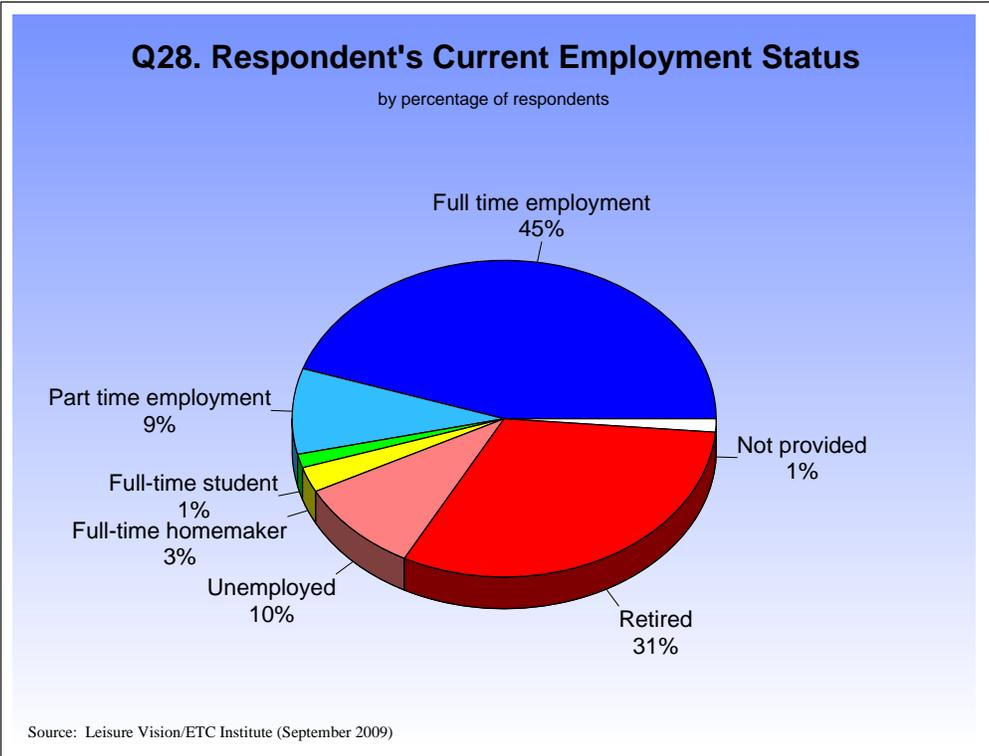
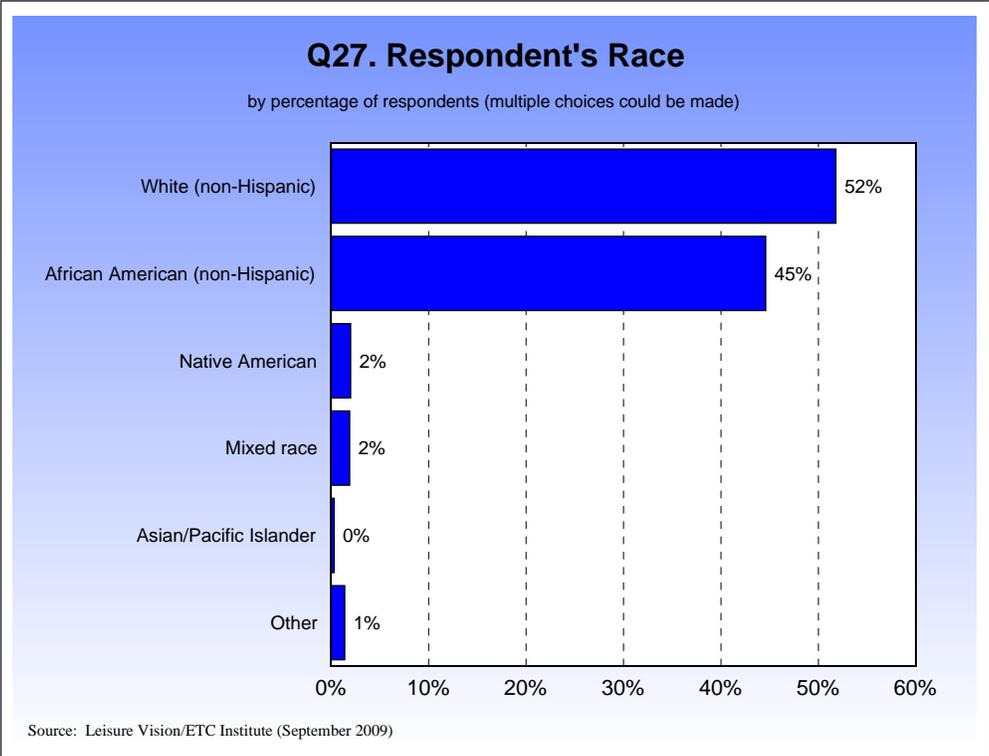


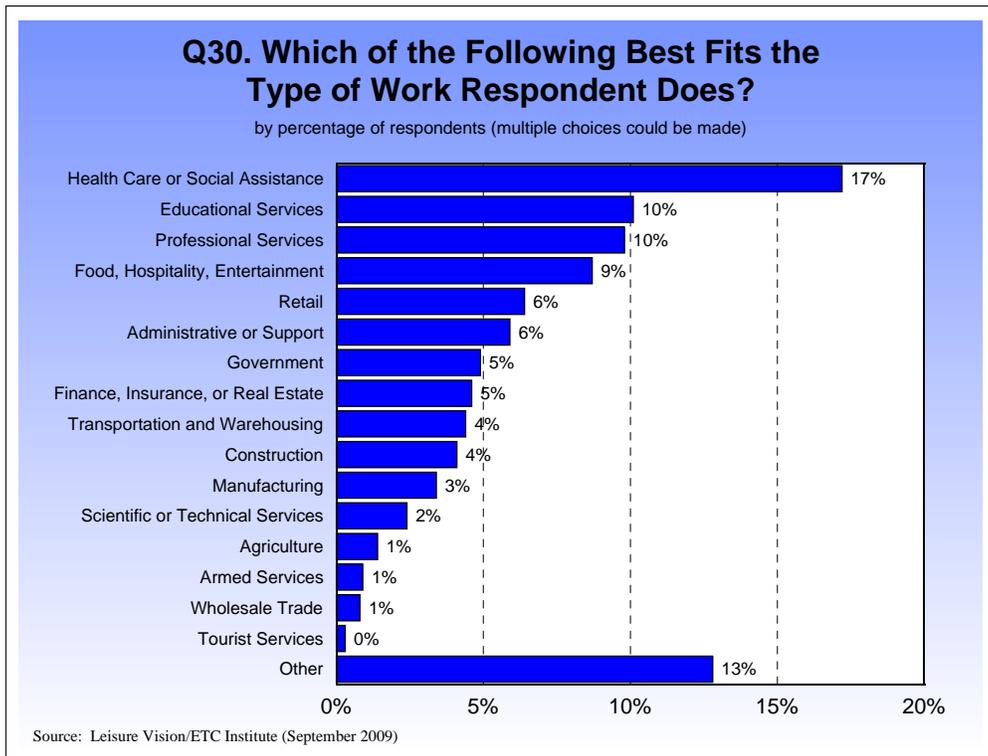
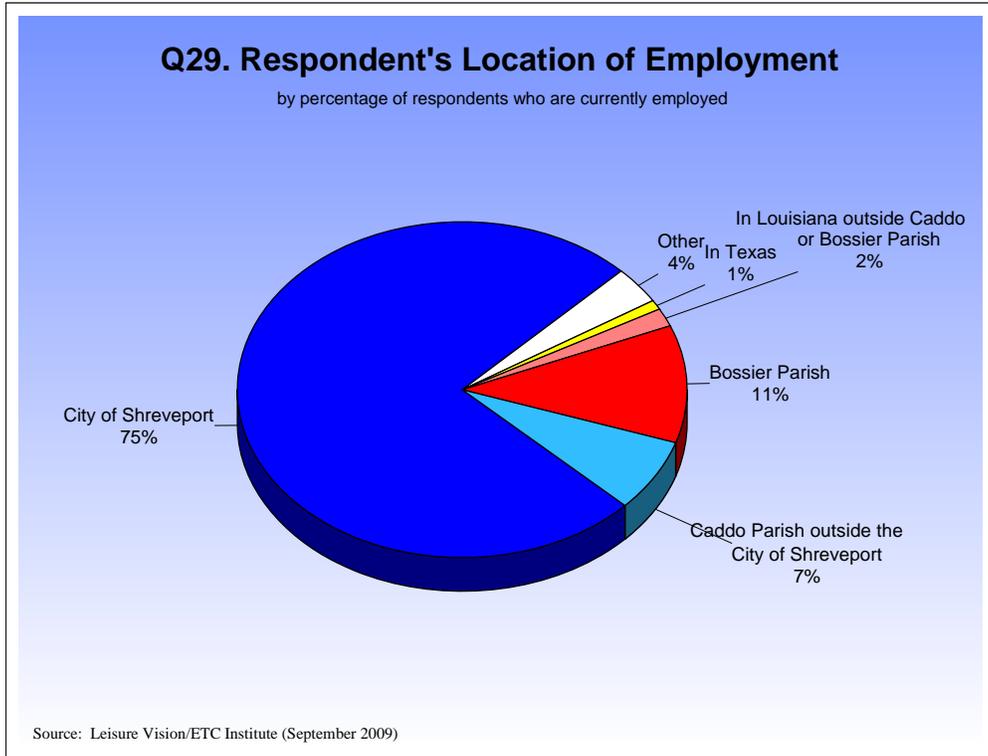


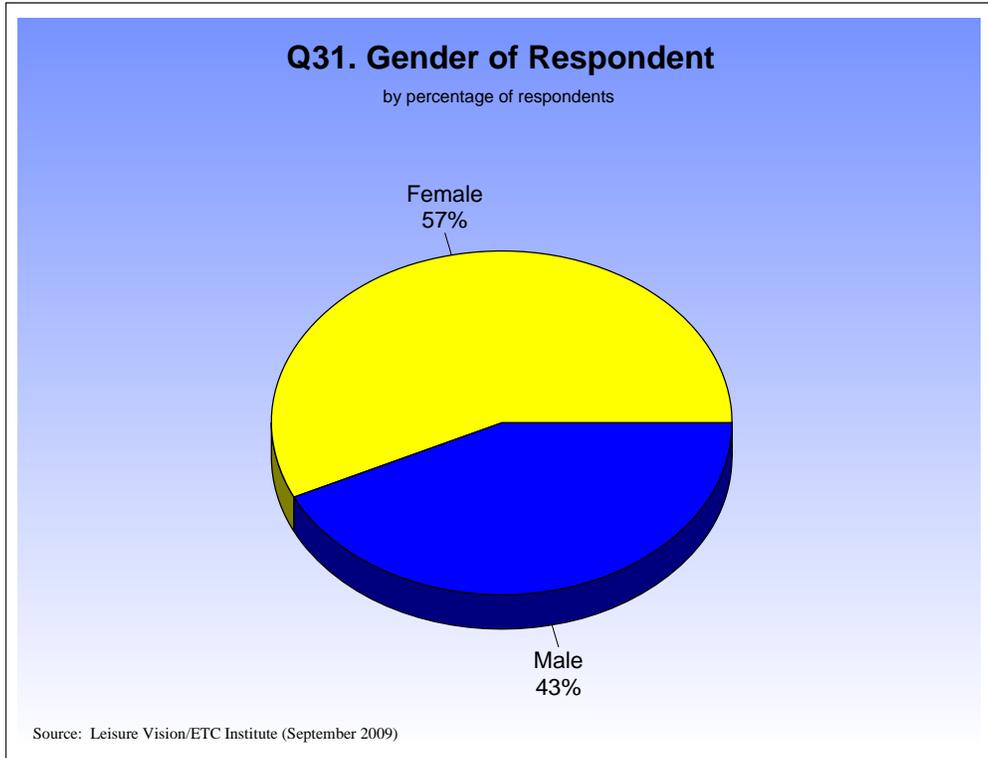












***Cross-Tabular Data by  
Household Type, Race, & Gender***

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Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
	1	2	1	2	3	4	1	2	
<b><u>Q1a Improving neighborhood quality of life</u></b>									
1=Very Important	83.9%	76.3%	83.6%	83.3%	82.1%	77.7%	87.9%	74.4%	80.6%
2=Somewhat Important	13.9%	18.5%	13.8%	13.6%	13.8%	18.6%	8.9%	21.5%	15.9%
3=Not sure	1.3%	2.9%	1.0%	1.5%	3.0%	1.9%	1.7%	2.5%	2.0%
4=Not Important	0.9%	2.3%	1.5%	1.5%	1.1%	1.9%	1.5%	1.6%	1.5%
<b><u>Q1b Adequate water supply and good water quality</u></b>									
1=Very Important	91.6%	87.4%	89.2%	89.4%	86.8%	92.1%	88.6%	91.4%	89.8%
2=Somewhat Important	6.1%	10.1%	7.2%	9.8%	9.9%	6.0%	8.7%	6.9%	7.8%
3=Not sure	1.3%	1.7%	2.1%	0.8%	1.9%	1.2%	1.3%	1.3%	1.5%
4=Not Important	1.0%	0.8%	1.5%	0.0%	1.3%	0.6%	1.3%	0.5%	0.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

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N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<b><u>Q1c Diversified industries and job growth</u></b>									
1=Very Important	84.7%	78.4%	83.4%	84.1%	82.7%	80.0%	85.1%	79.2%	82.0%
2=Somewhat Important	11.4%	18.3%	13.5%	12.1%	14.1%	15.8%	11.5%	16.9%	14.4%
3=Not sure	2.1%	2.4%	1.0%	3.0%	1.6%	2.9%	1.5%	2.7%	2.2%
4=Not Important	1.8%	1.0%	2.1%	0.8%	1.6%	1.3%	1.9%	1.2%	1.4%
<b><u>Q1d Preserving historic buildings and traditional neighborhoods</u></b>									
1=Very Important	45.7%	35.0%	41.5%	38.9%	40.6%	41.4%	44.3%	38.3%	41.1%
2=Somewhat Important	40.6%	45.6%	41.5%	44.3%	41.1%	44.3%	41.7%	44.0%	42.8%
3=Not sure	7.4%	9.8%	8.3%	6.9%	10.5%	7.5%	7.2%	9.5%	8.4%
4=Not Important	6.3%	9.6%	8.8%	9.9%	7.8%	6.8%	6.8%	8.2%	7.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

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N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
	1	2	1	2	3	4	1	2	
<u>Q1e Transportation alternatives to the car</u>									
1=Very Important	51.6%	40.2%	44.6%	47.0%	50.0%	44.6%	57.8%	36.6%	46.6%
2=Somewhat Important	34.4%	37.8%	31.1%	40.2%	33.3%	38.6%	32.5%	38.7%	35.9%
3=Not sure	9.2%	11.7%	13.5%	6.8%	10.5%	9.8%	6.8%	13.8%	10.3%
4=Not Important	4.9%	10.3%	10.9%	6.1%	6.2%	7.1%	2.8%	11.0%	7.2%
<u>Q1f Revitalization of central city neighborhoods</u>									
1=Very Important	51.0%	43.6%	50.5%	49.2%	50.8%	43.8%	63.9%	34.1%	47.8%
2=Somewhat Important	33.6%	34.6%	35.1%	31.8%	33.2%	35.1%	30.0%	37.4%	34.0%
3=Not sure	11.3%	11.7%	7.7%	12.9%	10.6%	13.2%	4.8%	17.5%	11.5%
4=Not Important	4.0%	10.2%	6.7%	6.1%	5.4%	7.9%	1.3%	11.0%	6.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
	1	2	1	2	3	4	1	2	
<b><u>Q1g Population growth</u></b>									
1=Very Important	38.3%	32.4%	34.7%	38.2%	36.9%	34.2%	44.3%	28.1%	35.8%
2=Somewhat Important	37.4%	37.2%	32.1%	40.5%	33.2%	41.9%	35.7%	39.4%	37.4%
3=Not sure	15.2%	16.8%	18.7%	11.5%	18.9%	14.0%	13.9%	17.3%	15.9%
4=Not Important	9.1%	13.6%	14.5%	9.9%	11.1%	10.0%	6.1%	15.2%	11.0%
<b><u>Q1h Downtown revitalization</u></b>									
1=Very Important	44.0%	40.4%	41.4%	53.4%	45.0%	37.3%	52.0%	33.4%	42.5%
2=Somewhat Important	43.2%	39.2%	42.9%	29.8%	42.0%	44.2%	37.7%	45.1%	41.4%
3=Not sure	7.4%	8.5%	5.2%	9.2%	7.6%	8.8%	5.5%	10.2%	7.9%
4=Not Important	5.4%	12.0%	10.5%	7.6%	5.4%	9.8%	4.8%	11.2%	8.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				

**Q1i Improving function and appearance of commercial areas**

1=Very Important	48.6%	43.6%	42.0%	40.2%	47.8%	48.2%	53.0%	40.8%	46.4%
2=Somewhat Important	40.5%	41.6%	44.6%	47.0%	39.7%	39.4%	37.9%	44.1%	41.0%
3=Not sure	6.5%	8.8%	7.3%	7.6%	8.4%	6.8%	4.7%	9.6%	7.5%
4=Not Important	4.4%	6.1%	6.2%	5.3%	4.1%	5.6%	4.4%	5.4%	5.1%

**Q1j Reducing crime**

1=Very Important	94.7%	92.4%	92.3%	91.7%	93.3%	95.3%	94.0%	93.5%	93.7%
2=Somewhat Important	3.9%	5.4%	5.1%	6.8%	4.8%	3.5%	4.3%	4.9%	4.6%
3=Not sure	0.6%	1.4%	0.5%	1.5%	1.1%	0.8%	0.9%	1.0%	0.9%
4=Not Important	0.7%	0.8%	2.1%	0.0%	0.8%	0.4%	0.8%	0.7%	0.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19	20 to 54	55+ (none under 55) 4	African- American 1	White 2	
				(none under 10) 2	(none under 20) 3				
<u>Q1k Quality housing for all income groups</u>									
1=Very Important	73.3%	57.4%	67.4%	75.8%	69.4%	60.6%	84.0%	50.2%	66.5%
2=Somewhat Important	17.5%	30.1%	20.2%	16.7%	20.2%	28.2%	12.4%	32.6%	22.9%
3=Not sure	6.5%	7.2%	5.7%	5.3%	7.8%	7.0%	2.8%	10.5%	6.8%
4=Not Important	2.8%	5.3%	6.7%	2.3%	2.7%	4.1%	0.8%	6.7%	3.9%
<u>Q1l Improving public schools</u>									
1=Very Important	90.5%	85.0%	90.7%	93.9%	86.5%	86.8%	92.1%	84.3%	88.1%
2=Somewhat Important	6.8%	11.9%	5.7%	4.5%	10.5%	10.3%	5.8%	11.9%	9.0%
3=Not sure	1.5%	2.0%	1.5%	0.8%	1.9%	1.6%	1.1%	2.1%	1.7%
4=Not Important	1.3%	1.2%	2.1%	0.8%	1.1%	1.2%	0.9%	1.6%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

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	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<b><u>Q1m Retaining young people and recent graduates</u></b>									
1=Very Important	72.8%	69.5%	72.5%	75.0%	71.4%	69.8%	74.6%	68.3%	71.3%
2=Somewhat Important	21.2%	22.7%	17.6%	18.2%	21.8%	24.4%	19.4%	24.2%	21.8%
3=Not sure	3.8%	6.1%	7.3%	5.3%	4.6%	3.9%	4.4%	5.2%	4.8%
4=Not Important	2.2%	1.8%	2.6%	1.5%	2.2%	1.9%	1.7%	2.3%	2.0%
<b><u>Q1n Maintaining parks, recreation, and open space</u></b>									
1=Very Important	61.2%	54.4%	62.4%	57.6%	58.1%	56.6%	61.1%	55.5%	58.3%
2=Somewhat Important	33.9%	38.5%	32.0%	40.9%	35.7%	36.6%	34.2%	37.8%	35.9%
3=Not sure	2.8%	6.1%	3.1%	1.5%	4.9%	5.0%	3.4%	4.9%	4.2%
4=Not Important	2.1%	1.0%	2.6%	0.0%	1.4%	1.9%	1.3%	1.8%	1.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10) 2	20 to 54 (none under 20) 3	55+ (none under 55) 4	African- American 1	White 2	

Q1o Ease of getting around by car

1=Very Important	54.1%	53.3%	59.1%	48.5%	53.8%	52.8%	54.3%	52.4%	53.8%
2=Somewhat Important	36.1%	37.1%	30.1%	40.9%	35.5%	38.9%	36.4%	37.5%	36.6%
3=Not sure	6.0%	6.3%	6.7%	5.3%	6.5%	6.0%	5.5%	6.7%	6.1%
4=Not Important	3.7%	3.3%	4.1%	5.3%	4.3%	2.3%	3.8%	3.4%	3.5%

Q1p Level of taxes

1=Very Important	67.3%	61.4%	66.0%	67.7%	61.9%	65.6%	62.5%	66.8%	64.8%
2=Somewhat Important	23.5%	26.3%	22.2%	26.9%	24.1%	25.6%	25.9%	23.4%	24.7%
3=Not sure	7.2%	9.9%	7.2%	4.6%	11.4%	7.8%	8.9%	8.2%	8.4%
4=Not Important	1.9%	2.3%	4.6%	0.8%	2.7%	1.0%	2.7%	1.6%	2.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19	20 to 54	55+ (none under 55) 4	African- American 1	White 2	
				(none under 10) 2	(none under 20) 3				
<u>Q1q Small city atmosphere</u>									
1=Very Important	37.5%	31.2%	39.4%	29.2%	37.1%	32.5%	37.0%	32.5%	34.8%
2=Somewhat Important	39.0%	40.1%	33.7%	44.6%	33.6%	44.9%	40.0%	38.9%	39.4%
3=Not sure	13.9%	14.1%	13.5%	10.0%	16.0%	13.6%	12.6%	15.7%	14.0%
4=Not Important	9.7%	14.5%	13.5%	16.2%	13.3%	9.0%	10.5%	12.9%	11.8%
<u>Q1r Availability of arts and cultural opportunities</u>									
1=Very Important	45.3%	31.0%	47.2%	34.8%	40.1%	36.1%	43.3%	35.1%	39.1%
2=Somewhat Important	40.7%	45.6%	34.7%	42.4%	41.5%	47.2%	40.2%	45.3%	42.8%
3=Not sure	8.6%	12.8%	10.4%	9.8%	11.4%	9.8%	10.4%	10.5%	10.4%
4=Not Important	5.5%	10.6%	7.8%	12.9%	7.0%	6.9%	6.1%	9.1%	7.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q1s Access to excellent health care</u>									
1=Very Important	91.3%	80.0%	84.8%	87.9%	83.0%	89.1%	89.2%	84.2%	86.4%
2=Somewhat Important	6.2%	17.1%	11.0%	8.3%	13.8%	9.5%	9.1%	12.6%	10.9%
3=Not sure	1.2%	1.6%	0.5%	1.5%	2.2%	1.0%	1.0%	1.5%	1.3%
4=Not Important	1.3%	1.4%	3.7%	2.3%	1.1%	0.4%	0.8%	1.8%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African- American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<b>Q2 Top Priority</b>									
A=Improving neighborhood quality of life	12.3%	13.4%	9.2%	14.4%	11.2%	15.0%	15.2%	10.8%	12.8%
B=Adequate water supply and good water quality	8.1%	6.5%	7.7%	6.8%	4.8%	9.4%	4.6%	9.6%	7.4%
C=Diversified industries and job growth	10.0%	9.8%	10.8%	10.6%	10.4%	9.0%	10.9%	9.1%	9.9%
D=Preserving historic buildings and traditional neighborhoods	0.7%	0.6%	0.0%	0.0%	1.1%	0.8%	0.4%	1.0%	0.7%
E=Transportation alternatives to the car	1.3%	1.9%	1.5%	1.5%	2.4%	0.8%	1.5%	1.8%	1.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	10 to 19	20 to 54	55+ (none under 55)	African- American 1	White 2		
			(none under 10) 1	(none under 20) 3				(none under 55) 4	

Q2 Top Priority (Cont.)

F=Revitalization of central city neighborhoods	1.4%	1.3%	2.6%	0.8%	1.3%	1.2%	1.7%	1.0%	1.4%
G=Population growth	0.6%	0.4%	0.5%	0.8%	0.8%	0.2%	0.4%	0.6%	0.5%
H=Downtown revitalization	1.3%	1.3%	2.1%	0.8%	1.6%	1.0%	0.6%	1.9%	1.3%
I=Improving function and appearance of commercial areas	0.4%	0.4%	0.0%	0.8%	0.3%	0.6%	0.0%	0.6%	0.4%
J=Reducing crime	27.9%	27.0%	22.6%	27.3%	30.9%	27.4%	24.9%	30.5%	27.5%
K=Quality housing for all income groups	2.7%	1.3%	2.6%	1.5%	2.4%	2.0%	3.3%	1.3%	2.1%
L=Improving public schools	11.3%	8.8%	17.4%	11.4%	9.8%	7.6%	10.2%	10.4%	10.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African- American	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q2 Top Priority (Cont.)</u>									
M=Retaining young people and recent graduates	1.4%	2.3%	2.6%	1.5%	2.1%	1.4%	2.0%	1.8%	1.8%
N=Maintaining parks, recreation, and open space	0.6%	0.4%	0.5%	0.0%	0.5%	0.6%	0.9%	0.2%	0.5%
O=Ease of getting around by car	0.7%	1.3%	1.0%	1.5%	1.1%	0.8%	0.9%	1.1%	1.0%
P=Level of taxes	1.2%	2.5%	3.1%	0.8%	2.1%	1.2%	0.2%	3.0%	1.7%
Q=Small city atmosphere	0.1%	0.4%	0.5%	0.8%	0.0%	0.2%	0.6%	0.0%	0.2%
R=Availability of arts and cultural opportunities	0.3%	0.4%	0.0%	0.8%	0.8%	0.0%	0.4%	0.3%	0.3%
S=Access to excellent health care	7.7%	10.3%	9.7%	9.8%	10.9%	6.8%	11.3%	6.1%	8.8%
T=Other	1.3%	1.5%	1.0%	1.5%	1.6%	1.2%	0.4%	2.1%	1.4%
Z=None chosen	8.7%	8.0%	4.6%	6.8%	4.0%	12.8%	9.6%	6.7%	8.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<b>Q2 Second Priority</b>									
A=Improving neighborhood quality of life	8.2%	5.7%	8.7%	6.1%	8.2%	6.0%	9.1%	5.6%	7.2%
B=Adequate water supply and good water quality	7.7%	10.3%	5.1%	0.8%	7.4%	13.6%	5.8%	12.0%	8.8%
C=Diversified industries and job growth	8.7%	10.5%	11.3%	11.4%	9.6%	8.4%	10.2%	9.0%	9.5%
D=Preserving historic buildings and traditional neighborhoods	1.0%	0.4%	1.0%	0.0%	0.3%	1.2%	1.1%	0.5%	0.7%
E=Transportation alternatives to the car	2.0%	1.5%	2.6%	3.8%	1.9%	1.0%	3.0%	1.0%	1.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	10 to 19	20 to 54	55+ (none under 55)	African- American	White		
			(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	
<u>Q2 Second Priority (Cont.)</u>									
F=Revitalization of central city neighborhoods	2.6%	2.3%	1.0%	2.3%	3.5%	2.4%	3.2%	1.9%	2.5%
G=Population growth	1.3%	1.3%	2.1%	1.5%	1.3%	1.0%	0.4%	1.9%	1.3%
H=Downtown revitalization	1.2%	1.7%	1.0%	0.8%	2.7%	0.8%	1.5%	1.4%	1.4%
I=Improving function and appearance of commercial areas	0.9%	1.1%	1.0%	0.8%	1.9%	0.4%	0.6%	1.3%	1.0%
J=Reducing crime	17.2%	18.4%	19.5%	15.2%	16.8%	18.2%	15.8%	18.6%	17.7%
K=Quality housing for all income groups	6.1%	3.6%	4.6%	6.8%	5.9%	4.0%	6.3%	4.0%	5.0%
L=Improving public schools	12.3%	14.2%	12.8%	19.7%	14.9%	10.4%	12.1%	13.6%	13.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
	1	2	1	2	3	4	1	2	
<u>Q2 Second Priority (Cont.)</u>									
M=Retaining young people and recent graduates	2.9%	4.6%	4.6%	4.5%	2.9%	3.6%	2.4%	4.3%	3.6%
N=Maintaining parks, recreation, and open space	1.2%	0.6%	1.0%	0.8%	0.8%	1.0%	0.6%	1.1%	0.9%
O=Ease of getting around by car	1.0%	1.1%	1.0%	2.3%	0.8%	1.0%	0.7%	1.4%	1.1%
P=Level of taxes	2.9%	3.1%	5.6%	3.0%	1.6%	3.0%	2.0%	4.0%	3.0%
Q=Small city atmosphere	0.6%	0.4%	0.5%	0.8%	0.8%	0.2%	0.6%	0.3%	0.5%
R=Availability of arts and cultural opportunities	0.9%	0.2%	0.5%	0.8%	1.3%	0.0%	0.6%	0.6%	0.6%
S=Access to excellent health care	9.7%	7.5%	8.7%	9.8%	9.3%	8.2%	11.1%	7.2%	8.7%
T=Other	0.9%	0.6%	1.0%	0.0%	0.5%	0.8%	0.2%	1.3%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White		
1	2	1	2	3	1	2		

Q2 Third Priority

A=Improving neighborhood quality of life	4.2%	5.6%	6.7%	5.3%	4.0%	4.6%	5.6%	4.5%	4.8%
B=Adequate water supply and good water quality	5.8%	5.2%	6.2%	3.0%	5.6%	5.8%	4.6%	6.7%	5.5%
C=Diversified industries and job growth	9.0%	8.4%	9.7%	8.3%	9.0%	8.2%	8.3%	9.0%	8.7%
D=Preserving historic buildings and traditional neighborhoods	0.9%	1.7%	2.1%	0.0%	1.9%	0.8%	1.3%	1.1%	1.2%
E=Transportation alternatives to the car	3.8%	3.3%	4.1%	1.5%	2.7%	4.4%	4.1%	2.7%	3.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	10 to 19	20 to 54	55+ (none under 55)	African- American	White		
			(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	

Q2 Third Priority (Cont.)

F=Revitalization of central city neighborhoods	2.7%	2.3%	3.1%	2.3%	2.7%	2.4%	3.7%	1.4%	2.6%
G=Population growth	0.7%	0.6%	0.0%	0.8%	1.1%	0.6%	0.6%	0.6%	0.7%
H=Downtown revitalization	2.0%	3.3%	2.1%	6.8%	2.4%	1.8%	2.8%	2.4%	2.6%
I=Improving function and appearance of commercial areas	0.9%	1.3%	1.0%	0.8%	0.8%	1.4%	0.9%	1.1%	1.1%
J=Reducing crime	12.9%	10.3%	12.8%	14.4%	12.0%	10.8%	12.6%	11.2%	11.8%
K=Quality housing for all income groups	5.8%	5.7%	3.6%	5.3%	7.7%	5.4%	8.2%	3.5%	5.8%
L=Improving public schools	15.5%	12.3%	16.9%	14.4%	13.3%	13.4%	13.9%	14.1%	14.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	10 to 19	20 to 54	55+ (none under 55)	African- American	White		
			(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	
<u>Q2 Third Priority (Cont.)</u>									
M=Retaining young people and recent graduates	2.9%	4.0%	3.6%	3.8%	3.5%	3.2%	1.9%	4.8%	3.4%
N=Maintaining parks, recreation, and open space	1.3%	1.7%	3.6%	2.3%	1.1%	0.8%	0.9%	2.1%	1.5%
O=Ease of getting around by car	1.7%	2.1%	1.0%	3.8%	2.1%	1.4%	1.1%	2.4%	1.9%
P=Level of taxes	5.2%	6.9%	4.1%	4.5%	6.6%	6.6%	3.2%	8.5%	5.9%
Q=Small city atmosphere	0.6%	0.6%	0.0%	1.5%	0.5%	0.6%	0.6%	0.6%	0.6%
R=Availability of arts and cultural opportunities	1.4%	0.8%	2.6%	0.0%	1.6%	0.6%	0.2%	2.1%	1.2%
S=Access to excellent health care	8.1%	6.1%	4.6%	7.6%	7.4%	8.2%	5.9%	8.2%	7.2%
T=Other	0.6%	0.0%	0.0%	0.8%	0.3%	0.4%	0.4%	0.3%	0.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female 1	Male 2	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American 1	White 2		
		1	2	3				4

Q2 Fourth Priority

A=Improving neighborhood quality of life	4.0%	5.6%	3.6%	8.3%	5.3%	3.6%	5.0%	4.5%	4.7%
B=Adequate water supply and good water quality	4.5%	5.0%	3.1%	4.5%	5.3%	5.0%	3.7%	5.8%	4.7%
C=Diversified industries and job growth	7.4%	6.1%	8.2%	6.1%	7.4%	6.0%	7.2%	6.4%	6.8%
D=Preserving historic buildings and traditional neighborhoods	2.3%	2.1%	2.1%	0.8%	2.7%	2.2%	2.2%	2.1%	2.2%
E=Transportation alternatives to the car	3.2%	1.3%	3.6%	1.5%	3.2%	1.6%	3.0%	1.8%	2.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	10 to 19	20 to 54	55+ (none under 55)	African- American	White		
			(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	

Q2 Fourth Priority (Cont.)

F=Revitalization of central city neighborhoods	2.2%	1.5%	2.1%	4.5%	2.1%	1.0%	2.2%	1.8%	1.9%
G=Population growth	1.2%	1.3%	0.0%	2.3%	1.9%	1.0%	1.7%	0.8%	1.2%
H=Downtown revitalization	2.3%	1.9%	1.5%	2.3%	2.4%	2.2%	2.2%	2.1%	2.1%
I=Improving function and appearance of commercial areas	0.9%	0.6%	0.0%	1.5%	0.3%	1.2%	0.9%	0.6%	0.7%
J=Reducing crime	7.1%	7.1%	8.7%	6.8%	4.8%	8.4%	7.1%	7.2%	7.1%
K=Quality housing for all income groups	6.5%	5.0%	6.7%	7.6%	6.6%	4.4%	7.8%	3.7%	5.8%
L=Improving public schools	10.8%	6.9%	10.8%	14.4%	9.3%	7.2%	9.8%	8.8%	9.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<u>Q2 Fourth Priority (Cont.)</u>									
M=Retaining young people and recent graduates	5.2%	6.7%	5.1%	5.3%	4.8%	7.0%	3.5%	7.9%	5.8%
N=Maintaining parks, recreation, and open space	3.3%	3.8%	5.6%	1.5%	3.2%	3.6%	1.7%	4.8%	3.5%
O=Ease of getting around by car	0.3%	2.7%	0.5%	0.0%	2.7%	1.0%	0.6%	2.1%	1.3%
P=Level of taxes	5.2%	6.5%	6.2%	2.3%	5.9%	6.4%	3.3%	7.7%	5.8%
Q=Small city atmosphere	0.9%	1.1%	1.5%	0.8%	1.3%	0.6%	0.6%	1.4%	1.0%
R=Availability of arts and cultural opportunities	2.0%	1.0%	1.5%	2.3%	0.8%	2.0%	1.1%	2.1%	1.6%
S=Access to excellent health care	10.3%	8.8%	11.3%	7.6%	8.2%	10.8%	10.4%	9.1%	9.6%
T=Other	0.6%	1.0%	0.5%	0.0%	1.3%	0.6%	0.6%	1.0%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	10 to 19	20 to 54	55+ (none under 55)	African- American	White		
			(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	
<b><u>Q2 Sum of top 4 choices</u></b>									
A=Improving neighborhood quality of life	28.8%	30.3%	28.2%	34.1%	28.7%	29.2%	34.9%	25.4%	29.4%
B=Adequate water supply and good water quality	26.0%	27.0%	22.1%	15.2%	23.1%	33.8%	18.7%	34.2%	26.4%
C=Diversified industries and job growth	35.0%	34.9%	40.0%	36.4%	36.4%	31.6%	36.7%	33.5%	34.9%
D=Preserving historic buildings and traditional neighborhoods	4.9%	4.8%	5.1%	0.8%	5.9%	5.0%	5.0%	4.7%	4.9%
E=Transportation alternatives to the car	10.3%	8.0%	11.8%	8.3%	10.1%	7.8%	11.5%	7.2%	9.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q2 Sum of top 4 choices (Cont.)</u>									
F=Revitalization of central city neighborhoods	9.0%	7.5%	8.7%	9.8%	9.6%	7.0%	10.8%	6.1%	8.3%
G=Population growth	3.8%	3.6%	2.6%	5.3%	5.1%	2.8%	3.0%	4.0%	3.7%
H=Downtown revitalization	6.8%	8.2%	6.7%	10.6%	9.0%	5.8%	7.1%	7.9%	7.4%
I=Improving function and appearance of commercial areas	3.0%	3.4%	2.1%	3.8%	3.2%	3.6%	2.4%	3.7%	3.2%
J=Reducing crime	65.0%	62.8%	63.6%	63.6%	64.4%	64.8%	60.3%	67.6%	64.1%
K=Quality housing for all income groups	21.1%	15.7%	17.4%	21.2%	22.6%	15.8%	25.6%	12.5%	18.8%
L=Improving public schools	49.9%	42.1%	57.9%	59.8%	47.3%	38.6%	46.0%	47.0%	46.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African- American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q2 Sum of top 4 choices (Cont.)</u>									
M=Retaining young people and recent graduates	12.4%	17.6%	15.9%	15.2%	13.3%	15.2%	9.8%	18.8%	14.7%
N=Maintaining parks, recreation, and open space	6.4%	6.5%	10.8%	4.5%	5.6%	6.0%	4.1%	8.2%	6.4%
O=Ease of getting around by car	3.8%	7.3%	3.6%	7.6%	6.6%	4.2%	3.3%	7.1%	5.3%
P=Level of taxes	14.5%	19.0%	19.0%	10.6%	16.2%	17.2%	8.7%	23.3%	16.4%
Q=Small city atmosphere	2.2%	2.5%	2.6%	3.8%	2.7%	1.6%	2.2%	2.4%	2.3%
R=Availability of arts and cultural opportunities	4.6%	2.3%	4.6%	3.8%	4.5%	2.6%	2.2%	5.1%	3.6%
S=Access to excellent health care	35.7%	32.8%	34.4%	34.8%	35.9%	34.0%	38.8%	30.7%	34.4%
T=Other	3.3%	3.1%	2.6%	2.3%	3.7%	3.0%	1.5%	4.7%	3.2%
Z=None chosen	8.7%	8.0%	4.6%	6.8%	4.0%	12.8%	9.6%	6.7%	8.4%

**Q3 Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same?**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10) 2	20 to 54 (none under 20) 3	55+ (none under 55) 4	African- American 1	White 2	
<u>Q3 Condition of neighborhood</u>									
1=Getting better	11.4%	16.7%	15.4%	17.4%	16.0%	10.4%	18.6%	9.5%	13.7%
2=Staying about the same	60.3%	57.5%	61.5%	58.3%	56.1%	60.8%	55.1%	62.6%	59.1%
3=Getting worse	24.9%	22.0%	20.0%	22.7%	24.2%	25.0%	22.3%	24.7%	23.6%
4=Don't know	3.5%	3.8%	3.1%	1.5%	3.7%	3.8%	4.1%	3.2%	3.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
1	2	1	2	3	4	1	2		
<u>Q4a Small city atmosphere</u>									
1=Extremely Important	25.8%	20.6%	22.5%	23.1%	21.8%	25.3%	28.0%	20.0%	23.5%
2=Very Important	22.1%	18.2%	20.4%	16.2%	19.9%	21.9%	21.2%	20.1%	20.4%
3=Important	24.2%	29.1%	24.1%	27.7%	26.2%	27.4%	25.7%	27.3%	26.4%
4=Less Important	13.6%	15.8%	15.2%	16.2%	16.9%	12.1%	13.1%	15.3%	14.6%
5=Not Important	14.2%	16.2%	17.8%	16.9%	15.2%	13.4%	12.0%	17.3%	15.1%
<u>Q4b Availability of shopping to meet the needs of local residents</u>									
1=Extremely Important	29.6%	22.7%	25.5%	22.1%	25.6%	28.7%	31.3%	23.0%	26.7%
2=Very Important	33.1%	27.7%	31.8%	33.6%	26.7%	32.8%	29.0%	32.9%	30.7%
3=Important	25.9%	31.0%	24.5%	27.5%	30.9%	28.0%	26.2%	28.8%	28.1%
4=Less Important	6.3%	9.1%	8.9%	8.4%	8.5%	5.6%	6.7%	8.1%	7.5%
5=Not Important	5.1%	9.5%	9.4%	8.4%	8.3%	4.8%	6.7%	7.1%	7.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q4c Quality of public education in primary and secondary schools

1=Extremely Important	57.4%	44.8%	57.6%	57.3%	44.0%	54.4%	58.2%	45.5%	51.9%
2=Very Important	17.9%	24.2%	15.2%	22.1%	22.4%	21.0%	21.0%	21.3%	20.6%
3=Important	13.2%	15.8%	12.6%	11.5%	18.0%	12.5%	11.3%	16.9%	14.3%
4=Less Important	5.0%	6.1%	3.1%	2.3%	7.1%	6.1%	4.4%	6.5%	5.5%
5=Not Important	6.6%	9.1%	11.5%	6.9%	8.5%	5.9%	5.2%	9.7%	7.7%

Q4d Quality and variety of housing

1=Extremely Important	41.3%	27.7%	39.4%	36.6%	35.8%	33.1%	47.1%	25.8%	35.5%
2=Very Important	31.6%	32.7%	28.5%	32.1%	31.1%	34.5%	31.5%	32.8%	32.1%
3=Important	18.9%	26.5%	21.2%	19.1%	21.0%	24.1%	13.7%	29.1%	22.2%
4=Less Important	4.0%	6.3%	3.1%	5.3%	5.7%	5.2%	3.4%	6.5%	5.0%
5=Not Important	4.2%	6.7%	7.8%	6.9%	6.3%	3.1%	4.2%	5.8%	5.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<u>Q4e Level of taxation</u>									
1=Extremely Important	38.6%	34.7%	33.5%	32.3%	32.6%	42.8%	36.5%	37.4%	36.9%
2=Very Important	26.6%	24.2%	26.7%	24.6%	26.0%	24.9%	26.1%	25.2%	25.6%
3=Important	22.7%	25.9%	25.7%	26.9%	26.8%	20.7%	25.3%	23.1%	24.1%
4=Less Important	7.1%	6.9%	5.8%	8.5%	7.7%	6.5%	7.1%	7.0%	7.0%
5=Not Important	5.0%	8.3%	8.4%	7.7%	6.8%	5.1%	5.0%	7.3%	6.4%
<u>Q4f Employment opportunities</u>									
1=Extremely Important	61.3%	57.3%	59.9%	62.3%	60.5%	58.0%	64.8%	55.1%	59.6%
2=Very Important	19.8%	19.1%	20.3%	20.0%	16.9%	21.4%	15.2%	23.6%	19.5%
3=Important	10.3%	11.5%	8.3%	9.2%	13.4%	10.0%	9.6%	12.0%	10.9%
4=Less Important	4.3%	5.2%	3.6%	4.6%	5.2%	4.9%	4.6%	4.3%	4.7%
5=Not Important	4.2%	7.0%	7.8%	3.8%	4.1%	5.7%	5.8%	5.0%	5.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q4g Availability of arts and cultural amenities

1=Extremely Important	16.4%	12.0%	14.6%	14.6%	14.9%	14.0%	16.4%	12.7%	14.5%
2=Very Important	27.5%	20.2%	28.1%	16.2%	22.1%	26.7%	24.9%	24.1%	24.4%
3=Important	33.3%	35.6%	28.1%	35.4%	35.9%	35.4%	35.3%	34.1%	34.3%
4=Less Important	14.1%	18.2%	14.1%	18.5%	16.3%	15.7%	13.5%	17.9%	15.9%
5=Not Important	8.7%	14.0%	15.1%	15.4%	10.8%	8.3%	9.8%	11.2%	11.0%

Q4h Quality of local government services

1=Extremely Important	37.6%	31.5%	35.4%	32.3%	32.9%	36.8%	39.9%	30.6%	35.0%
2=Very Important	29.1%	26.1%	27.1%	31.5%	25.4%	28.9%	27.9%	28.6%	27.8%
3=Important	21.7%	26.5%	23.4%	20.8%	27.1%	22.6%	22.5%	24.2%	23.8%
4=Less Important	6.5%	6.7%	6.3%	9.2%	5.8%	6.6%	4.2%	8.9%	6.6%
5=Not Important	5.0%	9.1%	7.8%	6.2%	8.8%	5.1%	5.4%	7.7%	6.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	under 10)	under 20)	under 55)			
1	2	1	2	3	4	1	2		
<u>Q4i Parks and recreation</u>									
1=Extremely Important	20.8%	19.0%	23.6%	18.3%	19.6%	18.8%	23.3%	16.5%	20.0%
2=Very Important	34.0%	25.5%	34.0%	31.3%	23.9%	33.9%	31.3%	30.6%	30.3%
3=Important	27.7%	34.1%	27.2%	29.0%	32.6%	30.7%	28.3%	31.7%	30.4%
4=Less Important	10.5%	13.9%	8.9%	9.2%	16.3%	10.7%	11.0%	13.5%	12.0%
5=Not Important	7.1%	7.5%	6.3%	12.2%	7.6%	6.0%	6.2%	7.7%	7.3%
<u>Q4j Appearance, views, and overall beauty of the City</u>									
1=Extremely Important	35.1%	27.4%	28.5%	31.3%	30.3%	33.8%	35.9%	27.9%	31.8%
2=Very Important	32.6%	31.9%	33.2%	34.4%	31.1%	32.4%	34.7%	31.1%	32.3%
3=Important	22.3%	27.2%	24.9%	21.4%	25.7%	24.4%	19.8%	28.1%	24.4%
4=Less Important	6.3%	6.7%	6.2%	6.9%	7.1%	5.8%	5.7%	7.1%	6.4%
5=Not Important	3.7%	6.9%	7.3%	6.1%	5.7%	3.5%	3.8%	5.8%	5.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q4k Proximity to family and friends

1=Extremely Important	46.2%	35.2%	41.5%	49.6%	44.0%	37.1%	41.2%	42.3%	41.4%
2=Very Important	26.9%	29.1%	33.2%	25.2%	24.0%	29.5%	32.0%	25.2%	27.8%
3=Important	17.6%	22.3%	13.5%	18.3%	18.9%	23.4%	18.0%	20.1%	19.7%
4=Less Important	4.8%	6.7%	2.6%	2.3%	7.4%	6.3%	5.2%	5.3%	5.6%
5=Not Important	4.5%	6.7%	9.3%	4.6%	5.7%	3.8%	3.6%	7.1%	5.4%

Q4l Availability of higher education (university/college) opportunities

1=Extremely Important	46.7%	38.3%	46.9%	45.0%	42.2%	41.1%	50.7%	35.3%	43.1%
2=Very Important	28.5%	25.5%	25.0%	25.2%	25.9%	30.1%	27.0%	28.5%	27.2%
3=Important	14.0%	21.1%	16.1%	16.8%	18.3%	17.1%	14.9%	19.3%	17.1%
4=Less Important	5.1%	6.7%	4.2%	4.6%	7.4%	5.3%	2.9%	8.0%	5.8%
5=Not Important	5.7%	8.3%	7.8%	8.4%	6.3%	6.5%	4.6%	8.8%	6.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q4m Availability of nature recreation nearby

1=Extremely Important	19.1%	18.3%	22.4%	16.0%	19.1%	17.6%	18.5%	18.9%	18.8%
2=Very Important	31.2%	29.6%	34.9%	34.4%	28.3%	29.2%	31.5%	31.1%	30.5%
3=Important	29.0%	33.6%	25.0%	28.2%	33.2%	32.6%	31.5%	30.1%	31.0%
4=Less Important	12.1%	9.3%	7.3%	9.9%	11.4%	12.5%	10.3%	11.4%	10.9%
5=Not Important	8.5%	9.1%	10.4%	11.5%	7.9%	8.1%	8.2%	8.5%	8.8%

Q4n Always lived in the Shreveport area

1=Extremely Important	40.4%	33.9%	34.6%	36.2%	38.6%	37.9%	43.3%	33.0%	37.6%
2=Very Important	15.2%	15.9%	15.2%	20.5%	14.4%	15.5%	16.9%	13.9%	15.5%
3=Important	13.9%	17.9%	16.2%	18.9%	14.1%	16.2%	15.9%	15.5%	15.7%
4=Less Important	9.1%	9.7%	8.4%	7.9%	10.4%	8.9%	8.1%	9.9%	9.3%
5=Not Important	21.3%	22.6%	25.7%	16.5%	22.5%	21.5%	15.7%	27.7%	21.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q4o Quality of health care services

1=Extremely Important	58.4%	47.6%	57.3%	50.0%	46.9%	58.9%	59.0%	48.8%	53.8%
2=Very Important	23.2%	28.0%	24.5%	25.4%	26.4%	24.5%	22.3%	28.0%	25.2%
3=Important	11.4%	16.1%	8.9%	17.7%	15.8%	11.9%	12.4%	14.6%	13.4%
4=Less Important	3.4%	2.8%	2.6%	3.1%	4.6%	2.3%	3.0%	3.2%	3.1%
5=Not Important	3.6%	5.5%	6.8%	3.8%	6.3%	2.3%	3.2%	5.5%	4.4%

Q4p Rural living close to city

1=Extremely Important	22.4%	20.6%	26.0%	21.5%	17.9%	22.2%	20.9%	21.6%	21.7%
2=Very Important	24.9%	23.1%	26.6%	26.2%	27.1%	20.4%	27.7%	21.1%	24.1%
3=Important	24.1%	27.1%	21.9%	29.2%	27.1%	24.6%	27.7%	24.1%	25.4%
4=Less Important	14.3%	13.8%	10.9%	10.8%	13.7%	16.5%	13.3%	14.4%	14.1%
5=Not Important	14.3%	15.4%	14.6%	12.3%	14.2%	16.3%	10.5%	18.8%	14.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	10 to 19	20 to 54	55+ (none under 55)	African- American 1	White 2		
			(none under 10) 1	(none under 20) 3				4	

Q41q Other

1=Extremely Important	73.1%	87.0%	80.0%	75.0%	82.4%	77.3%	94.7%	69.0%	79.6%
2=Very Important	11.5%	4.3%	20.0%	0.0%	5.9%	9.1%	0.0%	13.8%	8.2%
3=Important	11.5%	8.7%	0.0%	0.0%	11.8%	13.6%	0.0%	17.2%	10.2%
4=Less Important	3.8%	0.0%	0.0%	25.0%	0.0%	0.0%	5.3%	0.0%	2.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q5 Top Priority</u>									
A=Small city atmosphere	5.6%	6.1%	2.1%	2.3%	4.5%	9.4%	6.7%	5.1%	5.8%
B=Availability of shopping to meet the needs of local residents	2.7%	2.9%	3.1%	0.0%	2.9%	3.4%	2.6%	2.7%	2.8%
C=Quality of public education in primary and secondary schools	13.7%	9.8%	21.5%	16.7%	10.4%	8.6%	14.3%	10.1%	12.0%
D=Quality and variety of housing	3.9%	3.8%	3.1%	3.8%	5.1%	3.2%	4.8%	2.7%	3.9%
E=Level of taxation	3.2%	6.1%	2.1%	3.8%	3.5%	6.2%	1.5%	6.9%	4.4%
F=Employment opportunities	17.5%	18.0%	21.5%	15.2%	22.6%	13.2%	17.6%	17.7%	17.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African- American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<b>G=Availability of arts and cultural amenities</b>	0.4%	0.8%	1.0%	0.8%	0.5%	0.4%	0.2%	1.0%	0.6%
<b>H=Quality of local government services</b>	1.2%	1.0%	0.0%	0.8%	0.8%	1.8%	0.6%	1.6%	1.1%
<b>I=Parks and recreation</b>	0.6%	0.8%	2.1%	0.0%	0.8%	0.2%	0.7%	0.5%	0.7%
<b>J=Appearance, views, and overall beauty of the City</b>	1.6%	1.3%	3.1%	2.3%	1.1%	1.0%	1.9%	1.3%	1.5%
<b>K=Proximity to family and friends</b>	18.9%	13.6%	13.3%	23.5%	17.8%	15.2%	14.8%	18.6%	16.6%
<b>L=Availability of higher education (university/college) opportunities</b>	1.7%	2.7%	3.6%	3.0%	2.4%	1.2%	3.2%	1.4%	2.1%
<b>M=Availability of nature recreation nearby</b>	0.3%	0.6%	0.0%	1.5%	0.5%	0.2%	0.2%	0.6%	0.4%

**Q5 Top Priority (Cont.)**

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American 1	White 2		
			1	2	3			4	
<u>Q5 Top Priority (Cont.)</u>									
N=Always lived in the Shreveport area	6.1%	7.5%	7.2%	8.3%	5.6%	7.0%	8.2%	5.6%	6.7%
O=Quality of health care services	7.5%	9.0%	7.7%	6.8%	7.7%	9.0%	7.4%	8.8%	8.2%
P=Rural living close to city	2.9%	1.9%	1.0%	3.0%	2.1%	3.2%	1.7%	2.9%	2.5%
Q=Other	1.7%	2.9%	1.5%	2.3%	2.7%	2.0%	2.2%	2.2%	2.2%
Z=None chosen	10.4%	11.3%	6.2%	6.1%	9.0%	14.8%	11.5%	10.1%	10.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none	African- American	White		
	Female	Male	Under 10	(none under 10)	under 20)			under 55)	
	1	2	1	2	3	4	1	2	
<u>Q5 Second Priority</u>									
A=Small city atmosphere	3.3%	3.6%	2.6%	5.3%	3.2%	3.6%	3.0%	3.9%	3.5%
B=Availability of shopping to meet the needs of local residents	3.5%	3.3%	2.1%	1.5%	2.1%	5.4%	2.4%	4.2%	3.4%
C=Quality of public education in primary and secondary schools	8.1%	7.1%	12.3%	6.8%	7.4%	6.2%	10.0%	5.5%	7.7%
D=Quality and variety of housing	6.4%	3.8%	6.2%	3.8%	6.4%	4.4%	7.2%	3.9%	5.3%
E=Level of taxation	4.0%	6.9%	6.2%	4.5%	2.9%	7.0%	3.0%	7.5%	5.3%
F=Employment opportunities	14.5%	14.8%	15.4%	22.0%	15.2%	12.0%	15.8%	13.8%	14.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African- American	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<b><u>Q5 Second Priority (Cont.)</u></b>									
G=Availability of arts and cultural amenities	1.6%	1.3%	1.5%	3.0%	1.1%	1.4%	1.1%	1.8%	1.5%
H=Quality of local government services	2.7%	4.0%	2.6%	1.5%	3.2%	4.2%	2.2%	4.2%	3.3%
I=Parks and recreation	1.2%	1.5%	1.5%	1.5%	1.3%	1.2%	1.5%	1.1%	1.3%
J=Appearance, views, and overall beauty of the City	2.6%	2.5%	2.1%	1.5%	4.0%	2.0%	3.3%	1.8%	2.6%
K=Proximity to family and friends	11.1%	10.7%	13.3%	14.4%	10.9%	9.2%	10.2%	11.4%	11.0%
L=Availability of higher education (university/college) opportunities	4.9%	4.4%	5.6%	5.3%	5.6%	3.6%	6.1%	3.5%	4.7%
M=Availability of nature recreation nearby	0.1%	3.3%	2.1%	0.8%	2.1%	1.0%	0.7%	1.9%	1.5%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none	African-	White		
	Female	Male	Under 10	(none under 10)	under 20)	American			
	1	2	1	2	3	4	1	2	
<b><u>Q5 Second Priority (Cont.)</u></b>									
N=Always lived in the Shreveport area	6.6%	3.4%	5.1%	3.0%	5.3%	6.0%	4.5%	6.1%	5.3%
O=Quality of health care services	10.4%	7.9%	6.2%	7.6%	8.8%	11.4%	7.4%	11.1%	9.3%
P=Rural living close to city	2.5%	2.5%	2.1%	4.5%	1.6%	2.4%	2.4%	2.6%	2.5%
Q=Other	0.6%	0.0%	0.0%	0.0%	0.5%	0.2%	0.2%	0.5%	0.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q5 Third Priority</u>									
A=Small city atmosphere	3.3%	2.3%	4.1%	5.3%	1.9%	2.6%	3.2%	2.7%	2.9%
B=Availability of shopping to meet the needs of local residents	3.3%	3.6%	1.0%	3.0%	4.3%	3.6%	3.0%	3.9%	3.5%
C=Quality of public education in primary and secondary schools	5.3%	5.4%	9.2%	7.6%	3.7%	4.6%	6.3%	4.7%	5.4%
D=Quality and variety of housing	5.1%	4.4%	4.1%	4.5%	5.1%	4.6%	5.4%	3.9%	4.8%
E=Level of taxation	3.9%	5.7%	2.1%	6.8%	2.7%	6.8%	3.0%	6.3%	4.7%
F=Employment opportunities	9.0%	6.7%	8.7%	7.6%	10.1%	6.4%	6.9%	9.0%	8.0%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<b><u>Q5 Third Priority (Cont.)</u></b>									
G=Availability of arts and cultural amenities	1.9%	1.5%	1.5%	0.8%	2.7%	1.4%	1.7%	1.9%	1.7%
H=Quality of local government services	3.3%	2.7%	1.0%	3.0%	2.4%	4.4%	3.3%	2.9%	3.0%
I=Parks and recreation	0.9%	2.3%	1.0%	1.5%	1.9%	1.4%	1.5%	1.4%	1.5%
J=Appearance, views, and overall beauty of the City	4.0%	5.2%	2.6%	3.8%	4.5%	5.4%	3.5%	5.6%	4.5%
K=Proximity to family and friends	6.5%	4.6%	4.6%	6.1%	5.1%	6.6%	5.0%	6.6%	5.7%
L=Availability of higher education (university/college) opportunities	7.4%	4.2%	7.7%	5.3%	7.7%	4.2%	7.4%	4.5%	6.0%
M=Availability of nature recreation nearby	1.3%	3.1%	1.5%	0.8%	2.7%	2.2%	0.6%	3.4%	2.1%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<b><u>Q5 Third Priority (Cont.)</u></b>									
N=Always lived in the Shreveport area	4.2%	3.8%	3.1%	6.8%	4.3%	3.6%	4.6%	3.2%	4.0%
O=Quality of health care services	12.7%	10.3%	13.3%	8.3%	10.6%	12.8%	11.5%	12.0%	11.7%
P=Rural living close to city	2.5%	4.6%	5.1%	3.0%	3.2%	2.8%	2.6%	4.2%	3.4%
Q=Other	0.6%	1.0%	1.5%	0.8%	0.8%	0.4%	0.4%	1.1%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q5 Sum of top 3 choices</u>									
A=Small city atmosphere	12.3%	12.1%	8.7%	12.9%	9.6%	15.6%	12.8%	11.7%	12.2%
B=Availability of shopping to meet the needs of local residents	9.5%	9.8%	6.2%	4.5%	9.3%	12.4%	8.0%	10.8%	9.6%
C=Quality of public education in primary and secondary schools	27.2%	22.2%	43.1%	31.1%	21.5%	19.4%	30.6%	20.2%	25.0%
D=Quality and variety of housing	15.3%	12.1%	13.3%	12.1%	16.5%	12.2%	17.4%	10.4%	13.9%
E=Level of taxation	11.1%	18.8%	10.3%	15.2%	9.0%	20.0%	7.4%	20.7%	14.4%
F=Employment opportunities	40.9%	39.5%	45.6%	44.7%	47.9%	31.6%	40.3%	40.4%	40.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<b><u>Q5 Sum of top 3 choices (Cont.)</u></b>									
G=Availability of arts and cultural amenities	3.9%	3.6%	4.1%	4.5%	4.3%	3.2%	3.0%	4.7%	3.8%
H=Quality of local government services	7.2%	7.7%	3.6%	5.3%	6.4%	10.4%	6.1%	8.7%	7.4%
I=Parks and recreation	2.6%	4.6%	4.6%	3.0%	4.0%	2.8%	3.7%	3.0%	3.5%
J=Appearance, views, and overall beauty of the City	8.2%	9.0%	7.7%	7.6%	9.6%	8.4%	8.7%	8.7%	8.6%
K=Proximity to family and friends	36.6%	28.9%	31.3%	43.9%	33.8%	31.0%	30.1%	36.6%	33.3%
L=Availability of higher education (university/college) opportunities	14.0%	11.3%	16.9%	13.6%	15.7%	9.0%	16.7%	9.5%	12.9%
M=Availability of nature recreation nearby	1.7%	6.9%	3.6%	3.0%	5.3%	3.4%	1.5%	5.9%	4.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none	African-	White		
	Female	Male	Under 10	(none under 10)	under 20)	American			
	1	2	1	2	3	4	1	2	
<u>Q5 Sum of top 3 choices (Cont.)</u>									
N=Always lived in the Shreveport area	16.9%	14.8%	15.4%	18.2%	15.2%	16.6%	17.3%	14.9%	16.0%
O=Quality of health care services	30.6%	27.2%	27.2%	22.7%	27.1%	33.2%	26.3%	31.9%	29.2%
P=Rural living close to city	7.8%	9.0%	8.2%	10.6%	6.9%	8.4%	6.7%	9.6%	8.3%
Q=Other	2.9%	3.8%	3.1%	3.0%	4.0%	2.6%	2.8%	3.9%	3.3%
Z=None chosen	10.4%	11.3%	6.2%	6.1%	9.0%	14.8%	11.5%	10.1%	10.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

**Q6a Shreveport area as a place to live**

5=Excellent	20.4%	18.5%	16.5%	20.5%	16.4%	22.9%	25.5%	14.9%	19.6%
4=Good	41.4%	36.7%	41.2%	37.1%	35.7%	41.9%	36.3%	41.6%	39.4%
3=Average	28.7%	34.9%	32.0%	33.3%	37.3%	26.5%	30.1%	32.4%	31.4%
2=Below Average	6.3%	6.6%	5.2%	5.3%	7.5%	6.5%	4.3%	8.4%	6.4%
1=Poor	3.2%	3.3%	5.2%	3.8%	3.2%	2.2%	3.7%	2.8%	3.2%

**Q6b Shreveport area as a place to raise children**

5=Excellent	20.1%	14.5%	17.6%	20.6%	16.3%	17.9%	22.6%	13.1%	17.7%
4=Good	34.3%	35.5%	32.6%	36.6%	32.1%	37.3%	36.7%	33.8%	34.8%
3=Average	31.5%	31.7%	35.2%	30.5%	33.0%	29.3%	28.8%	33.7%	31.6%
2=Below Average	9.8%	13.1%	9.3%	7.6%	13.8%	11.4%	8.3%	14.0%	11.2%
1=Poor	4.2%	5.2%	5.2%	4.6%	4.8%	4.2%	3.6%	5.4%	4.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African- American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q6c Shreveport area as a place to retire

5=Excellent	23.5%	21.2%	16.0%	20.5%	19.9%	27.0%	27.9%	17.6%	22.5%
4=Good	31.2%	30.6%	27.1%	30.7%	28.4%	34.6%	31.7%	30.0%	30.9%
3=Average	25.9%	30.8%	30.9%	25.2%	32.3%	24.3%	26.3%	29.6%	28.0%
2=Below Average	11.2%	10.9%	14.4%	11.8%	11.2%	9.8%	7.9%	14.1%	11.1%
1=Poor	8.2%	6.5%	11.6%	11.8%	8.1%	4.3%	6.2%	8.7%	7.5%

Q6d Shreveport area as a place to work

5=Excellent	15.9%	15.6%	14.0%	16.7%	14.2%	17.2%	19.2%	13.0%	15.8%
4=Good	33.8%	32.7%	36.8%	28.0%	30.1%	36.1%	27.9%	37.5%	33.3%
3=Average	32.4%	36.2%	32.1%	34.8%	38.0%	31.7%	34.0%	34.8%	34.1%
2=Below Average	11.9%	10.1%	10.9%	10.6%	11.2%	11.3%	12.5%	9.8%	11.1%
1=Poor	6.0%	5.3%	6.2%	9.8%	6.6%	3.8%	6.5%	4.8%	5.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q6e The overall quality of life in the Shreveport area</u>									
5=Excellent	15.4%	12.6%	12.9%	15.9%	12.7%	15.5%	18.0%	10.8%	14.2%
4=Good	41.9%	40.6%	41.8%	37.1%	38.9%	43.7%	39.5%	43.6%	41.3%
3=Average	32.7%	34.0%	34.5%	34.8%	36.2%	30.4%	32.0%	33.8%	33.3%
2=Below Average	6.3%	8.2%	7.2%	7.6%	6.8%	7.3%	5.8%	8.6%	7.1%
1=Poor	3.7%	4.7%	3.6%	4.5%	5.4%	3.1%	4.7%	3.3%	4.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<b><u>Q7a A stronger city identity</u></b>									
1=Strongly Agree	39.6%	34.7%	37.6%	41.7%	39.9%	34.3%	44.0%	31.1%	37.5%
2=Agree	32.8%	35.1%	26.5%	29.5%	36.1%	36.2%	34.4%	33.4%	33.8%
3=Neutral	22.5%	25.3%	26.5%	20.5%	20.1%	26.2%	15.3%	31.1%	23.7%
4=Disagree	3.1%	3.2%	4.2%	6.8%	2.2%	2.5%	3.4%	3.1%	3.1%
5=Strongly Disagree	1.9%	1.8%	5.3%	1.5%	1.7%	0.8%	2.9%	1.2%	1.9%
<b><u>Q7b More attractive entrance and commercial corridors</u></b>									
1=Strongly Agree	33.5%	27.7%	30.5%	30.3%	33.2%	28.9%	33.7%	28.5%	31.0%
2=Agree	38.1%	45.3%	34.2%	40.2%	43.1%	43.2%	42.7%	40.1%	41.2%
3=Neutral	22.7%	22.0%	28.4%	22.0%	18.7%	23.1%	18.7%	25.4%	22.4%
4=Disagree	4.4%	4.0%	4.7%	6.8%	3.6%	3.9%	3.6%	5.0%	4.2%
5=Strongly Disagree	1.3%	1.0%	2.1%	0.8%	1.4%	0.8%	1.3%	1.0%	1.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				

Q7c More parks

1=Strongly Agree	23.4%	19.2%	27.9%	19.8%	21.9%	18.6%	24.1%	19.4%	21.6%
2=Agree	33.5%	29.9%	30.0%	34.4%	31.3%	33.2%	35.8%	29.0%	32.0%
3=Neutral	30.6%	35.5%	27.4%	31.3%	32.4%	35.5%	27.9%	36.7%	32.7%
4=Disagree	9.7%	10.8%	10.5%	12.2%	10.5%	9.4%	9.2%	11.1%	10.2%
5=Strongly Disagree	2.8%	4.6%	4.2%	2.3%	3.9%	3.3%	2.9%	3.8%	3.6%

Q7d More sidewalks, walking paths, trails, and bicycle paths and routes

1=Strongly Agree	37.8%	35.6%	42.2%	35.6%	40.7%	31.8%	44.7%	30.1%	36.8%
2=Agree	31.4%	31.8%	35.4%	31.8%	28.6%	32.6%	31.3%	32.5%	31.6%
3=Neutral	23.2%	24.0%	14.1%	25.8%	21.4%	28.3%	17.2%	28.2%	23.5%
4=Disagree	6.3%	6.1%	6.8%	6.1%	7.1%	5.5%	5.5%	7.1%	6.2%
5=Strongly Disagree	1.3%	2.6%	1.6%	0.8%	2.2%	1.8%	1.3%	2.1%	1.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q7e More housing, restaurants, and cultural activities downtown

1=Strongly Agree	32.7%	28.9%	39.5%	40.9%	37.0%	20.7%	42.8%	21.1%	31.1%
2=Agree	34.8%	33.2%	34.7%	32.6%	33.4%	34.8%	34.4%	32.8%	34.1%
3=Neutral	23.0%	25.9%	15.3%	13.6%	21.1%	32.7%	14.4%	33.0%	24.2%
4=Disagree	7.2%	8.3%	7.4%	9.8%	5.8%	8.7%	6.1%	9.5%	7.7%
5=Strongly Disagree	2.4%	3.7%	3.2%	3.0%	2.7%	3.0%	2.3%	3.6%	2.9%

Q7f More diverse economy and better jobs

1=Strongly Agree	69.8%	67.5%	71.6%	71.2%	72.6%	64.0%	76.5%	62.2%	68.8%
2=Agree	22.3%	25.4%	19.5%	22.0%	21.4%	27.7%	16.7%	29.5%	23.7%
3=Neutral	5.9%	4.9%	5.8%	4.5%	4.1%	6.5%	4.0%	6.7%	5.5%
4=Disagree	1.6%	1.2%	2.1%	1.5%	1.4%	1.2%	1.9%	1.1%	1.4%
5=Strongly Disagree	0.4%	1.0%	1.1%	0.8%	0.5%	0.6%	0.9%	0.5%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q7g More commercial development

1=Strongly Agree	39.0%	38.5%	43.9%	42.0%	41.8%	33.5%	42.4%	35.1%	38.8%
2=Agree	36.4%	40.3%	29.6%	33.6%	38.7%	42.2%	35.7%	40.2%	38.1%
3=Neutral	18.4%	18.4%	21.2%	14.5%	16.2%	20.4%	16.7%	20.2%	18.4%
4=Disagree	4.9%	1.2%	3.2%	6.9%	2.2%	3.1%	3.5%	3.3%	3.3%
5=Strongly Disagree	1.3%	1.6%	2.1%	3.1%	1.1%	0.8%	1.7%	1.1%	1.4%

Q7h More/better public transportation

1=Strongly Agree	39.2%	32.5%	40.0%	35.6%	41.2%	31.1%	46.8%	26.7%	36.4%
2=Agree	31.0%	31.9%	23.7%	30.3%	30.5%	35.4%	29.8%	32.6%	31.4%
3=Neutral	22.9%	24.8%	21.6%	25.0%	20.3%	27.2%	17.4%	30.1%	23.7%
4=Disagree	5.3%	7.5%	10.0%	6.8%	4.7%	5.8%	4.4%	8.1%	6.3%
5=Strongly Disagree	1.6%	3.2%	4.7%	2.3%	3.3%	0.6%	1.7%	2.5%	2.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<u>Q7i More activities for teenagers</u>									
1=Strongly Agree	53.9%	45.3%	55.3%	62.1%	53.2%	43.1%	64.1%	38.0%	50.2%
2=Agree	28.6%	33.5%	28.9%	27.3%	27.7%	34.1%	25.5%	35.4%	30.7%
3=Neutral	12.1%	16.9%	10.5%	4.5%	14.2%	18.4%	5.5%	21.6%	14.2%
4=Disagree	3.4%	2.4%	3.2%	4.5%	2.7%	2.7%	2.3%	3.4%	2.9%
5=Strongly Disagree	2.1%	2.0%	2.1%	1.5%	2.2%	1.8%	2.7%	1.5%	2.0%
<u>Q7j More activities for seniors</u>									
1=Strongly Agree	49.2%	39.2%	44.1%	46.2%	48.6%	42.3%	56.0%	35.6%	44.9%
2=Agree	30.8%	34.3%	30.9%	33.3%	28.4%	35.4%	28.3%	36.2%	32.3%
3=Neutral	14.7%	23.5%	20.7%	15.2%	18.6%	18.5%	11.8%	24.1%	18.5%
4=Disagree	3.8%	1.4%	2.1%	3.8%	3.0%	2.6%	2.8%	2.5%	2.8%
5=Strongly Disagree	1.5%	1.6%	2.1%	1.5%	1.4%	1.2%	1.1%	1.6%	1.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q7k More activities for young adults

1=Strongly Agree	47.8%	44.2%	51.6%	52.3%	51.6%	38.5%	56.9%	36.5%	46.3%
2=Agree	32.4%	34.1%	31.1%	30.3%	30.1%	36.6%	30.4%	35.9%	33.1%
3=Neutral	14.4%	18.1%	13.2%	10.6%	13.9%	20.4%	8.3%	22.7%	16.0%
4=Disagree	4.0%	1.8%	3.2%	6.1%	2.2%	2.9%	3.0%	3.1%	3.0%
5=Strongly Disagree	1.5%	1.8%	1.1%	0.8%	2.2%	1.6%	1.3%	1.8%	1.6%

Q7l Less sprawling growth

1=Strongly Agree	19.3%	16.9%	18.2%	22.5%	20.2%	15.2%	20.2%	15.9%	18.2%
2=Agree	26.5%	25.9%	22.5%	25.6%	28.3%	26.5%	30.1%	23.7%	26.2%
3=Neutral	41.3%	41.6%	39.6%	36.4%	41.5%	44.0%	37.2%	44.9%	41.4%
4=Disagree	9.6%	10.0%	11.2%	14.0%	7.3%	10.0%	8.9%	10.7%	9.8%
5=Strongly Disagree	3.2%	5.6%	8.6%	1.6%	2.8%	4.3%	3.6%	4.8%	4.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				

Q7m Redevelopment of areas with vacant buildings or land

1=Strongly Agree	53.4%	50.6%	55.8%	60.3%	51.8%	49.0%	58.8%	46.3%	52.2%
2=Agree	31.3%	32.8%	28.4%	26.0%	33.3%	33.7%	28.4%	35.0%	31.9%
3=Neutral	11.1%	11.1%	11.1%	9.2%	10.2%	12.2%	8.6%	13.3%	11.1%
4=Disagree	2.5%	3.6%	3.2%	3.8%	1.9%	3.5%	2.3%	3.8%	3.0%
5=Strongly Disagree	1.8%	2.0%	1.6%	0.8%	2.8%	1.6%	1.9%	1.6%	1.9%

Q7n Improved and new public schools

1=Strongly Agree	65.1%	60.3%	74.5%	71.2%	65.8%	54.4%	69.5%	56.6%	63.0%
2=Agree	24.4%	24.4%	17.7%	19.7%	23.4%	29.0%	21.8%	27.2%	24.4%
3=Neutral	7.5%	10.8%	5.2%	5.3%	7.2%	12.5%	5.4%	11.9%	8.9%
4=Disagree	2.1%	2.8%	1.6%	3.0%	1.9%	2.9%	1.7%	3.1%	2.4%
5=Strongly Disagree	0.9%	1.8%	1.0%	0.8%	1.7%	1.2%	1.5%	1.1%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-American	White	
	Female	Male	Under 10	(none under 10)	(none under 20)	under 55)			
1	2	1	2	3	4	1	2		

Q7o Waterfront development with public access and activities

1=Strongly Agree	37.2%	34.5%	45.3%	41.9%	37.3%	29.6%	40.7%	32.6%	36.0%
2=Agree	36.8%	41.4%	38.0%	35.7%	39.2%	39.7%	37.1%	39.3%	38.7%
3=Neutral	20.0%	19.3%	13.5%	16.3%	17.3%	24.9%	17.6%	21.7%	19.7%
4=Disagree	3.8%	3.8%	1.6%	5.4%	4.7%	3.7%	3.4%	4.4%	3.8%
5=Strongly Disagree	2.2%	1.0%	1.6%	0.8%	1.6%	2.1%	1.1%	2.0%	1.7%

Q7p More/better community services

1=Strongly Agree	45.4%	36.8%	49.5%	45.4%	45.2%	35.2%	55.0%	30.2%	41.7%
2=Agree	35.4%	39.1%	32.1%	37.7%	37.8%	38.1%	33.3%	39.8%	37.0%
3=Neutral	16.0%	19.4%	14.7%	13.1%	13.2%	22.8%	8.4%	25.6%	17.5%
4=Disagree	2.4%	3.6%	2.1%	3.1%	2.7%	3.3%	1.9%	3.8%	2.9%
5=Strongly Disagree	0.7%	1.2%	1.6%	0.8%	1.1%	0.6%	1.3%	0.7%	0.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<u>Q7q An improved entertainment district</u>									
1=Strongly Agree	32.8%	28.3%	40.7%	40.2%	34.9%	21.3%	40.1%	23.1%	30.9%
2=Agree	32.7%	36.4%	34.9%	33.3%	36.0%	33.2%	34.9%	33.6%	34.3%
3=Neutral	24.4%	24.8%	18.0%	18.2%	20.6%	32.2%	18.5%	29.8%	24.6%
4=Disagree	7.5%	7.3%	4.2%	5.3%	5.5%	10.5%	4.0%	10.7%	7.4%
5=Strongly Disagree	2.5%	3.1%	2.1%	3.0%	3.0%	2.9%	2.5%	2.8%	2.8%
<u>Q7r More housing development</u>									
1=Strongly Agree	38.3%	32.5%	44.7%	36.9%	41.3%	28.2%	54.7%	19.3%	35.8%
2=Agree	29.7%	29.7%	25.5%	30.8%	30.2%	30.2%	29.6%	29.3%	29.7%
3=Neutral	24.1%	25.9%	19.7%	23.1%	19.9%	31.3%	11.1%	37.5%	24.9%
4=Disagree	4.5%	8.0%	4.8%	6.9%	5.5%	6.6%	2.5%	9.0%	6.0%
5=Strongly Disagree	3.4%	3.8%	5.3%	2.3%	3.0%	3.7%	2.1%	4.8%	3.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none under 55)	African-American	White		
	Female	Male	Under 10	(none under 10)				(none under 20)	
1	2	1	2	3	4	1	2		

Q7s More post-secondary technical education (community college to graduate school)

1=Strongly Agree	47.2%	44.0%	51.9%	43.5%	47.9%	42.3%	54.8%	37.6%	45.8%
2=Agree	32.4%	32.5%	31.2%	35.9%	31.5%	32.4%	31.4%	33.3%	32.5%
3=Neutral	17.0%	17.6%	12.2%	16.0%	15.3%	21.4%	10.8%	23.1%	17.2%
4=Disagree	2.2%	3.9%	2.1%	3.1%	3.8%	2.7%	1.7%	4.1%	3.0%
5=Strongly Disagree	1.2%	2.0%	2.6%	1.5%	1.4%	1.2%	1.3%	1.8%	1.5%

Q7t Other

1=Strongly Agree	90.6%	82.8%	85.7%	100.0%	95.2%	78.6%	91.7%	82.4%	86.9%
2=Agree	6.3%	6.9%	14.3%	0.0%	0.0%	10.7%	8.3%	5.9%	6.6%
3=Neutral	3.1%	3.4%	0.0%	0.0%	0.0%	7.1%	0.0%	5.9%	3.3%
5=Strongly Disagree	0.0%	6.9%	0.0%	0.0%	4.8%	3.6%	0.0%	5.9%	3.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	10 to 19	20 to 54	55+ (none under 55)	African- American	White		
			(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	
<u>Q8 Top Priority</u>									
A=A stronger city identity	4.2%	4.0%	2.6%	3.0%	3.7%	5.4%	3.9%	4.0%	4.1%
B=More attractive entrance and commercial corridors	1.6%	2.1%	2.1%	0.0%	2.1%	1.8%	1.1%	2.4%	1.8%
C=More parks	1.4%	0.8%	2.1%	3.0%	1.1%	0.4%	1.3%	1.1%	1.2%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	4.2%	4.4%	6.2%	2.3%	4.0%	4.4%	4.3%	4.3%	4.3%
E=More housing, restaurants, and cultural activities downtown	4.8%	3.6%	3.6%	5.3%	5.3%	3.6%	5.2%	3.9%	4.3%
F=More diverse economy and better jobs	26.3%	27.8%	23.1%	20.5%	28.7%	29.0%	24.7%	29.7%	26.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<b><u>Q8 Top Priority (Cont.)</u></b>									
G=More commercial development	1.6%	1.7%	1.0%	0.8%	2.4%	1.6%	1.1%	1.8%	1.6%
H=More/better public transportation	1.4%	1.3%	1.0%	0.8%	2.4%	1.0%	1.3%	1.6%	1.4%
I=More activities for teenagers	8.1%	4.6%	6.2%	12.9%	5.3%	6.0%	9.5%	4.2%	6.6%
J=More activities for seniors	2.6%	1.9%	1.0%	0.8%	1.3%	4.0%	2.0%	2.7%	2.3%
K=More activities for young adults	1.4%	1.3%	3.1%	1.5%	1.6%	0.6%	2.0%	1.0%	1.4%
L=Less sprawling growth	0.6%	1.3%	0.0%	2.3%	0.8%	1.0%	0.2%	1.6%	0.9%
M=Redevelopment of areas with vacant buildings or land	4.2%	5.2%	3.6%	6.1%	3.5%	5.4%	3.7%	5.5%	4.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American 1	White 2	
				2	3	4			
<b>Q8 Top Priority (Cont.)</b>									
N=Improved and new public schools	13.4%	13.6%	20.5%	15.9%	13.0%	10.8%	10.9%	15.2%	13.5%
O=Waterfront development with public access and activities	0.7%	1.5%	1.0%	0.8%	1.1%	1.2%	0.2%	1.9%	1.1%
P=More/better community services	0.6%	0.8%	1.0%	0.0%	1.1%	0.4%	1.3%	0.2%	0.7%
Q=An improved entertainment district	0.1%	1.0%	1.0%	1.5%	0.5%	0.0%	0.2%	0.6%	0.5%
R=More housing development	2.9%	2.5%	3.6%	5.3%	2.1%	2.0%	5.0%	0.6%	2.7%
S=More post-secondary technical education (community college to graduate school)	5.5%	5.4%	7.2%	6.1%	5.6%	4.6%	6.7%	4.2%	5.4%
T=Other	2.0%	1.7%	1.0%	2.3%	2.1%	2.0%	1.1%	2.4%	1.9%
Z=None chosen	12.3%	13.4%	9.2%	9.1%	12.2%	14.8%	14.3%	11.1%	12.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African-	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q8 Second Priority</u>									
A=A stronger city identity	2.5%	1.1%	2.1%	0.0%	2.1%	2.2%	1.7%	1.9%	1.9%
B=More attractive entrance and commercial corridors	2.5%	1.5%	2.1%	1.5%	1.6%	2.6%	1.1%	3.0%	2.1%
C=More parks	1.7%	1.7%	4.1%	0.8%	1.9%	1.0%	1.3%	2.1%	1.7%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	4.2%	4.6%	5.1%	3.8%	4.5%	3.6%	3.0%	5.5%	4.4%
E=More housing, restaurants, and cultural activities downtown	4.0%	4.4%	5.1%	3.8%	5.3%	3.2%	5.8%	2.9%	4.2%
F=More diverse economy and better jobs	11.4%	12.3%	10.3%	12.1%	10.6%	13.4%	12.6%	11.4%	11.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
	1	2	1	2	3	4	1	2	
<u>Q8 Second Priority (Cont.)</u>									
G=More commercial development	2.6%	5.7%	3.6%	2.3%	3.5%	4.8%	2.4%	5.3%	4.0%
H=More/better public transportation	4.2%	2.9%	3.6%	4.5%	4.3%	3.0%	4.3%	2.9%	3.6%
I=More activities for teenagers	9.1%	7.3%	10.8%	7.6%	8.8%	7.4%	10.0%	6.9%	8.3%
J=More activities for seniors	5.6%	3.3%	2.1%	4.5%	4.3%	6.0%	5.6%	3.9%	4.6%
K=More activities for young adults	4.3%	2.7%	4.6%	6.1%	4.0%	2.2%	4.5%	2.9%	3.6%
L=Less sprawling growth	1.4%	1.1%	0.0%	4.5%	0.5%	1.6%	0.6%	2.1%	1.3%
M=Redevelopment of areas with vacant buildings or land	8.1%	6.5%	8.2%	6.1%	5.6%	9.0%	6.3%	8.5%	7.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<u>Q8 Second Priority (Cont.)</u>									
N=Improved and new public schools	10.5%	11.5%	10.8%	13.6%	9.3%	11.6%	9.3%	12.2%	11.0%
O=Waterfront development with public access and activities	0.7%	2.3%	1.5%	3.0%	0.0%	2.0%	0.4%	2.4%	1.4%
P=More/better community services	2.6%	1.5%	2.1%	1.5%	2.1%	2.4%	1.5%	2.6%	2.1%
Q=An improved entertainment district	1.2%	1.3%	1.5%	1.5%	1.9%	0.6%	1.3%	1.3%	1.2%
R=More housing development	2.5%	2.5%	2.6%	2.3%	3.7%	1.6%	3.5%	1.4%	2.5%
S=More post-secondary technical education (community college to graduate school)	3.6%	4.8%	5.6%	4.5%	4.8%	3.0%	3.3%	4.7%	4.1%
T=Other	0.6%	1.1%	0.5%	0.8%	0.8%	1.0%	0.7%	1.0%	0.8%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<u>Q8 Third Priority</u>									
A=A stronger city identity	2.0%	2.7%	1.0%	2.3%	2.4%	2.6%	1.9%	2.7%	2.3%
B=More attractive entrance and commercial corridors	2.2%	1.7%	1.0%	2.3%	2.4%	2.0%	0.9%	2.9%	2.0%
C=More parks	1.2%	1.1%	3.1%	2.3%	0.8%	0.4%	0.9%	1.1%	1.2%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	4.2%	2.9%	4.1%	5.3%	2.7%	3.6%	2.4%	4.8%	3.6%
E=More housing, restaurants, and cultural activities downtown	2.0%	2.7%	3.6%	2.3%	2.7%	1.4%	3.0%	1.4%	2.3%
F=More diverse economy and better jobs	6.9%	5.6%	6.2%	9.1%	5.9%	6.2%	6.5%	6.3%	6.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	10 to 19	20 to 54	55+ (none under 55)	African- American	White		
			(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	
<b><u>Q8 Third Priority (Cont.)</u></b>									
G=More commercial development	2.6%	3.3%	5.6%	1.5%	2.1%	2.8%	1.3%	4.5%	2.9%
H=More/better public transportation	3.9%	2.1%	4.6%	3.0%	2.7%	2.8%	3.5%	2.6%	3.1%
I=More activities for teenagers	5.8%	6.3%	6.7%	9.1%	6.6%	4.6%	7.4%	4.7%	6.0%
J=More activities for seniors	3.2%	4.2%	2.6%	3.8%	2.7%	4.8%	3.2%	3.7%	3.6%
K=More activities for young adults	4.9%	3.8%	4.6%	5.3%	4.8%	4.0%	4.6%	4.5%	4.4%
L=Less sprawling growth	1.2%	0.8%	2.1%	0.0%	0.8%	1.0%	0.2%	1.6%	1.0%
M=Redevelopment of areas with vacant buildings or land	9.0%	8.0%	4.6%	6.1%	10.1%	9.8%	7.1%	9.8%	8.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none		African- American	White	
	Female	Male	Under 10	(none under 10)	under 20)	under 55)			
	1	2	1	2	3	4	1	2	
<u>Q8 Third Priority (Cont.)</u>									
N=Improved and new public schools	11.8%	8.2%	9.7%	10.6%	9.6%	11.2%	11.5%	9.5%	10.3%
O=Waterfront development with public access and activities	3.0%	3.3%	4.6%	2.3%	1.6%	4.0%	1.1%	5.0%	3.1%
P=More/better community services	3.0%	2.7%	2.6%	2.3%	1.9%	4.0%	3.3%	2.7%	2.9%
Q=An improved entertainment district	2.3%	2.7%	3.1%	3.8%	3.2%	1.4%	2.2%	2.9%	2.5%
R=More housing development	2.9%	4.2%	4.1%	3.0%	4.3%	2.8%	4.8%	2.2%	3.5%
S=More post-secondary technical education (community college to graduate school)	5.9%	5.9%	3.1%	6.1%	5.1%	7.6%	5.4%	6.6%	5.9%
T=Other	1.0%	0.4%	2.1%	0.0%	0.5%	0.4%	0.9%	0.6%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	10 to 19	20 to 54	55+ (none under 55)	African- American	White		
			(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	
<b><u>Q8 Sum of top 3 choices</u></b>									
A=A stronger city identity	8.7%	7.9%	5.6%	5.3%	8.2%	10.2%	7.4%	8.7%	8.3%
B=More attractive entrance and commercial corridors	6.2%	5.4%	5.1%	3.8%	6.1%	6.4%	3.2%	8.3%	5.8%
C=More parks	4.3%	3.6%	9.2%	6.1%	3.7%	1.8%	3.5%	4.3%	4.0%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	12.6%	11.9%	15.4%	11.4%	11.2%	11.6%	9.6%	14.6%	12.3%
E=More housing, restaurants, and cultural activities downtown	10.8%	10.7%	12.3%	11.4%	13.3%	8.2%	13.9%	8.2%	10.8%
F=More diverse economy and better jobs	44.7%	45.6%	39.5%	41.7%	45.2%	48.6%	43.8%	47.4%	45.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	Under 10	10 to 19	20 to 54	55+ (none under 55)	African- American	White	
				(none under 10)	(none under 20)				
	1	2	1	2	3	4	1	2	
<u>Q8 Sum of top 3 choices (Cont.)</u>									
G=More commercial development	6.8%	10.7%	10.3%	4.5%	8.0%	9.2%	4.8%	11.6%	8.5%
H=More/better public transportation	9.5%	6.3%	9.2%	8.3%	9.3%	6.8%	9.1%	7.1%	8.2%
I=More activities for teenagers	23.0%	18.2%	23.6%	29.5%	20.7%	18.0%	26.9%	15.7%	20.9%
J=More activities for seniors	11.4%	9.4%	5.6%	9.1%	8.2%	14.8%	10.8%	10.3%	10.5%
K=More activities for young adults	10.7%	7.9%	12.3%	12.9%	10.4%	6.8%	11.1%	8.3%	9.5%
L=Less sprawling growth	3.2%	3.3%	2.1%	6.8%	2.1%	3.6%	0.9%	5.3%	3.2%
M=Redevelopment of areas with vacant buildings or land	21.2%	19.7%	16.4%	18.2%	19.1%	24.2%	17.1%	23.8%	20.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<b><u>Q8 Sum of top 3 choices (Cont.)</u></b>									
N=Improved and new public schools	35.8%	33.3%	41.0%	40.2%	31.9%	33.6%	31.7%	36.9%	34.8%
O=Waterfront development with public access and activities	4.5%	7.1%	7.2%	6.1%	2.7%	7.2%	1.7%	9.3%	5.6%
P=More/better community services	6.2%	5.0%	5.6%	3.8%	5.1%	6.8%	6.1%	5.5%	5.7%
Q=An improved entertainment district	3.6%	5.0%	5.6%	6.8%	5.6%	2.0%	3.7%	4.8%	4.2%
R=More housing development	8.2%	9.2%	10.3%	10.6%	10.1%	6.4%	13.4%	4.3%	8.6%
S=More post-secondary technical education (community college to graduate school)	15.0%	16.1%	15.9%	16.7%	15.4%	15.2%	15.4%	15.4%	15.5%
T=Other	3.6%	3.3%	3.6%	3.0%	3.5%	3.4%	2.8%	4.0%	3.5%
Z=None chosen	12.3%	13.4%	9.2%	9.1%	12.2%	14.8%	14.3%	11.1%	12.8%

**Q11 Not including your commute to and from work, approximately how many hours per day do you spend driving? Weekdays (each day-Monday, Tuesday, Wednesday, Thursday, Friday):**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	10 to 19	20 to 54	55+ (none under 55)	African- American 1	White 2		
			(none under 10) 1	(none under 20) 3				4	
<u>Q11 Approximately how many hours per day do you spend driving? Weekdays</u>									
1=½ Hour	26.8%	26.6%	25.6%	25.2%	25.8%	28.2%	21.7%	31.0%	26.7%
2=1 Hour	26.5%	27.2%	25.6%	26.7%	29.0%	26.0%	23.4%	30.1%	26.8%
3=2 Hours	16.1%	14.0%	12.3%	19.1%	14.4%	15.8%	16.0%	15.0%	15.2%
4=3 Hours or more	13.7%	17.4%	25.1%	16.0%	16.5%	10.6%	18.7%	12.2%	15.3%
5=None	14.8%	11.5%	9.2%	10.7%	12.5%	16.2%	17.3%	9.5%	13.4%
9=Don't know	2.2%	3.3%	2.1%	2.3%	1.9%	3.2%	3.0%	2.3%	2.6%

**Q11 Not including your commute to and from work, approximately how many hours per day do you spend driving? Weekends (each day-Saturday, Sunday):**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White		
1	2	1	2	3	1	2		

Q11-Approximately how many hours per day do you spend driving? Weekends

1=½ Hour	15.5%	16.5%	11.3%	13.6%	14.6%	19.4%	13.5%	18.1%	15.9%
2=1 Hour	26.2%	25.1%	24.1%	21.2%	24.7%	28.2%	20.2%	30.7%	25.7%
3=2 Hours	22.8%	22.2%	21.5%	28.0%	25.3%	20.0%	21.3%	24.7%	22.6%
4=3 Hours or more	18.5%	19.3%	31.8%	19.7%	20.2%	12.4%	23.9%	13.6%	18.9%
5=None	14.5%	12.3%	8.2%	13.6%	13.3%	15.6%	18.0%	9.0%	13.5%
9=Don't know	2.6%	4.6%	3.1%	3.8%	1.9%	4.4%	3.0%	3.9%	3.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q12 How would you rate the overall performance of the public education system? (Without Don't Know)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
	1	2	1	2	3	4	1	2	
<b><u>Q12a Public Elementary Schools</u></b>									
1=Very Good	17.3%	16.4%	16.1%	16.5%	15.2%	18.6%	20.8%	13.7%	16.9%
2=Adequate	48.4%	43.6%	46.0%	52.0%	47.0%	43.8%	51.5%	42.8%	46.3%
3=Poor	34.3%	40.0%	37.9%	31.5%	37.8%	37.5%	27.7%	43.6%	36.8%
<b><u>Q12b Public High Schools</u></b>									
1=Very Good	13.0%	14.5%	8.2%	14.1%	15.5%	14.0%	15.9%	12.0%	13.7%
2=Adequate	48.3%	43.4%	46.8%	52.3%	44.0%	45.6%	49.1%	44.0%	46.2%
3=Poor	38.7%	42.0%	44.9%	33.6%	40.5%	40.4%	34.9%	44.0%	40.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q12 How would you rate the overall performance of the public education system? (Without Don't Know)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
	1	2	1	2	3	4	1	2	
<u>Q12c Technical Colleges</u>									
1=Very Good	35.8%	28.5%	31.6%	32.0%	32.0%	33.1%	35.5%	29.6%	32.5%
2=Adequate	55.4%	60.1%	58.6%	57.7%	54.7%	59.6%	56.3%	58.9%	57.5%
3=Poor	8.8%	11.5%	9.8%	10.3%	13.3%	7.3%	8.2%	11.5%	10.0%
<u>Q12d Local Colleges &amp; Universities</u>									
1=Very Good	48.3%	47.4%	49.4%	46.0%	43.8%	51.0%	43.0%	53.2%	47.9%
2=Adequate	47.2%	48.1%	46.1%	49.6%	50.0%	45.6%	51.7%	43.6%	47.6%
3=Poor	4.6%	4.5%	4.5%	4.4%	6.2%	3.3%	5.3%	3.1%	4.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q13 How would you rate the overall performance of local government? (Without Don't Know)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		Under 10	10 to 19	20 to 54	55+ (none under 55)	African-American	White	
	Female	Male		(none under 10)	(none under 20)				
1	2	1	2	3	4	1	2		
<b><u>Q13a City of Shreveport</u></b>									
1=Very Good	17.7%	13.6%	14.2%	18.1%	14.2%	17.2%	21.1%	12.0%	15.9%
2=Adequate	58.1%	51.6%	59.6%	50.4%	58.1%	53.4%	57.1%	53.4%	55.3%
3=Poor	24.2%	34.8%	26.2%	31.5%	27.6%	29.3%	21.9%	34.5%	28.7%
<b><u>Q13b Caddo Parish</u></b>									
1=Very Good	19.6%	17.1%	16.0%	19.7%	16.0%	21.2%	21.8%	15.5%	18.5%
2=Adequate	63.9%	59.2%	65.1%	62.2%	61.5%	61.0%	60.4%	63.7%	61.9%
3=Poor	16.5%	23.8%	18.9%	18.1%	22.4%	17.8%	17.8%	20.8%	19.7%
<b><u>Q13c Metropolitan Planning Commission</u></b>									
1=Very Good	16.6%	15.6%	18.7%	17.5%	13.8%	16.4%	20.2%	13.0%	16.2%
2=Adequate	62.2%	56.7%	64.0%	57.3%	60.3%	58.9%	61.0%	58.5%	59.8%
3=Poor	21.2%	27.7%	17.3%	25.2%	25.9%	24.7%	18.8%	28.5%	24.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q14 What is your primary source of local news?(top two)**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White		
1	2	1	2	3	1	2		

Q14 Primary source of local news

1=Local Television	88.9%	86.0%	76.4%	85.6%	88.6%	92.2%	91.3%	84.6%	87.6%
2=Newspapers	42.9%	43.3%	30.3%	39.4%	37.5%	53.6%	39.1%	46.4%	43.1%
3=Radio	14.7%	13.0%	14.9%	15.9%	16.2%	11.6%	14.5%	14.1%	14.0%
4=Internet blogs, sites	13.9%	16.5%	23.6%	15.9%	18.4%	9.0%	12.8%	16.5%	15.0%
5=Others	1.6%	2.3%	3.1%	0.8%	1.6%	2.0%	0.7%	2.9%	1.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q15 What types of associations do you participate in on a regular basis? (As part of your work or personal activities.) (Check all that apply.)**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		Under 10	10 to 19	20 to 54	55+ (none under 55)	African-American	White	
	Female	Male		(none under 10)	(none under 20)				
	1	2	1	2	3	4	1	2	
<u>Q15 Types of associations</u>									
01=Faith-based organization, such as church or faith based charity	71.1%	59.6%	59.0%	66.7%	61.7%	72.4%	69.8%	63.4%	66.1%
02=Youth group, such as scouts	5.3%	4.4%	7.2%	10.6%	3.7%	3.6%	7.4%	2.7%	4.9%
03=Athletic club or team	7.5%	11.9%	15.4%	12.9%	8.0%	7.2%	7.4%	10.6%	9.4%
04=Learning or hobby club, like book club, garden club, art group, etc.	16.5%	11.9%	14.9%	12.9%	14.6%	14.8%	12.1%	16.5%	14.5%
05=Parent group, like PTSA	11.0%	7.7%	23.1%	23.5%	5.1%	4.2%	13.4%	6.4%	9.6%
06=Civic group, like fraternities, Rotary	6.1%	9.0%	5.6%	3.0%	8.5%	8.2%	6.7%	7.7%	7.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q15 What types of associations do you participate in on a regular basis? (As part of your work or personal activities.) (Check all that apply.)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female	Male	Under 10	10 to 19	20 to 54	55+ (none under 55)	African- American	White	
				(none under 10)	(none under 20)				
	1	2	1	2	3	4	1	2	
<b>Q15 Types of associations (Cont.)</b>									
07=Neighborhood association or homeowners association	18.4%	18.2%	14.4%	13.6%	17.6%	21.8%	16.0%	20.9%	18.3%
08=Professional or business association, like Chamber of Commerce	7.8%	13.2%	10.8%	9.1%	12.5%	8.2%	5.4%	14.4%	10.1%
09=Political or advocacy group, like environmental group or election campaign	6.4%	8.2%	5.1%	8.3%	9.3%	6.2%	5.0%	9.1%	7.2%
10=Support group, like AA, adults caring for elders, or cancer survivors	12.3%	9.0%	9.7%	9.8%	8.8%	13.2%	10.0%	11.6%	10.9%
11=Other	11.1%	11.1%	11.3%	7.6%	10.1%	13.0%	9.1%	12.7%	11.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	10 to 19	20 to 54	55+ (none under 55)	African- American 1	White 2		
			Under 10 1	(none under 10) 2				(none under 20) 3	

**Q16a Development is the result of free market and personal choices and should not be directed or controlled.**

1=Strongly Agree	23.8%	32.5%	30.1%	25.2%	29.2%	25.3%	21.8%	31.9%	27.5%
2=Agree	22.9%	27.8%	23.5%	27.5%	26.2%	24.4%	29.9%	20.6%	25.0%
3=Neutral	29.5%	21.7%	27.9%	28.2%	24.8%	26.2%	25.1%	27.4%	26.1%
4=Disagree	19.3%	12.2%	15.3%	13.7%	16.0%	17.4%	18.2%	15.2%	16.2%
5=Strongly Disagree	4.5%	5.9%	3.3%	5.3%	3.9%	6.6%	5.0%	4.9%	5.1%

**Q16b The government should promote development with incentives and public investments, when needed.**

1=Strongly Agree	31.0%	36.3%	41.6%	37.4%	35.7%	26.8%	38.7%	28.4%	33.3%
2=Agree	42.2%	40.7%	36.8%	41.2%	43.1%	42.4%	41.8%	41.2%	41.6%
3=Neutral	19.2%	13.2%	13.0%	14.5%	14.0%	20.6%	15.4%	18.0%	16.6%
4=Disagree	4.6%	6.4%	4.3%	3.8%	4.9%	6.7%	3.2%	7.2%	5.4%
5=Strongly Disagree	2.9%	3.4%	4.3%	3.1%	2.2%	3.5%	1.0%	5.2%	3.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				

Q16c I would like to see development in or near my neighborhood.

1=Strongly Agree	29.1%	27.3%	34.2%	33.6%	32.6%	20.8%	41.9%	16.9%	28.3%
2=Agree	24.0%	25.9%	27.3%	23.7%	26.6%	23.0%	28.8%	20.7%	24.8%
3=Neutral	23.7%	21.0%	13.4%	19.8%	19.8%	29.1%	14.4%	29.7%	22.6%
4=Disagree	15.4%	16.8%	15.5%	18.3%	12.2%	18.9%	11.1%	19.9%	16.0%
5=Strongly Disagree	7.8%	9.0%	9.6%	4.6%	8.7%	8.2%	3.7%	12.8%	8.3%

Q16d Development is OK but I prefer it not come to my neighborhood.

1=Strongly Agree	13.9%	16.6%	17.2%	12.5%	12.9%	16.5%	11.0%	19.2%	15.1%
2=Agree	16.2%	17.0%	16.7%	12.5%	16.7%	17.6%	14.9%	16.3%	16.6%
3=Neutral	31.2%	26.7%	20.4%	28.9%	28.8%	33.2%	20.8%	37.1%	29.3%
4=Disagree	22.7%	23.6%	26.3%	25.8%	23.6%	20.8%	29.5%	17.8%	23.1%
5=Strongly Disagree	15.9%	16.2%	19.4%	20.3%	18.1%	11.9%	23.8%	9.7%	16.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	10 to 19	20 to 54	55+ (none under 55)	African- American 1	White 2		
			Under 10 1	(none under 10) 2				(none under 20) 3	

**Q16e Development is good as long as there are a few rules. Development must be directed to do no harm to historic and natural resources.**

1=Strongly Agree	41.2%	38.5%	42.5%	38.2%	42.6%	37.4%	39.6%	40.5%	40.1%
2=Agree	37.3%	38.5%	36.0%	34.4%	36.3%	40.6%	36.5%	38.5%	37.8%
3=Neutral	15.2%	18.0%	16.1%	21.4%	14.5%	16.8%	18.0%	15.0%	16.4%
4=Disagree	3.5%	2.4%	2.7%	3.1%	4.4%	2.1%	3.7%	2.5%	3.0%
5=Strongly Disagree	2.9%	2.6%	2.7%	3.1%	2.2%	3.0%	2.1%	3.5%	2.8%

**Q16f Development should be promoted in downtown and central areas that have vacant housing or land.**

1=Strongly Agree	46.5%	43.5%	49.7%	49.6%	48.4%	39.7%	46.4%	44.7%	45.2%
2=Agree	33.0%	35.0%	30.8%	31.3%	30.7%	38.2%	34.2%	33.0%	33.9%
3=Neutral	14.6%	12.7%	13.0%	11.5%	13.0%	15.6%	13.0%	14.2%	13.8%
4=Disagree	3.6%	5.4%	2.2%	6.1%	4.6%	4.7%	4.1%	4.9%	4.4%
5=Strongly Disagree	2.3%	3.4%	4.3%	1.5%	3.3%	1.9%	2.3%	3.2%	2.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none Under 10)	20 to 54 (none under 10)	55+ (none under 20)	55+ (none under 55)	African- American	White	
1	2	1	2	3	4	1	2	

**Q16g Development should be slowed down.**

1=Strongly Agree	5.1%	4.6%	4.9%	5.4%	4.7%	4.6%	6.2%	4.1%	4.9%
2=Agree	7.7%	6.1%	7.7%	7.7%	6.6%	7.0%	9.4%	4.7%	7.0%
3=Neutral	25.2%	23.8%	17.5%	23.1%	24.5%	28.4%	20.7%	28.6%	24.6%
4=Disagree	34.2%	38.4%	37.2%	32.3%	35.3%	37.0%	32.7%	38.3%	36.0%
5=Strongly Disagree	27.8%	27.1%	32.8%	31.5%	28.9%	23.0%	31.1%	24.2%	27.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q17 Do any of the following things make it difficult for you to be able to participate in public discussions about the future of Shreveport? (Check all that apply)**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19	20 to 54	55+ (none under 55) 4	African- American 1	White 2	
				(none under 10) 2	(none under 20) 3				

**Q17 Things that could make it difficult to participate in public discussions about the future of Shreveport**

1=Not enough time	27.2%	28.5%	34.4%	32.6%	34.8%	18.6%	26.2%	29.2%	27.8%
2=Difficult to travel to meetings	14.5%	10.0%	6.2%	7.6%	10.4%	17.8%	13.4%	11.6%	12.5%
3=Not sure how to get involved	27.6%	24.9%	28.2%	28.0%	29.8%	23.2%	29.3%	24.6%	26.4%
4=Don't believe I can make a difference	17.5%	21.5%	15.9%	22.7%	21.0%	18.2%	12.4%	24.7%	19.2%
5=Don't have enough information	35.7%	34.7%	41.0%	31.8%	37.5%	32.8%	37.7%	34.0%	35.3%
6=Other	11.4%	13.2%	11.3%	14.4%	10.1%	13.8%	10.2%	14.0%	12.2%
9=None chosen	11.3%	14.0%	12.8%	9.1%	9.0%	15.2%	12.1%	13.0%	12.4%

**Q18 Where do you live? (some people gave both responses)**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White		
1	2	1	2	3	1	2		

Q18 Where do you live?

1=City of Shreveport	81.8%	74.6%	81.3%	77.4%	79.5%	77.2%	81.6%	76.4%	78.7%
2=Caddo Parish	18.2%	25.4%	18.7%	22.6%	20.5%	22.8%	18.4%	23.6%	21.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q19 How long have you lived in the Shreveport area?**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	Under 10	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White	
1	2	1	2	3	4	1	2	

**Q19 Numbers of years lived in the Shreveport area**

1=0-2 years	2.5%	5.3%	5.7%	0.8%	7.2%	1.0%	2.4%	4.0%	3.7%
2=3-5 years	7.0%	6.5%	17.0%	6.8%	4.8%	4.2%	6.7%	6.3%	6.7%
3=6-10 years	7.2%	8.4%	11.9%	8.3%	11.0%	3.6%	8.1%	7.4%	7.7%
4=11-20 years	10.6%	12.3%	12.4%	20.5%	12.3%	7.8%	12.5%	10.2%	11.3%
5=21 years or more	72.8%	67.5%	53.1%	63.6%	64.7%	83.3%	70.2%	72.1%	70.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q21 What is your age?**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)		African- American	White	
1	2	1	2	3	4	1	2	

Q21 What is your age

1=24 or under	3.3%	5.3%	6.7%	6.8%	5.9%	1.2%	5.0%	3.2%	4.2%
2=25-34 years	11.6%	9.9%	38.5%	7.6%	12.0%	0.2%	14.1%	7.8%	10.9%
3=35-44 years	13.2%	13.8%	29.7%	25.8%	18.6%	0.0%	14.5%	12.5%	13.5%
4=45-54 years	17.9%	20.4%	13.3%	37.1%	39.1%	1.2%	23.4%	15.4%	19.0%
5=55-64 years	22.8%	26.5%	8.2%	17.4%	15.2%	39.4%	24.7%	24.1%	24.4%
6=65-74 years	15.4%	11.5%	2.1%	4.5%	4.5%	27.6%	11.0%	16.8%	13.7%
7=75+ years	15.8%	12.6%	1.5%	0.8%	4.8%	30.4%	7.2%	20.2%	14.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q22 Do you own or rent your home?**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White		
1	2	1	2	3	4	1	2	

Q22 Do you own or rent your home

1=Own	66.1%	67.6%	55.9%	60.6%	61.7%	76.6%	56.1%	77.3%	66.8%
2=Rent	33.9%	32.4%	44.1%	39.4%	38.3%	23.4%	43.9%	22.7%	33.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q23 Which of the following best describes your home?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none under 55)	African- American	White		
	Female	Male	(none under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	
<u>Q23 Which of the following best describes your home?</u>									
1=Single family	71.3%	73.5%	72.3%	79.5%	68.3%	73.9%	71.0%	74.4%	72.2%
2=Duplex/triplex	0.7%	1.5%	1.5%	0.8%	1.3%	0.8%	1.1%	1.0%	1.1%
3=Rental Apartment (4 + units)	19.4%	18.4%	20.5%	15.2%	22.4%	16.8%	22.5%	15.0%	19.0%
4=Condo	3.0%	1.5%	1.0%	1.5%	2.4%	3.2%	1.7%	3.1%	2.4%
5=Mobile home	2.9%	3.1%	1.5%	3.0%	4.0%	2.8%	1.9%	4.2%	3.0%
6=Other	1.4%	1.0%	1.5%	0.0%	1.1%	1.6%	0.6%	1.9%	1.2%
9=Decline	1.2%	1.0%	1.5%	0.0%	0.5%	0.8%	1.3%	0.3%	1.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q25 Including all household members, which of the following ranges includes your total annual household income?**

N=1214	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				
<b><u>Q25 Household income</u></b>									
1=Less than \$14,999	25.8%	19.0%	21.4%	25.6%	19.5%	25.7%	32.7%	13.5%	23.0%
2=\$15,000 to \$29,999	23.4%	13.6%	16.8%	19.7%	17.8%	21.2%	19.5%	18.9%	19.3%
3=\$30,000 to \$44,999	18.3%	16.0%	15.0%	15.4%	19.8%	16.9%	19.3%	15.7%	17.3%
4=\$45,000 to \$59,999	12.4%	14.9%	15.6%	14.5%	13.8%	12.2%	12.8%	14.4%	13.5%
5=\$60,000 to \$74,999	8.5%	11.8%	8.1%	5.1%	12.0%	10.1%	8.1%	11.3%	9.9%
6=\$75,000 to \$99,999	4.8%	9.4%	9.8%	5.1%	6.9%	5.9%	4.5%	8.7%	6.7%
7=\$100,000 or more	6.7%	15.3%	13.3%	14.5%	10.3%	8.1%	3.0%	17.5%	10.3%

**Q26 Are you or other members of your household of Hispanic or Latino ancestry?**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American 1	White 2	
				2	3	4			

**Q26 Are you or other members of your household of Hispanic or Latino ancestry?**

1=Yes	2.3%	4.0%	7.7%	0.8%	4.3%	1.0%	1.5%	2.4%	3.1%
2=No	96.4%	93.5%	91.3%	97.7%	95.5%	97.2%	97.0%	96.3%	95.1%
9=No response	1.3%	2.5%	1.0%	1.5%	0.3%	1.8%	1.5%	1.3%	1.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q27 Which of the following best describes your race:**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White		
1	2	1	2	3	1	2		

Which of the following best describes your race:

1=African-American (non- Hispanic)	48.8%	38.9%	53.8%	59.8%	50.8%	33.0%	100.4%	0.0%	44.6%
2=White (non-Hispanic)	49.0%	55.6%	41.5%	37.9%	45.7%	64.2%	1.1%	100.0%	51.8%
3=Native American	1.9%	2.1%	2.6%	3.0%	1.9%	1.6%	0.4%	1.9%	2.0%
4=Asian/Pacific Islander	0.1%	0.6%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.3%
5=Mixed race	1.6%	2.3%	2.6%	1.5%	2.4%	1.4%	0.4%	0.2%	1.9%
6=Other	1.2%	1.7%	3.1%	0.0%	1.1%	1.4%	0.7%	0.8%	1.4%
9=Decline	0.1%	1.7%	0.0%	0.0%	0.5%	0.6%	0.0%	0.0%	0.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q28 What is your current employment status?**

N=1214

	Q31 Respondents gender		Household Type				Race		Total
	Female 1	Male 2	Under 10 1	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55) 4	African- American 1	White 2	
				2	3				

Q28 Current employment status

1=Full time employment	41.3%	49.8%	57.4%	59.1%	59.6%	26.0%	47.3%	43.2%	45.0%
2=Part time employment	9.1%	7.7%	9.2%	11.4%	9.0%	7.2%	8.3%	8.3%	8.5%
3=Full-time student	1.4%	1.3%	3.6%	2.3%	1.9%	0.0%	1.5%	1.1%	1.4%
4=Full-time homemaker	4.2%	0.6%	7.7%	5.3%	1.9%	0.6%	2.0%	3.0%	2.6%
5=Unemployed	9.2%	10.5%	15.9%	11.4%	12.0%	5.4%	13.4%	6.9%	9.8%
6=Retired	33.5%	28.5%	5.6%	9.8%	14.6%	59.2%	25.8%	36.4%	31.4%
9=None chosen	1.2%	1.5%	0.5%	0.8%	1.1%	1.6%	1.7%	1.0%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q29 Where do you work? (if employed)**

N=649

Q31 Respondents gender		Household Type				Race		Total
Female	Male	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White		
1	2	1	2	3	1	2		

Q29 Where do you work? (if employed)

1=City of Shreveport	81.1%	68.0%	76.2%	76.3%	73.6%	75.3%	79.7%	72.0%	75.0%
2=Caddo Parish outside the City of Shreveport	4.9%	9.0%	3.1%	8.6%	8.1%	6.6%	6.3%	6.5%	6.8%
3=Bossier Parish	10.0%	11.3%	14.6%	10.8%	9.3%	9.6%	9.7%	10.9%	10.6%
4=In Louisiana outside Caddo or Bossier Parish	0.9%	2.7%	0.8%	1.1%	2.7%	1.2%	1.0%	2.2%	1.7%
6=In Texas	0.6%	1.3%	0.8%	1.1%	0.8%	1.2%	0.7%	1.2%	0.9%
7=Other	1.7%	5.7%	3.1%	1.1%	4.3%	4.2%	2.0%	5.3%	3.5%
9=No response	0.9%	2.0%	1.5%	1.1%	1.2%	1.8%	0.7%	1.9%	1.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q30 Which of the following best fits the type of work you do?**

N=1214

Q31 Respondents gender		Household Type				Race		Total
Female	Male	Under 10	10 to 19 (none under 10)	20 to 54 (none under 20)	55+ (none under 55)	African- American	White	
1	2	1	2	3	4	1	2	

Q30 Which of the following best fits the type of work you do?

01=Agriculture	0.8%	2.0%	1.5%	1.1%	0.4%	2.4%	1.3%	0.6%	1.4%
02=Administrative or Support	9.3%	2.0%	6.1%	5.4%	5.0%	7.7%	7.2%	5.0%	5.9%
03=Construction	0.8%	7.9%	5.3%	6.5%	3.5%	3.0%	3.0%	4.3%	4.1%
04=Manufacturing	1.4%	5.6%	2.3%	3.2%	4.6%	2.4%	4.3%	2.8%	3.4%
05=Wholesale Trade	0.8%	0.7%	0.0%	1.1%	0.4%	1.8%	0.7%	0.9%	0.8%
06=Food, Hospitality, Entertainment	9.9%	7.3%	12.2%	9.7%	9.2%	4.7%	13.5%	4.3%	8.7%
07= Retail	6.2%	6.6%	5.3%	6.5%	6.9%	6.5%	6.9%	5.9%	6.4%
08=Tourist Services	0.3%	0.3%	0.8%	0.0%	0.4%	0.0%	0.0%	0.6%	0.3%
09=Transportation and Warehousing	2.0%	7.3%	8.4%	4.3%	3.5%	3.0%	6.3%	3.1%	4.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q30 Which of the following best fits the type of work you do?**

N=1214	Q31 Respondents		Household Type				Race		Total
	gender		10 to 19	20 to 54	55+ (none under 55)	African- American	White		
	Female	Male	(none Under 10)	(none under 20)					
	1	2	1	2	3	4	1	2	

Q30 Which of the following best fits the type of work you do? (Cont.)

10=Finance, Insurance, or Real Estate	4.8%	4.3%	3.8%	2.2%	5.8%	4.7%	2.3%	7.1%	4.6%
11=Professional Services	7.4%	12.5%	8.4%	8.6%	9.6%	11.8%	5.6%	12.7%	9.8%
12=Scientific or Technical Services	0.6%	4.6%	3.1%	1.1%	4.2%	0.0%	2.0%	2.8%	2.4%
13=Educational Services	15.3%	4.0%	10.7%	10.8%	9.6%	10.1%	10.9%	9.6%	10.1%
14=Health Care or Social Assistance	21.8%	11.9%	12.2%	23.7%	16.9%	17.8%	15.5%	19.5%	17.2%
15=Government	5.7%	4.0%	4.6%	5.4%	5.8%	3.6%	5.9%	4.0%	4.9%
16=Armed Services	0.3%	1.7%	1.5%	1.1%	1.2%	0.0%	0.7%	1.2%	0.9%
17=Other	10.8%	15.2%	12.2%	6.5%	11.5%	18.9%	12.5%	13.3%	12.8%

**Q31 What is your gender?**

N=1214

	<u>Q31 Respondents gender</u>		<u>Household Type</u>				<u>Race</u>		<u>Total</u>
	<u>Female</u> 1	<u>Male</u> 2	<u>Under 10</u> 1	<u>10 to 19 (none under 10)</u> 2	<u>20 to 54 (none under 20)</u> 3	<u>55+ (none under 55)</u> 4	<u>African-American</u> 1	<u>White</u> 2	
<u>Q31 Respondents gender</u>									
1=Female	100.0%	0.0%	59.5%	61.4%	53.5%	58.2%	62.3%	53.8%	57.0%
2=Male	0.0%	100.0%	40.5%	38.6%	46.5%	41.8%	37.7%	46.2%	43.0%

***Cross-Tabular Data by  
Household Income &  
Rent or Own Residence***

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Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1a Improving neighborhood quality of life</u></b>										
1=Very Important	80.1%	81.5%	83.8%	83.7%	83.3%	79.2%	77.1%	74.0%	76.1%	80.6%
2=Somewhat Important	16.8%	14.2%	11.3%	12.5%	14.5%	17.4%	19.0%	23.3%	21.1%	15.9%
3=Not sure	1.8%	2.5%	2.1%	2.9%	1.6%	2.8%	1.9%	1.4%	0.0%	2.0%
4=Not Important	1.4%	1.8%	2.9%	1.0%	0.5%	0.7%	1.9%	1.4%	2.8%	1.5%
<b><u>Q1b Adequate water supply and good water quality</u></b>										
1=Very Important	92.6%	83.7%	87.1%	90.8%	92.0%	86.1%	94.3%	91.8%	91.7%	89.8%
2=Somewhat Important	5.7%	12.2%	9.1%	6.3%	5.9%	13.2%	4.8%	5.5%	7.4%	7.8%
3=Not sure	1.1%	2.3%	1.7%	2.4%	0.5%	0.7%	1.0%	2.7%	0.9%	1.5%
4=Not Important	0.5%	1.8%	2.1%	0.5%	1.6%	0.0%	0.0%	0.0%	0.0%	0.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1c Diversified industries and job growth</u></b>										
1=Very Important	82.1%	81.6%	82.5%	80.0%	83.0%	87.4%	86.5%	73.6%	82.4%	82.0%
2=Somewhat Important	14.5%	14.3%	12.5%	16.1%	12.6%	9.8%	12.5%	23.6%	15.7%	14.4%
3=Not sure	2.3%	2.0%	2.9%	2.0%	3.8%	1.4%	1.0%	1.4%	0.9%	2.2%
4=Not Important	1.2%	2.0%	2.1%	2.0%	0.5%	1.4%	0.0%	1.4%	0.9%	1.4%
<b><u>Q1d Preserving historic buildings and traditional neighborhoods</u></b>										
1=Very Important	39.1%	44.0%	48.8%	42.5%	43.5%	34.3%	39.8%	38.4%	28.4%	41.1%
2=Somewhat Important	45.7%	37.7%	36.0%	41.5%	43.5%	45.5%	43.7%	47.9%	50.5%	42.8%
3=Not sure	7.4%	10.7%	7.9%	7.2%	7.0%	13.3%	10.7%	4.1%	10.1%	8.4%
4=Not Important	7.8%	7.6%	7.4%	8.7%	5.9%	7.0%	5.8%	9.6%	11.0%	7.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1e Transportation alternatives to the car</u></b>										
1=Very Important	40.9%	57.6%	57.1%	57.0%	45.4%	39.9%	43.3%	37.0%	21.8%	46.6%
2=Somewhat Important	40.4%	27.2%	28.3%	31.4%	36.8%	40.6%	38.5%	38.4%	50.0%	35.9%
3=Not sure	10.5%	9.6%	11.3%	6.3%	10.8%	10.5%	8.7%	16.4%	12.7%	10.3%
4=Not Important	8.2%	5.6%	3.3%	5.3%	7.0%	9.1%	9.6%	8.2%	15.5%	7.2%
<b><u>Q1f Revitalization of central city neighborhoods</u></b>										
1=Very Important	45.6%	51.5%	56.0%	56.9%	49.7%	39.7%	41.0%	46.6%	28.4%	47.8%
2=Somewhat Important	33.7%	35.1%	31.5%	30.4%	32.4%	42.6%	35.2%	35.6%	39.4%	34.0%
3=Not sure	13.1%	8.2%	9.5%	7.8%	13.5%	11.3%	11.4%	9.6%	14.7%	11.5%
4=Not Important	7.6%	5.1%	2.9%	4.9%	4.3%	6.4%	12.4%	8.2%	17.4%	6.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1g Population growth</u></b>										
1=Very Important	34.4%	37.9%	40.5%	38.9%	34.6%	29.4%	28.8%	26.0%	31.2%	35.8%
2=Somewhat Important	39.9%	32.5%	34.6%	34.6%	36.2%	39.9%	45.2%	35.6%	43.1%	37.4%
3=Not sure	14.5%	18.7%	15.2%	13.5%	21.6%	20.3%	16.3%	19.2%	10.1%	15.9%
4=Not Important	11.2%	11.0%	9.7%	13.0%	7.6%	10.5%	9.6%	19.2%	15.6%	11.0%
<b><u>Q1h Downtown revitalization</u></b>										
1=Very Important	39.7%	47.3%	51.3%	45.9%	42.5%	33.8%	33.3%	47.9%	33.0%	42.5%
2=Somewhat Important	42.9%	38.9%	33.3%	37.7%	46.4%	49.3%	52.9%	37.0%	43.1%	41.4%
3=Not sure	8.4%	6.9%	8.8%	7.7%	5.5%	7.7%	6.9%	8.2%	9.2%	7.9%
4=Not Important	9.0%	6.9%	6.7%	8.7%	5.5%	9.2%	6.9%	6.8%	14.7%	8.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	

**Q1i Improving function and appearance of commercial areas**

1=Very Important	45.0%	48.8%	53.3%	51.2%	48.1%	37.8%	44.8%	41.7%	40.4%	46.4%
2=Somewhat Important	42.9%	37.9%	34.3%	38.2%	41.1%	44.8%	47.6%	48.6%	46.8%	41.0%
3=Not sure	7.0%	7.9%	5.8%	4.8%	7.6%	14.0%	6.7%	5.6%	8.3%	7.5%
4=Not Important	5.1%	5.4%	6.6%	5.8%	3.2%	3.5%	1.0%	4.2%	4.6%	5.1%

**Q1j Reducing crime**

1=Very Important	94.9%	91.4%	93.0%	94.7%	96.3%	92.4%	95.2%	91.8%	93.6%	93.7%
2=Somewhat Important	3.9%	5.8%	4.5%	4.3%	2.1%	6.2%	4.8%	6.8%	4.5%	4.6%
3=Not sure	0.5%	1.8%	1.6%	0.5%	1.1%	1.4%	0.0%	0.0%	0.9%	0.9%
4=Not Important	0.6%	1.0%	0.8%	0.5%	0.5%	0.0%	0.0%	1.4%	0.9%	0.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1k Quality housing for all income groups</u></b>										
1=Very Important	62.1%	73.7%	79.3%	76.3%	67.7%	63.2%	66.3%	47.9%	38.2%	66.5%
2=Somewhat Important	25.4%	18.7%	15.4%	16.9%	20.4%	25.7%	20.2%	41.1%	39.1%	22.9%
3=Not sure	7.7%	5.3%	3.7%	3.9%	7.5%	9.7%	7.7%	6.8%	12.7%	6.8%
4=Not Important	4.7%	2.3%	1.7%	2.9%	4.3%	1.4%	5.8%	4.1%	10.0%	3.9%
<b><u>Q1l Improving public schools</u></b>										
1=Very Important	88.8%	86.7%	88.4%	88.9%	90.4%	91.6%	89.3%	89.0%	80.0%	88.1%
2=Somewhat Important	8.7%	9.7%	9.5%	7.7%	8.0%	5.6%	8.7%	8.2%	17.3%	9.0%
3=Not sure	1.3%	2.3%	1.2%	1.9%	1.6%	1.4%	1.9%	0.0%	0.9%	1.7%
4=Not Important	1.3%	1.3%	0.8%	1.4%	0.0%	1.4%	0.0%	2.7%	1.8%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1m Retaining young people and recent graduates</u></b>										
1=Very Important	72.6%	68.4%	69.3%	70.7%	72.0%	73.6%	75.0%	68.1%	72.7%	71.3%
2=Somewhat Important	22.0%	21.6%	22.3%	22.6%	21.0%	22.2%	21.2%	18.1%	23.6%	21.8%
3=Not sure	4.0%	6.6%	5.9%	3.8%	5.4%	4.2%	2.9%	8.3%	1.8%	4.8%
4=Not Important	1.4%	3.3%	2.5%	2.9%	1.6%	0.0%	1.0%	5.6%	1.8%	2.0%
<b><u>Q1n Maintaining parks, recreation, and open space</u></b>										
1=Very Important	57.4%	59.4%	56.8%	62.1%	61.8%	49.3%	70.2%	59.7%	48.2%	58.3%
2=Somewhat Important	37.1%	34.0%	36.6%	33.0%	29.6%	44.4%	28.8%	34.7%	46.4%	35.9%
3=Not sure	3.8%	5.1%	4.5%	2.9%	7.5%	4.9%	0.0%	2.8%	4.5%	4.2%
4=Not Important	1.7%	1.5%	2.1%	1.9%	1.1%	1.4%	1.0%	2.8%	0.9%	1.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1o Ease of getting around by car</u></b>										
1=Very Important	54.6%	51.9%	58.3%	55.6%	50.5%	51.7%	49.0%	56.2%	48.2%	53.8%
2=Somewhat Important	36.9%	35.7%	31.3%	36.7%	35.5%	38.5%	42.3%	38.4%	43.6%	36.6%
3=Not sure	5.3%	8.1%	7.1%	4.8%	8.1%	7.7%	6.7%	2.7%	4.5%	6.1%
4=Not Important	3.2%	4.3%	3.3%	2.9%	5.9%	2.1%	1.9%	2.7%	3.6%	3.5%
<b><u>Q1p Level of taxes</u></b>										
1=Very Important	67.6%	58.9%	61.0%	68.1%	63.2%	63.2%	76.2%	49.3%	69.4%	64.8%
2=Somewhat Important	24.0%	26.0%	29.5%	21.7%	21.6%	22.2%	20.0%	39.7%	25.9%	24.7%
3=Not sure	6.8%	11.7%	7.9%	6.8%	10.8%	13.2%	3.8%	9.6%	3.7%	8.4%
4=Not Important	1.5%	3.3%	1.7%	3.4%	4.3%	1.4%	0.0%	1.4%	0.9%	2.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1q Small city atmosphere</u></b>										
1=Very Important	33.5%	36.9%	37.7%	38.5%	31.4%	29.6%	36.5%	27.4%	27.5%	34.8%
2=Somewhat Important	42.6%	33.8%	37.3%	39.5%	40.0%	40.8%	37.5%	31.5%	49.5%	39.4%
3=Not sure	13.2%	14.9%	15.3%	13.2%	15.7%	12.7%	10.6%	27.4%	10.1%	14.0%
4=Not Important	10.7%	14.4%	9.7%	8.8%	13.0%	16.9%	15.4%	13.7%	12.8%	11.8%
<b><u>Q1r Availability of arts and cultural opportunities</u></b>										
1=Very Important	35.1%	46.5%	44.8%	38.9%	38.9%	35.7%	35.9%	43.8%	30.3%	39.1%
2=Somewhat Important	47.2%	34.3%	33.6%	46.8%	43.2%	51.0%	43.7%	38.4%	50.5%	42.8%
3=Not sure	9.8%	11.5%	14.9%	7.9%	10.3%	5.6%	13.6%	11.0%	10.1%	10.4%
4=Not Important	7.9%	7.7%	6.6%	6.4%	7.6%	7.7%	6.8%	6.8%	9.2%	7.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q1s Access to excellent health care</u></b>										
1=Very Important	86.8%	85.5%	87.4%	87.4%	89.8%	82.8%	93.3%	83.6%	80.9%	86.4%
2=Somewhat Important	10.8%	11.2%	10.1%	10.7%	8.1%	15.2%	3.8%	12.3%	13.6%	10.9%
3=Not sure	1.3%	1.5%	1.3%	1.0%	1.6%	1.4%	0.0%	2.7%	1.8%	1.3%
4=Not Important	1.2%	1.8%	1.3%	1.0%	0.5%	0.7%	2.9%	1.4%	3.6%	1.3%

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
		1	2	3	4	5	6	7	

**Q2 Top Priority**

A=Improving neighborhood quality of life	13.6%	10.8%	14.1%	12.9%	13.8%	11.0%	14.0%	9.6%	8.0%	12.8%
B=Adequate water supply and good water quality	8.0%	6.3%	5.6%	7.2%	9.0%	5.5%	8.4%	12.3%	9.8%	7.4%
C=Diversified industries and job growth	10.4%	8.8%	9.6%	7.2%	9.0%	13.7%	7.5%	15.1%	11.6%	9.9%
D=Preserving historic buildings and traditional neighborhoods	0.6%	0.5%	1.2%	0.5%	0.5%	0.7%	1.9%	0.0%	0.0%	0.7%
E=Transportation alternatives to the car	1.0%	2.8%	1.6%	1.9%	1.6%	2.7%	0.9%	0.0%	1.8%	1.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<b><u>Q2 Top Priority (Cont.)</u></b>										
F=Revitalization of central city neighborhoods	0.9%	2.5%	2.4%	1.4%	2.1%	0.0%	0.9%	2.7%	0.9%	1.4%
G=Population growth	0.4%	0.8%	0.4%	0.5%	0.0%	0.0%	1.9%	0.0%	0.9%	0.5%
H=Downtown revitalization	1.5%	1.0%	0.8%	1.0%	0.5%	1.4%	0.9%	4.1%	2.7%	1.3%
I=Improving function and appearance of commercial areas	0.4%	0.5%	0.4%	1.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.4%
J=Reducing crime	28.3%	26.9%	25.3%	26.3%	28.7%	32.9%	24.3%	30.1%	27.7%	27.5%
K=Quality housing for all income groups	1.0%	4.3%	4.0%	3.8%	2.1%	0.7%	0.0%	1.4%	0.0%	2.1%
L=Improving public schools	11.0%	9.0%	6.4%	6.2%	9.0%	13.7%	12.1%	13.7%	16.1%	10.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
Q2 Top Priority (Cont.)										
M=Retaining young people and recent graduates	1.8%	2.0%	0.4%	3.3%	2.1%	1.4%	2.8%	0.0%	2.7%	1.8%
N=Maintaining parks, recreation, and open space	0.4%	0.8%	0.8%	0.5%	0.0%	0.7%	0.9%	0.0%	0.0%	0.5%
O=Ease of getting around by car	1.0%	1.0%	1.2%	1.0%	0.5%	0.7%	2.8%	1.4%	0.9%	1.0%
P=Level of taxes	2.5%	0.3%	0.0%	3.3%	0.5%	0.0%	1.9%	1.4%	6.3%	1.7%
Q=Small city atmosphere	0.1%	0.5%	0.4%	0.5%	0.0%	0.7%	0.0%	0.0%	0.0%	0.2%
R=Availability of arts and cultural opportunities	0.4%	0.3%	0.8%	0.0%	0.5%	0.7%	0.0%	0.0%	0.0%	0.3%
S=Access to excellent health care	7.3%	11.8%	12.4%	12.0%	12.2%	4.8%	11.2%	2.7%	4.5%	8.8%
T=Other	1.4%	1.3%	0.4%	1.0%	1.6%	3.4%	1.9%	0.0%	0.0%	1.4%
Z=None chosen	8.1%	8.0%	11.6%	8.6%	5.9%	5.5%	5.6%	5.5%	4.5%	8.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<b><u>Q2 Second Priority</u></b>										
A=Improving neighborhood quality of life	7.6%	6.0%	7.2%	6.7%	7.4%	8.2%	4.7%	6.8%	8.9%	7.2%
B=Adequate water supply and good water quality	10.9%	5.0%	8.0%	6.2%	9.0%	11.0%	10.3%	4.1%	11.6%	8.8%
C=Diversified industries and job growth	9.1%	10.6%	8.8%	9.1%	8.0%	9.6%	11.2%	8.2%	12.5%	9.5%
D=Preserving historic buildings and traditional neighborhoods	0.6%	1.0%	2.0%	0.5%	0.5%	0.7%	0.0%	0.0%	0.0%	0.7%
E=Transportation alternatives to the car	1.8%	2.0%	1.6%	2.4%	2.1%	1.4%	2.8%	0.0%	0.0%	1.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q2 Second Priority (Cont.)</u>										
F=Revitalization of central city neighborhoods	2.6%	2.3%	2.0%	2.4%	3.2%	2.1%	3.7%	1.4%	2.7%	2.5%
G=Population growth	1.4%	1.3%	2.0%	1.0%	0.5%	2.1%	0.0%	0.0%	2.7%	1.3%
H=Downtown revitalization	1.5%	1.3%	1.6%	1.0%	1.1%	0.7%	2.8%	2.7%	2.7%	1.4%
I=Improving function and appearance of commercial areas	0.9%	1.3%	1.2%	0.0%	1.1%	0.0%	1.9%	2.7%	1.8%	1.0%
J=Reducing crime	18.8%	15.1%	16.1%	17.7%	20.7%	17.1%	13.1%	24.7%	17.0%	17.7%
K=Quality housing for all income groups	3.9%	7.3%	5.2%	8.6%	4.3%	6.2%	1.9%	1.4%	2.7%	5.0%
L=Improving public schools	12.8%	13.8%	9.2%	13.4%	14.9%	13.7%	18.7%	19.2%	11.6%	13.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<b><u>Q2 Second Priority (Cont.)</u></b>										
M=Retaining young people and recent graduates	3.3%	4.3%	4.0%	3.3%	3.7%	2.1%	2.8%	1.4%	10.7%	3.6%
N=Maintaining parks, recreation, and open space	0.6%	1.5%	1.2%	1.4%	1.1%	0.7%	0.9%	1.4%	0.0%	0.9%
O=Ease of getting around by car	1.0%	1.3%	0.8%	1.0%	1.1%	1.4%	0.9%	1.4%	1.8%	1.1%
P=Level of taxes	2.9%	3.0%	2.8%	2.9%	1.6%	4.8%	3.7%	4.1%	1.8%	3.0%
Q=Small city atmosphere	0.5%	0.5%	0.4%	0.5%	0.0%	0.7%	0.9%	0.0%	0.9%	0.5%
R=Availability of arts and cultural opportunities	0.3%	1.3%	0.0%	1.0%	1.1%	1.4%	0.9%	0.0%	0.0%	0.6%
S=Access to excellent health care	8.4%	9.8%	8.8%	9.6%	10.1%	8.9%	10.3%	12.3%	5.4%	8.7%
T=Other	0.9%	0.5%	0.8%	0.5%	0.5%	0.0%	1.9%	1.4%	0.0%	0.7%

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
		1	2	3	4	5	6	7	

**Q2 Third Priority**

A=Improving neighborhood quality of life	4.9%	4.5%	5.2%	5.3%	5.9%	3.4%	3.7%	2.7%	5.4%	4.8%
B=Adequate water supply and good water quality	5.9%	4.3%	5.2%	6.7%	5.9%	5.5%	0.9%	8.2%	4.5%	5.5%
C=Diversified industries and job growth	8.1%	10.3%	8.0%	8.1%	9.6%	8.9%	9.3%	11.0%	12.5%	8.7%
D=Preserving historic buildings and traditional neighborhoods	0.8%	2.3%	1.6%	1.9%	1.6%	0.7%	1.9%	1.4%	0.0%	1.2%
E=Transportation alternatives to the car	2.9%	4.8%	4.4%	3.8%	5.3%	2.7%	0.9%	1.4%	2.7%	3.5%

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000 or more	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6		

**Q2 Third Priority (Cont.)**

F=Revitalization of central city neighborhoods	2.4%	3.0%	4.0%	2.4%	2.7%	3.4%	0.9%	2.7%	0.0%	2.6%
G=Population growth	1.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	2.7%	0.9%	0.7%
H=Downtown revitalization	2.1%	3.5%	2.8%	2.4%	4.3%	0.7%	3.7%	2.7%	1.8%	2.6%
I=Improving function and appearance of commercial areas	1.4%	0.5%	0.4%	0.5%	1.6%	0.0%	2.8%	2.7%	0.9%	1.1%
J=Reducing crime	12.0%	11.6%	9.6%	10.5%	12.8%	13.0%	18.7%	8.2%	14.3%	11.8%
K=Quality housing for all income groups	5.1%	7.0%	7.6%	7.2%	7.4%	4.8%	2.8%	4.1%	1.8%	5.8%
L=Improving public schools	14.0%	14.1%	12.0%	18.2%	11.7%	19.9%	11.2%	16.4%	12.5%	14.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
M=Retaining young people and recent graduates	4.5%	1.3%	1.6%	2.9%	3.2%	2.7%	5.6%	4.1%	9.8%	3.4%
N=Maintaining parks, recreation, and open space	1.6%	1.3%	0.8%	0.0%	2.1%	2.1%	1.9%	1.4%	2.7%	1.5%
O=Ease of getting around by car	2.1%	1.3%	2.4%	1.0%	2.7%	1.4%	0.0%	2.7%	2.7%	1.9%
P=Level of taxes	6.9%	4.3%	4.0%	3.8%	5.3%	5.5%	11.2%	8.2%	9.8%	5.9%
Q=Small city atmosphere	0.6%	0.3%	0.4%	0.5%	0.0%	0.7%	0.9%	0.0%	0.9%	0.6%
R=Availability of arts and cultural opportunities	1.4%	0.8%	0.0%	0.5%	0.5%	3.4%	2.8%	0.0%	3.6%	1.2%
S=Access to excellent health care	7.6%	6.8%	6.8%	6.7%	6.9%	6.8%	9.3%	9.6%	4.5%	7.2%
T=Other	0.4%	0.3%	0.4%	0.0%	0.5%	0.7%	0.0%	0.0%	0.9%	0.3%

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
		1	2	3	4	5	6	7	

**Q2 Fourth Priority**

A=Improving neighborhood quality of life	4.0%	6.0%	4.0%	5.7%	5.9%	3.4%	5.6%	1.4%	5.4%	4.7%
B=Adequate water supply and good water quality	5.5%	3.0%	3.2%	4.8%	7.4%	2.1%	5.6%	6.8%	4.5%	4.7%
C=Diversified industries and job growth	6.8%	6.8%	6.0%	5.7%	10.1%	7.5%	6.5%	6.8%	9.8%	6.8%
D=Preserving historic buildings and traditional neighborhoods	2.0%	2.8%	1.2%	0.5%	4.3%	3.4%	1.9%	5.5%	3.6%	2.2%
E=Transportation alternatives to the car	2.4%	2.5%	1.6%	3.8%	0.5%	4.8%	1.9%	4.1%	1.8%	2.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
		1	2	3	4	5	6	7	

Q2 Fourth Priority (Cont.)

F=Revitalization of central city neighborhoods	1.5%	2.5%	2.0%	1.4%	1.1%	2.7%	2.8%	2.7%	1.8%	1.9%
G=Population growth	1.1%	1.5%	1.6%	0.5%	2.1%	1.4%	0.0%	2.7%	0.9%	1.2%
H=Downtown revitalization	2.0%	2.5%	3.6%	1.0%	1.6%	3.4%	2.8%	0.0%	2.7%	2.1%
I=Improving function and appearance of commercial areas	0.9%	0.5%	0.4%	1.4%	1.1%	0.0%	0.9%	0.0%	0.9%	0.7%
J=Reducing crime	7.4%	6.8%	7.6%	5.7%	6.4%	6.8%	7.5%	6.8%	10.7%	7.1%
K=Quality housing for all income groups	5.1%	7.3%	8.0%	6.2%	5.3%	5.5%	5.6%	6.8%	2.7%	5.8%
L=Improving public schools	9.3%	9.3%	9.2%	10.0%	11.2%	11.0%	4.7%	11.0%	8.0%	9.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<b><u>Q2 Fourth Priority (Cont.)</u></b>										
M=Retaining young people and recent graduates	7.0%	3.3%	3.6%	6.2%	2.1%	4.8%	7.5%	15.1%	9.8%	5.8%
N=Maintaining parks, recreation, and open space	3.9%	3.0%	2.0%	3.8%	4.3%	4.8%	3.7%	4.1%	1.8%	3.5%
O=Ease of getting around by car	1.6%	0.8%	0.4%	1.4%	2.1%	0.0%	0.9%	4.1%	1.8%	1.3%
P=Level of taxes	6.1%	5.0%	4.0%	3.8%	6.4%	6.2%	11.2%	1.4%	8.9%	5.8%
Q=Small city atmosphere	1.4%	0.3%	0.0%	2.4%	0.5%	0.0%	0.9%	0.0%	3.6%	1.0%
R=Availability of arts and cultural opportunities	1.8%	1.3%	1.2%	1.9%	2.1%	2.1%	0.9%	1.4%	1.8%	1.6%
S=Access to excellent health care	10.0%	8.5%	9.2%	8.6%	10.1%	10.3%	11.2%	5.5%	8.9%	9.6%
T=Other	1.1%	0.0%	0.4%	1.0%	1.1%	0.0%	1.9%	0.0%	0.9%	0.7%

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<u>Q2 Sum of top 4 choices</u>										
A=Improving neighborhood quality of life	30.2%	27.4%	30.5%	30.6%	33.0%	26.0%	28.0%	20.5%	27.7%	29.4%
B=Adequate water supply and good water quality	30.3%	18.6%	22.1%	24.9%	31.4%	24.0%	25.2%	31.5%	30.4%	26.4%
C=Diversified industries and job growth	34.4%	36.4%	32.5%	30.1%	36.7%	39.7%	34.6%	41.1%	46.4%	34.9%
D=Preserving historic buildings and traditional neighborhoods	4.0%	6.5%	6.0%	3.3%	6.9%	5.5%	5.6%	6.8%	3.6%	4.9%
E=Transportation alternatives to the car	8.0%	12.1%	9.2%	12.0%	9.6%	11.6%	6.5%	5.5%	6.3%	9.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b>Q2 Sum of top 4 choices (Cont.)</b>										
F=Revitalization of central city neighborhoods	7.4%	10.3%	10.4%	7.7%	9.0%	8.2%	8.4%	9.6%	5.4%	8.3%
G=Population growth	3.9%	3.5%	4.0%	1.9%	2.7%	4.8%	1.9%	5.5%	5.4%	3.7%
H=Downtown revitalization	7.1%	8.3%	8.8%	5.3%	7.4%	6.2%	10.3%	9.6%	9.8%	7.4%
I=Improving function and appearance of commercial areas	3.5%	2.8%	2.4%	2.9%	3.7%	0.0%	5.6%	5.5%	5.4%	3.2%
J=Reducing crime	66.5%	60.3%	58.6%	60.3%	68.6%	69.9%	63.6%	69.9%	69.6%	64.1%
K=Quality housing for all income groups	15.1%	25.9%	24.9%	25.8%	19.1%	17.1%	10.3%	13.7%	7.1%	18.8%
L=Improving public schools	47.1%	46.2%	36.9%	47.8%	46.8%	58.2%	46.7%	60.3%	48.2%	46.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q2 Sum of top 4 choices (Cont.)</u></b>										
M=Retaining young people and recent graduates	16.5%	10.8%	9.6%	15.8%	11.2%	11.0%	18.7%	20.5%	33.0%	14.7%
N=Maintaining parks, recreation, and open space	6.5%	6.5%	4.8%	5.7%	7.4%	8.2%	7.5%	6.8%	4.5%	6.4%
O=Ease of getting around by car	5.8%	4.3%	4.8%	4.3%	6.4%	3.4%	4.7%	9.6%	7.1%	5.3%
P=Level of taxes	18.4%	12.6%	10.8%	13.9%	13.8%	16.4%	28.0%	15.1%	26.8%	16.4%
Q=Small city atmosphere	2.6%	1.5%	1.2%	3.8%	0.5%	2.1%	2.8%	0.0%	5.4%	2.3%
R=Availability of arts and cultural opportunities	3.8%	3.5%	2.0%	3.3%	4.3%	7.5%	4.7%	1.4%	5.4%	3.6%
S=Access to excellent health care	33.3%	36.9%	37.3%	36.8%	39.4%	30.8%	42.1%	30.1%	23.2%	34.4%
T=Other	3.8%	2.0%	2.0%	2.4%	3.7%	4.1%	5.6%	1.4%	1.8%	3.2%
Z=None chosen	8.1%	8.0%	11.6%	8.6%	5.9%	5.5%	5.6%	5.5%	4.5%	8.4%

**Q3 Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	

Q3 Condition of neighborhood

1=Getting better	12.4%	16.3%	16.1%	12.4%	11.2%	10.3%	16.8%	11.0%	10.7%	13.7%
2=Staying about the same	59.9%	57.3%	56.2%	57.4%	58.5%	58.9%	57.0%	67.1%	71.4%	59.1%
3=Getting worse	25.2%	21.1%	23.3%	25.8%	26.1%	28.1%	23.4%	20.5%	16.1%	23.6%
4=Don't know	2.5%	5.3%	4.4%	4.3%	4.3%	2.7%	2.8%	1.4%	1.8%	3.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q4a Small city atmosphere</u></b>										
1=Extremely Important	22.8%	24.3%	30.4%	26.5%	23.0%	21.4%	16.5%	11.4%	16.7%	23.5%
2=Very Important	21.9%	17.3%	20.7%	20.5%	16.9%	25.0%	23.3%	17.1%	18.5%	20.4%
3=Important	27.5%	24.5%	24.1%	28.0%	29.5%	22.9%	27.2%	31.4%	27.8%	26.4%
4=Less Important	13.1%	17.6%	12.2%	11.5%	18.0%	13.6%	13.6%	18.6%	21.3%	14.6%
5=Not Important	14.7%	16.3%	12.7%	13.5%	12.6%	17.1%	19.4%	21.4%	15.7%	15.1%
<b><u>Q4b Availability of shopping to meet the needs of local residents</u></b>										
1=Extremely Important	24.5%	30.2%	31.2%	29.4%	24.3%	28.9%	26.0%	18.3%	15.7%	26.7%
2=Very Important	32.1%	28.2%	29.5%	31.9%	32.4%	23.9%	28.8%	43.7%	27.8%	30.7%
3=Important	28.5%	27.6%	25.3%	26.5%	29.7%	32.4%	28.8%	25.4%	37.0%	28.1%
4=Less Important	7.9%	6.7%	6.3%	6.4%	7.6%	7.0%	8.7%	8.5%	8.3%	7.5%
5=Not Important	7.0%	7.2%	7.6%	5.9%	5.9%	7.7%	7.7%	4.2%	11.1%	7.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	

Q4c Quality of public education in primary and secondary schools

1=Extremely Important	49.3%	56.7%	59.2%	53.0%	55.8%	55.6%	42.7%	45.1%	39.8%	51.9%
2=Very Important	22.2%	17.8%	19.6%	21.3%	18.2%	16.9%	27.2%	21.1%	24.1%	20.6%
3=Important	15.5%	11.9%	8.3%	12.9%	12.2%	12.7%	18.4%	22.5%	22.2%	14.3%
4=Less Important	5.7%	4.9%	4.2%	5.9%	7.2%	7.0%	4.9%	4.2%	4.6%	5.5%
5=Not Important	7.3%	8.8%	8.8%	6.9%	6.6%	7.7%	6.8%	7.0%	9.3%	7.7%

Q4d Quality and variety of housing

1=Extremely Important	32.2%	40.8%	43.7%	40.5%	35.5%	28.9%	38.5%	25.0%	22.7%	35.5%
2=Very Important	32.9%	31.0%	31.1%	33.7%	36.1%	33.1%	23.1%	41.7%	27.3%	32.1%
3=Important	24.8%	17.2%	14.3%	17.1%	18.6%	29.6%	27.9%	29.2%	34.5%	22.2%
4=Less Important	5.0%	5.1%	3.8%	3.9%	7.1%	4.2%	5.8%	2.8%	6.4%	5.0%
5=Not Important	5.0%	5.9%	7.1%	4.9%	2.7%	4.2%	4.8%	1.4%	9.1%	5.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q4e Level of taxation</u></b>										
1=Extremely Important	38.3%	34.0%	34.7%	41.0%	36.3%	37.6%	37.9%	26.0%	38.0%	36.9%
2=Very Important	26.2%	24.0%	27.5%	27.3%	22.5%	22.0%	27.2%	31.5%	23.1%	25.6%
3=Important	23.7%	25.0%	22.5%	19.5%	27.5%	30.5%	22.3%	21.9%	26.9%	24.1%
4=Less Important	6.8%	7.7%	5.5%	7.3%	8.8%	4.3%	6.8%	13.7%	6.5%	7.0%
5=Not Important	5.1%	9.3%	9.7%	4.9%	4.9%	5.7%	5.8%	6.8%	5.6%	6.4%
<b><u>Q4f Employment opportunities</u></b>										
1=Extremely Important	57.3%	63.7%	61.1%	59.3%	57.9%	60.3%	61.0%	61.1%	60.7%	59.6%
2=Very Important	21.2%	16.5%	17.1%	18.1%	21.9%	15.6%	22.9%	25.0%	22.4%	19.5%
3=Important	11.6%	9.3%	10.3%	12.3%	10.4%	12.1%	8.6%	6.9%	10.3%	10.9%
4=Less Important	5.2%	3.9%	3.4%	6.4%	4.9%	5.7%	3.8%	5.6%	2.8%	4.7%
5=Not Important	4.7%	6.7%	8.1%	3.9%	4.9%	6.4%	3.8%	1.4%	3.7%	5.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q4g Availability of arts and cultural amenities</u>										
1=Extremely Important	13.5%	16.3%	16.1%	16.3%	12.6%	15.7%	12.7%	9.7%	15.7%	14.5%
2=Very Important	24.0%	24.5%	27.1%	25.1%	25.1%	25.0%	18.6%	23.6%	17.6%	24.4%
3=Important	35.1%	33.1%	33.1%	35.5%	38.8%	32.9%	40.2%	31.9%	31.5%	34.3%
4=Less Important	17.1%	14.0%	10.6%	15.8%	14.8%	14.3%	17.6%	26.4%	20.4%	15.9%
5=Not Important	10.3%	12.1%	13.1%	7.4%	8.7%	12.1%	10.8%	8.3%	14.8%	11.0%
<u>Q4h Quality of local government services</u>										
1=Extremely Important	33.1%	38.4%	41.6%	42.1%	36.0%	31.9%	29.1%	29.2%	21.1%	35.0%
2=Very Important	28.3%	26.8%	29.0%	27.7%	23.6%	34.8%	26.2%	22.2%	31.2%	27.8%
3=Important	25.4%	20.9%	15.5%	20.3%	25.8%	23.4%	35.0%	33.3%	25.7%	23.8%
4=Less Important	6.8%	6.2%	5.5%	5.0%	9.0%	3.5%	4.9%	8.3%	12.8%	6.6%
5=Not Important	6.4%	7.7%	8.4%	5.0%	5.6%	6.4%	4.9%	6.9%	9.2%	6.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q4i Parks and recreation</u></b>										
1=Extremely Important	17.8%	24.2%	24.6%	19.6%	20.9%	21.3%	11.7%	13.9%	20.2%	20.0%
2=Very Important	31.1%	28.5%	29.7%	34.3%	31.9%	28.4%	35.9%	25.0%	20.2%	30.3%
3=Important	31.9%	28.0%	28.8%	27.9%	23.6%	29.1%	38.8%	38.9%	35.8%	30.4%
4=Less Important	12.4%	11.1%	8.1%	12.7%	17.0%	14.2%	8.7%	19.4%	13.8%	12.0%
5=Not Important	6.8%	8.2%	8.9%	5.4%	6.6%	7.1%	4.9%	2.8%	10.1%	7.3%
<b><u>Q4j Appearance, views, and overall beauty of the City</u></b>										
1=Extremely Important	31.7%	30.8%	36.0%	35.3%	32.4%	30.8%	31.7%	27.8%	24.1%	31.8%
2=Very Important	31.0%	35.2%	31.4%	33.8%	33.5%	29.4%	26.9%	30.6%	35.2%	32.3%
3=Important	26.5%	20.8%	20.9%	20.6%	20.5%	28.7%	31.7%	34.7%	27.8%	24.4%
4=Less Important	7.1%	5.1%	4.2%	6.9%	8.6%	5.6%	6.7%	6.9%	8.3%	6.4%
5=Not Important	3.7%	8.0%	7.5%	3.4%	4.9%	5.6%	2.9%	0.0%	4.6%	5.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q4k Proximity to family and friends</u></b>										
1=Extremely Important	42.6%	38.7%	42.9%	37.6%	36.8%	42.4%	47.6%	44.4%	40.7%	41.4%
2=Very Important	26.6%	30.4%	29.8%	31.7%	30.2%	25.0%	24.8%	26.4%	24.1%	27.8%
3=Important	20.9%	17.5%	20.6%	21.3%	21.4%	18.1%	19.0%	12.5%	23.1%	19.7%
4=Less Important	5.8%	5.4%	3.4%	5.0%	8.2%	6.3%	1.9%	11.1%	6.5%	5.6%
5=Not Important	4.1%	8.0%	3.4%	4.5%	3.3%	8.3%	6.7%	5.6%	5.6%	5.4%
<b><u>Q4l Availability of higher education (university/college) opportunities</u></b>										
1=Extremely Important	40.0%	47.9%	49.2%	46.6%	44.3%	44.0%	41.3%	33.3%	31.8%	43.1%
2=Very Important	28.1%	26.4%	29.2%	30.4%	26.2%	27.0%	21.2%	33.3%	23.6%	27.2%
3=Important	18.4%	14.9%	12.1%	12.7%	19.7%	14.2%	25.0%	18.1%	26.4%	17.1%
4=Less Important	6.5%	4.1%	2.5%	4.9%	6.0%	6.4%	5.8%	6.9%	11.8%	5.8%
5=Not Important	7.0%	6.7%	7.1%	5.4%	3.8%	8.5%	6.7%	8.3%	6.4%	6.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q4m Availability of nature recreation nearby</u>										
1=Extremely Important	16.4%	22.7%	23.5%	18.7%	16.0%	19.0%	14.4%	15.3%	22.0%	18.8%
2=Very Important	32.1%	27.6%	28.6%	34.5%	30.9%	26.8%	29.8%	29.2%	30.3%	30.5%
3=Important	32.0%	29.1%	29.4%	29.6%	32.0%	35.2%	32.7%	37.5%	26.6%	31.0%
4=Less Important	11.2%	10.8%	8.8%	9.9%	12.7%	7.7%	16.3%	13.9%	11.0%	10.9%
5=Not Important	8.3%	9.8%	9.7%	7.4%	8.3%	11.3%	6.7%	4.2%	10.1%	8.8%
<u>Q4n Always lived in the Shreveport area</u>										
1=Extremely Important	38.9%	35.1%	40.8%	41.3%	34.1%	40.9%	36.6%	38.2%	27.1%	37.6%
2=Very Important	16.0%	14.8%	18.5%	15.8%	17.0%	16.8%	11.9%	5.9%	17.8%	15.5%
3=Important	15.1%	16.6%	18.0%	12.8%	15.9%	12.4%	14.9%	16.2%	19.6%	15.7%
4=Less Important	9.3%	9.1%	6.9%	11.2%	8.5%	5.8%	12.9%	10.3%	10.3%	9.3%
5=Not Important	20.7%	24.4%	15.9%	18.9%	24.4%	24.1%	23.8%	29.4%	25.2%	21.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q4o Quality of health care services</u>										
1=Extremely Important	52.7%	56.2%	62.9%	55.8%	53.6%	52.1%	52.9%	54.2%	38.5%	53.8%
2=Very Important	26.3%	23.1%	19.8%	27.7%	25.7%	24.6%	22.1%	25.0%	35.8%	25.2%
3=Important	13.7%	12.3%	10.1%	8.3%	14.8%	14.8%	14.4%	16.7%	17.4%	13.4%
4=Less Important	3.0%	3.6%	1.7%	4.9%	4.4%	3.5%	2.9%	2.8%	3.7%	3.1%
5=Not Important	4.3%	4.9%	5.5%	3.4%	1.6%	4.9%	7.7%	1.4%	4.6%	4.4%
<u>Q4p Rural living close to city</u>										
1=Extremely Important	20.3%	23.6%	28.4%	21.5%	20.7%	20.7%	18.2%	23.9%	13.3%	21.7%
2=Very Important	25.5%	21.8%	22.4%	27.5%	24.0%	23.6%	26.3%	18.3%	22.9%	24.1%
3=Important	25.3%	25.1%	24.6%	26.5%	26.8%	22.9%	22.2%	22.5%	30.5%	25.4%
4=Less Important	13.3%	15.8%	12.9%	12.0%	17.3%	17.1%	15.2%	12.7%	12.4%	14.1%
5=Not Important	15.6%	13.7%	11.6%	12.5%	11.2%	15.7%	18.2%	22.5%	21.0%	14.8%

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<u>Q41q Other</u>										
1=Extremely Important	74.3%	92.9%	91.7%	77.8%	62.5%	50.0%	50.0%	100.0%	75.0%	79.6%
2=Very Important	8.6%	7.1%	8.3%	0.0%	12.5%	0.0%	0.0%	0.0%	25.0%	8.2%
3=Important	14.3%	0.0%	0.0%	11.1%	25.0%	50.0%	50.0%	0.0%	0.0%	10.2%
4=Less Important	2.9%	0.0%	0.0%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999	to \$29,999	to \$44,999	to \$59,999	to \$74,999	to \$99,999	or more	
			1	2	3	4	5	6	7	
<b><u>Q5 Top Priority</u></b>										
A=Small city atmosphere	6.3%	5.0%	6.4%	7.7%	5.9%	6.8%	2.8%	5.5%	3.6%	5.8%
B=Availability of shopping to meet the needs of local residents	2.8%	2.8%	3.2%	3.8%	2.7%	1.4%	2.8%	2.7%	0.9%	2.8%
C=Quality of public education in primary and secondary schools	11.1%	14.1%	14.5%	11.0%	14.4%	15.8%	8.4%	8.2%	7.1%	12.0%
D=Quality and variety of housing	2.1%	7.0%	6.0%	6.2%	3.2%	2.7%	2.8%	4.1%	0.0%	3.9%
E=Level of taxation	5.5%	2.3%	2.8%	3.3%	3.7%	2.7%	8.4%	6.8%	9.8%	4.4%
F=Employment opportunities	16.9%	19.6%	13.7%	14.4%	17.0%	20.5%	20.6%	27.4%	28.6%	17.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<b><u>Q5 Top Priority (Cont.)</u></b>										
G=Availability of arts and cultural amenities	0.9%	0.0%	0.0%	0.5%	0.5%	0.7%	0.9%	0.0%	2.7%	0.6%
H=Quality of local government services	1.1%	1.0%	1.2%	1.4%	1.1%	1.4%	0.9%	0.0%	0.9%	1.1%
I=Parks and recreation	0.8%	0.5%	0.4%	0.0%	0.5%	0.7%	1.9%	0.0%	1.8%	0.7%
J=Appearance, views, and overall beauty of the City	1.1%	2.3%	2.0%	1.9%	2.1%	0.7%	0.9%	0.0%	0.0%	1.5%
K=Proximity to family and friends	18.0%	14.1%	13.7%	14.4%	17.6%	17.1%	12.1%	17.8%	19.6%	16.6%
L=Availability of higher education (university/college) opportunities	1.6%	3.3%	3.6%	2.4%	3.2%	2.7%	0.0%	1.4%	0.0%	2.1%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<b>Q5 Top Priority (Cont.)</b>										
M=Availability of nature recreation nearby	0.6%	0.0%	0.0%	1.0%	0.0%	1.4%	0.0%	0.0%	0.9%	0.4%
N=Always lived in the Shreveport area	7.1%	5.8%	5.2%	8.6%	6.9%	6.8%	7.5%	6.8%	8.0%	6.7%
O=Quality of health care services	7.6%	9.0%	10.0%	7.2%	9.6%	5.5%	10.3%	8.2%	5.4%	8.2%
P=Rural living close to city	2.8%	2.0%	2.0%	2.9%	3.2%	0.7%	4.7%	1.4%	1.8%	2.5%
Q=Other	2.8%	1.0%	1.2%	2.4%	1.6%	2.7%	3.7%	4.1%	1.8%	2.2%
Z=None chosen	10.9%	10.3%	14.1%	11.0%	6.9%	9.6%	11.2%	5.5%	7.1%	10.8%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q5 Second Priority</u></b>										
A=Small city atmosphere	3.6%	3.0%	3.6%	3.3%	3.7%	2.1%	2.8%	2.7%	6.3%	3.5%
B=Availability of shopping to meet the needs of local residents	3.5%	3.3%	3.2%	5.3%	3.2%	2.1%	3.7%	1.4%	2.7%	3.4%
C=Quality of public education in primary and secondary schools	7.0%	8.5%	7.2%	8.1%	6.9%	11.0%	8.4%	5.5%	8.0%	7.7%
D=Quality and variety of housing	4.9%	6.0%	5.2%	5.3%	3.7%	8.2%	8.4%	5.5%	4.5%	5.3%
E=Level of taxation	6.0%	3.8%	3.6%	7.7%	3.7%	7.5%	4.7%	8.2%	5.4%	5.3%
F=Employment opportunities	13.6%	16.3%	14.1%	10.5%	19.7%	14.4%	16.8%	11.0%	15.2%	14.6%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own	Rent	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
1	2	1	2	3	4	5	6	7	

Q5 Second Priority (Cont.)

G=Availability of arts and cultural amenities	1.0%	2.5%	0.4%	3.3%	1.6%	1.4%	2.8%	0.0%	0.9%	1.5%
H=Quality of local government services	3.0%	4.0%	4.8%	2.9%	4.3%	4.1%	3.7%	0.0%	2.7%	3.3%
I=Parks and recreation	1.1%	1.8%	1.2%	1.4%	2.1%	2.7%	0.0%	0.0%	0.9%	1.3%
J=Appearance, views, and overall beauty of the City	2.8%	2.3%	3.2%	1.4%	3.7%	1.4%	1.9%	2.7%	4.5%	2.6%
K=Proximity to family and friends	12.0%	9.0%	10.4%	9.6%	11.2%	11.0%	12.1%	19.2%	13.4%	11.0%
L=Availability of higher education (university/college) opportunities	4.3%	5.8%	4.4%	6.2%	4.3%	2.7%	8.4%	2.7%	3.6%	4.7%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<b><u>Q5 Second Priority (Cont.)</u></b>										
M=Availability of nature recreation nearby	1.9%	0.8%	0.8%	0.5%	1.1%	0.0%	0.9%	5.5%	4.5%	1.5%
N=Always lived in the Shreveport area	6.0%	4.0%	4.4%	5.3%	4.8%	6.2%	0.0%	12.3%	2.7%	5.3%
O=Quality of health care services	10.0%	7.8%	6.4%	9.1%	12.2%	6.2%	9.3%	8.2%	11.6%	9.3%
P=Rural living close to city	2.4%	2.3%	3.2%	1.4%	1.1%	4.8%	1.9%	2.7%	2.7%	2.5%
Q=Other	0.3%	0.5%	0.0%	1.0%	0.5%	0.0%	0.0%	1.4%	0.0%	0.3%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<b><u>Q5 Third Priority</u></b>										
A=Small city atmosphere	2.9%	3.0%	2.8%	2.4%	2.7%	2.1%	1.9%	4.1%	4.5%	2.9%
B=Availability of shopping to meet the needs of local residents	3.5%	3.0%	1.6%	3.3%	4.3%	6.2%	2.8%	2.7%	1.8%	3.5%
C=Quality of public education in primary and secondary schools	5.5%	5.3%	5.2%	2.9%	5.3%	5.5%	5.6%	11.0%	7.1%	5.4%
D=Quality and variety of housing	4.0%	6.0%	4.4%	4.3%	6.4%	3.4%	4.7%	5.5%	3.6%	4.8%
E=Level of taxation	5.9%	2.5%	2.8%	3.3%	4.8%	3.4%	4.7%	2.7%	12.5%	4.7%
F=Employment opportunities	8.3%	7.8%	8.4%	8.1%	8.5%	8.2%	6.5%	11.0%	6.3%	8.0%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own	Rent	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
1	2	1	2	3	4	5	6	7	

**Q5 Third Priority (Cont.)**

G=Availability of arts and cultural amenities	1.6%	2.0%	0.4%	2.4%	2.1%	2.7%	2.8%	2.7%	1.8%	1.7%
H=Quality of local government services	3.0%	2.8%	3.6%	3.3%	4.8%	0.7%	3.7%	1.4%	4.5%	3.0%
I=Parks and recreation	1.4%	1.8%	2.4%	1.4%	1.1%	0.7%	2.8%	0.0%	0.9%	1.5%
J=Appearance, views, and overall beauty of the City	4.3%	4.8%	4.8%	4.3%	5.3%	4.8%	8.4%	1.4%	3.6%	4.5%
K=Proximity to family and friends	6.4%	4.0%	4.8%	6.2%	7.4%	5.5%	6.5%	2.7%	9.8%	5.7%
L=Availability of higher education (university/college) opportunities	6.1%	6.0%	4.0%	7.7%	10.1%	6.2%	7.5%	5.5%	3.6%	6.0%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q5 Third Priority (Cont.)</u></b>										
M=Availability of nature recreation nearby	2.8%	0.8%	1.2%	0.5%	1.6%	2.7%	1.9%	5.5%	5.4%	2.1%
N=Always lived in the Shreveport area	3.9%	4.5%	5.2%	4.8%	4.8%	3.4%	3.7%	2.7%	1.8%	4.0%
O=Quality of health care services	12.3%	10.6%	10.8%	12.4%	8.5%	15.8%	9.3%	12.3%	11.6%	11.7%
P=Rural living close to city	3.4%	3.0%	2.8%	3.3%	2.7%	2.1%	7.5%	6.8%	2.7%	3.4%
Q=Other	0.6%	1.0%	0.8%	1.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<b><u>Q5 Sum of top 3 choices</u></b>										
A=Small city atmosphere	12.8%	11.1%	12.9%	13.4%	12.2%	11.0%	7.5%	12.3%	14.3%	12.2%
B=Availability of shopping to meet the needs of local residents	9.8%	9.0%	8.0%	12.4%	10.1%	9.6%	9.3%	6.8%	5.4%	9.6%
C=Quality of public education in primary and secondary schools	23.7%	27.9%	26.9%	22.0%	26.6%	32.2%	22.4%	24.7%	22.3%	25.0%
D=Quality and variety of housing	11.0%	19.1%	15.7%	15.8%	13.3%	14.4%	15.9%	15.1%	8.0%	13.9%
E=Level of taxation	17.4%	8.5%	9.2%	14.4%	12.2%	13.7%	17.8%	17.8%	27.7%	14.4%
F=Employment opportunities	38.8%	43.7%	36.1%	33.0%	45.2%	43.2%	43.9%	49.3%	50.0%	40.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own	Rent	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
1	2	1	2	3	4	5	6	7	

Q5 Sum of top 3 choices (Cont.)

G=Availability of arts and cultural amenities	3.5%	4.5%	0.8%	6.2%	4.3%	4.8%	6.5%	2.7%	5.4%	3.8%
H=Quality of local government services	7.1%	7.8%	9.6%	7.7%	10.1%	6.2%	8.4%	1.4%	8.0%	7.4%
I=Parks and recreation	3.3%	4.0%	4.0%	2.9%	3.7%	4.1%	4.7%	0.0%	3.6%	3.5%
J=Appearance, views, and overall beauty of the City	8.1%	9.3%	10.0%	7.7%	11.2%	6.8%	11.2%	4.1%	8.0%	8.6%
K=Proximity to family and friends	36.4%	27.1%	28.9%	30.1%	36.2%	33.6%	30.8%	39.7%	42.9%	33.3%
L=Availability of higher education (university/college) opportunities	12.0%	15.1%	12.0%	16.3%	17.6%	11.6%	15.9%	9.6%	7.1%	12.9%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<u>Q5 Sum of top 3 choices (Cont.)</u>										
M=Availability of nature recreation nearby	5.3%	1.5%	2.0%	1.9%	2.7%	4.1%	2.8%	11.0%	10.7%	4.0%
N=Always lived in the Shreveport area	17.0%	14.3%	14.9%	18.7%	16.5%	16.4%	11.2%	21.9%	12.5%	16.0%
O=Quality of health care services	29.9%	27.4%	27.3%	28.7%	30.3%	27.4%	29.0%	28.8%	28.6%	29.2%
P=Rural living close to city	8.5%	7.3%	8.0%	7.7%	6.9%	7.5%	14.0%	11.0%	7.1%	8.3%
Q=Other	3.6%	2.5%	2.0%	4.3%	2.1%	2.7%	3.7%	8.2%	1.8%	3.3%
Z=None chosen	10.9%	10.3%	14.1%	11.0%	6.9%	9.6%	11.2%	5.5%	7.1%	10.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	<u>Q22 Do you own or rent your home</u>		<u>Q25 Household income</u>							<u>Total</u>
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<u>Q6a Shreveport area as a place to live</u>										
5=Excellent	18.3%	21.7%	28.0%	19.7%	16.8%	16.4%	17.0%	12.3%	9.8%	19.6%
4=Good	41.0%	36.5%	34.6%	40.4%	41.1%	32.9%	37.7%	47.9%	50.9%	39.4%
3=Average	31.6%	31.2%	26.8%	31.7%	33.0%	39.0%	35.8%	30.1%	28.6%	31.4%
2=Below Average	6.8%	5.5%	4.9%	4.8%	4.9%	8.9%	7.5%	9.6%	8.9%	6.4%
1=Poor	2.3%	5.0%	5.7%	3.4%	4.3%	2.7%	1.9%	0.0%	1.8%	3.2%
<u>Q6b Shreveport area as a place to raise children</u>										
5=Excellent	15.7%	21.2%	24.9%	19.0%	15.3%	16.7%	15.4%	7.1%	9.0%	17.7%
4=Good	36.1%	32.4%	31.2%	33.0%	39.0%	27.8%	34.6%	42.9%	43.2%	34.8%
3=Average	32.1%	31.0%	28.7%	29.5%	29.4%	36.8%	33.7%	37.1%	36.0%	31.6%
2=Below Average	11.7%	10.3%	10.5%	12.5%	11.3%	13.2%	11.5%	12.9%	9.0%	11.2%
1=Poor	4.4%	5.0%	4.6%	6.0%	5.1%	5.6%	4.8%	0.0%	2.7%	4.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q6c Shreveport area as a place to retire</u>										
5=Excellent	21.3%	24.6%	28.5%	24.4%	23.6%	18.2%	25.2%	11.1%	9.8%	22.5%
4=Good	33.0%	26.7%	29.7%	27.8%	33.3%	29.2%	26.2%	36.1%	35.7%	30.9%
3=Average	27.4%	29.6%	24.3%	27.3%	26.4%	30.7%	26.2%	34.7%	34.8%	28.0%
2=Below Average	11.8%	9.5%	8.8%	11.2%	11.5%	12.4%	13.6%	15.3%	12.5%	11.1%
1=Poor	6.5%	9.5%	8.8%	9.3%	5.2%	9.5%	8.7%	2.8%	7.1%	7.5%
<u>Q6d Shreveport area as a place to work</u>										
5=Excellent	14.1%	18.8%	19.2%	19.2%	10.4%	13.5%	15.5%	12.5%	9.8%	15.8%
4=Good	36.4%	26.9%	27.6%	33.0%	31.7%	29.1%	35.0%	45.8%	41.1%	33.3%
3=Average	34.5%	33.4%	33.1%	28.1%	42.6%	34.8%	36.9%	29.2%	39.3%	34.1%
2=Below Average	10.5%	12.8%	11.3%	12.8%	10.4%	18.4%	9.7%	5.6%	5.4%	11.1%
1=Poor	4.5%	8.1%	8.8%	6.9%	4.9%	4.3%	2.9%	6.9%	4.5%	5.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<u>Q6e The overall quality of life in the Shreveport area</u>										
5=Excellent	12.9%	17.2%	21.3%	16.4%	12.5%	9.7%	13.5%	5.5%	7.1%	14.2%
4=Good	43.1%	37.1%	37.3%	42.5%	38.6%	40.7%	34.6%	52.1%	52.7%	41.3%
3=Average	32.9%	34.6%	27.5%	30.9%	38.6%	35.9%	43.3%	31.5%	29.5%	33.3%
2=Below Average	7.9%	5.6%	5.3%	6.8%	6.5%	11.0%	4.8%	8.2%	9.8%	7.1%
1=Poor	3.3%	5.6%	8.6%	3.4%	3.8%	2.8%	3.8%	2.7%	0.9%	4.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q7a A stronger city identity</u></b>										
1=Strongly Agree	34.5%	42.5%	43.6%	39.7%	36.1%	37.8%	37.9%	27.1%	24.1%	37.5%
2=Agree	35.0%	32.0%	33.2%	33.3%	31.7%	31.5%	34.0%	41.4%	35.7%	33.8%
3=Neutral	25.4%	20.7%	17.8%	21.6%	28.3%	26.6%	27.2%	28.6%	30.4%	23.7%
4=Disagree	3.5%	2.6%	2.9%	3.4%	3.9%	2.1%	1.0%	2.9%	6.3%	3.1%
5=Strongly Disagree	1.7%	2.3%	2.5%	2.0%	0.0%	2.1%	0.0%	0.0%	3.6%	1.9%
<b><u>Q7b More attractive entrance and commercial corridors</u></b>										
1=Strongly Agree	29.7%	32.1%	33.9%	34.8%	29.7%	29.4%	26.9%	32.4%	20.7%	31.0%
2=Agree	42.1%	40.9%	37.7%	35.8%	44.5%	41.3%	48.1%	45.1%	49.5%	41.2%
3=Neutral	22.7%	21.6%	24.3%	23.0%	20.9%	22.4%	22.1%	19.7%	22.5%	22.4%
4=Disagree	4.8%	3.3%	3.3%	4.9%	3.8%	4.9%	2.9%	2.8%	7.2%	4.2%
5=Strongly Disagree	0.8%	2.1%	0.8%	1.5%	1.1%	2.1%	0.0%	0.0%	0.0%	1.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

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	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q7c More parks</u></b>										
1=Strongly Agree	18.5%	26.5%	27.2%	22.5%	19.2%	23.1%	16.2%	19.7%	11.7%	21.6%
2=Agree	33.0%	30.8%	31.0%	38.2%	27.5%	24.5%	36.4%	39.4%	28.8%	32.0%
3=Neutral	33.9%	30.3%	29.7%	27.5%	40.1%	36.4%	33.3%	33.8%	39.6%	32.7%
4=Disagree	11.5%	8.0%	7.9%	7.8%	9.9%	13.3%	12.1%	5.6%	17.1%	10.2%
5=Strongly Disagree	3.1%	4.4%	4.2%	3.9%	3.3%	2.8%	2.0%	1.4%	2.7%	3.6%
<b><u>Q7d More sidewalks, walking paths, trails, and bicycle paths and routes</u></b>										
1=Strongly Agree	32.0%	45.7%	45.3%	41.0%	35.7%	31.5%	33.3%	31.9%	24.3%	36.8%
2=Agree	33.6%	27.8%	28.4%	28.3%	28.0%	33.6%	31.4%	36.1%	44.1%	31.6%
3=Neutral	25.7%	19.6%	20.6%	21.5%	26.9%	25.9%	29.5%	26.4%	20.7%	23.5%
4=Disagree	6.9%	5.1%	4.5%	7.3%	6.0%	8.4%	4.8%	5.6%	9.0%	6.2%
5=Strongly Disagree	1.8%	1.8%	1.2%	2.0%	3.3%	0.7%	1.0%	0.0%	1.8%	1.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000 or more 7	
				to \$29, 999 2	to \$44, 999 3	to \$59, 999 4	to \$74, 999 5	to \$99, 999 6		

**Q7e More housing, restaurants, and cultural activities downtown**

1=Strongly Agree	24.9%	43.1%	40.3%	32.2%	33.2%	28.0%	29.8%	27.8%	21.4%	31.1%
2=Agree	35.5%	31.5%	30.0%	32.2%	38.0%	35.7%	30.8%	40.3%	33.9%	34.1%
3=Neutral	27.8%	16.9%	21.4%	22.0%	22.3%	21.7%	28.8%	26.4%	30.4%	24.2%
4=Disagree	8.9%	5.4%	4.5%	11.2%	4.9%	11.9%	6.7%	5.6%	11.6%	7.7%
5=Strongly Disagree	2.9%	3.1%	3.7%	2.4%	1.6%	2.8%	3.8%	0.0%	2.7%	2.9%

**Q7f More diverse economy and better jobs**

1=Strongly Agree	67.6%	70.4%	71.5%	71.8%	67.4%	68.1%	72.1%	69.4%	58.9%	68.8%
2=Agree	24.2%	23.2%	22.7%	19.4%	22.3%	26.4%	20.2%	23.6%	33.9%	23.7%
3=Neutral	5.9%	4.6%	4.1%	6.8%	7.1%	4.2%	5.8%	5.6%	3.6%	5.5%
4=Disagree	1.7%	1.0%	0.8%	1.5%	2.7%	1.4%	1.0%	0.0%	2.7%	1.4%
5=Strongly Disagree	0.6%	0.8%	0.8%	0.5%	0.5%	0.0%	1.0%	1.4%	0.9%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

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N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q7g More commercial development</u>										
1=Strongly Agree	37.7%	40.2%	39.7%	41.7%	39.9%	31.5%	39.8%	45.8%	31.8%	38.8%
2=Agree	38.6%	37.6%	39.7%	28.9%	36.1%	44.8%	43.7%	30.6%	43.6%	38.1%
3=Neutral	19.0%	17.6%	16.3%	21.6%	19.7%	21.7%	15.5%	16.7%	20.0%	18.4%
4=Disagree	3.5%	2.8%	3.3%	5.9%	3.3%	1.4%	1.0%	5.6%	2.7%	3.3%
5=Strongly Disagree	1.2%	1.8%	0.8%	2.0%	1.1%	0.7%	0.0%	1.4%	1.8%	1.4%
<u>Q7h More/better public transportation</u>										
1=Strongly Agree	30.7%	46.8%	48.3%	41.4%	37.7%	32.9%	33.0%	22.2%	15.3%	36.4%
2=Agree	32.6%	28.8%	29.8%	33.5%	25.7%	30.1%	32.0%	36.1%	34.2%	31.4%
3=Neutral	26.5%	19.0%	15.7%	19.7%	26.2%	31.5%	28.2%	34.7%	31.5%	23.7%
4=Disagree	8.0%	2.8%	3.3%	4.4%	7.1%	4.2%	4.9%	6.9%	14.4%	6.3%
5=Strongly Disagree	2.2%	2.6%	2.9%	1.0%	3.3%	1.4%	1.9%	0.0%	4.5%	2.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

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N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q7i More activities for teenagers</u>										
1=Strongly Agree	45.8%	58.7%	61.3%	56.4%	45.7%	47.9%	49.0%	44.4%	31.5%	50.2%
2=Agree	33.1%	25.8%	25.5%	28.4%	30.4%	34.7%	32.7%	37.5%	37.8%	30.7%
3=Neutral	16.2%	10.7%	9.5%	8.8%	17.4%	13.2%	12.5%	13.9%	27.0%	14.2%
4=Disagree	3.3%	2.0%	2.1%	3.4%	3.8%	2.1%	2.9%	4.2%	2.7%	2.9%
5=Strongly Disagree	1.5%	2.8%	1.6%	2.9%	2.7%	2.1%	2.9%	0.0%	0.9%	2.0%
<u>Q7j More activities for seniors</u>										
1=Strongly Agree	42.6%	49.1%	56.6%	54.4%	38.8%	42.8%	37.5%	38.9%	26.4%	44.9%
2=Agree	33.3%	30.5%	28.9%	29.1%	36.6%	31.7%	33.7%	36.1%	38.2%	32.3%
3=Neutral	19.5%	17.0%	12.0%	11.2%	17.5%	22.8%	24.0%	20.8%	32.7%	18.5%
4=Disagree	3.3%	1.5%	1.2%	3.9%	4.4%	1.4%	2.9%	2.8%	2.7%	2.8%
5=Strongly Disagree	1.3%	1.8%	1.2%	1.5%	2.7%	1.4%	1.9%	1.4%	0.0%	1.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

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N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	

Q7k More activities for young adults

1=Strongly Agree	42.3%	53.4%	56.4%	53.9%	42.3%	44.8%	46.1%	38.9%	31.8%	46.3%
2=Agree	34.7%	30.3%	31.3%	28.9%	34.1%	36.6%	32.4%	41.7%	35.5%	33.1%
3=Neutral	18.3%	11.7%	10.3%	10.3%	16.5%	15.9%	16.7%	15.3%	28.2%	16.0%
4=Disagree	3.5%	2.3%	0.8%	3.9%	5.5%	1.4%	2.9%	4.2%	4.5%	3.0%
5=Strongly Disagree	1.3%	2.3%	1.2%	2.9%	1.6%	1.4%	2.0%	0.0%	0.0%	1.6%

Q7l Less sprawling growth

1=Strongly Agree	15.2%	23.9%	24.9%	14.1%	18.9%	18.4%	11.9%	22.2%	9.3%	18.2%
2=Agree	27.7%	23.1%	24.9%	34.3%	25.0%	25.5%	20.8%	12.5%	27.8%	26.2%
3=Neutral	42.8%	39.4%	41.9%	36.4%	42.8%	46.1%	51.5%	44.4%	39.8%	41.4%
4=Disagree	9.5%	10.5%	6.6%	8.1%	11.1%	6.4%	11.9%	13.9%	14.8%	9.8%
5=Strongly Disagree	4.8%	3.1%	1.7%	7.1%	2.2%	3.5%	4.0%	6.9%	8.3%	4.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

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N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	

Q7m Redevelopment of areas with vacant buildings or land

1=Strongly Agree	52.1%	52.1%	53.7%	56.1%	54.1%	53.8%	53.8%	54.2%	39.6%	52.2%
2=Agree	33.0%	29.5%	31.4%	28.3%	30.4%	35.0%	29.8%	31.9%	36.9%	31.9%
3=Neutral	10.3%	13.1%	10.7%	11.7%	10.5%	8.4%	13.5%	6.9%	12.6%	11.1%
4=Disagree	3.1%	2.8%	2.1%	2.4%	2.2%	2.1%	1.0%	6.9%	6.3%	3.0%
5=Strongly Disagree	1.5%	2.6%	2.1%	1.5%	2.8%	0.7%	1.9%	0.0%	4.5%	1.9%

Q7n Improved and new public schools

1=Strongly Agree	59.8%	69.4%	67.6%	64.5%	64.7%	65.5%	56.7%	59.7%	51.4%	63.0%
2=Agree	25.5%	22.2%	22.8%	24.6%	21.7%	25.5%	28.8%	27.8%	29.7%	24.4%
3=Neutral	10.9%	4.8%	5.8%	6.9%	10.3%	6.9%	12.5%	6.9%	11.7%	8.9%
4=Disagree	2.6%	2.0%	2.1%	3.4%	2.2%	1.4%	1.0%	4.2%	4.5%	2.4%
5=Strongly Disagree	1.2%	1.5%	1.7%	0.5%	1.1%	0.7%	1.0%	1.4%	2.7%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000 or more 7	
				to \$29, 999 2	to \$44, 999 3	to \$59, 999 4	to \$74, 999 5	to \$99, 999 6		

Q7o Waterfront development with public access and activities

1=Strongly Agree	33.6%	39.7%	37.3%	37.4%	34.4%	36.1%	33.3%	39.4%	34.8%	36.0%
2=Agree	40.4%	36.1%	34.4%	35.0%	42.6%	38.2%	39.0%	39.4%	46.4%	38.7%
3=Neutral	20.7%	18.0%	24.5%	19.7%	18.6%	19.4%	21.9%	14.1%	15.2%	19.7%
4=Disagree	3.7%	4.1%	2.5%	4.9%	3.3%	3.5%	5.7%	5.6%	3.6%	3.8%
5=Strongly Disagree	1.5%	2.1%	1.2%	3.0%	1.1%	2.8%	0.0%	1.4%	0.0%	1.7%

Q7p More/better community services

1=Strongly Agree	36.5%	51.8%	52.5%	49.8%	43.5%	44.4%	32.7%	26.4%	22.5%	41.7%
2=Agree	37.9%	35.6%	33.5%	35.1%	39.1%	34.7%	42.3%	45.8%	34.2%	37.0%
3=Neutral	21.6%	9.0%	10.3%	11.7%	13.0%	18.1%	21.2%	25.0%	37.8%	17.5%
4=Disagree	3.3%	2.1%	2.5%	2.4%	2.7%	2.8%	2.9%	2.8%	3.6%	2.9%
5=Strongly Disagree	0.6%	1.5%	1.2%	1.0%	1.6%	0.0%	1.0%	0.0%	1.8%	0.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q7q An improved entertainment district</u>										
1=Strongly Agree	26.2%	39.8%	35.0%	37.6%	31.7%	28.5%	26.9%	29.2%	21.6%	30.9%
2=Agree	34.2%	34.4%	30.8%	33.2%	35.0%	34.7%	37.5%	34.7%	36.0%	34.3%
3=Neutral	27.7%	18.8%	26.7%	18.3%	23.5%	29.9%	25.0%	27.8%	25.2%	24.6%
4=Disagree	9.0%	4.4%	5.0%	7.9%	7.7%	4.2%	8.7%	6.9%	14.4%	7.4%
5=Strongly Disagree	2.9%	2.6%	2.5%	3.0%	2.2%	2.8%	1.9%	1.4%	2.7%	2.8%
<u>Q7r More housing development</u>										
1=Strongly Agree	27.8%	51.4%	50.2%	45.3%	35.2%	34.8%	27.2%	26.8%	12.6%	35.8%
2=Agree	30.4%	28.4%	29.5%	28.4%	31.3%	26.2%	28.2%	31.0%	27.0%	29.7%
3=Neutral	30.0%	15.0%	14.8%	19.4%	24.2%	29.8%	34.0%	31.0%	39.6%	24.9%
4=Disagree	7.9%	2.1%	2.1%	5.0%	6.6%	4.3%	5.8%	11.3%	13.5%	6.0%
5=Strongly Disagree	3.9%	3.1%	3.4%	2.0%	2.7%	5.0%	4.9%	0.0%	7.2%	3.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	

**Q7s More post-secondary technical education (community college to graduate school)**

1=Strongly Agree	41.9%	52.6%	55.0%	53.4%	49.4%	38.9%	45.2%	36.6%	29.7%	45.8%
2=Agree	34.8%	28.1%	27.3%	26.0%	35.0%	35.4%	31.7%	38.0%	38.7%	32.5%
3=Neutral	17.4%	17.3%	14.9%	17.2%	13.3%	21.5%	17.3%	18.3%	21.6%	17.2%
4=Disagree	4.1%	0.8%	1.2%	2.0%	1.7%	2.8%	3.8%	2.8%	8.1%	3.0%
5=Strongly Disagree	1.7%	1.3%	1.7%	1.5%	0.6%	1.4%	1.9%	4.2%	1.8%	1.5%

**Q7t Other**

1=Strongly Agree	86.8%	86.4%	88.9%	90.9%	83.3%	80.0%	75.0%	83.3%	100.0%	86.9%
2=Agree	7.9%	4.5%	0.0%	9.1%	16.7%	20.0%	25.0%	0.0%	0.0%	6.6%
3=Neutral	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	0.0%	3.3%
5=Strongly Disagree	0.0%	9.1%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214

	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<b>Q8 Top Priority</b>										
A=A stronger city identity	4.4%	3.5%	3.6%	6.7%	3.7%	2.1%	3.7%	8.2%	2.7%	4.1%
B=More attractive entrance and commercial corridors	2.4%	0.5%	0.4%	2.4%	2.7%	2.1%	1.9%	1.4%	1.8%	1.8%
C=More parks	0.8%	2.0%	2.0%	1.0%	0.0%	1.4%	0.0%	1.4%	1.8%	1.2%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	4.1%	4.8%	6.0%	5.3%	4.3%	4.1%	0.9%	1.4%	4.5%	4.3%
E=More housing, restaurants, and cultural activities downtown	3.5%	6.0%	4.8%	4.8%	5.9%	4.8%	4.7%	2.7%	1.8%	4.3%
F=More diverse economy and better jobs	29.4%	22.6%	22.9%	20.6%	29.8%	33.6%	31.8%	30.1%	33.0%	26.9%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
G=More commercial development	1.8%	1.5%	1.2%	1.4%	1.6%	0.0%	2.8%	1.4%	5.4%	1.6%
H=More/better public transportation	1.4%	1.5%	1.2%	1.9%	1.6%	0.7%	0.9%	1.4%	0.9%	1.4%
I=More activities for teenagers	6.6%	6.3%	8.0%	9.1%	6.9%	6.2%	6.5%	2.7%	3.6%	6.6%
J=More activities for seniors	2.9%	1.3%	2.0%	2.9%	1.6%	2.7%	0.0%	2.7%	1.8%	2.3%
K=More activities for young adults	1.3%	1.8%	1.6%	1.0%	2.1%	0.7%	1.9%	0.0%	1.8%	1.4%
L=Less sprawling growth	1.1%	0.5%	0.4%	0.5%	0.5%	0.0%	0.9%	0.0%	3.6%	0.9%
M=Redevelopment of areas with vacant buildings or land	5.5%	2.8%	3.2%	5.7%	2.7%	4.1%	7.5%	12.3%	2.7%	4.6%
N=Improved and new public schools	13.4%	14.3%	10.0%	9.6%	16.0%	18.5%	12.1%	16.4%	17.9%	13.5%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
O=Waterfront development with public access and activities	1.3%	0.8%	0.4%	0.5%	0.0%	0.7%	1.9%	4.1%	3.6%	1.1%
P=More/better community services	0.9%	0.3%	0.0%	1.0%	1.1%	0.7%	0.9%	1.4%	0.0%	0.7%
Q=An improved entertainment district	0.4%	0.8%	0.0%	0.5%	0.0%	0.0%	0.9%	0.0%	2.7%	0.5%
R=More housing development	1.8%	4.3%	5.2%	2.9%	2.7%	2.7%	1.9%	1.4%	0.9%	2.7%
S=More post-secondary technical education (community college to graduate school)	4.6%	6.8%	5.2%	5.7%	6.4%	4.1%	10.3%	4.1%	3.6%	5.4%
T=Other	2.0%	1.8%	1.6%	1.9%	2.7%	1.4%	0.9%	1.4%	0.9%	1.9%
Z=None chosen	10.6%	16.1%	20.1%	14.8%	8.0%	9.6%	7.5%	5.5%	5.4%	12.8%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214

	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<b>Q8 Second Priority</b>										
A=A stronger city identity	1.8%	2.0%	2.8%	1.9%	0.5%	1.4%	1.9%	0.0%	2.7%	1.9%
B=More attractive entrance and commercial corridors	2.3%	1.5%	2.0%	1.0%	2.7%	1.4%	0.9%	6.8%	1.8%	2.1%
C=More parks	1.9%	1.5%	0.0%	2.9%	1.1%	2.7%	2.8%	2.7%	0.9%	1.7%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	4.3%	4.3%	3.2%	4.8%	4.3%	4.8%	4.7%	1.4%	7.1%	4.4%
E=More housing, restaurants, and cultural activities downtown	3.3%	6.0%	3.6%	5.3%	6.9%	2.1%	4.7%	2.7%	5.4%	4.2%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
			1	2	3	4	5	6	7	
F=More diverse economy and better jobs	12.4%	10.8%	11.6%	13.4%	8.0%	11.6%	13.1%	17.8%	13.4%	11.8%
G=More commercial development	5.0%	1.8%	2.0%	1.4%	3.2%	4.8%	8.4%	8.2%	5.4%	4.0%
H=More/better public transportation	3.4%	4.0%	2.8%	5.3%	6.4%	1.4%	1.9%	2.7%	2.7%	3.6%
I=More activities for teenagers	7.6%	10.1%	8.0%	6.7%	9.6%	12.3%	10.3%	5.5%	6.3%	8.3%
J=More activities for seniors	4.3%	5.5%	5.2%	5.3%	4.8%	6.2%	2.8%	1.4%	0.9%	4.6%
K=More activities for young adults	4.3%	2.3%	2.4%	4.3%	3.7%	2.7%	3.7%	1.4%	4.5%	3.6%
L=Less sprawling growth	1.6%	0.8%	0.4%	1.0%	2.1%	1.4%	0.0%	4.1%	3.6%	1.3%
M=Redevelopment of areas with vacant buildings or land	8.3%	6.0%	6.4%	9.1%	5.9%	8.9%	7.5%	6.8%	10.7%	7.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q8 Second Priority (Cont.)</u>										
N=Improved and new public schools	11.9%	9.3%	10.4%	8.6%	12.2%	12.3%	13.1%	9.6%	13.4%	11.0%
O=Waterfront development with public access and activities	2.0%	0.3%	0.4%	0.5%	2.1%	1.4%	1.9%	2.7%	3.6%	1.4%
P=More/better community services	2.5%	1.5%	1.2%	2.4%	2.1%	2.7%	5.6%	2.7%	1.8%	2.1%
Q=An improved entertainment district	1.4%	1.0%	0.8%	0.5%	2.7%	1.4%	1.9%	1.4%	0.9%	1.2%
R=More housing development	1.8%	4.0%	2.8%	4.3%	2.7%	4.1%	0.9%	2.7%	0.0%	2.5%
S=More post-secondary technical education (community college to graduate school)	4.0%	4.5%	4.8%	1.9%	5.9%	2.7%	2.8%	5.5%	4.5%	4.1%
T=Other	0.8%	0.8%	1.2%	0.0%	0.5%	0.0%	0.0%	4.1%	1.8%	0.8%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own	Rent	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
1	2	1	2	3	4	5	6	7	

Q8 Third Priority

A=A stronger city identity	2.0%	2.5%	1.2%	2.9%	1.6%	2.7%	4.7%	1.4%	3.6%	2.3%
B=More attractive entrance and commercial corridors	2.6%	0.8%	0.8%	1.0%	2.7%	3.4%	4.7%	2.7%	0.9%	2.0%
C=More parks	1.0%	1.5%	0.8%	1.4%	0.5%	2.1%	0.0%	0.0%	3.6%	1.2%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	4.0%	2.8%	1.6%	3.8%	3.7%	3.4%	2.8%	6.8%	6.3%	3.6%
E=More housing, restaurants, and cultural activities downtown	2.4%	2.0%	1.2%	1.9%	2.1%	3.4%	1.9%	5.5%	3.6%	2.3%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
F=More diverse economy and better jobs	6.4%	6.3%	4.8%	6.2%	6.9%	7.5%	6.5%	6.8%	8.0%	6.3%
G=More commercial development	3.8%	1.3%	1.6%	1.9%	2.1%	1.4%	4.7%	5.5%	5.4%	2.9%
H=More/better public transportation	2.5%	4.3%	5.2%	2.4%	2.7%	1.4%	2.8%	1.4%	4.5%	3.1%
I=More activities for teenagers	6.8%	4.5%	5.2%	5.3%	6.4%	5.5%	9.3%	8.2%	7.1%	6.0%
J=More activities for seniors	3.5%	3.8%	2.8%	5.7%	3.7%	4.1%	1.9%	5.5%	1.8%	3.6%
K=More activities for young adults	4.6%	4.3%	2.4%	4.3%	4.3%	7.5%	5.6%	4.1%	3.6%	4.4%
L=Less sprawling growth	1.0%	1.0%	1.2%	1.0%	1.1%	1.4%	0.0%	2.7%	0.9%	1.0%
M=Redevelopment of areas with vacant buildings or land	9.8%	6.3%	7.2%	6.2%	11.7%	11.0%	11.2%	4.1%	12.5%	8.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b>Q8 Third Priority (Cont.)</b>										
N=Improved and new public schools	9.9%	11.6%	10.4%	11.5%	12.2%	12.3%	7.5%	12.3%	8.0%	10.3%
O=Waterfront development with public access and activities	3.6%	2.3%	2.8%	2.9%	2.7%	0.7%	3.7%	5.5%	4.5%	3.1%
P=More/better community services	3.8%	1.3%	4.0%	3.3%	1.6%	1.4%	4.7%	1.4%	0.9%	2.9%
Q=An improved entertainment district	2.0%	3.5%	1.6%	1.4%	3.7%	4.8%	1.9%	1.4%	2.7%	2.5%
R=More housing development	2.4%	5.5%	5.6%	3.3%	4.3%	1.4%	0.9%	2.7%	1.8%	3.5%
S=More post-secondary technical education (community college to graduate school)	6.9%	4.0%	4.8%	6.2%	6.4%	4.8%	8.4%	8.2%	8.0%	5.9%
T=Other	0.6%	1.0%	0.8%	1.4%	0.0%	0.7%	0.0%	2.7%	0.0%	0.7%

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<b><u>Q8 Sum of top 3 choices</u></b>										
A=A stronger city identity	8.1%	8.0%	7.6%	11.5%	5.9%	6.2%	10.3%	9.6%	8.9%	8.3%
B=More attractive entrance and commercial corridors	7.3%	2.8%	3.2%	4.3%	8.0%	6.8%	7.5%	11.0%	4.5%	5.8%
C=More parks	3.6%	5.0%	2.8%	5.3%	1.6%	6.2%	2.8%	4.1%	6.3%	4.0%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	12.4%	11.8%	10.8%	13.9%	12.2%	12.3%	8.4%	9.6%	17.9%	12.3%
E=More housing, restaurants, and cultural activities downtown	9.1%	14.1%	9.6%	12.0%	14.9%	10.3%	11.2%	11.0%	10.7%	10.8%
F=More diverse economy and better jobs	48.2%	39.7%	39.4%	40.2%	44.7%	52.7%	51.4%	54.8%	54.5%	45.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<b><u>Q8 Sum of top 3 choices (Cont.)</u></b>										
G=More commercial development	10.5%	4.5%	4.8%	4.8%	6.9%	6.2%	15.9%	15.1%	16.1%	8.5%
H=More/better public transportation	7.3%	9.8%	9.2%	9.6%	10.6%	3.4%	5.6%	5.5%	8.0%	8.2%
I=More activities for teenagers	21.0%	20.9%	21.3%	21.1%	22.9%	24.0%	26.2%	16.4%	17.0%	20.9%
J=More activities for seniors	10.6%	10.6%	10.0%	13.9%	10.1%	13.0%	4.7%	9.6%	4.5%	10.5%
K=More activities for young adults	10.1%	8.3%	6.4%	9.6%	10.1%	11.0%	11.2%	5.5%	9.8%	9.5%
L=Less sprawling growth	3.8%	2.3%	2.0%	2.4%	3.7%	2.7%	0.9%	6.8%	8.0%	3.2%
M=Redevelopment of areas with vacant buildings or land	23.5%	15.1%	16.9%	21.1%	20.2%	24.0%	26.2%	23.3%	25.9%	20.6%
N=Improved and new public schools	35.2%	35.2%	30.9%	29.7%	40.4%	43.2%	32.7%	38.4%	39.3%	34.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<b><u>Q8 Sum of top 3 choices (Cont.)</u></b>										
O=Waterfront development with public access and activities	6.9%	3.3%	3.6%	3.8%	4.8%	2.7%	7.5%	12.3%	11.6%	5.6%
P=More/better community services	7.1%	3.0%	5.2%	6.7%	4.8%	4.8%	11.2%	5.5%	2.7%	5.7%
Q=An improved entertainment district	3.8%	5.3%	2.4%	2.4%	6.4%	6.2%	4.7%	2.7%	6.3%	4.2%
R=More housing development	5.9%	13.8%	13.7%	10.5%	9.6%	8.2%	3.7%	6.8%	2.7%	8.6%
S=More post-secondary technical education (community college to graduate school)	15.5%	15.3%	14.9%	13.9%	18.6%	11.6%	21.5%	17.8%	16.1%	15.5%
T=Other	3.4%	3.5%	3.6%	3.3%	3.2%	2.1%	0.9%	8.2%	2.7%	3.5%
Z=None chosen	10.6%	16.1%	20.1%	14.8%	8.0%	9.6%	7.5%	5.5%	5.4%	12.8%

**Q11 Not including your commute to and from work, approximately how many hours per day do you spend driving? Weekdays (each day-Monday, Tuesday, Wednesday, Thursday, Friday):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<u>Q11 Approximately how many hours per day do you spend driving? Weekdays</u>										
1=½ Hour	29.7%	21.1%	21.7%	20.6%	24.6%	28.1%	28.0%	42.5%	38.4%	26.7%
2=1 Hour	28.6%	23.9%	13.7%	27.8%	39.0%	34.2%	30.8%	24.7%	26.8%	26.8%
3=2 Hours	15.9%	14.1%	14.5%	14.4%	12.8%	14.4%	19.6%	19.2%	21.4%	15.2%
4=3 Hours or more	14.4%	17.3%	15.3%	19.1%	13.9%	16.4%	14.0%	12.3%	8.9%	15.3%
5=None	9.5%	20.1%	30.9%	14.8%	7.5%	6.8%	5.6%	1.4%	3.6%	13.4%
9=Don't know	1.9%	3.5%	4.0%	3.3%	2.1%	0.0%	1.9%	0.0%	0.9%	2.6%

**Q11 Not including your commute to and from work, approximately how many hours per day do you spend driving? Weekends (each day-Saturday, Sunday):**

N=1214	<u>Q22 Do you own or rent your home</u>		<u>Q25 Household income</u>							<u>Total</u>
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<u>Q11-Approximately how many hours per day do you spend driving? Weekends</u>										
1=½ Hour	17.1%	13.8%	19.3%	12.4%	14.4%	16.4%	11.2%	24.7%	17.9%	15.9%
2=1 Hour	30.0%	17.6%	16.9%	21.5%	26.6%	30.8%	31.8%	31.5%	37.5%	25.7%
3=2 Hours	23.9%	20.1%	13.7%	19.1%	27.7%	29.5%	29.0%	26.0%	31.3%	22.6%
4=3 Hours or more	16.8%	23.1%	15.7%	26.8%	21.8%	15.1%	18.7%	11.0%	9.8%	18.9%
5=None	9.0%	21.6%	30.5%	16.7%	6.9%	6.2%	5.6%	4.1%	3.6%	13.5%
9=Don't know	3.1%	3.8%	4.0%	3.3%	2.7%	2.1%	3.7%	2.7%	0.0%	3.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q12 How would you rate the overall performance of the public education system? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999	to \$29,999	to \$44,999	to \$59,999	to \$74,999	to \$99,999	or more	
			1	2	3	4	5	6	7	
<b><u>Q12a Public Elementary Schools</u></b>										
1=Very Good	15.4%	19.7%	23.5%	19.1%	11.7%	12.8%	13.8%	15.2%	12.7%	16.9%
2=Adequate	48.6%	41.2%	44.6%	43.8%	51.9%	46.6%	46.0%	43.9%	49.0%	46.3%
3=Poor	36.0%	39.1%	31.9%	37.1%	36.4%	40.6%	40.2%	40.9%	38.2%	36.8%
<b><u>Q12b Public High Schools</u></b>										
1=Very Good	12.1%	16.4%	19.7%	12.8%	10.6%	8.5%	8.2%	12.3%	12.9%	13.7%
2=Adequate	48.2%	41.8%	45.3%	51.7%	45.0%	42.3%	48.2%	46.2%	47.5%	46.2%
3=Poor	39.7%	41.8%	35.0%	35.6%	44.4%	49.2%	43.5%	41.5%	39.6%	40.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q12 How would you rate the overall performance of the public education system? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q12c Technical Colleges</u>										
1=Very Good	29.4%	37.5%	37.8%	35.3%	26.5%	30.1%	28.6%	31.0%	19.7%	32.5%
2=Adequate	60.0%	53.6%	50.3%	56.9%	63.6%	60.2%	59.7%	58.6%	68.4%	57.5%
3=Poor	10.6%	8.9%	11.9%	7.8%	9.8%	9.7%	11.7%	10.3%	11.8%	10.0%
<u>Q12d Local Colleges &amp; Universities</u>										
1=Very Good	48.6%	45.7%	46.9%	45.7%	40.5%	48.4%	44.4%	58.5%	50.0%	47.9%
2=Adequate	47.6%	48.0%	44.3%	51.4%	55.4%	46.7%	50.0%	41.5%	47.8%	47.6%
3=Poor	3.8%	6.3%	8.8%	2.9%	4.1%	4.9%	5.6%	0.0%	2.2%	4.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q13 How would you rate the overall performance of local government? (Without Don't Know)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999 1	to \$29,999 2	to \$44,999 3	to \$59,999 4	to \$74,999 5	to \$99,999 6	or more 7	
<b>Q13a City of Shreveport</b>										
1=Very Good	14.0%	20.1%	22.8%	20.7%	12.9%	14.1%	9.6%	8.5%	9.2%	15.9%
2=Adequate	55.0%	56.0%	53.1%	56.0%	59.0%	57.0%	60.6%	52.1%	51.4%	55.3%
3=Poor	31.0%	23.9%	24.1%	23.3%	28.1%	28.9%	29.8%	39.4%	39.4%	28.7%
<b>Q13b Caddo Parish</b>										
1=Very Good	17.0%	22.0%	26.2%	23.0%	12.8%	20.3%	14.9%	5.9%	10.5%	18.5%
2=Adequate	64.9%	55.6%	52.0%	61.3%	65.1%	60.9%	64.4%	77.9%	69.5%	61.9%
3=Poor	18.1%	22.3%	21.7%	15.7%	22.1%	18.8%	20.8%	16.2%	20.0%	19.7%
<b>Q13c Metropolitan Planning Commission</b>										
1=Very Good	13.4%	22.1%	24.3%	19.4%	8.4%	15.2%	11.9%	13.3%	11.5%	16.2%
2=Adequate	61.9%	55.8%	56.5%	62.4%	60.8%	60.0%	65.5%	65.0%	56.3%	59.8%
3=Poor	24.7%	22.1%	19.2%	18.2%	30.8%	24.8%	22.6%	21.7%	32.2%	24.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q14 What is your primary source of local news?(top two)**

N=1214

	<u>Q22 Do you own or rent your home</u>		<u>Q25 Household income</u>							<u>Total</u>
	<u>Own</u>	<u>Rent</u>	<u>Less than \$14,999</u>	<u>\$15,000</u>	<u>\$30,000</u>	<u>\$45,000</u>	<u>\$60,000</u>	<u>\$75,000</u>	<u>\$100,000 or more</u>	
				<u>to \$29,999</u>	<u>to \$44,999</u>	<u>to \$59,999</u>	<u>to \$74,999</u>	<u>to \$99,999</u>		
<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>		
<u>Q14 Primary source of local news</u>										
1=Local Television	87.6%	87.9%	90.4%	90.4%	89.4%	89.0%	87.9%	83.6%	78.6%	87.6%
2=Newspapers	48.9%	31.4%	35.7%	44.5%	45.2%	42.5%	41.1%	57.5%	48.2%	43.1%
3=Radio	15.1%	11.6%	15.7%	15.3%	13.8%	11.0%	16.8%	12.3%	15.2%	14.0%
4=Internet blogs, sites	13.9%	17.8%	7.2%	14.4%	13.8%	20.5%	23.4%	13.7%	21.4%	15.0%
5=Others	1.6%	2.5%	2.0%	2.9%	1.6%	0.7%	0.9%	0.0%	4.5%	1.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q15 What types of associations do you participate in on a regular basis? (As part of your work or personal activities.) (Check all that apply.)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<u>Q15 Types of associations</u>										
01=Faith-based organization, such as church or faith based charity	70.3%	58.0%	67.1%	64.1%	63.8%	67.1%	63.6%	71.2%	69.6%	66.1%
02=Youth group, such as scouts	5.0%	5.0%	4.0%	3.8%	5.9%	6.2%	7.5%	5.5%	4.5%	4.9%
03=Athletic club or team	9.6%	8.8%	6.0%	5.3%	8.0%	13.0%	10.3%	9.6%	18.8%	9.4%
04=Learning or hobby club, like book club, garden club, art group, etc.	16.1%	11.3%	8.8%	11.0%	16.0%	21.2%	16.8%	23.3%	17.0%	14.5%
05=Parent group, like PTSA	9.5%	10.1%	7.6%	9.1%	7.4%	9.6%	10.3%	15.1%	14.3%	9.6%
06=Civic group, like fraternities, Rotary	9.3%	3.5%	4.0%	4.3%	4.8%	10.3%	7.5%	13.7%	17.0%	7.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q15 What types of associations do you participate in on a regular basis? (As part of your work or personal activities.) (Check all that apply.)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<b>Q15 Types of associations (Cont.)</b>										
07=Neighborhood association or homeowners association	23.3%	8.5%	8.8%	15.8%	18.1%	20.5%	22.4%	31.5%	27.7%	18.3%
08=Professional or business association, like Chamber of Commerce	12.0%	6.5%	2.0%	3.8%	7.4%	13.0%	11.2%	21.9%	34.8%	10.1%
09=Political or advocacy group, like environmental group or election campaign	8.3%	5.0%	3.2%	4.8%	7.4%	7.5%	9.3%	16.4%	14.3%	7.2%
10=Support group, like AA, adults caring for elders, or cancer survivors	11.4%	9.3%	11.6%	14.4%	9.0%	6.8%	12.1%	9.6%	9.8%	10.9%
11=Other	11.3%	11.3%	8.8%	14.8%	12.8%	11.6%	13.1%	11.0%	7.1%	11.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	

**Q16a Development is the result of free market and personal choices and should not be directed or controlled.**

1=Strongly Agree	28.2%	25.5%	27.2%	24.0%	24.4%	29.4%	27.0%	19.2%	36.8%	27.5%
2=Agree	23.4%	28.5%	25.9%	30.6%	33.5%	23.8%	18.0%	24.7%	17.9%	25.0%
3=Neutral	25.7%	27.4%	31.5%	25.5%	22.7%	23.8%	24.0%	17.8%	26.4%	26.1%
4=Disagree	17.0%	14.9%	11.6%	16.8%	15.9%	13.3%	26.0%	28.8%	17.0%	16.2%
5=Strongly Disagree	5.6%	3.7%	3.9%	3.1%	3.4%	9.8%	5.0%	9.6%	1.9%	5.1%

**Q16b The government should promote development with incentives and public investments, when needed.**

1=Strongly Agree	28.9%	42.1%	40.2%	26.1%	32.6%	36.1%	33.7%	37.5%	30.3%	33.3%
2=Agree	44.6%	35.7%	36.8%	47.2%	42.7%	38.9%	42.6%	41.7%	45.0%	41.6%
3=Neutral	16.6%	16.4%	17.1%	19.1%	14.6%	16.7%	16.8%	11.1%	9.2%	16.6%
4=Disagree	6.4%	3.2%	3.8%	5.0%	6.7%	4.2%	4.0%	6.9%	10.1%	5.4%
5=Strongly Disagree	3.4%	2.6%	2.1%	2.5%	3.4%	4.2%	3.0%	2.8%	5.5%	3.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	

Q16c I would like to see development in or near my neighborhood.

1=Strongly Agree	25.2%	34.3%	41.1%	30.8%	26.7%	25.7%	24.8%	22.2%	13.9%	28.3%
2=Agree	22.5%	29.6%	24.6%	31.3%	25.0%	22.2%	27.7%	29.2%	13.9%	24.8%
3=Neutral	23.8%	20.4%	18.2%	21.7%	25.6%	26.4%	21.8%	13.9%	28.7%	22.6%
4=Disagree	18.9%	10.2%	11.0%	9.6%	15.0%	18.8%	20.8%	20.8%	27.8%	16.0%
5=Strongly Disagree	9.6%	5.5%	5.1%	6.6%	7.8%	6.9%	5.0%	13.9%	15.7%	8.3%

Q16d Development is OK but I prefer it not come to my neighborhood.

1=Strongly Agree	16.6%	11.9%	13.7%	10.3%	12.4%	17.5%	11.5%	18.1%	24.8%	15.1%
2=Agree	17.2%	15.6%	13.7%	14.9%	18.6%	11.2%	22.1%	13.9%	21.1%	16.6%
3=Neutral	30.4%	26.6%	29.1%	30.8%	28.8%	28.7%	26.0%	23.6%	32.1%	29.3%
4=Disagree	22.7%	23.7%	22.6%	26.2%	22.6%	28.7%	26.0%	26.4%	15.6%	23.1%
5=Strongly Disagree	13.1%	22.2%	20.9%	17.9%	17.5%	14.0%	14.4%	18.1%	6.4%	16.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	

**Q16e Development is good as long as there are a few rules. Development must be directed to do no harm to historic and natural resources.**

1=Strongly Agree	37.4%	45.1%	49.4%	37.7%	37.8%	36.6%	40.0%	39.7%	32.7%	40.1%
2=Agree	40.3%	33.2%	34.6%	37.7%	40.0%	39.4%	36.2%	38.4%	41.8%	37.8%
3=Neutral	16.2%	17.2%	12.2%	18.6%	13.9%	19.7%	19.0%	15.1%	17.3%	16.4%
4=Disagree	3.4%	1.8%	2.5%	3.0%	5.0%	2.1%	3.8%	2.7%	2.7%	3.0%
5=Strongly Disagree	2.7%	2.6%	1.3%	3.0%	3.3%	2.1%	1.0%	4.1%	5.5%	2.8%

**Q16f Development should be promoted in downtown and central areas that have vacant housing or land.**

1=Strongly Agree	42.4%	50.7%	50.0%	42.0%	45.1%	40.3%	50.0%	48.6%	45.0%	45.2%
2=Agree	37.1%	27.9%	29.2%	36.5%	34.6%	36.8%	34.3%	36.1%	32.1%	33.9%
3=Neutral	12.3%	17.0%	14.4%	15.0%	15.4%	14.6%	7.8%	5.6%	11.0%	13.8%
4=Disagree	5.2%	2.3%	3.8%	3.0%	2.2%	6.3%	7.8%	6.9%	4.6%	4.4%
5=Strongly Disagree	3.0%	2.1%	2.5%	3.5%	2.7%	2.1%	0.0%	2.8%	7.3%	2.8%

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999 1	\$15,000 to \$29, 999 2	\$30,000 to \$44, 999 3	\$45,000 to \$59, 999 4	\$60,000 to \$74, 999 5	\$75,000 to \$99, 999 6	\$100,000 or more 7	
<u>Q16g Development should be slowed down.</u>										
1=Strongly Agree	4.2%	6.1%	8.8%	5.6%	2.2%	3.5%	1.9%	4.3%	2.7%	4.9%
2=Agree	6.4%	8.3%	10.1%	5.6%	5.6%	4.9%	6.8%	1.4%	5.5%	7.0%
3=Neutral	24.7%	25.1%	26.8%	32.3%	21.3%	21.1%	23.3%	15.9%	19.1%	24.6%
4=Disagree	39.0%	29.3%	26.3%	32.3%	41.6%	40.8%	34.0%	43.5%	48.2%	36.0%
5=Strongly Disagree	25.7%	31.2%	28.1%	24.1%	29.2%	29.6%	34.0%	34.8%	24.5%	27.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q17 Do any of the following things make it difficult for you to be able to participate in public discussions about the future of Shreveport? (Check all that apply)**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999	to \$29,999	to \$44,999	to \$59,999	to \$74,999	to \$99,999	or more	
			1	2	3	4	5	6	7	
<b><u>Q17 Things that could make it difficult to participate in public discussions about the future of Shreveport</u></b>										
1=Not enough time	28.9%	25.6%	19.3%	20.1%	28.2%	32.9%	29.0%	41.1%	42.9%	27.8%
2=Difficult to travel to meetings	11.6%	14.1%	24.5%	16.3%	11.2%	4.8%	5.6%	1.4%	1.8%	12.5%
3=Not sure how to get involved	25.5%	28.4%	24.9%	26.8%	25.5%	31.5%	30.8%	28.8%	27.7%	26.4%
4=Don't believe I can make a difference	21.9%	13.8%	14.1%	19.1%	18.1%	20.5%	21.5%	23.3%	25.0%	19.2%
5=Don't have enough information	35.9%	35.2%	34.1%	35.4%	38.3%	41.8%	40.2%	27.4%	30.4%	35.3%
6=Other	11.6%	13.6%	11.2%	14.8%	10.6%	11.6%	12.1%	15.1%	6.3%	12.2%
9=None chosen	13.1%	10.1%	10.0%	11.5%	11.2%	10.3%	14.0%	15.1%	17.9%	12.4%

**Q18 Where do you live? (some people gave both responses)**

N=1214

	<u>Q22 Do you own or rent your home</u>		<u>Q25 Household income</u>							<u>Total</u>
	<u>Own</u> 1	<u>Rent</u> 2	<u>Less than \$14,999</u> 1	<u>\$15,000 to \$29,999</u> 2	<u>\$30,000 to \$44,999</u> 3	<u>\$45,000 to \$59,999</u> 4	<u>\$60,000 to \$74,999</u> 5	<u>\$75,000 to \$99,999</u> 6	<u>\$100,000 or more</u> 7	
<u>Q18 Where do you live?</u>										
1=City of Shreveport	77.8%	79.9%	76.1%	82.4%	75.9%	78.0%	81.5%	73.3%	80.0%	78.7%
2=Caddo Parish	22.2%	20.1%	23.9%	17.6%	24.1%	22.0%	18.5%	26.7%	20.0%	21.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q19 How long have you lived in the Shreveport area?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29, 999	\$30,000 to \$44, 999	\$45,000 to \$59, 999	\$60,000 to \$74, 999	\$75,000 to \$99, 999	\$100,000 or more	
		1	2	3	4	5	6	7	

**Q19 Numbers of years lived in the Shreveport area**

1=0-2 years	1.6%	7.8%	3.7%	2.4%	3.7%	8.9%	4.7%	1.4%	1.8%	3.7%
2=3-5 years	3.9%	12.6%	8.9%	5.8%	7.0%	6.8%	4.7%	6.8%	4.5%	6.7%
3=6-10 years	5.9%	11.4%	6.9%	6.3%	10.7%	9.6%	5.6%	6.8%	6.3%	7.7%
4=11-20 years	10.9%	11.9%	8.9%	7.2%	12.8%	10.3%	9.3%	13.7%	18.8%	11.3%
5=21 years or more	77.7%	56.3%	71.5%	78.4%	65.8%	64.4%	75.7%	71.2%	68.8%	70.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q21 What is your age?**

N=1214

	<u>Q22 Do you own or rent your home</u>		<u>Q25 Household income</u>							<u>Total</u>
	<u>Own</u>	<u>Rent</u>	<u>Less than</u>	<u>\$15,000</u>	<u>\$30,000</u>	<u>\$45,000</u>	<u>\$60,000</u>	<u>\$75,000</u>	<u>\$100,000</u>	
			<u>\$14,999</u>	<u>to \$29,999</u>	<u>to \$44,999</u>	<u>to \$59,999</u>	<u>to \$74,999</u>	<u>to \$99,999</u>		
<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>		
1=24 or under	2.6%	7.1%	6.8%	2.9%	3.2%	4.1%	2.8%	2.7%	1.8%	4.2%
2=25-34 years	7.1%	18.6%	9.6%	7.2%	13.8%	17.8%	17.8%	9.6%	3.6%	10.9%
3=35-44 years	11.2%	18.1%	10.4%	14.4%	12.8%	16.4%	12.1%	17.8%	17.9%	13.5%
4=45-54 years	19.0%	18.9%	14.1%	16.8%	19.7%	20.5%	15.9%	19.2%	30.4%	19.0%
5=55-64 years	25.2%	22.9%	25.3%	21.6%	21.8%	17.1%	27.1%	38.4%	32.1%	24.4%
6=65-74 years	16.7%	7.3%	16.5%	15.4%	10.1%	13.7%	14.0%	8.2%	11.6%	13.7%
7=75+ years	18.2%	7.1%	17.3%	21.6%	18.6%	10.3%	10.3%	4.1%	2.7%	14.5%

Q21 What is your age

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q22 Do you own or rent your home?**

N=1214

	<u>Q22 Do you own or rent your home</u>		<u>Q25 Household income</u>							<u>Total</u>
	<u>Own</u> 1	<u>Rent</u> 2	<u>Less than \$14,999</u> 1	<u>\$15,000 to \$29,999</u> 2	<u>\$30,000 to \$44,999</u> 3	<u>\$45,000 to \$59,999</u> 4	<u>\$60,000 to \$74,999</u> 5	<u>\$75,000 to \$99,999</u> 6	<u>\$100,000 or more</u> 7	
<u>Q22 Do you own or rent your home</u>										
1=Own	100.0%	0.0%	36.3%	57.5%	69.7%	77.4%	83.2%	86.3%	93.8%	66.8%
2=Rent	0.0%	100.0%	63.7%	42.5%	30.3%	22.6%	16.8%	13.7%	6.3%	33.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q23 Which of the following best describes your home?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q23 Which of the following best describes your home?</u>										
1=Single family	92.0%	33.2%	51.4%	65.4%	73.4%	77.4%	87.9%	83.6%	93.8%	72.2%
2=Duplex/triplex	0.3%	2.8%	1.2%	1.0%	1.1%	1.4%	0.0%	1.4%	0.0%	1.1%
3=Rental Apartment (4 + units)	0.3%	57.0%	39.0%	24.0%	16.5%	13.7%	5.6%	8.2%	3.6%	19.0%
4=Condo	2.8%	1.8%	1.2%	2.9%	3.2%	4.1%	1.9%	4.1%	2.7%	2.4%
5=Mobile home	3.1%	2.8%	4.0%	3.4%	3.7%	2.1%	2.8%	2.7%	0.0%	3.0%
6=Other	1.1%	1.5%	1.6%	2.4%	2.1%	0.7%	0.9%	0.0%	0.0%	1.2%
9=Decline	0.5%	1.0%	1.6%	1.0%	0.0%	0.7%	0.9%	0.0%	0.0%	1.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q25 Including all household members, which of the following ranges includes your total annual household income?**

N=1214

	<u>Q22 Do you own or rent your home</u>		<u>Q25 Household income</u>							<u>Total</u>
	<u>Own</u>	<u>Rent</u>	<u>Less than</u>	<u>\$15,000</u>	<u>\$30,000</u>	<u>\$45,000</u>	<u>\$60,000</u>	<u>\$75,000</u>	<u>\$100,000</u>	
			<u>\$14,999</u>	<u>to \$29,999</u>	<u>to \$44,999</u>	<u>to \$59,999</u>	<u>to \$74,999</u>	<u>to \$99,999</u>	<u>or more</u>	
<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>		
<u>Q25 Household income</u>										
1=Less than \$14,999	12.6%	42.3%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.0%
2=\$15,000 to \$29,999	16.8%	23.8%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.3%
3=\$30,000 to \$44,999	18.5%	15.4%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	17.3%
4=\$45,000 to \$59,999	15.9%	8.9%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	13.5%
5=\$60,000 to \$74,999	12.6%	4.9%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	9.9%
6=\$75,000 to \$99,999	8.9%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	6.7%
7=\$100,000 or more	14.8%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	10.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q26 Are you or other members of your household of Hispanic or Latino ancestry?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000 or more		
			Less than	to \$29,	to \$44,	to \$59,	to \$74,		to \$99,	
			\$14,999	999	999	999	999		999	
		1	2	3	4	5	6	7		
1=Yes	2.5%	4.3%	2.8%	3.8%	3.7%	1.4%	2.8%	4.1%	4.5%	3.1%
2=No	96.2%	94.7%	95.6%	94.7%	96.3%	98.6%	95.3%	95.9%	95.5%	95.1%
9=No response	1.3%	1.0%	1.6%	1.4%	0.0%	0.0%	1.9%	0.0%	0.0%	1.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q27 Which of the following best describes your race:**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Which of the following best describes your race:</u>										
1=African-American (non- Hispanic)	37.7%	58.8%	64.7%	46.9%	50.5%	43.2%	37.4%	30.1%	13.4%	44.6%
2=White (non-Hispanic)	60.5%	35.2%	29.7%	50.2%	45.7%	54.1%	59.8%	65.8%	86.6%	51.8%
3=Native American	1.9%	2.3%	2.4%	3.3%	3.2%	0.7%	0.0%	2.7%	0.9%	2.0%
4=Asian/Pacific Islander	0.0%	1.0%	0.0%	0.0%	0.0%	1.4%	0.9%	1.4%	0.0%	0.3%
5=Mixed race	1.8%	2.3%	3.6%	1.4%	1.6%	1.4%	1.9%	1.4%	0.9%	1.9%
6=Other	1.3%	1.8%	1.6%	1.4%	1.6%	0.7%	1.9%	1.4%	0.9%	1.4%
9=Decline	0.4%	0.5%	0.0%	0.5%	0.0%	0.0%	1.9%	1.4%	0.0%	0.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q28 What is your current employment status?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
			1	2	3	4	5	6	7	
<u>Q28 Current employment status</u>										
1=Full time employment	46.4%	43.2%	14.1%	36.8%	53.2%	57.5%	66.4%	75.3%	74.1%	45.0%
2=Part time employment	7.8%	10.3%	14.1%	9.1%	4.3%	6.2%	3.7%	4.1%	9.8%	8.5%
3=Full-time student	0.6%	3.0%	2.8%	1.4%	1.1%	1.4%	0.0%	1.4%	0.0%	1.4%
4=Full-time homemaker	2.6%	2.8%	2.8%	1.9%	2.1%	3.4%	0.9%	2.7%	4.5%	2.6%
5=Unemployed	5.8%	17.8%	24.5%	8.6%	5.9%	4.8%	4.7%	0.0%	3.6%	9.8%
6=Retired	35.9%	21.4%	40.6%	40.2%	33.0%	26.7%	24.3%	15.1%	8.0%	31.4%
9=None chosen	0.9%	1.5%	1.2%	1.9%	0.5%	0.0%	0.0%	1.4%	0.0%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q29 Where do you work? (if employed)**

N=649	<u>Q22 Do you own or rent your home</u>		<u>Q25 Household income</u>							<u>Total</u>
			<u>Less than \$14,999</u>	<u>\$15,000 to \$29,999</u>	<u>\$30,000 to \$44,999</u>	<u>\$45,000 to \$59,999</u>	<u>\$60,000 to \$74,999</u>	<u>\$75,000 to \$99,999</u>	<u>\$100,000 or more</u>	
	<u>Own</u>	<u>Rent</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	
	<u>1</u>	<u>2</u>								
<u>Q29 Where do you work? (if employed)</u>										
1=City of Shreveport	74.4%	76.1%	78.6%	81.3%	76.9%	74.2%	82.7%	60.3%	70.2%	75.0%
2=Caddo Parish outside the City of Shreveport	5.8%	8.9%	8.6%	9.4%	6.5%	6.5%	4.0%	1.7%	6.4%	6.8%
3=Bossier Parish	11.5%	8.9%	7.1%	9.4%	8.3%	9.7%	12.0%	15.5%	13.8%	10.6%
4=In Louisiana outside Caddo or Bossier Parish	2.1%	0.9%	0.0%	0.0%	1.9%	2.2%	0.0%	8.6%	1.1%	1.7%
6=In Texas	0.9%	0.9%	1.4%	0.0%	1.9%	0.0%	0.0%	1.7%	1.1%	0.9%
7=Other	3.9%	2.8%	2.9%	0.0%	3.7%	5.4%	0.0%	8.6%	6.4%	3.5%
9=No response	1.4%	1.4%	1.4%	0.0%	0.9%	2.2%	1.3%	3.4%	1.1%	1.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q30 Which of the following best fits the type of work you do?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999	to \$29,999	to \$44,999	to \$59,999	to \$74,999	to \$99,999	or more	
			1	2	3	4	5	6	7	
01=Agriculture	0.9%	1.9%	1.4%	2.1%	1.9%	0.0%	0.0%	0.0%	2.1%	1.4%
02=Administrative or Support	6.2%	5.6%	5.5%	10.3%	10.2%	5.4%	2.7%	1.7%	5.3%	5.9%
03=Construction	4.1%	4.2%	4.1%	2.1%	3.7%	4.3%	6.7%	3.4%	4.3%	4.1%
04=Manufacturing	3.7%	2.8%	0.0%	2.1%	3.7%	3.2%	5.3%	8.5%	2.1%	3.4%
05=Wholesale Trade	0.9%	0.5%	1.4%	0.0%	0.9%	1.1%	0.0%	0.0%	2.1%	0.8%
06=Food, Hospitality, Entertainment	5.7%	14.8%	20.5%	16.5%	9.3%	4.3%	4.0%	1.7%	2.1%	8.7%
07= Retail	5.5%	8.3%	8.2%	3.1%	8.3%	10.8%	1.3%	6.8%	3.2%	6.4%
08=Tourist Services	0.5%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.3%
09=Transportation and Warehousing	4.8%	3.7%	2.7%	4.1%	5.6%	7.5%	4.0%	3.4%	3.2%	4.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q30 Which of the following best fits the type of work you do?**

N=1214	Q22 Do you own or rent your home		Q25 Household income							Total
	Own 1	Rent 2	Less than	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$100,000	
			\$14,999	to \$29,999	to \$44,999	to \$59,999	to \$74,999	to \$99,999	or more	
			1	2	3	4	5	6	7	

Q30 Which of the following best fits the type of work you do? (Cont.)

10=Finance, Insurance, or Real Estate	6.0%	1.9%	0.0%	3.1%	4.6%	4.3%	6.7%	6.8%	8.5%	4.6%
11=Professional Services	9.6%	10.2%	8.2%	11.3%	10.2%	5.4%	10.7%	8.5%	14.9%	9.8%
12=Scientific or Technical Services	2.8%	1.9%	0.0%	0.0%	4.6%	1.1%	2.7%	6.8%	3.2%	2.4%
13=Educational Services	10.6%	9.3%	6.8%	8.2%	6.5%	17.2%	10.7%	13.6%	8.5%	10.1%
14=Health Care or Social Assistance	17.4%	16.7%	13.7%	18.6%	14.8%	15.1%	21.3%	18.6%	20.2%	17.2%
15=Government	6.2%	2.3%	0.0%	4.1%	6.5%	5.4%	6.7%	1.7%	6.4%	4.9%
16=Armed Services	0.9%	0.9%	0.0%	0.0%	1.9%	2.2%	0.0%	1.7%	0.0%	0.9%
17=Other	13.1%	12.0%	23.3%	13.4%	5.6%	9.7%	17.3%	15.3%	12.8%	12.8%

**Q31 What is your gender?**

N=1214

Q22 Do you own or rent your home		Q25 Household income							Total
		Less than \$14,999	\$15,000 to \$29,999	\$30,000 to \$44,999	\$45,000 to \$59,999	\$60,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	
Own 1	Rent 2	1	2	3	4	5	6	7	

**Q31 Respondents gender**

1=Female	56.6%	58.3%	65.1%	70.3%	61.2%	53.4%	49.5%	41.1%	37.5%	57.0%
2=Male	43.4%	41.7%	34.9%	29.7%	38.8%	46.6%	50.5%	58.9%	62.5%	43.0%

***Cross-Tabular Data by  
Location Residence &  
Age of Respondents***

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Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q1a Improving neighborhood quality of life</u></b>										
1=Very Important	82.3%	72.9%	81.6%	79.2%	79.5%	84.1%	79.2%	82.5%	78.8%	80.6%
2=Somewhat Important	14.7%	21.0%	18.4%	16.9%	16.1%	11.0%	18.0%	13.8%	18.2%	15.9%
3=Not sure	1.6%	3.7%	0.0%	2.3%	3.1%	2.6%	1.0%	1.9%	2.4%	2.0%
4=Not Important	1.3%	2.3%	0.0%	1.5%	1.2%	2.2%	1.7%	1.9%	0.6%	1.5%
<b><u>Q1b Adequate water supply and good water quality</u></b>										
1=Very Important	90.2%	88.2%	85.7%	85.4%	87.7%	87.7%	90.0%	95.0%	93.3%	89.8%
2=Somewhat Important	7.6%	8.5%	10.2%	11.5%	6.8%	11.4%	7.3%	3.8%	5.5%	7.8%
3=Not sure	1.4%	1.9%	2.0%	1.5%	4.3%	0.0%	1.7%	0.6%	1.2%	1.5%
4=Not Important	0.8%	1.4%	2.0%	1.5%	1.2%	0.9%	1.0%	0.6%	0.0%	0.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q1c Diversified industries and job growth</u></b>										
1=Very Important	83.0%	76.8%	79.6%	83.6%	81.3%	85.5%	82.6%	81.6%	75.8%	82.0%
2=Somewhat Important	14.0%	16.6%	16.3%	12.5%	15.6%	11.0%	15.7%	14.6%	16.8%	14.4%
3=Not sure	1.8%	4.3%	0.0%	3.1%	1.9%	1.3%	1.0%	1.9%	6.2%	2.2%
4=Not Important	1.2%	2.4%	4.1%	0.8%	1.3%	2.2%	0.7%	1.9%	1.2%	1.4%
<b><u>Q1d Preserving historic buildings and traditional neighborhoods</u></b>										
1=Very Important	41.7%	38.7%	41.7%	42.6%	37.9%	39.0%	43.6%	42.8%	38.2%	41.1%
2=Somewhat Important	42.5%	43.9%	47.9%	38.0%	41.0%	45.2%	41.2%	43.4%	46.1%	42.8%
3=Not sure	8.0%	10.4%	4.2%	13.2%	11.8%	7.9%	6.9%	6.3%	8.5%	8.4%
4=Not Important	7.8%	7.1%	6.3%	6.2%	9.3%	7.9%	8.3%	7.5%	7.3%	7.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q1e Transportation alternatives to the car</u></b>										
1=Very Important	48.2%	39.4%	38.8%	51.9%	45.3%	43.9%	52.1%	40.6%	45.7%	46.6%
2=Somewhat Important	35.9%	36.2%	40.8%	26.4%	35.4%	38.6%	35.2%	38.1%	37.7%	35.9%
3=Not sure	9.6%	13.6%	8.2%	13.2%	12.4%	11.4%	7.2%	11.9%	8.6%	10.3%
4=Not Important	6.4%	10.8%	12.2%	8.5%	6.8%	6.1%	5.5%	9.4%	8.0%	7.2%
<b><u>Q1f Revitalization of central city neighborhoods</u></b>										
1=Very Important	49.5%	39.9%	44.9%	49.6%	48.8%	52.4%	47.6%	39.1%	48.1%	47.8%
2=Somewhat Important	33.5%	36.6%	34.7%	35.7%	35.2%	32.9%	35.9%	34.6%	29.6%	34.0%
3=Not sure	10.8%	15.0%	12.2%	8.5%	12.3%	10.2%	8.3%	16.0%	15.4%	11.5%
4=Not Important	6.2%	8.5%	8.2%	6.2%	3.7%	4.4%	8.3%	10.3%	6.8%	6.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q1g Population growth</u></b>										
1=Very Important	37.6%	27.2%	35.4%	34.4%	32.9%	37.7%	37.7%	30.8%	37.0%	35.8%
2=Somewhat Important	38.7%	31.0%	35.4%	35.9%	33.5%	34.6%	39.1%	42.8%	38.3%	37.4%
3=Not sure	13.8%	25.4%	14.6%	19.5%	22.4%	16.2%	11.8%	14.5%	16.0%	15.9%
4=Not Important	9.9%	16.4%	14.6%	10.2%	11.2%	11.4%	11.4%	11.9%	8.6%	11.0%
<b><u>Q1h Downtown revitalization</u></b>										
1=Very Important	43.3%	38.4%	46.9%	48.8%	45.0%	42.2%	44.3%	32.3%	38.5%	42.5%
2=Somewhat Important	41.3%	42.2%	42.9%	41.1%	38.8%	42.7%	39.0%	44.9%	44.7%	41.4%
3=Not sure	8.1%	7.1%	2.0%	6.2%	7.5%	10.2%	6.3%	9.5%	9.3%	7.9%
4=Not Important	7.3%	12.3%	8.2%	3.9%	8.8%	4.9%	10.5%	13.3%	7.5%	8.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

**Q1i Improving function and appearance of commercial areas**

1=Very Important	48.1%	38.5%	44.9%	44.2%	43.8%	43.8%	47.4%	46.9%	50.9%	46.4%
2=Somewhat Important	40.3%	43.7%	40.8%	40.3%	44.4%	44.2%	40.1%	40.0%	37.6%	41.0%
3=Not sure	6.8%	10.8%	6.1%	12.4%	7.4%	6.6%	6.9%	6.9%	6.7%	7.5%
4=Not Important	4.7%	7.0%	8.2%	3.1%	4.3%	5.3%	5.5%	6.3%	4.8%	5.1%

**Q1j Reducing crime**

1=Very Important	93.9%	93.0%	94.0%	92.3%	92.0%	93.4%	92.4%	95.7%	97.6%	93.7%
2=Somewhat Important	4.5%	5.1%	2.0%	6.2%	5.6%	4.8%	5.9%	3.7%	1.2%	4.6%
3=Not sure	0.8%	1.4%	0.0%	0.8%	0.6%	1.3%	1.7%	0.6%	0.0%	0.9%
4=Not Important	0.8%	0.5%	4.0%	0.8%	1.9%	0.4%	0.0%	0.0%	1.2%	0.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q1k Quality housing for all income groups</u>										
1=Very Important	68.3%	57.3%	75.5%	67.4%	67.1%	71.1%	64.1%	59.0%	65.2%	66.5%
2=Somewhat Important	22.6%	24.4%	10.2%	18.6%	23.6%	19.7%	25.2%	29.2%	25.0%	22.9%
3=Not sure	5.8%	11.3%	10.2%	9.3%	6.2%	6.6%	6.2%	6.8%	6.1%	6.8%
4=Not Important	3.2%	7.0%	4.1%	4.7%	3.1%	2.6%	4.5%	5.0%	3.7%	3.9%
<u>Q1l Improving public schools</u>										
1=Very Important	88.8%	85.0%	92.0%	89.1%	90.7%	90.8%	84.4%	85.6%	89.0%	88.1%
2=Somewhat Important	8.5%	10.8%	6.0%	5.4%	6.2%	7.0%	12.8%	11.9%	8.5%	9.0%
3=Not sure	1.5%	2.3%	0.0%	3.9%	1.2%	1.8%	1.0%	1.3%	1.8%	1.7%
4=Not Important	1.1%	1.9%	2.0%	1.6%	1.9%	0.4%	1.7%	1.3%	0.6%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q1m Retaining young people and recent graduates</u></b>										
1=Very Important	73.0%	64.0%	76.0%	71.3%	70.2%	71.1%	71.8%	69.2%	72.7%	71.3%
2=Somewhat Important	20.5%	27.5%	14.0%	20.9%	20.5%	22.4%	22.0%	25.2%	21.8%	21.8%
3=Not sure	4.4%	6.6%	4.0%	5.4%	7.5%	5.3%	3.8%	4.4%	3.6%	4.8%
4=Not Important	2.1%	1.9%	6.0%	2.3%	1.9%	1.3%	2.4%	1.3%	1.8%	2.0%
<b><u>Q1n Maintaining parks, recreation, and open space</u></b>										
1=Very Important	60.2%	50.0%	56.0%	59.7%	59.9%	58.1%	60.9%	50.3%	58.5%	58.3%
2=Somewhat Important	34.8%	40.7%	40.0%	32.6%	34.6%	36.6%	33.9%	40.9%	37.2%	35.9%
3=Not sure	3.3%	8.4%	2.0%	5.4%	3.7%	4.4%	4.5%	4.4%	3.7%	4.2%
4=Not Important	1.7%	0.9%	2.0%	2.3%	1.9%	0.9%	0.7%	4.4%	0.6%	1.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q1o Ease of getting around by car</u></b>										
1=Very Important	54.6%	50.2%	55.1%	55.8%	50.9%	53.1%	52.2%	51.6%	59.5%	53.8%
2=Somewhat Important	36.8%	35.2%	34.7%	30.2%	37.9%	39.5%	36.7%	40.4%	33.1%	36.6%
3=Not sure	5.1%	10.8%	2.0%	8.5%	6.8%	4.8%	5.9%	6.8%	6.7%	6.1%
4=Not Important	3.5%	3.8%	8.2%	5.4%	4.3%	2.6%	5.2%	1.2%	0.6%	3.5%
<b><u>Q1p Level of taxes</u></b>										
1=Very Important	65.9%	59.2%	54.2%	58.9%	71.6%	63.2%	64.0%	67.5%	66.3%	64.8%
2=Somewhat Important	24.3%	27.2%	35.4%	24.0%	17.3%	24.6%	27.3%	25.6%	23.9%	24.7%
3=Not sure	7.8%	10.8%	10.4%	12.4%	6.8%	11.0%	6.6%	5.6%	9.2%	8.4%
4=Not Important	2.0%	2.8%	0.0%	4.7%	4.3%	1.3%	2.1%	1.3%	0.6%	2.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q1q Small city atmosphere</u></b>										
1=Very Important	35.9%	29.7%	36.7%	34.1%	32.3%	37.3%	33.7%	34.6%	35.4%	34.8%
2=Somewhat Important	39.9%	37.3%	28.6%	30.2%	33.5%	40.0%	41.7%	45.5%	45.3%	39.4%
3=Not sure	12.5%	21.2%	20.4%	17.1%	19.3%	10.7%	11.8%	12.8%	13.7%	14.0%
4=Not Important	11.7%	11.8%	14.3%	18.6%	14.9%	12.0%	12.8%	7.1%	5.6%	11.8%
<b><u>Q1r Availability of arts and cultural opportunities</u></b>										
1=Very Important	41.1%	29.4%	49.0%	44.2%	42.9%	36.6%	39.4%	34.0%	35.8%	39.1%
2=Somewhat Important	43.2%	41.7%	38.8%	34.1%	34.8%	43.2%	47.1%	44.2%	49.4%	42.8%
3=Not sure	9.0%	17.1%	6.1%	14.7%	14.3%	11.5%	7.3%	10.3%	8.6%	10.4%
4=Not Important	6.7%	11.8%	6.1%	7.0%	8.1%	8.8%	6.2%	11.5%	6.2%	7.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q1 For each of the following issues, please rate whether you feel the issue is very important, somewhat important, or not important to the future of the Shreveport area. (without "no response")**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q1s Access to excellent health care</u></b>										
1=Very Important	87.6%	81.3%	85.4%	82.9%	83.9%	85.5%	85.5%	88.7%	92.1%	86.4%
2=Somewhat Important	10.1%	14.0%	10.4%	10.9%	13.0%	12.3%	12.5%	8.2%	7.3%	10.9%
3=Not sure	1.0%	2.8%	2.1%	1.6%	0.6%	1.3%	2.1%	1.3%	0.6%	1.3%
4=Not Important	1.2%	1.9%	2.1%	4.7%	2.5%	0.9%	0.0%	1.9%	0.0%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

**Q2 Top Priority**

A=Improving neighborhood quality of life	12.4%	14.1%	2.0%	6.1%	10.5%	15.4%	10.9%	17.0%	19.0%	12.8%
B=Adequate water supply and good water quality	7.2%	8.6%	6.0%	5.3%	4.3%	4.8%	11.9%	7.9%	7.5%	7.4%
C=Diversified industries and job growth	10.4%	7.7%	20.0%	13.0%	9.3%	9.6%	8.9%	7.9%	9.2%	9.9%
D=Preserving historic buildings and traditional neighborhoods	0.7%	0.5%	2.0%	0.0%	1.2%	0.4%	0.3%	0.6%	1.1%	0.7%
E=Transportation alternatives to the car	1.7%	0.9%	0.0%	0.8%	3.7%	2.2%	0.7%	0.6%	1.7%	1.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b>Q2 Top Priority (Cont.)</b>										
F=Revitalization of central city neighborhoods	1.3%	1.8%	2.0%	1.5%	1.2%	1.8%	2.0%	0.0%	1.1%	1.4%
G=Population growth	0.6%	0.0%	0.0%	0.8%	0.6%	1.3%	0.3%	0.0%	0.0%	0.5%
H=Downtown revitalization	1.2%	1.8%	4.0%	3.8%	1.2%	0.9%	1.0%	0.0%	1.1%	1.3%
I=Improving function and appearance of commercial areas	0.5%	0.0%	0.0%	0.0%	0.6%	0.4%	0.3%	0.6%	0.6%	0.4%
J=Reducing crime	27.0%	30.5%	28.0%	25.2%	24.1%	30.3%	28.0%	30.9%	25.9%	27.5%
K=Quality housing for all income groups	2.6%	0.0%	4.0%	1.5%	2.5%	2.6%	2.4%	2.4%	0.6%	2.1%
L=Improving public schools	9.6%	12.7%	14.0%	19.1%	13.0%	10.1%	10.6%	6.7%	3.4%	10.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
M=Retaining young people and recent graduates	2.0%	0.9%	4.0%	0.8%	3.7%	1.3%	2.4%	1.2%	0.6%	1.8%
N=Maintaining parks, recreation, and open space	0.5%	0.5%	0.0%	0.8%	0.0%	0.4%	0.7%	0.6%	0.6%	0.5%
O=Ease of getting around by car	0.9%	1.4%	0.0%	1.5%	1.2%	0.0%	1.4%	1.8%	0.6%	1.0%
P=Level of taxes	1.8%	1.4%	0.0%	0.8%	3.7%	1.8%	0.7%	3.0%	1.7%	1.7%
Q=Small city atmosphere	0.3%	0.0%	0.0%	0.0%	1.2%	0.0%	0.3%	0.0%	0.0%	0.2%
R=Availability of arts and cultural opportunities	0.4%	0.0%	0.0%	0.8%	1.2%	0.4%	0.0%	0.0%	0.0%	0.3%
S=Access to excellent health care	8.9%	8.6%	6.0%	12.2%	11.7%	9.6%	8.2%	4.8%	8.6%	8.8%
T=Other	1.5%	0.9%	0.0%	0.8%	1.9%	2.2%	1.0%	2.4%	0.0%	1.4%
Z=None chosen	8.4%	7.7%	8.0%	5.3%	3.1%	4.4%	7.8%	11.5%	16.7%	8.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
A=Improving neighborhood quality of life	7.9%	4.1%	10.0%	6.9%	8.6%	9.2%	6.1%	6.1%	5.2%	7.2%
B=Adequate water supply and good water quality	8.4%	10.9%	0.0%	3.8%	4.9%	5.7%	10.2%	15.2%	14.9%	8.8%
C=Diversified industries and job growth	10.2%	6.4%	12.0%	9.9%	10.5%	12.7%	8.9%	5.5%	8.6%	9.5%
D=Preserving historic buildings and traditional neighborhoods	0.7%	0.9%	0.0%	0.8%	0.0%	0.0%	0.7%	2.4%	1.1%	0.7%
E=Transportation alternatives to the car	1.6%	2.7%	4.0%	1.5%	2.5%	1.8%	2.4%	1.8%	0.0%	1.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q2 Second Priority (Cont.)

F=Revitalization of central city neighborhoods	2.4%	2.7%	2.0%	0.8%	3.1%	3.9%	2.0%	2.4%	2.3%	2.5%
G=Population growth	1.2%	1.8%	0.0%	1.5%	1.2%	0.9%	1.7%	0.6%	2.3%	1.3%
H=Downtown revitalization	1.4%	1.4%	2.0%	0.8%	3.1%	0.4%	1.7%	1.8%	0.6%	1.4%
I=Improving function and appearance of commercial areas	0.9%	1.4%	2.0%	2.3%	1.9%	0.9%	0.7%	0.0%	0.6%	1.0%
J=Reducing crime	17.1%	20.5%	16.0%	19.8%	14.8%	18.4%	16.0%	18.8%	19.5%	17.7%
K=Quality housing for all income groups	4.7%	5.9%	0.0%	6.1%	4.3%	6.6%	5.1%	3.6%	5.2%	5.0%
L=Improving public schools	13.4%	11.8%	14.0%	12.2%	16.7%	14.5%	13.7%	13.3%	8.0%	13.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q2 Second Priority (Cont.)</u>										
M=Retaining young people and recent graduates	3.7%	3.2%	6.0%	4.6%	3.1%	3.5%	3.4%	3.6%	3.4%	3.6%
N=Maintaining parks, recreation, and open space	0.8%	1.4%	0.0%	2.3%	0.6%	0.9%	0.3%	0.6%	1.7%	0.9%
O=Ease of getting around by car	1.2%	0.5%	0.0%	0.0%	1.2%	1.8%	1.4%	1.2%	0.6%	1.1%
P=Level of taxes	2.7%	4.1%	2.0%	4.6%	6.2%	0.4%	4.1%	1.8%	1.7%	3.0%
Q=Small city atmosphere	0.6%	0.0%	0.0%	0.0%	0.6%	0.4%	1.0%	0.6%	0.0%	0.5%
R=Availability of arts and cultural opportunities	0.7%	0.0%	2.0%	1.5%	1.2%	0.9%	0.0%	0.0%	0.0%	0.6%
S=Access to excellent health care	8.5%	10.0%	16.0%	9.9%	8.0%	10.1%	9.9%	7.3%	4.6%	8.7%
T=Other	0.7%	0.9%	0.0%	1.5%	0.6%	0.4%	0.7%	0.0%	1.1%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q2 Third Priority</u>										
A=Improving neighborhood quality of life	4.2%	7.3%	2.0%	6.9%	4.9%	3.9%	4.1%	6.1%	5.2%	4.8%
B=Adequate water supply and good water quality	5.6%	5.5%	2.0%	4.6%	6.8%	4.4%	5.8%	6.7%	5.7%	5.5%
C=Diversified industries and job growth	8.9%	8.2%	2.0%	9.9%	8.0%	10.5%	10.2%	7.9%	6.3%	8.7%
D=Preserving historic buildings and traditional neighborhoods	1.4%	0.5%	2.0%	2.3%	1.9%	1.3%	0.7%	1.2%	0.6%	1.2%
E=Transportation alternatives to the car	3.7%	2.7%	2.0%	3.8%	1.2%	2.2%	4.4%	6.1%	3.4%	3.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q2 Third Priority (Cont.)</u>										
F=Revitalization of central city neighborhoods	2.7%	1.8%	2.0%	4.6%	1.9%	2.6%	2.0%	1.8%	3.4%	2.6%
G=Population growth	0.8%	0.0%	2.0%	0.0%	1.2%	0.9%	0.3%	0.0%	1.1%	0.7%
H=Downtown revitalization	2.7%	1.8%	8.0%	3.1%	5.6%	1.3%	1.7%	1.8%	1.7%	2.6%
I=Improving function and appearance of commercial areas	0.8%	1.8%	0.0%	0.8%	0.0%	1.8%	1.4%	1.8%	0.6%	1.1%
J=Reducing crime	12.4%	9.1%	14.0%	13.7%	17.3%	10.1%	10.2%	10.3%	11.5%	11.8%
K=Quality housing for all income groups	5.4%	7.7%	4.0%	3.1%	2.5%	11.0%	8.2%	2.4%	4.0%	5.8%
L=Improving public schools	13.7%	15.5%	14.0%	12.2%	14.8%	13.6%	16.0%	11.5%	14.4%	14.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
M=Retaining young people and recent graduates	3.1%	4.5%	4.0%	2.3%	4.3%	3.5%	3.1%	2.4%	4.6%	3.4%
N=Maintaining parks, recreation, and open space	1.4%	1.8%	4.0%	2.3%	1.9%	2.2%	0.7%	0.0%	1.7%	1.5%
O=Ease of getting around by car	1.9%	1.8%	2.0%	0.0%	4.3%	1.8%	1.0%	3.0%	1.1%	1.9%
P=Level of taxes	5.7%	7.3%	12.0%	6.1%	3.1%	6.1%	6.8%	6.1%	5.2%	5.9%
Q=Small city atmosphere	0.5%	0.9%	0.0%	1.5%	0.0%	0.4%	0.3%	1.2%	0.6%	0.6%
R=Availability of arts and cultural opportunities	1.3%	0.5%	0.0%	2.3%	1.9%	1.3%	0.7%	1.8%	0.0%	1.2%
S=Access to excellent health care	7.0%	8.6%	8.0%	6.1%	4.9%	8.8%	5.8%	10.3%	8.0%	7.2%
T=Other	0.3%	0.5%	0.0%	0.8%	0.0%	0.0%	0.7%	0.6%	0.0%	0.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b>Q2 Fourth Priority</b>										
A=Improving neighborhood quality of life	5.2%	2.7%	8.0%	8.4%	4.9%	4.4%	3.1%	4.2%	4.0%	4.7%
B=Adequate water supply and good water quality	4.3%	6.4%	2.0%	3.1%	3.1%	7.5%	5.5%	3.0%	5.2%	4.7%
C=Diversified industries and job growth	6.0%	10.9%	6.0%	9.9%	7.4%	4.4%	8.9%	6.7%	4.0%	6.8%
D=Preserving historic buildings and traditional neighborhoods	1.8%	4.1%	0.0%	2.3%	1.9%	2.6%	3.1%	0.6%	2.3%	2.2%
E=Transportation alternatives to the car	2.7%	0.9%	0.0%	3.8%	3.1%	3.1%	2.7%	1.8%	0.6%	2.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q2 Fourth Priority (Cont.)</u>										
F=Revitalization of central city neighborhoods	1.5%	3.6%	0.0%	5.3%	1.9%	2.6%	1.0%	1.8%	0.6%	1.9%
G=Population growth	1.0%	2.3%	4.0%	0.8%	1.2%	1.3%	1.4%	1.8%	0.0%	1.2%
H=Downtown revitalization	2.3%	1.4%	2.0%	2.3%	3.7%	1.8%	2.0%	1.8%	1.7%	2.1%
I=Improving function and appearance of commercial areas	0.7%	0.9%	0.0%	0.0%	1.9%	0.0%	1.0%	0.6%	1.1%	0.7%
J=Reducing crime	7.2%	6.4%	2.0%	4.6%	6.2%	6.6%	9.6%	9.1%	6.3%	7.1%
K=Quality housing for all income groups	6.2%	4.5%	6.0%	6.9%	6.8%	5.3%	6.8%	3.6%	5.2%	5.8%
L=Improving public schools	9.3%	8.6%	12.0%	10.7%	13.6%	10.5%	6.5%	8.5%	6.9%	9.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b>Q2 Fourth Priority (Cont.)</b>										
M=Retaining young people and recent graduates	6.5%	3.2%	8.0%	4.6%	5.6%	5.7%	5.8%	4.2%	8.0%	5.8%
N=Maintaining parks, recreation, and open space	3.6%	3.2%	2.0%	5.3%	3.1%	2.6%	4.1%	2.4%	4.6%	3.5%
O=Ease of getting around by car	1.3%	1.4%	0.0%	0.0%	0.6%	3.5%	0.7%	0.6%	2.3%	1.3%
P=Level of taxes	5.5%	6.8%	4.0%	5.3%	8.6%	4.8%	4.4%	5.5%	7.5%	5.8%
Q=Small city atmosphere	1.0%	0.9%	0.0%	0.0%	0.6%	1.8%	1.0%	1.2%	1.1%	1.0%
R=Availability of arts and cultural opportunities	1.6%	1.4%	0.0%	1.5%	0.0%	2.2%	0.3%	2.4%	4.0%	1.6%
S=Access to excellent health care	9.0%	12.7%	14.0%	6.1%	6.2%	10.1%	8.9%	16.4%	9.2%	9.6%
T=Other	0.8%	0.5%	0.0%	0.8%	0.6%	1.3%	1.0%	0.0%	0.6%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q2 Sum of top 4 choices</u></b>										
A=Improving neighborhood quality of life	29.7%	28.2%	22.0%	28.2%	29.0%	32.9%	24.2%	33.3%	33.3%	29.4%
B=Adequate water supply and good water quality	25.5%	31.4%	10.0%	16.8%	19.1%	22.4%	33.4%	32.7%	33.3%	26.4%
C=Diversified industries and job growth	35.5%	33.2%	40.0%	42.7%	35.2%	37.3%	36.9%	27.9%	28.2%	34.9%
D=Preserving historic buildings and traditional neighborhoods	4.6%	5.9%	4.0%	5.3%	4.9%	4.4%	4.8%	4.8%	5.2%	4.9%
E=Transportation alternatives to the car	9.8%	7.3%	6.0%	9.9%	10.5%	9.2%	10.2%	10.3%	5.7%	9.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q2 Sum of top 4 choices (Cont.)</u></b>										
F=Revitalization of central city neighborhoods	8.0%	10.0%	6.0%	12.2%	8.0%	11.0%	7.2%	6.1%	7.5%	8.3%
G=Population growth	3.6%	4.1%	6.0%	3.1%	4.3%	4.4%	3.8%	2.4%	3.4%	3.7%
H=Downtown revitalization	7.7%	6.4%	16.0%	9.9%	13.6%	4.4%	6.5%	5.5%	5.2%	7.4%
I=Improving function and appearance of commercial areas	2.9%	4.1%	2.0%	3.1%	4.3%	3.1%	3.4%	3.0%	2.9%	3.2%
J=Reducing crime	63.6%	66.4%	60.0%	63.4%	62.3%	65.4%	63.8%	69.1%	63.2%	64.1%
K=Quality housing for all income groups	18.9%	18.2%	14.0%	17.6%	16.0%	25.4%	22.5%	12.1%	14.9%	18.8%
L=Improving public schools	46.1%	48.6%	54.0%	54.2%	58.0%	48.7%	46.8%	40.0%	32.8%	46.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q2 Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? (top four)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
Q2 Sum of top 4 choices (Cont.)										
M=Retaining young people and recent graduates	15.4%	11.8%	22.0%	12.2%	16.7%	14.0%	14.7%	11.5%	16.7%	14.7%
N=Maintaining parks, recreation, and open space	6.4%	6.8%	6.0%	10.7%	5.6%	6.1%	5.8%	3.6%	8.6%	6.4%
O=Ease of getting around by car	5.4%	5.0%	2.0%	1.5%	7.4%	7.0%	4.4%	6.7%	4.6%	5.3%
P=Level of taxes	15.7%	19.5%	18.0%	16.8%	21.6%	13.2%	16.0%	16.4%	16.1%	16.4%
Q=Small city atmosphere	2.4%	1.8%	0.0%	1.5%	2.5%	2.6%	2.7%	3.0%	1.7%	2.3%
R=Availability of arts and cultural opportunities	4.0%	1.8%	2.0%	6.1%	4.3%	4.8%	1.0%	4.2%	4.0%	3.6%
S=Access to excellent health care	33.3%	40.0%	44.0%	34.4%	30.9%	38.6%	32.8%	38.8%	30.5%	34.4%
T=Other	3.3%	2.7%	0.0%	3.8%	3.1%	3.9%	3.4%	3.0%	1.7%	3.2%
Z=None chosen	8.4%	7.7%	8.0%	5.3%	3.1%	4.4%	7.8%	11.5%	16.7%	8.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q3 Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same?**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q3 Condition of neighborhood</u>										
1=Getting better	13.1%	15.5%	28.0%	17.6%	11.1%	18.0%	11.9%	9.7%	10.3%	13.7%
2=Staying about the same	59.0%	59.5%	46.0%	58.0%	66.7%	54.8%	60.1%	61.2%	59.2%	59.1%
3=Getting worse	24.8%	18.6%	22.0%	16.8%	21.0%	25.0%	24.6%	26.1%	26.4%	23.6%
4=Don't know	3.0%	6.4%	4.0%	7.6%	1.2%	2.2%	3.4%	3.0%	4.0%	3.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q4a Small city atmosphere</u>										
1=Extremely Important	23.9%	22.4%	24.5%	20.3%	18.6%	23.2%	25.7%	23.1%	27.6%	23.5%
2=Very Important	21.7%	14.8%	14.3%	14.8%	18.6%	22.8%	18.6%	25.0%	23.7%	20.4%
3=Important	25.6%	30.0%	22.4%	25.0%	27.3%	25.9%	26.4%	30.1%	25.6%	26.4%
4=Less Important	13.7%	18.6%	22.4%	18.0%	15.5%	14.3%	17.1%	7.7%	10.9%	14.6%
5=Not Important	15.2%	14.3%	16.3%	21.9%	19.9%	13.8%	12.1%	14.1%	12.2%	15.1%
<u>Q4b Availability of shopping to meet the needs of local residents</u>										
1=Extremely Important	27.5%	22.7%	36.0%	26.0%	22.5%	21.8%	25.8%	31.2%	30.9%	26.7%
2=Very Important	30.2%	32.7%	34.0%	25.2%	26.9%	33.3%	26.5%	35.7%	37.7%	30.7%
3=Important	27.6%	30.8%	16.0%	29.9%	30.6%	29.3%	30.7%	24.2%	26.5%	28.1%
4=Less Important	7.2%	8.5%	6.0%	7.9%	8.1%	8.9%	10.6%	3.8%	2.5%	7.5%
5=Not Important	7.4%	5.2%	8.0%	11.0%	11.9%	6.7%	6.4%	5.1%	2.5%	7.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q4c Quality of public education in primary and secondary schools

1=Extremely Important	51.6%	53.6%	66.0%	50.8%	49.4%	46.7%	48.6%	53.8%	63.2%	51.9%
2=Very Important	20.8%	20.1%	14.0%	18.8%	19.4%	23.3%	22.9%	22.5%	15.5%	20.6%
3=Important	14.2%	14.4%	10.0%	14.8%	15.6%	17.6%	12.9%	13.8%	11.0%	14.3%
4=Less Important	5.6%	4.8%	2.0%	3.9%	3.8%	5.7%	7.5%	6.3%	5.2%	5.5%
5=Not Important	7.8%	7.2%	8.0%	11.7%	11.9%	6.6%	8.2%	3.8%	5.2%	7.7%

Q4d Quality and variety of housing

1=Extremely Important	36.8%	29.0%	42.0%	42.2%	35.0%	35.7%	33.2%	32.3%	34.6%	35.5%
2=Very Important	32.4%	31.0%	40.0%	23.4%	30.0%	35.7%	29.7%	34.2%	36.5%	32.1%
3=Important	20.9%	28.1%	12.0%	22.7%	20.6%	19.8%	25.4%	23.6%	22.0%	22.2%
4=Less Important	4.9%	5.7%	4.0%	3.1%	5.6%	4.4%	6.0%	6.2%	4.4%	5.0%
5=Not Important	5.1%	6.2%	2.0%	8.6%	8.8%	4.4%	5.7%	3.7%	2.5%	5.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q4e Level of taxation</u>										
1=Extremely Important	37.4%	34.8%	47.9%	30.5%	33.3%	35.0%	35.5%	40.6%	43.9%	36.9%
2=Very Important	25.7%	24.3%	14.6%	25.0%	25.8%	24.8%	25.2%	26.3%	29.9%	25.6%
3=Important	22.7%	31.0%	22.9%	28.9%	20.8%	29.6%	23.0%	24.4%	17.8%	24.1%
4=Less Important	7.7%	3.8%	8.3%	7.0%	7.5%	6.2%	9.2%	6.9%	3.2%	7.0%
5=Not Important	6.4%	6.2%	6.3%	8.6%	12.6%	4.4%	7.1%	1.9%	5.1%	6.4%
<u>Q4f Employment opportunities</u>										
1=Extremely Important	59.9%	57.9%	69.4%	59.4%	68.5%	57.8%	57.1%	53.8%	60.1%	59.6%
2=Very Important	19.7%	18.7%	16.3%	21.1%	13.0%	20.9%	19.3%	27.8%	17.1%	19.5%
3=Important	9.9%	15.3%	6.1%	7.8%	7.4%	13.3%	13.6%	7.6%	12.0%	10.9%
4=Less Important	5.0%	3.3%	0.0%	3.1%	5.6%	4.0%	6.1%	7.0%	3.2%	4.7%
5=Not Important	5.4%	4.8%	8.2%	8.6%	5.6%	4.0%	3.9%	3.8%	7.6%	5.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q4g Availability of arts and cultural amenities

1=Extremely Important	15.2%	11.0%	25.0%	12.6%	13.8%	16.0%	14.5%	10.1%	15.4%	14.5%
2=Very Important	24.6%	23.4%	25.0%	23.6%	19.5%	21.8%	23.3%	31.0%	28.2%	24.4%
3=Important	34.6%	33.0%	22.9%	37.0%	36.5%	32.4%	34.6%	31.0%	39.1%	34.3%
4=Less Important	15.1%	19.6%	16.7%	12.6%	15.1%	17.8%	18.0%	18.4%	10.3%	15.9%
5=Not Important	10.5%	12.9%	10.4%	14.2%	15.1%	12.0%	9.5%	9.5%	7.1%	11.0%

Q4h Quality of local government services

1=Extremely Important	35.3%	33.5%	45.8%	32.0%	34.6%	30.4%	32.9%	35.4%	43.5%	35.0%
2=Very Important	27.4%	29.7%	18.8%	28.9%	26.4%	28.1%	24.4%	35.4%	29.2%	27.8%
3=Important	23.6%	24.9%	22.9%	25.8%	21.4%	27.7%	26.9%	19.0%	19.5%	23.8%
4=Less Important	6.6%	6.7%	4.2%	7.0%	7.5%	5.8%	8.1%	7.0%	3.9%	6.6%
5=Not Important	7.0%	5.3%	8.3%	6.3%	10.1%	8.0%	7.8%	3.2%	3.9%	6.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q4i Parks and recreation</u></b>										
1=Extremely Important	19.6%	21.6%	26.5%	19.5%	17.4%	18.6%	22.0%	14.0%	23.7%	20.0%
2=Very Important	31.3%	25.5%	28.6%	28.9%	28.0%	28.8%	27.3%	35.0%	38.5%	30.3%
3=Important	29.4%	35.1%	30.6%	32.8%	27.3%	33.6%	30.1%	33.1%	25.6%	30.4%
4=Less Important	11.7%	13.5%	10.2%	11.7%	16.8%	12.4%	12.1%	10.8%	8.3%	12.0%
5=Not Important	7.9%	4.3%	4.1%	7.0%	10.6%	6.6%	8.5%	7.0%	3.8%	7.3%
<b><u>Q4j Appearance, views, and overall beauty of the City</u></b>										
1=Extremely Important	32.5%	28.0%	36.0%	32.8%	27.3%	28.8%	29.7%	30.8%	41.4%	31.8%
2=Very Important	31.3%	36.5%	34.0%	28.9%	31.7%	38.5%	29.7%	35.8%	27.8%	32.3%
3=Important	23.3%	29.9%	18.0%	28.1%	23.6%	21.2%	27.2%	23.3%	25.9%	24.4%
4=Less Important	7.0%	3.8%	4.0%	5.5%	8.7%	5.3%	9.2%	8.2%	0.6%	6.4%
5=Not Important	5.8%	1.9%	8.0%	4.7%	8.7%	6.2%	4.2%	1.9%	4.3%	5.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q4k Proximity to family and friends

1=Extremely Important	41.8%	39.5%	50.0%	46.9%	44.4%	44.9%	38.7%	41.5%	30.6%	41.4%
2=Very Important	28.6%	24.3%	22.0%	28.1%	23.8%	28.2%	27.5%	28.9%	33.1%	27.8%
3=Important	18.8%	23.3%	20.0%	14.1%	16.3%	16.7%	21.5%	21.4%	27.4%	19.7%
4=Less Important	5.0%	8.6%	4.0%	2.3%	6.3%	4.0%	8.1%	5.7%	5.7%	5.6%
5=Not Important	5.7%	4.3%	4.0%	8.6%	9.4%	6.2%	4.2%	2.5%	3.2%	5.4%

Q4l Availability of higher education (university/college) opportunities

1=Extremely Important	43.2%	42.4%	57.1%	46.1%	41.3%	44.2%	38.7%	40.4%	45.2%	43.1%
2=Very Important	27.2%	27.1%	20.4%	22.7%	21.9%	29.6%	28.5%	30.4%	30.6%	27.2%
3=Important	16.8%	18.6%	16.3%	16.4%	18.1%	17.3%	19.4%	16.8%	14.0%	17.1%
4=Less Important	5.4%	7.1%	2.0%	4.7%	6.9%	5.3%	6.7%	6.2%	4.5%	5.8%
5=Not Important	7.3%	4.8%	4.1%	10.2%	11.9%	3.5%	6.7%	6.2%	5.7%	6.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q4m Availability of nature recreation nearby

1=Extremely Important	18.8%	18.7%	24.5%	23.6%	14.9%	17.3%	18.7%	18.6%	18.7%	18.8%
2=Very Important	31.5%	25.8%	32.7%	26.8%	28.0%	34.1%	28.3%	33.5%	31.0%	30.5%
3=Important	29.6%	37.3%	20.4%	31.5%	31.1%	32.3%	32.9%	28.0%	32.3%	31.0%
4=Less Important	11.1%	10.5%	12.2%	7.9%	13.0%	8.8%	11.3%	13.0%	11.6%	10.9%
5=Not Important	9.1%	7.7%	10.2%	10.2%	13.0%	7.5%	8.8%	6.8%	6.5%	8.8%

Q4n Always lived in the Shreveport area

1=Extremely Important	38.2%	33.8%	44.9%	39.2%	33.1%	35.5%	38.3%	37.1%	39.2%	37.6%
2=Very Important	14.7%	19.6%	10.2%	13.6%	7.6%	23.5%	16.6%	14.6%	15.5%	15.5%
3=Important	15.2%	18.1%	22.4%	12.8%	15.3%	12.4%	15.9%	19.2%	18.2%	15.7%
4=Less Important	9.0%	10.8%	6.1%	8.0%	12.1%	9.7%	7.6%	11.3%	8.1%	9.3%
5=Not Important	22.9%	17.6%	16.3%	26.4%	31.8%	18.9%	21.7%	17.9%	18.9%	21.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q4o Quality of health care services

1=Extremely Important	54.0%	53.1%	57.1%	50.8%	49.1%	48.9%	50.4%	62.7%	64.6%	53.8%
2=Very Important	24.2%	29.9%	24.5%	24.2%	23.0%	29.8%	22.5%	26.1%	25.9%	25.2%
3=Important	13.6%	12.3%	10.2%	14.8%	14.9%	16.0%	17.3%	6.8%	7.0%	13.4%
4=Less Important	3.3%	2.4%	4.1%	1.6%	4.3%	2.7%	5.6%	1.9%	0.6%	3.1%
5=Not Important	4.9%	2.4%	4.1%	8.6%	8.7%	2.7%	4.2%	2.5%	1.9%	4.4%

Q4p Rural living close to city

1=Extremely Important	19.0%	33.2%	34.7%	23.0%	21.7%	18.0%	19.4%	22.6%	23.0%	21.7%
2=Very Important	24.8%	21.2%	26.5%	27.0%	21.0%	27.9%	26.3%	21.3%	18.2%	24.1%
3=Important	26.3%	22.1%	22.4%	18.3%	25.5%	32.9%	21.9%	26.5%	27.0%	25.4%
4=Less Important	14.0%	13.9%	6.1%	12.7%	15.3%	9.5%	18.0%	14.8%	14.9%	14.1%
5=Not Important	16.0%	9.6%	10.2%	19.0%	16.6%	11.7%	14.4%	14.8%	16.9%	14.8%

**Q4 Using a scale of "1 to "5" where "1" is Extremely Important and "5" is Not Important," please indicate how important each of the following reasons were in your decision to stay in or to come to live in the Shreveport area? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q41q Other</u>										
1=Extremely Important	80.5%	75.0%	0.0%	100.0%	80.0%	83.3%	93.8%	60.0%	63.6%	79.6%
2=Very Important	9.8%	0.0%	0.0%	0.0%	20.0%	16.7%	0.0%	0.0%	18.2%	8.2%
3=Important	7.3%	25.0%	100.0%	0.0%	0.0%	0.0%	0.0%	40.0%	18.2%	10.2%
4=Less Important	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	2.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b>Q5 Top Priority</b>										
A=Small city atmosphere	5.8%	6.4%	4.0%	1.5%	2.5%	3.5%	8.9%	9.1%	8.0%	5.8%
B=Availability of shopping to meet the needs of local residents	3.0%	1.8%	2.0%	3.1%	0.6%	3.5%	1.4%	2.4%	6.9%	2.8%
C=Quality of public education in primary and secondary schools	10.6%	18.6%	16.0%	17.6%	14.2%	13.6%	7.8%	12.1%	10.3%	12.0%
D=Quality and variety of housing	3.9%	3.2%	8.0%	3.8%	1.9%	5.7%	3.8%	3.6%	2.3%	3.9%
E=Level of taxation	4.3%	5.0%	4.0%	0.0%	3.1%	3.9%	4.4%	8.5%	5.7%	4.4%
F=Employment opportunities	18.6%	13.6%	14.0%	19.8%	29.6%	21.1%	19.5%	7.9%	8.0%	17.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

**Q5 Top Priority (Cont.)**

G=Availability of arts and cultural amenities	0.7%	0.0%	2.0%	0.0%	1.9%	0.0%	0.3%	0.6%	0.6%	0.6%
H=Quality of local government services	1.0%	1.4%	2.0%	0.8%	0.0%	0.4%	0.3%	1.2%	4.0%	1.1%
I=Parks and recreation	0.7%	0.5%	2.0%	0.8%	1.2%	0.4%	0.7%	0.6%	0.0%	0.7%
J=Appearance, views, and overall beauty of the City	1.4%	1.8%	0.0%	2.3%	1.9%	1.3%	1.7%	0.6%	1.7%	1.5%
K=Proximity to family and friends	18.1%	10.5%	16.0%	17.6%	24.7%	16.7%	16.0%	15.8%	10.3%	16.6%
L=Availability of higher education (university/college) opportunities	2.2%	1.8%	6.0%	3.8%	3.1%	2.2%	1.0%	1.8%	1.1%	2.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q5 Top Priority (Cont.)</u>										
M=Availability of nature recreation nearby	0.5%	0.0%	0.0%	0.8%	0.6%	0.9%	0.0%	0.0%	0.6%	0.4%
N=Always lived in the Shreveport area	6.6%	6.8%	10.0%	6.1%	3.1%	6.6%	8.5%	5.5%	8.0%	6.7%
O=Quality of health care services	8.0%	8.6%	2.0%	9.2%	5.6%	7.5%	7.8%	12.7%	8.6%	8.2%
P=Rural living close to city	1.6%	6.4%	2.0%	1.5%	0.6%	2.2%	3.8%	3.6%	2.3%	2.5%
Q=Other	2.2%	2.3%	0.0%	1.5%	0.6%	2.2%	3.4%	2.4%	2.3%	2.2%
Z=None chosen	10.7%	11.4%	10.0%	9.9%	4.9%	8.3%	10.6%	11.5%	19.0%	10.8%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q5 Second Priority</u>										
A=Small city atmosphere	3.9%	1.4%	0.0%	1.5%	4.3%	3.1%	4.8%	3.6%	3.4%	3.5%
B=Availability of shopping to meet the needs of local residents	3.4%	3.2%	2.0%	2.3%	3.1%	0.4%	3.8%	6.1%	5.7%	3.4%
C=Quality of public education in primary and secondary schools	8.2%	5.0%	14.0%	8.4%	8.6%	8.3%	5.8%	6.1%	8.0%	7.7%
D=Quality and variety of housing	5.4%	5.0%	6.0%	4.6%	5.6%	7.9%	5.1%	3.6%	3.4%	5.3%
E=Level of taxation	5.2%	5.9%	2.0%	3.1%	6.8%	2.2%	6.5%	7.9%	6.3%	5.3%
F=Employment opportunities	13.5%	19.1%	10.0%	19.1%	17.3%	18.0%	13.3%	13.9%	8.6%	14.6%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q5 Second Priority (Cont.)</u>										
G=Availability of arts and cultural amenities	1.3%	2.3%	0.0%	2.3%	2.5%	0.9%	1.0%	1.8%	1.7%	1.5%
H=Quality of local government services	3.0%	4.5%	4.0%	1.5%	3.7%	3.5%	1.7%	4.2%	5.7%	3.3%
I=Parks and recreation	1.1%	2.3%	4.0%	2.3%	1.2%	1.3%	1.4%	0.0%	1.1%	1.3%
J=Appearance, views, and overall beauty of the City	2.7%	1.8%	0.0%	3.1%	1.2%	4.8%	2.7%	0.0%	3.4%	2.6%
K=Proximity to family and friends	10.3%	13.6%	16.0%	9.9%	10.5%	13.2%	10.9%	8.5%	10.3%	11.0%
L=Availability of higher education (university/college) opportunities	5.5%	1.4%	8.0%	9.9%	1.2%	6.6%	2.7%	3.6%	5.2%	4.7%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q5 Second Priority (Cont.)</u>										
M=Availability of nature recreation nearby	1.4%	1.4%	6.0%	1.5%	0.6%	1.3%	2.0%	1.8%	0.0%	1.5%
N=Always lived in the Shreveport area	5.6%	4.1%	4.0%	3.8%	4.9%	5.7%	6.1%	7.3%	3.4%	5.3%
O=Quality of health care services	8.9%	11.4%	4.0%	8.4%	8.6%	6.1%	10.9%	12.7%	10.3%	9.3%
P=Rural living close to city	2.4%	2.7%	6.0%	1.5%	2.5%	0.9%	4.1%	3.0%	0.0%	2.5%
Q=Other	0.4%	0.0%	0.0%	0.0%	0.0%	0.9%	0.3%	0.0%	0.0%	0.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b>Q5 Third Priority</b>										
A=Small city atmosphere	2.8%	3.2%	6.0%	1.5%	2.5%	3.1%	3.4%	3.0%	2.3%	2.9%
B=Availability of shopping to meet the needs of local residents	3.8%	1.4%	8.0%	5.3%	1.2%	3.1%	2.0%	4.2%	4.0%	3.5%
C=Quality of public education in primary and secondary schools	5.8%	3.2%	8.0%	6.1%	7.4%	5.3%	5.8%	4.2%	2.9%	5.4%
D=Quality and variety of housing	4.9%	3.6%	2.0%	6.9%	4.3%	4.4%	4.4%	6.1%	3.4%	4.8%
E=Level of taxation	4.5%	5.5%	2.0%	0.8%	5.6%	2.6%	6.5%	6.1%	6.3%	4.7%
F=Employment opportunities	7.5%	10.5%	14.0%	8.4%	8.6%	7.0%	10.2%	4.8%	6.3%	8.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

**Q5 Third Priority (Cont.)**

G=Availability of arts and cultural amenities	1.9%	0.9%	2.0%	1.5%	1.2%	1.8%	2.0%	3.0%	0.6%	1.7%
H=Quality of local government services	2.7%	4.5%	4.0%	0.8%	3.1%	1.8%	3.8%	4.8%	3.4%	3.0%
I=Parks and recreation	1.6%	0.9%	0.0%	1.5%	1.2%	2.2%	2.0%	0.0%	1.7%	1.5%
J=Appearance, views, and overall beauty of the City	4.1%	5.9%	2.0%	2.3%	3.7%	6.1%	3.1%	6.7%	5.7%	4.5%
K=Proximity to family and friends	5.4%	7.3%	4.0%	3.8%	4.9%	5.7%	4.8%	8.5%	7.5%	5.7%
L=Availability of higher education (university/college) opportunities	5.9%	6.8%	4.0%	8.4%	7.4%	7.5%	5.5%	4.8%	3.4%	6.0%

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q5 Third Priority (Cont.)</u>										
M=Availability of nature recreation nearby	2.2%	1.4%	2.0%	0.8%	1.2%	3.5%	1.4%	3.0%	2.3%	2.1%
N=Always lived in the Shreveport area	4.4%	2.3%	2.0%	4.6%	3.1%	4.4%	5.1%	3.6%	3.4%	4.0%
O=Quality of health care services	11.0%	15.0%	8.0%	10.7%	9.3%	14.0%	10.2%	14.5%	12.6%	11.7%
P=Rural living close to city	2.6%	6.8%	2.0%	6.9%	4.3%	2.6%	2.4%	2.4%	3.4%	3.4%
Q=Other	0.9%	0.0%	0.0%	1.5%	1.2%	0.4%	0.7%	0.0%	1.1%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q5 Sum of top 3 choices</u>										
A=Small city atmosphere	12.5%	10.9%	10.0%	4.6%	9.3%	9.6%	17.1%	15.8%	13.8%	12.2%
B=Availability of shopping to meet the needs of local residents	10.3%	6.4%	12.0%	10.7%	4.9%	7.0%	7.2%	12.7%	16.7%	9.6%
C=Quality of public education in primary and secondary schools	24.5%	26.8%	38.0%	32.1%	30.2%	27.2%	19.5%	22.4%	21.3%	25.0%
D=Quality and variety of housing	14.2%	11.8%	16.0%	15.3%	11.7%	18.0%	13.3%	13.3%	9.2%	13.9%
E=Level of taxation	14.0%	16.4%	8.0%	3.8%	15.4%	8.8%	17.4%	22.4%	18.4%	14.4%
F=Employment opportunities	39.6%	43.2%	38.0%	47.3%	55.6%	46.1%	43.0%	26.7%	23.0%	40.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q5 Sum of top 3 choices (Cont.)</u></b>										
G=Availability of arts and cultural amenities	3.9%	3.2%	4.0%	3.8%	5.6%	2.6%	3.4%	5.5%	2.9%	3.8%
H=Quality of local government services	6.8%	10.5%	10.0%	3.1%	6.8%	5.7%	5.8%	10.3%	13.2%	7.4%
I=Parks and recreation	3.4%	3.6%	6.0%	4.6%	3.7%	3.9%	4.1%	0.6%	2.9%	3.5%
J=Appearance, views, and overall beauty of the City	8.3%	9.5%	2.0%	7.6%	6.8%	12.3%	7.5%	7.3%	10.9%	8.6%
K=Proximity to family and friends	33.7%	31.4%	36.0%	31.3%	40.1%	35.5%	31.7%	32.7%	28.2%	33.3%
L=Availability of higher education (university/college) opportunities	13.5%	10.0%	18.0%	22.1%	11.7%	16.2%	9.2%	10.3%	9.8%	12.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q5 Which three of the items listed above in Question 4 will have the MOST impact on your decision to stay in Shreveport? (top three)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q5 Sum of top 3 choices (Cont.)</u></b>										
M=Availability of nature recreation nearby	4.1%	2.7%	8.0%	3.1%	2.5%	5.7%	3.4%	4.8%	2.9%	4.0%
N=Always lived in the Shreveport area	16.6%	13.2%	16.0%	14.5%	11.1%	16.7%	19.8%	16.4%	14.9%	16.0%
O=Quality of health care services	27.9%	35.0%	14.0%	28.2%	23.5%	27.6%	29.0%	40.0%	31.6%	29.2%
P=Rural living close to city	6.7%	15.9%	10.0%	9.9%	7.4%	5.7%	10.2%	9.1%	5.7%	8.3%
Q=Other	3.5%	2.3%	0.0%	3.1%	1.9%	3.5%	4.4%	2.4%	3.4%	3.3%
Z=None chosen	10.7%	11.4%	10.0%	9.9%	4.9%	8.3%	10.6%	11.5%	19.0%	10.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q6a Shreveport area as a place to live</u></b>										
5=Excellent	20.5%	16.0%	24.0%	12.3%	13.6%	18.1%	21.8%	21.5%	25.6%	19.6%
4=Good	38.8%	41.1%	32.0%	40.0%	38.3%	37.0%	38.9%	44.8%	40.5%	39.4%
3=Average	31.2%	32.4%	36.0%	37.7%	38.3%	33.0%	29.4%	25.8%	26.2%	31.4%
2=Below Average	5.8%	9.1%	8.0%	4.6%	5.6%	7.9%	7.5%	5.5%	5.4%	6.4%
1=Poor	3.7%	1.4%	0.0%	5.4%	4.3%	4.0%	2.4%	2.5%	2.4%	3.2%
<b><u>Q6b Shreveport area as a place to raise children</u></b>										
5=Excellent	18.4%	14.6%	24.5%	12.2%	17.1%	17.3%	19.3%	16.5%	19.3%	17.7%
4=Good	35.5%	31.1%	30.6%	33.3%	30.4%	33.6%	37.2%	39.2%	34.8%	34.8%
3=Average	30.6%	36.4%	28.6%	35.8%	36.7%	33.6%	29.1%	27.2%	29.8%	31.6%
2=Below Average	10.7%	14.1%	14.3%	13.8%	10.1%	8.6%	10.9%	13.9%	11.8%	11.2%
1=Poor	4.8%	3.9%	2.0%	4.9%	5.7%	6.8%	3.5%	3.2%	4.3%	4.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q6c Shreveport area as a place to retire

5=Excellent	23.8%	16.8%	21.3%	13.9%	17.4%	18.3%	26.6%	23.8%	29.8%	22.5%
4=Good	30.7%	32.2%	25.5%	27.8%	23.2%	31.1%	31.8%	38.1%	33.9%	30.9%
3=Average	27.4%	29.8%	25.5%	30.4%	34.2%	32.4%	24.9%	25.0%	23.2%	28.0%
2=Below Average	10.6%	13.5%	12.8%	13.9%	13.5%	10.0%	12.5%	8.8%	8.3%	11.1%
1=Poor	7.5%	7.7%	14.9%	13.9%	11.6%	8.2%	4.2%	4.4%	4.8%	7.5%

Q6d Shreveport area as a place to work

5=Excellent	16.3%	13.2%	14.3%	11.8%	12.6%	14.7%	18.3%	19.4%	15.1%	15.8%
4=Good	33.7%	31.6%	28.6%	31.5%	32.1%	32.4%	31.8%	36.9%	38.4%	33.3%
3=Average	32.6%	40.6%	30.6%	35.4%	35.2%	38.7%	32.9%	29.4%	33.3%	34.1%
2=Below Average	11.2%	10.8%	14.3%	15.7%	10.7%	9.3%	11.8%	7.5%	11.9%	11.1%
1=Poor	6.1%	3.8%	12.2%	5.5%	9.4%	4.9%	5.2%	6.9%	1.3%	5.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q6 Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.(Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q6e The overall quality of life in the Shreveport area</u></b>										
5=Excellent	14.7%	12.4%	16.0%	15.5%	8.6%	13.3%	15.8%	16.0%	15.2%	14.2%
4=Good	40.1%	45.9%	38.0%	31.8%	40.7%	39.8%	39.0%	50.3%	46.3%	41.3%
3=Average	33.8%	31.2%	36.0%	39.5%	37.0%	36.3%	35.6%	21.5%	28.0%	33.3%
2=Below Average	7.1%	7.3%	4.0%	6.2%	11.1%	5.3%	6.8%	8.0%	7.3%	7.1%
1=Poor	4.3%	3.2%	6.0%	7.0%	2.5%	5.3%	2.7%	4.3%	3.0%	4.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q7a A stronger city identity</u></b>										
1=Strongly Agree	39.4%	29.4%	49.0%	45.0%	37.1%	37.1%	32.2%	42.2%	33.1%	37.5%
2=Agree	34.0%	33.2%	32.7%	27.1%	27.7%	35.7%	37.0%	32.9%	38.1%	33.8%
3=Neutral	21.8%	32.2%	10.2%	24.0%	25.8%	21.7%	26.3%	21.1%	26.3%	23.7%
4=Disagree	3.0%	3.3%	4.1%	0.8%	6.3%	3.6%	3.1%	3.1%	1.3%	3.1%
5=Strongly Disagree	1.9%	1.9%	4.1%	3.1%	3.1%	1.8%	1.4%	0.6%	1.3%	1.9%
<b><u>Q7b More attractive entrance and commercial corridors</u></b>										
1=Strongly Agree	32.7%	22.2%	34.0%	39.5%	26.7%	31.7%	28.9%	31.1%	28.0%	31.0%
2=Agree	39.7%	48.6%	26.0%	34.9%	42.9%	43.4%	44.4%	39.0%	44.1%	41.2%
3=Neutral	22.6%	21.8%	30.0%	19.4%	23.6%	19.5%	22.2%	25.6%	23.0%	22.4%
4=Disagree	4.1%	5.1%	8.0%	3.1%	6.8%	4.5%	3.2%	3.0%	4.3%	4.2%
5=Strongly Disagree	0.9%	2.3%	2.0%	3.1%	0.0%	0.9%	1.4%	1.2%	0.6%	1.2%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q7c More parks</u></b>										
1=Strongly Agree	22.5%	17.1%	32.0%	31.8%	18.2%	21.0%	17.4%	21.9%	19.1%	21.6%
2=Agree	32.0%	31.9%	26.0%	28.7%	32.1%	30.1%	36.6%	31.9%	32.5%	32.0%
3=Neutral	31.5%	38.0%	32.0%	28.7%	32.7%	33.3%	31.4%	32.5%	38.2%	32.7%
4=Disagree	10.0%	11.1%	8.0%	7.8%	13.2%	12.8%	10.1%	9.4%	7.6%	10.2%
5=Strongly Disagree	4.0%	1.9%	2.0%	3.1%	3.8%	2.7%	4.5%	4.4%	2.5%	3.6%
<b><u>Q7d More sidewalks, walking paths, trails, and bicycle paths and routes</u></b>										
1=Strongly Agree	38.9%	26.7%	54.0%	47.3%	38.8%	35.3%	36.2%	33.1%	27.0%	36.8%
2=Agree	31.0%	34.6%	22.0%	31.0%	29.4%	33.5%	32.8%	29.4%	35.6%	31.6%
3=Neutral	21.8%	31.3%	16.0%	14.7%	21.3%	23.1%	23.8%	26.4%	32.5%	23.5%
4=Disagree	6.3%	6.0%	8.0%	6.2%	7.5%	7.2%	5.5%	6.7%	4.3%	6.2%
5=Strongly Disagree	2.0%	1.4%	0.0%	0.8%	3.1%	0.9%	1.7%	4.3%	0.6%	1.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q7e More housing, restaurants, and cultural activities downtown

1=Strongly Agree	32.6%	23.6%	54.0%	50.0%	40.0%	32.1%	28.7%	19.5%	15.0%	31.1%
2=Agree	32.1%	43.1%	20.0%	31.3%	34.4%	37.6%	33.9%	34.1%	35.9%	34.1%
3=Neutral	24.5%	23.6%	18.0%	14.1%	16.9%	17.6%	26.3%	32.3%	37.7%	24.2%
4=Disagree	8.0%	6.5%	4.0%	3.1%	8.1%	10.4%	8.3%	9.8%	5.4%	7.7%
5=Strongly Disagree	2.8%	3.2%	4.0%	1.6%	0.6%	2.3%	2.8%	4.3%	6.0%	2.9%

Q7f More diverse economy and better jobs

1=Strongly Agree	70.8%	60.2%	68.0%	72.1%	75.0%	70.1%	68.2%	61.3%	66.3%	68.8%
2=Agree	22.0%	31.0%	22.0%	17.1%	18.8%	24.0%	24.2%	30.7%	26.6%	23.7%
3=Neutral	5.1%	6.5%	6.0%	6.2%	3.8%	4.5%	6.2%	5.5%	5.9%	5.5%
4=Disagree	1.3%	1.9%	2.0%	3.9%	1.9%	0.0%	1.0%	1.8%	1.2%	1.4%
5=Strongly Disagree	0.7%	0.5%	2.0%	0.8%	0.6%	1.4%	0.3%	0.6%	0.0%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q7g More commercial development</u>										
1=Strongly Agree	40.1%	32.6%	32.0%	46.1%	48.4%	37.7%	40.1%	28.0%	35.2%	38.8%
2=Agree	37.4%	41.4%	32.0%	30.5%	33.8%	44.1%	37.4%	37.9%	43.6%	38.1%
3=Neutral	17.6%	22.3%	28.0%	18.8%	12.1%	16.8%	17.0%	28.6%	17.0%	18.4%
4=Disagree	3.2%	3.7%	4.0%	2.3%	4.5%	0.9%	4.2%	3.7%	3.6%	3.3%
5=Strongly Disagree	1.8%	0.0%	4.0%	2.3%	1.3%	0.5%	1.4%	1.9%	0.6%	1.4%
<u>Q7h More/better public transportation</u>										
1=Strongly Agree	38.4%	27.1%	36.0%	42.6%	43.8%	34.2%	35.6%	33.1%	30.2%	36.4%
2=Agree	30.9%	33.6%	22.0%	20.9%	23.1%	35.2%	33.9%	34.4%	38.3%	31.4%
3=Neutral	22.8%	28.0%	24.0%	21.7%	23.1%	22.4%	22.1%	28.2%	27.2%	23.7%
4=Disagree	5.7%	8.9%	12.0%	9.3%	9.4%	5.0%	6.2%	3.7%	3.1%	6.3%
5=Strongly Disagree	2.2%	2.3%	6.0%	5.4%	0.6%	3.2%	2.1%	0.6%	1.2%	2.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q7i More activities for teenagers</u>										
1=Strongly Agree	51.0%	47.0%	50.0%	61.2%	55.6%	54.8%	48.4%	45.4%	38.8%	50.2%
2=Agree	29.7%	34.1%	30.0%	22.5%	30.6%	30.3%	30.1%	33.1%	35.2%	30.7%
3=Neutral	14.2%	14.3%	10.0%	13.2%	10.0%	8.1%	17.0%	16.6%	21.8%	14.2%
4=Disagree	2.7%	4.1%	4.0%	2.3%	1.9%	4.5%	2.8%	3.1%	2.4%	2.9%
5=Strongly Disagree	2.4%	0.5%	6.0%	0.8%	1.9%	2.3%	1.7%	1.8%	1.8%	2.0%
<u>Q7j More activities for seniors</u>										
1=Strongly Agree	46.4%	38.6%	40.0%	50.4%	45.9%	47.5%	44.1%	41.7%	42.8%	44.9%
2=Agree	32.1%	32.6%	34.0%	27.9%	27.7%	29.9%	33.8%	35.6%	36.7%	32.3%
3=Neutral	17.1%	25.1%	22.0%	18.6%	21.4%	16.3%	20.3%	17.2%	15.7%	18.5%
4=Disagree	2.7%	3.3%	4.0%	0.8%	3.8%	4.5%	1.7%	3.1%	2.4%	2.8%
5=Strongly Disagree	1.8%	0.5%	0.0%	2.3%	1.3%	1.8%	0.0%	2.5%	2.4%	1.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q7k More activities for young adults

1=Strongly Agree	47.0%	42.8%	56.0%	62.8%	48.1%	49.3%	44.4%	37.2%	36.4%	46.3%
2=Agree	32.1%	37.2%	30.0%	26.4%	31.3%	32.1%	32.6%	38.4%	37.0%	33.1%
3=Neutral	16.4%	14.4%	6.0%	7.8%	16.3%	12.7%	18.8%	18.9%	22.8%	16.0%
4=Disagree	2.8%	4.2%	6.0%	1.6%	3.1%	4.1%	3.5%	2.4%	1.9%	3.0%
5=Strongly Disagree	1.7%	1.4%	2.0%	1.6%	1.3%	1.8%	0.7%	3.0%	1.9%	1.6%

Q7l Less sprawling growth

1=Strongly Agree	19.4%	13.1%	14.9%	25.8%	20.9%	19.6%	15.5%	16.8%	13.3%	18.2%
2=Agree	26.4%	26.2%	31.9%	21.9%	24.1%	24.3%	29.3%	23.6%	30.7%	26.2%
3=Neutral	39.8%	49.1%	44.7%	39.8%	39.2%	41.6%	40.3%	44.7%	44.0%	41.4%
4=Disagree	10.1%	8.9%	4.3%	6.3%	11.4%	11.2%	9.9%	10.6%	10.0%	9.8%
5=Strongly Disagree	4.4%	2.8%	4.3%	6.3%	4.4%	3.3%	4.9%	4.3%	2.0%	4.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q7m Redevelopment of areas with vacant buildings or land

1=Strongly Agree	53.4%	47.4%	51.0%	60.2%	55.9%	53.4%	53.1%	46.3%	45.5%	52.2%
2=Agree	31.0%	35.3%	26.5%	23.4%	31.1%	30.1%	29.4%	35.4%	43.7%	31.9%
3=Neutral	10.7%	13.0%	20.4%	11.7%	9.3%	10.0%	11.5%	12.8%	8.4%	11.1%
4=Disagree	2.8%	3.7%	0.0%	3.9%	1.9%	3.2%	4.2%	3.0%	1.8%	3.0%
5=Strongly Disagree	2.2%	0.5%	2.0%	0.8%	1.9%	3.2%	1.7%	2.4%	0.6%	1.9%

Q7n Improved and new public schools

1=Strongly Agree	62.8%	64.8%	70.0%	79.1%	68.9%	69.7%	59.9%	50.9%	51.5%	63.0%
2=Agree	24.5%	23.6%	24.0%	13.2%	21.1%	20.4%	27.0%	30.1%	31.9%	24.4%
3=Neutral	9.1%	7.9%	0.0%	6.2%	6.2%	5.4%	10.4%	12.9%	14.1%	8.9%
4=Disagree	2.2%	3.2%	2.0%	0.8%	2.5%	2.7%	2.1%	4.9%	1.2%	2.4%
5=Strongly Disagree	1.5%	0.5%	4.0%	0.8%	1.2%	1.8%	0.7%	1.2%	1.2%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q7o Waterfront development with public access and activities

1=Strongly Agree	37.8%	27.8%	44.9%	47.3%	34.8%	39.5%	37.2%	29.9%	24.2%	36.0%
2=Agree	37.4%	44.4%	36.7%	33.3%	41.0%	39.1%	38.5%	38.4%	42.2%	38.7%
3=Neutral	19.2%	22.2%	10.2%	16.3%	16.8%	17.3%	18.4%	23.8%	29.8%	19.7%
4=Disagree	3.6%	4.6%	6.1%	2.3%	6.2%	3.2%	4.2%	3.7%	2.5%	3.8%
5=Strongly Disagree	1.9%	0.9%	2.0%	0.8%	1.2%	0.9%	1.7%	4.3%	1.2%	1.7%

Q7p More/better community services

1=Strongly Agree	44.4%	30.1%	55.1%	48.1%	45.0%	44.1%	40.8%	36.6%	33.3%	41.7%
2=Agree	35.1%	46.3%	30.6%	33.3%	37.5%	37.7%	37.0%	40.9%	36.4%	37.0%
3=Neutral	17.0%	18.5%	8.2%	16.3%	11.9%	14.5%	19.0%	18.9%	26.1%	17.5%
4=Disagree	2.5%	4.6%	6.1%	1.6%	3.1%	2.7%	2.8%	2.4%	3.6%	2.9%
5=Strongly Disagree	1.0%	0.5%	0.0%	0.8%	2.5%	0.9%	0.3%	1.2%	0.6%	0.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q7q An improved entertainment district</u>										
1=Strongly Agree	32.6%	23.6%	50.0%	44.1%	42.5%	33.6%	23.5%	19.8%	23.0%	30.9%
2=Agree	33.9%	36.1%	22.0%	37.8%	33.8%	37.3%	36.3%	30.9%	32.1%	34.3%
3=Neutral	23.7%	29.2%	16.0%	15.7%	17.5%	19.1%	26.6%	37.7%	32.7%	24.6%
4=Disagree	7.1%	8.8%	8.0%	0.8%	5.6%	5.9%	10.4%	6.8%	10.9%	7.4%
5=Strongly Disagree	2.8%	2.3%	4.0%	1.6%	0.6%	4.1%	3.1%	4.9%	1.2%	2.8%
<u>Q7r More housing development</u>										
1=Strongly Agree	37.2%	30.5%	54.0%	45.2%	38.8%	40.6%	37.3%	23.0%	23.9%	35.8%
2=Agree	29.4%	30.5%	22.0%	25.4%	32.5%	30.6%	28.9%	29.8%	31.4%	29.7%
3=Neutral	23.9%	29.6%	18.0%	19.8%	18.8%	19.2%	26.8%	35.4%	31.4%	24.9%
4=Disagree	5.9%	6.1%	2.0%	5.6%	6.9%	6.4%	4.2%	6.8%	8.8%	6.0%
5=Strongly Disagree	3.7%	3.3%	4.0%	4.0%	3.1%	3.2%	2.8%	5.0%	4.4%	3.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q7 Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following (Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q7s More post-secondary technical education (community college to graduate school)

1=Strongly Agree	47.1%	39.9%	42.0%	59.4%	46.3%	46.6%	44.6%	36.6%	45.7%	45.8%
2=Agree	31.1%	38.5%	34.0%	21.9%	33.1%	31.1%	37.0%	32.9%	32.1%	32.5%
3=Neutral	17.4%	16.9%	20.0%	13.3%	15.6%	16.4%	14.5%	26.2%	19.1%	17.2%
4=Disagree	2.8%	3.8%	0.0%	4.7%	2.5%	4.1%	3.1%	2.4%	1.9%	3.0%
5=Strongly Disagree	1.7%	0.9%	4.0%	0.8%	2.5%	1.8%	0.7%	1.8%	1.2%	1.5%

Q7t Other

1=Strongly Agree	86.3%	88.9%	0.0%	100.0%	71.4%	100.0%	87.5%	81.8%	71.4%	86.9%
2=Agree	7.8%	0.0%	0.0%	0.0%	14.3%	0.0%	6.3%	0.0%	28.6%	6.6%
3=Neutral	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	9.1%	0.0%	3.3%
5=Strongly Disagree	2.0%	11.1%	0.0%	0.0%	14.3%	0.0%	0.0%	9.1%	0.0%	3.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b>Q8 Top Priority</b>										
A=A stronger city identity	4.3%	3.2%	4.0%	1.5%	2.5%	3.9%	2.7%	7.9%	6.9%	4.1%
B=More attractive entrance and commercial corridors	1.6%	2.3%	0.0%	2.3%	1.9%	0.9%	2.4%	1.2%	2.3%	1.8%
C=More parks	0.9%	2.3%	0.0%	1.5%	1.9%	1.8%	1.4%	0.0%	0.6%	1.2%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	4.8%	1.8%	4.0%	3.8%	4.3%	4.8%	4.4%	4.2%	4.0%	4.3%
E=More housing, restaurants, and cultural activities downtown	4.4%	3.6%	8.0%	3.8%	6.2%	5.3%	3.4%	1.8%	4.6%	4.3%
F=More diverse economy and better jobs	26.7%	28.6%	24.0%	23.7%	28.4%	28.1%	26.6%	27.3%	28.2%	26.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

**Q8 Top Priority (Cont.)**

G=More commercial development	1.6%	1.8%	2.0%	1.5%	1.2%	2.2%	1.4%	2.4%	1.1%	1.6%
H=More/better public transportation	1.4%	1.4%	0.0%	2.3%	1.9%	0.9%	1.0%	1.8%	1.7%	1.4%
I=More activities for teenagers	6.2%	8.2%	10.0%	7.6%	6.2%	6.1%	5.5%	9.7%	4.6%	6.6%
J=More activities for seniors	1.8%	4.5%	2.0%	0.8%	1.2%	1.3%	3.1%	5.5%	1.7%	2.3%
K=More activities for young adults	1.3%	1.8%	4.0%	2.3%	0.6%	3.5%	0.7%	0.6%	0.0%	1.4%
L=Less sprawling growth	0.8%	1.4%	2.0%	0.0%	0.6%	0.4%	1.4%	0.6%	1.7%	0.9%
M=Redevelopment of areas with vacant buildings or land	4.6%	4.1%	2.0%	3.1%	3.7%	4.8%	6.5%	4.2%	4.0%	4.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
Q8 Top Priority (Cont.)										
N=Improved and new public schools	12.9%	15.9%	14.0%	22.1%	18.5%	12.3%	12.3%	8.5%	11.5%	13.5%
O=Waterfront development with public access and activities	1.2%	0.5%	0.0%	1.5%	0.0%	1.3%	1.7%	1.2%	0.6%	1.1%
P=More/better community services	0.6%	0.9%	0.0%	0.0%	0.6%	1.3%	1.0%	0.6%	0.0%	0.7%
Q=An improved entertainment district	0.5%	0.5%	0.0%	0.0%	1.2%	1.3%	0.3%	0.0%	0.0%	0.5%
R=More housing development	3.0%	1.4%	6.0%	5.3%	0.6%	3.1%	2.0%	1.8%	2.9%	2.7%
S=More post-secondary technical education (community college to graduate school)	6.1%	2.7%	6.0%	8.4%	6.2%	4.4%	6.5%	2.4%	5.2%	5.4%
T=Other	1.6%	3.2%	0.0%	0.8%	1.2%	1.8%	2.7%	3.0%	1.7%	1.9%
Z=None chosen	13.4%	10.0%	12.0%	7.6%	11.1%	10.5%	13.0%	15.2%	16.7%	12.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q8 Second Priority</u>										
A=A stronger city identity	2.2%	0.5%	0.0%	0.8%	1.2%	0.4%	3.8%	3.6%	1.1%	1.9%
B=More attractive entrance and commercial corridors	2.2%	1.4%	0.0%	2.3%	2.5%	1.3%	2.7%	1.8%	2.3%	2.1%
C=More parks	1.9%	0.9%	2.0%	2.3%	0.6%	3.1%	1.0%	2.4%	1.1%	1.7%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	4.2%	4.5%	6.0%	6.1%	3.1%	3.1%	4.1%	5.5%	3.4%	4.4%
E=More housing, restaurants, and cultural activities downtown	4.0%	5.0%	6.0%	8.4%	6.2%	3.9%	3.1%	1.2%	4.0%	4.2%
F=More diverse economy and better jobs	12.1%	10.5%	14.0%	8.4%	13.0%	12.3%	11.3%	12.1%	13.2%	11.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q8 Second Priority (Cont.)

G=More commercial development	3.6%	5.0%	0.0%	0.0%	5.6%	3.5%	4.8%	4.8%	4.6%	4.0%
H=More/better public transportation	3.6%	3.6%	2.0%	5.3%	3.1%	4.4%	2.0%	3.0%	5.7%	3.6%
I=More activities for teenagers	8.1%	9.5%	2.0%	11.5%	11.1%	8.3%	8.9%	6.7%	6.3%	8.3%
J=More activities for seniors	4.6%	4.5%	0.0%	2.3%	1.9%	5.7%	4.1%	7.9%	6.9%	4.6%
K=More activities for young adults	3.5%	3.6%	10.0%	6.1%	2.5%	5.3%	2.0%	3.0%	1.7%	3.6%
L=Less sprawling growth	1.1%	2.3%	0.0%	0.0%	0.0%	1.3%	3.1%	0.0%	2.3%	1.3%
M=Redevelopment of areas with vacant buildings or land	7.3%	8.2%	6.0%	6.9%	5.6%	6.1%	10.2%	7.9%	6.9%	7.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q8 Second Priority (Cont.)</u>										
N=Improved and new public schools	10.2%	14.5%	12.0%	11.5%	10.5%	12.7%	8.2%	14.5%	9.8%	11.0%
O=Waterfront development with public access and activities	0.9%	3.2%	2.0%	1.5%	0.6%	0.9%	1.7%	1.8%	1.7%	1.4%
P=More/better community services	2.5%	0.5%	4.0%	3.1%	3.1%	0.4%	1.4%	3.0%	2.9%	2.1%
Q=An improved entertainment district	1.3%	0.9%	0.0%	2.3%	2.5%	1.3%	1.0%	0.0%	1.1%	1.2%
R=More housing development	2.2%	3.6%	6.0%	1.5%	2.5%	4.8%	2.7%	0.6%	0.6%	2.5%
S=More post-secondary technical education (community college to graduate school)	4.1%	4.1%	2.0%	6.9%	4.9%	3.9%	3.8%	3.0%	4.0%	4.1%
T=Other	0.9%	0.5%	2.0%	0.8%	0.6%	0.4%	1.7%	0.6%	0.0%	0.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q8 Third Priority</u>										
A=A stronger city identity	2.6%	0.9%	0.0%	2.3%	0.6%	3.5%	2.4%	2.4%	2.3%	2.3%
B=More attractive entrance and commercial corridors	1.7%	3.2%	2.0%	1.5%	2.5%	2.2%	1.7%	2.4%	1.7%	2.0%
C=More parks	1.3%	0.5%	2.0%	1.5%	2.5%	1.3%	0.7%	0.6%	0.6%	1.2%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	3.6%	3.2%	4.0%	3.8%	2.5%	3.1%	4.1%	2.4%	5.2%	3.6%
E=More housing, restaurants, and cultural activities downtown	2.4%	1.4%	2.0%	1.5%	2.5%	4.4%	1.0%	1.2%	2.9%	2.3%
F=More diverse economy and better jobs	6.7%	5.0%	8.0%	7.6%	3.1%	7.9%	6.8%	7.9%	4.0%	6.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q8 Third Priority (Cont.)

G=More commercial development	3.1%	1.4%	4.0%	3.8%	2.5%	2.2%	4.1%	0.6%	3.4%	2.9%
H=More/better public transportation	2.8%	4.1%	2.0%	3.8%	3.7%	3.9%	3.4%	3.0%	0.6%	3.1%
I=More activities for teenagers	5.4%	9.1%	8.0%	6.9%	5.6%	7.5%	5.1%	7.3%	4.0%	6.0%
J=More activities for seniors	3.9%	2.3%	0.0%	3.1%	1.2%	4.4%	3.4%	6.1%	4.6%	3.6%
K=More activities for young adults	4.3%	5.0%	2.0%	7.6%	7.4%	3.5%	3.4%	3.0%	4.6%	4.4%
L=Less sprawling growth	1.0%	0.9%	0.0%	1.5%	1.9%	0.0%	1.0%	1.2%	1.1%	1.0%
M=Redevelopment of areas with vacant buildings or land	7.8%	12.3%	6.0%	6.1%	6.2%	9.6%	9.2%	9.7%	10.3%	8.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q8 Third Priority (Cont.)</u>										
N=Improved and new public schools	10.1%	11.4%	10.0%	12.2%	11.7%	7.9%	11.9%	8.5%	10.3%	10.3%
O=Waterfront development with public access and activities	3.0%	3.6%	2.0%	3.1%	2.5%	2.2%	4.1%	4.2%	2.9%	3.1%
P=More/better community services	3.1%	1.8%	0.0%	0.8%	2.5%	3.5%	2.0%	4.2%	5.2%	2.9%
Q=An improved entertainment district	2.2%	3.6%	8.0%	6.1%	3.1%	1.8%	1.7%	1.8%	0.6%	2.5%
R=More housing development	3.1%	5.0%	4.0%	3.1%	4.3%	3.1%	4.1%	3.0%	2.9%	3.5%
S=More post-secondary technical education (community college to graduate school)	5.8%	6.8%	6.0%	1.5%	6.2%	6.1%	4.8%	8.5%	8.0%	5.9%
T=Other	0.8%	0.5%	0.0%	3.1%	0.0%	0.4%	0.7%	0.6%	0.0%	0.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q8 Sum of top 3 choices</u>										
A=A stronger city identity	9.2%	4.5%	4.0%	4.6%	4.3%	7.9%	8.9%	13.9%	10.3%	8.3%
B=More attractive entrance and commercial corridors	5.6%	6.8%	2.0%	6.1%	6.8%	4.4%	6.8%	5.5%	6.3%	5.8%
C=More parks	4.1%	3.6%	4.0%	5.3%	4.9%	6.1%	3.1%	3.0%	2.3%	4.0%
D=More sidewalks, walking paths, trails, and bicycle paths and routes	12.7%	9.5%	14.0%	13.7%	9.9%	11.0%	12.6%	12.1%	12.6%	12.3%
E=More housing, restaurants, and cultural activities downtown	10.9%	10.0%	16.0%	13.7%	14.8%	13.6%	7.5%	4.2%	11.5%	10.8%
F=More diverse economy and better jobs	45.5%	44.1%	46.0%	39.7%	44.4%	48.2%	44.7%	47.3%	45.4%	45.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q8 Sum of top 3 choices (Cont.)</u></b>										
G=More commercial development	8.4%	8.2%	6.0%	5.3%	9.3%	7.9%	10.2%	7.9%	9.2%	8.5%
H=More/better public transportation	7.9%	9.1%	4.0%	11.5%	8.6%	9.2%	6.5%	7.9%	8.0%	8.2%
I=More activities for teenagers	19.6%	26.8%	20.0%	26.0%	22.8%	21.9%	19.5%	23.6%	14.9%	20.9%
J=More activities for seniors	10.4%	11.4%	2.0%	6.1%	4.3%	11.4%	10.6%	19.4%	13.2%	10.5%
K=More activities for young adults	9.2%	10.5%	16.0%	16.0%	10.5%	12.3%	6.1%	6.7%	6.3%	9.5%
L=Less sprawling growth	2.9%	4.5%	2.0%	1.5%	2.5%	1.8%	5.5%	1.8%	5.2%	3.2%
M=Redevelopment of areas with vacant buildings or land	19.7%	24.5%	14.0%	16.0%	15.4%	20.6%	25.9%	21.8%	21.3%	20.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q8 Which Three of these items do you think should receive the most emphasis from local leaders? (top three)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q8 Sum of top 3 choices (Cont.)</u>										
N=Improved and new public schools	33.2%	41.8%	36.0%	45.8%	40.7%	32.9%	32.4%	31.5%	31.6%	34.8%
O=Waterfront development with public access and activities	5.2%	7.3%	4.0%	6.1%	3.1%	4.4%	7.5%	7.3%	5.2%	5.6%
P=More/better community services	6.3%	3.2%	4.0%	3.8%	6.2%	5.3%	4.4%	7.9%	8.0%	5.7%
Q=An improved entertainment district	4.0%	5.0%	8.0%	8.4%	6.8%	4.4%	3.1%	1.8%	1.7%	4.2%
R=More housing development	8.4%	10.0%	16.0%	9.9%	7.4%	11.0%	8.9%	5.5%	6.3%	8.6%
S=More post-secondary technical education (community college to graduate school)	16.0%	13.6%	14.0%	16.8%	17.3%	14.5%	15.0%	13.9%	17.2%	15.5%
T=Other	3.3%	4.1%	2.0%	4.6%	1.9%	2.6%	5.1%	4.2%	1.7%	3.5%
Z=None chosen	13.4%	10.0%	12.0%	7.6%	11.1%	10.5%	13.0%	15.2%	16.7%	12.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q11 Not including your commute to and from work, approximately how many hours per day do you spend driving? Weekdays (each day-Monday, Tuesday, Wednesday, Thursday, Friday):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q11 Approximately how many hours per day do you spend driving? Weekdays</u></b>										
1=½ Hour	26.5%	27.7%	16.0%	21.4%	31.5%	28.6%	28.7%	28.5%	21.8%	26.7%
2=1 Hour	26.2%	29.5%	26.0%	26.7%	30.2%	26.4%	24.9%	24.8%	30.5%	26.8%
3=2 Hours	15.5%	13.6%	16.0%	13.7%	11.7%	15.4%	18.8%	13.9%	13.8%	15.2%
4=3 Hours or more	15.9%	12.7%	32.0%	28.2%	14.8%	17.6%	13.3%	10.3%	6.9%	15.3%
5=None	13.3%	13.6%	8.0%	7.6%	10.5%	10.6%	11.9%	20.6%	20.7%	13.4%
9=Don't know	2.6%	2.7%	2.0%	2.3%	1.2%	1.3%	2.4%	1.8%	6.3%	2.6%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q11 Not including your commute to and from work, approximately how many hours per day do you spend driving? Weekends (each day-Saturday, Sunday):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q11-Approximately how many hours per day do you spend driving? Weekends</u></b>										
1=½ Hour	15.5%	18.2%	10.0%	9.2%	14.8%	15.8%	18.1%	18.2%	18.4%	15.9%
2=1 Hour	25.4%	27.3%	16.0%	16.0%	24.7%	24.1%	28.0%	29.1%	31.6%	25.7%
3=2 Hours	22.5%	23.2%	26.0%	26.7%	24.1%	27.2%	23.5%	15.8%	17.2%	22.6%
4=3 Hours or more	19.8%	13.6%	40.0%	37.4%	19.1%	20.6%	15.7%	14.5%	5.2%	18.9%
5=None	13.5%	13.6%	6.0%	7.6%	14.8%	11.0%	10.9%	20.0%	20.1%	13.5%
9=Don't know	3.3%	4.1%	2.0%	3.1%	2.5%	1.3%	3.8%	2.4%	7.5%	3.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q12 How would you rate the overall performance of the public education system? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q12a Public Elementary Schools</u></b>										
1=Very Good	17.5%	14.3%	23.9%	13.9%	17.1%	15.8%	14.1%	24.4%	16.1%	16.9%
2=Adequate	48.6%	35.7%	54.3%	47.2%	40.4%	45.8%	50.2%	36.6%	51.6%	46.3%
3=Poor	34.0%	50.0%	21.7%	38.9%	42.5%	38.4%	35.7%	38.9%	32.3%	36.8%
<b><u>Q12b Public High Schools</u></b>										
1=Very Good	14.3%	10.5%	19.6%	9.5%	12.9%	14.5%	10.2%	19.1%	15.2%	13.7%
2=Adequate	47.8%	39.2%	50.0%	40.0%	41.4%	47.0%	46.9%	45.0%	53.6%	46.2%
3=Poor	37.9%	50.3%	30.4%	50.5%	45.7%	38.5%	42.9%	35.9%	31.2%	40.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q12 How would you rate the overall performance of the public education system? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q12c Technical Colleges</u></b>										
1=Very Good	33.6%	27.0%	44.7%	27.0%	26.8%	34.1%	32.9%	32.7%	33.9%	32.5%
2=Adequate	56.6%	61.8%	50.0%	64.0%	54.5%	53.5%	61.5%	54.5%	59.8%	57.5%
3=Poor	9.8%	11.2%	5.3%	9.0%	18.8%	12.4%	5.6%	12.7%	6.3%	10.0%
<b><u>Q12d Local Colleges &amp; Universities</u></b>										
1=Very Good	49.1%	42.4%	52.3%	37.9%	46.5%	47.2%	48.8%	51.6%	51.6%	47.9%
2=Adequate	46.8%	50.9%	43.2%	54.4%	49.6%	47.2%	48.4%	42.6%	45.2%	47.6%
3=Poor	4.1%	6.7%	4.5%	7.8%	3.9%	5.7%	2.8%	5.7%	3.2%	4.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q13 How would you rate the overall performance of local government? (Without Don't Know)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q13a City of Shreveport</u></b>										
1=Very Good	17.1%	10.6%	14.9%	13.6%	13.0%	17.1%	18.0%	14.6%	17.0%	15.9%
2=Adequate	54.4%	59.1%	61.7%	61.0%	53.9%	53.5%	53.6%	59.5%	53.6%	55.3%
3=Poor	28.4%	30.3%	23.4%	25.4%	33.1%	29.5%	28.4%	25.9%	29.4%	28.7%
<b><u>Q13b Caddo Parish</u></b>										
1=Very Good	19.2%	14.9%	19.6%	16.8%	14.5%	19.5%	16.1%	19.2%	26.2%	18.5%
2=Adequate	62.8%	57.4%	67.4%	63.0%	55.9%	61.0%	64.5%	61.5%	62.8%	61.9%
3=Poor	17.9%	27.7%	13.0%	20.2%	29.7%	19.5%	19.4%	19.2%	11.0%	19.7%
<b><u>Q13c Metropolitan Planning Commission</u></b>										
1=Very Good	16.6%	13.9%	15.8%	18.7%	12.1%	16.9%	15.3%	15.6%	19.2%	16.2%
2=Adequate	59.9%	58.9%	76.3%	69.2%	58.6%	54.1%	56.4%	66.4%	57.5%	59.8%
3=Poor	23.6%	27.2%	7.9%	12.1%	29.3%	29.1%	28.4%	18.0%	23.3%	24.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q14 What is your primary source of local news?(top two)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q14 Primary source of local news</u></b>										
1=Local Television	87.6%	88.2%	76.0%	77.9%	82.1%	88.2%	91.8%	91.5%	93.1%	87.6%
2=Newspapers	43.9%	39.1%	24.0%	29.0%	25.9%	36.8%	48.1%	55.2%	64.4%	43.1%
3=Radio	13.9%	14.1%	22.0%	17.6%	13.6%	16.7%	11.9%	13.9%	9.8%	14.0%
4=Internet blogs, sites	15.1%	15.0%	32.0%	24.4%	28.4%	14.9%	11.3%	7.9%	4.0%	15.0%
5=Others	1.6%	3.2%	2.0%	2.3%	2.5%	1.3%	3.1%	1.8%	0.0%	1.9%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q15 What types of associations do you participate in on a regular basis? (As part of your work or personal activities.) (Check all that apply.)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q15 Types of associations</u>										
01=Faith-based organization, such as church or faith based charity	66.8%	63.6%	38.0%	55.0%	61.7%	68.4%	69.3%	71.5%	74.1%	66.1%
02=Youth group, such as scouts	5.5%	2.7%	12.0%	6.9%	6.8%	5.3%	3.8%	4.2%	2.3%	4.9%
03=Athletic club or team	9.2%	10.0%	20.0%	11.5%	14.2%	8.8%	7.8%	6.1%	6.9%	9.4%
04=Learning or hobby club, like book club, garden club, art group, etc.	14.6%	13.2%	6.0%	19.1%	13.0%	12.3%	15.4%	19.4%	12.1%	14.5%
05=Parent group, like PTSA	9.6%	9.5%	10.0%	14.5%	21.6%	9.6%	7.8%	6.7%	0.6%	9.6%
06=Civic group, like fraternities, Rotary	7.8%	5.5%	12.0%	3.8%	8.0%	7.0%	6.8%	7.3%	9.2%	7.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q15 What types of associations do you participate in on a regular basis? (As part of your work or personal activities.) (Check all that apply.)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
07=Neighborhood association or homeowners association	20.3%	9.1%	16.0%	13.7%	14.8%	17.1%	17.1%	23.6%	24.7%	18.3%
08=Professional or business association, like Chamber of Commerce	11.1%	5.5%	12.0%	9.2%	15.4%	14.9%	8.5%	4.8%	6.3%	10.1%
09=Political or advocacy group, like environmental group or election campaign	8.0%	3.2%	12.0%	5.3%	8.0%	8.8%	7.2%	6.7%	5.2%	7.2%
10=Support group, like AA, adults caring for elders, or cancer survivors	11.2%	9.5%	10.0%	6.9%	8.6%	9.2%	11.9%	14.5%	13.2%	10.9%
11=Other	10.7%	13.2%	4.0%	13.0%	12.3%	7.9%	13.0%	10.9%	12.6%	11.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

**Q16a Development is the result of free market and personal choices and should not be directed or controlled.**

1=Strongly Agree	25.9%	33.5%	38.3%	25.2%	28.0%	26.5%	23.8%	29.9%	29.9%	27.5%
2=Agree	24.5%	27.4%	25.5%	25.2%	23.6%	29.6%	23.8%	20.1%	27.9%	25.0%
3=Neutral	27.1%	22.2%	14.9%	29.3%	27.4%	27.4%	23.1%	31.2%	25.3%	26.1%
4=Disagree	17.0%	13.2%	17.0%	14.6%	17.2%	13.0%	23.8%	13.0%	10.4%	16.2%
5=Strongly Disagree	5.4%	3.8%	4.3%	5.7%	3.8%	3.6%	5.5%	5.8%	6.5%	5.1%

**Q16b The government should promote development with incentives and public investments, when needed.**

1=Strongly Agree	33.8%	30.8%	45.7%	46.0%	38.2%	36.0%	32.1%	23.9%	21.8%	33.3%
2=Agree	40.9%	44.4%	32.6%	36.5%	38.2%	44.9%	42.6%	41.3%	45.5%	41.6%
3=Neutral	17.3%	14.0%	15.2%	13.5%	14.6%	12.9%	16.6%	23.2%	19.9%	16.6%
4=Disagree	5.0%	7.0%	2.2%	2.4%	5.7%	2.7%	6.9%	6.5%	9.0%	5.4%
5=Strongly Disagree	3.0%	3.7%	4.3%	1.6%	3.2%	3.6%	1.8%	5.2%	3.8%	3.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Q16c I would like to see development in or near my neighborhood.

1=Strongly Agree	30.0%	21.0%	40.4%	38.9%	27.8%	35.8%	24.3%	21.5%	19.1%	28.3%
2=Agree	25.5%	22.0%	25.5%	27.8%	25.3%	23.5%	27.1%	22.2%	23.0%	24.8%
3=Neutral	22.2%	23.8%	14.9%	17.5%	19.6%	17.7%	21.1%	27.8%	36.2%	22.6%
4=Disagree	14.5%	22.9%	10.6%	11.9%	15.8%	15.0%	18.9%	20.3%	13.8%	16.0%
5=Strongly Disagree	7.9%	10.3%	8.5%	4.0%	11.4%	8.0%	8.6%	8.2%	7.9%	8.3%

Q16d Development is OK but I prefer it not come to my neighborhood.

1=Strongly Agree	13.7%	20.8%	12.5%	11.1%	19.1%	12.9%	16.1%	19.1%	11.5%	15.1%
2=Agree	15.6%	20.8%	18.8%	12.7%	10.8%	19.2%	16.4%	17.8%	20.3%	16.6%
3=Neutral	29.8%	26.9%	35.4%	26.2%	27.4%	23.2%	26.4%	35.0%	39.9%	29.3%
4=Disagree	24.4%	17.0%	12.5%	27.8%	24.8%	24.6%	25.7%	18.5%	18.9%	23.1%
5=Strongly Disagree	16.4%	14.6%	20.8%	22.2%	17.8%	20.1%	15.4%	9.6%	9.5%	16.0%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

**Q16e Development is good as long as there are a few rules. Development must be directed to do no harm to historic and natural resources.**

1=Strongly Agree	41.4%	34.0%	51.1%	41.3%	41.1%	40.7%	39.6%	36.1%	38.0%	40.1%
2=Agree	37.3%	40.0%	38.3%	36.5%	30.4%	38.9%	38.2%	41.8%	39.9%	37.8%
3=Neutral	15.9%	18.6%	8.5%	19.8%	19.0%	13.7%	16.8%	17.1%	16.5%	16.4%
4=Disagree	3.0%	3.3%	2.1%	1.6%	5.7%	4.0%	2.9%	0.6%	3.2%	3.0%
5=Strongly Disagree	2.4%	4.2%	0.0%	0.8%	3.8%	2.7%	2.5%	4.4%	2.5%	2.8%

**Q16f Development should be promoted in downtown and central areas that have vacant housing or land.**

1=Strongly Agree	45.8%	43.0%	47.9%	56.3%	43.3%	50.7%	42.6%	36.5%	42.9%	45.2%
2=Agree	33.1%	37.4%	29.2%	30.2%	31.8%	30.7%	36.5%	34.0%	39.8%	33.9%
3=Neutral	14.3%	11.7%	18.8%	9.5%	16.6%	11.1%	12.3%	18.9%	14.9%	13.8%
4=Disagree	4.2%	5.1%	4.2%	1.6%	5.7%	4.0%	5.8%	6.9%	1.2%	4.4%
5=Strongly Disagree	2.6%	2.8%	0.0%	2.4%	2.5%	3.6%	2.9%	3.8%	1.2%	2.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q16 What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)(Without Don't Know):**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q16g Development should be slowed down.</u></b>										
1=Strongly Agree	5.4%	2.8%	12.8%	3.2%	2.6%	4.0%	6.5%	3.2%	5.3%	4.9%
2=Agree	7.2%	6.2%	8.5%	5.6%	4.5%	8.5%	8.7%	7.7%	4.7%	7.0%
3=Neutral	23.2%	31.3%	21.3%	20.2%	29.0%	21.9%	19.1%	35.3%	29.3%	24.6%
4=Disagree	34.9%	40.3%	27.7%	33.9%	32.9%	35.7%	37.9%	33.3%	42.7%	36.0%
5=Strongly Disagree	29.3%	19.4%	29.8%	37.1%	31.0%	29.9%	27.8%	20.5%	18.0%	27.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q17 Do any of the following things make it difficult for you to be able to participate in public discussions about the future of Shreveport? (Check all that apply)**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q17 Things that could make it difficult to participate in public discussions about the future of Shreveport</u></b>										
1=Not enough time	27.2%	30.5%	44.0%	38.2%	40.1%	32.5%	24.9%	19.4%	10.3%	27.8%
2=Difficult to travel to meetings	12.6%	11.8%	8.0%	4.6%	10.5%	5.7%	10.9%	17.6%	28.2%	12.5%
3=Not sure how to get involved	27.3%	23.2%	34.0%	29.0%	32.7%	25.0%	30.0%	21.2%	18.4%	26.4%
4=Don't believe I can make a difference	18.3%	23.2%	14.0%	19.8%	16.7%	17.1%	23.5%	18.8%	18.4%	19.2%
5=Don't have enough information	37.4%	26.4%	34.0%	36.6%	42.6%	35.1%	37.2%	32.7%	28.7%	35.3%
6=Other	11.8%	13.6%	6.0%	12.2%	9.9%	12.3%	12.6%	9.7%	18.4%	12.2%
9=None chosen	12.9%	10.0%	14.0%	9.9%	9.9%	10.1%	11.9%	17.0%	14.4%	12.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q18 Where do you live? (some people gave both responses)**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q18 Where do you live?</u>										
1=City of Shreveport	95.4%	0.0%	84.3%	78.4%	83.0%	80.4%	76.4%	72.6%	80.3%	78.7%
2=Caddo Parish	4.6%	100.0%	15.7%	21.6%	17.0%	19.6%	23.6%	27.4%	19.7%	21.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q19 How long have you lived in the Shreveport area?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q19 Numbers of years lived in the Shreveport area</u></b>										
1=0-2 years	3.3%	5.5%	14.3%	13.0%	5.0%	2.6%	0.7%	1.2%	1.2%	3.7%
2=3-5 years	6.8%	6.4%	12.2%	16.8%	10.6%	5.7%	4.8%	2.4%	2.9%	6.7%
3=6-10 years	7.3%	9.6%	8.2%	19.1%	15.0%	7.9%	4.5%	1.2%	4.0%	7.7%
4=11-20 years	11.5%	10.6%	18.4%	8.4%	17.5%	17.5%	9.9%	6.1%	5.2%	11.3%
5=21 years or more	71.1%	67.9%	46.9%	42.7%	51.9%	66.2%	80.1%	89.1%	86.7%	70.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q21 What is your age?**

N=1214

Q18 Where do you live?		Q21 What is your age							Total
City of Shreveport 1	Caddo Parish 2	24 or under 1	25-34 years 2	35-44 years 3	45-54 years 4	55-64 years 5	65-74 years 6	75+ years 7	

Q21 What is your age

1=24 or under	4.4%	3.2%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%
2=25-34 years	10.7%	11.8%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.9%
3=35-44 years	14.0%	11.4%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	13.5%
4=45-54 years	19.2%	17.3%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	19.0%
5=55-64 years	23.4%	28.6%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	24.4%
6=65-74 years	12.9%	17.3%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	13.7%
7=75+ years	15.4%	10.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	14.5%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q22 Do you own or rent your home?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
1=Own	65.8%	68.6%	42.0%	43.5%	55.3%	66.7%	68.6%	81.1%	83.3%	66.2%
2=Rent	33.5%	31.4%	56.0%	56.5%	44.7%	32.9%	31.1%	17.7%	16.1%	33.0%
9=No response	0.7%	0.0%	2.0%	0.0%	0.0%	0.4%	0.3%	1.2%	0.6%	0.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q23 Which of the following best describes your home?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
1=Single family	73.4%	67.7%	64.0%	66.4%	65.2%	73.7%	73.7%	78.0%	77.6%	72.2%
2=Duplex/triplex	1.2%	0.5%	0.0%	2.3%	0.0%	1.8%	1.7%	0.6%	0.0%	1.1%
3=Rental Apartment (4 + units)	19.1%	18.6%	28.0%	27.5%	27.3%	17.5%	17.4%	13.4%	12.1%	19.0%
4=Condo	2.8%	0.5%	0.0%	0.8%	1.9%	3.1%	2.0%	1.8%	5.2%	2.4%
5=Mobile home	1.3%	10.5%	4.0%	0.8%	4.3%	3.5%	3.1%	3.0%	2.3%	3.0%
6=Other	1.2%	1.4%	2.0%	0.8%	0.6%	0.4%	1.4%	1.8%	2.3%	1.2%
9=Decline	0.8%	0.9%	2.0%	1.5%	0.6%	0.0%	0.7%	1.2%	0.6%	1.1%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q25 Including all household members, which of the following ranges includes your total annual household income?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q25 Household income</u>										
1=Less than \$14,999	20.3%	21.8%	34.0%	18.3%	16.0%	15.4%	21.5%	24.8%	24.7%	20.5%
2=\$15,000 to \$29,999	18.0%	14.1%	12.0%	11.5%	18.5%	15.4%	15.4%	19.4%	25.9%	17.2%
3=\$30,000 to \$44,999	14.9%	18.2%	12.0%	19.8%	14.8%	16.2%	14.0%	11.5%	20.1%	15.5%
4=\$45,000 to \$59,999	11.8%	13.2%	12.0%	19.8%	14.8%	13.2%	8.5%	12.1%	8.6%	12.0%
5=\$60,000 to \$74,999	8.9%	8.6%	6.0%	14.5%	8.0%	7.5%	9.9%	9.1%	6.3%	8.8%
6=\$75,000 to \$99,999	5.6%	8.2%	4.0%	5.3%	8.0%	6.1%	9.6%	3.6%	1.7%	6.0%
7=\$100,000 or more	9.3%	8.6%	4.0%	3.1%	12.3%	14.9%	12.3%	7.9%	1.7%	9.2%
9=Decline	11.2%	7.3%	16.0%	7.6%	7.4%	11.4%	8.9%	11.5%	10.9%	10.7%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q26 Are you or other members of your household of Hispanic or Latino ancestry?**

N=1214

	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
1=Yes	2.7%	4.1%	4.0%	4.6%	4.9%	4.4%	2.7%	1.2%	0.6%	3.1%
2=No	95.5%	95.0%	96.0%	95.4%	94.4%	95.2%	95.6%	95.7%	98.3%	95.1%
9=No response	1.7%	0.9%	0.0%	0.0%	0.6%	0.4%	1.7%	3.0%	1.2%	1.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q27 Which of the following best describes your race:**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

Which of the following best describes your race:

1=African-American (non-Hispanic)	46.9%	35.0%	54.0%	58.0%	48.1%	55.3%	46.1%	35.8%	22.4%	44.6%
2=White (non-Hispanic)	49.9%	60.9%	42.0%	36.6%	47.5%	43.0%	51.5%	63.0%	71.8%	51.8%
3=Native American	2.0%	1.8%	0.0%	2.3%	3.7%	1.3%	1.4%	0.6%	4.0%	2.0%
4=Asian/Pacific Islander	0.3%	0.5%	0.0%	1.5%	0.6%	0.4%	0.0%	0.0%	0.0%	0.3%
5=Mixed race	1.7%	2.7%	8.0%	1.5%	1.2%	1.8%	1.4%	0.6%	3.4%	1.9%
6=Other	1.3%	1.8%	0.0%	1.5%	1.9%	1.3%	1.4%	1.8%	1.1%	1.4%
9=Decline	0.6%	0.5%	0.0%	0.8%	0.0%	0.0%	1.0%	0.0%	0.6%	0.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q28 What is your current employment status?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<u>Q28 Current employment status</u>										
1=Full time employment	43.9%	49.5%	34.0%	65.6%	61.7%	69.3%	49.8%	16.4%	5.7%	45.0%
2=Part time employment	9.4%	4.5%	10.0%	9.9%	11.7%	7.9%	9.9%	7.3%	4.0%	8.5%
3=Full-time student	1.3%	1.8%	16.0%	3.1%	1.9%	0.9%	0.0%	0.0%	0.0%	1.4%
4=Full-time homemaker	2.8%	1.8%	2.0%	6.9%	4.9%	3.1%	1.7%	0.6%	0.6%	2.6%
5=Unemployed	9.1%	13.2%	30.0%	13.0%	17.9%	10.1%	10.2%	0.6%	1.7%	9.8%
6=Retired	31.9%	28.6%	8.0%	0.8%	1.2%	7.5%	27.0%	72.7%	87.4%	31.4%
9=None chosen	1.5%	0.5%	0.0%	0.8%	0.6%	1.3%	1.4%	2.4%	0.6%	1.3%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q29 Where do you work? (if employed)**

N=649	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
<b><u>Q29 Where do you work? (if employed)</u></b>										
1=City of Shreveport	80.7%	50.4%	81.8%	72.7%	79.8%	73.3%	77.1%	56.4%	82.4%	75.0%
2=Caddo Parish outside the City of Shreveport	3.0%	23.5%	13.6%	3.0%	3.4%	8.5%	7.4%	12.8%	5.9%	6.8%
3=Bossier Parish	9.7%	14.3%	0.0%	18.2%	12.6%	10.8%	7.4%	10.3%	0.0%	10.6%
4=In Louisiana outside Caddo or Bossier Parish	1.5%	2.5%	0.0%	2.0%	1.7%	1.7%	1.1%	5.1%	0.0%	1.7%
6=In Texas	0.6%	2.5%	0.0%	1.0%	0.0%	1.1%	0.6%	5.1%	0.0%	0.9%
7=Other	3.6%	3.4%	4.5%	3.0%	2.5%	2.3%	4.6%	7.7%	5.9%	3.5%
9=No response	0.9%	3.4%	0.0%	0.0%	0.0%	2.3%	1.7%	2.6%	5.9%	1.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q30 Which of the following best fits the type of work you do?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	
01=Agriculture	0.7%	3.4%	0.0%	1.0%	0.8%	1.1%	1.1%	5.0%	0.0%	1.4%
02=Administrative or Support	5.6%	7.6%	4.3%	8.1%	0.8%	7.3%	7.3%	5.0%	5.9%	5.9%
03=Construction	3.4%	6.7%	0.0%	3.0%	5.9%	4.5%	4.5%	2.5%	0.0%	4.1%
04=Manufacturing	3.2%	4.2%	0.0%	2.0%	1.7%	4.5%	5.1%	2.5%	0.0%	3.4%
05=Wholesale Trade	0.6%	1.7%	0.0%	0.0%	0.0%	0.6%	1.7%	2.5%	0.0%	0.8%
06=Food, Hospitality, Entertainment	9.3%	5.9%	30.4%	14.1%	8.4%	6.8%	6.2%	5.0%	5.9%	8.7%
07= Retail	6.5%	5.9%	13.0%	9.1%	3.4%	7.3%	5.1%	5.0%	11.8%	6.4%
08=Tourist Services	0.2%	0.8%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.3%
09=Transportation and Warehousing	4.3%	5.0%	4.3%	5.1%	8.4%	3.4%	3.4%	2.5%	0.0%	4.4%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q30 Which of the following best fits the type of work you do?**

N=1214	Q18 Where do you live?		Q21 What is your age							Total
	City of Shreveport	Caddo Parish	24 or under	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	
	1	2	1	2	3	4	5	6	7	

**Q30 Which of the following best fits the type of work you do? (Cont.)**

10=Finance, Insurance, or Real Estate	5.2%	1.7%	8.7%	5.1%	5.9%	2.3%	3.9%	7.5%	11.8%	4.6%
11=Professional Services	10.8%	5.0%	8.7%	6.1%	5.9%	11.9%	10.7%	15.0%	17.6%	9.8%
12=Scientific or Technical Services	2.4%	2.5%	0.0%	4.0%	5.0%	2.8%	0.6%	0.0%	0.0%	2.4%
13=Educational Services	10.7%	7.6%	13.0%	4.0%	16.0%	7.3%	11.8%	15.0%	0.0%	10.1%
14=Health Care or Social Assistance	17.2%	17.6%	4.3%	16.2%	20.2%	18.1%	18.5%	10.0%	11.8%	17.2%
15=Government	5.0%	4.2%	0.0%	4.0%	3.4%	9.6%	3.4%	0.0%	5.9%	4.9%
16=Armed Services	0.6%	2.5%	0.0%	4.0%	0.8%	0.6%	0.0%	0.0%	0.0%	0.9%
17=Other	12.3%	15.1%	8.7%	14.1%	13.4%	7.9%	13.5%	22.5%	29.4%	12.8%

Community Attitude and Interest Survey for the Shreveport Metropolitan Planning Commission and Caddo Parish

**Q31 What is your gender?**

N=1214

Q18 Where do you live?		Q21 What is your age							Total
City of Shreveport 1	Caddo Parish 2	24 or under 1	25-34 years 2	35-44 years 3	45-54 years 4	55-64 years 5	65-74 years 6	75+ years 7	

Q31 Respondents gender

1=Female	59.3%	47.7%	46.0%	61.1%	56.2%	53.9%	53.6%	64.2%	62.6%	57.0%
2=Male	40.7%	52.3%	54.0%	38.9%	43.8%	46.1%	46.4%	35.8%	37.4%	43.0%

# *Survey Instrument*

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**METROPOLITAN  
PLANNING COMMISSION**  
Shreveport / Caddo Parish

505 Travis Street  
P.O. Box 31109  
Shreveport, LA 71130  
Tel (318) 673-6480  
Fax (318) 673-6475

*A Few Minutes of Your Time Will Help Make the Shreveport Area a  
Better Place to Live, Work and Play!*

Dear Resident:

***Your response to the enclosed survey is extremely important...***

The Metropolitan Planning Commission, the City of Shreveport and Caddo Parish are sponsoring the first new master plan for our area in fifty years. This plan will look two decades ahead to set a vision for the future and a blueprint for how to get there. This public opinion survey will help provide information on establishing priorities for the improvement and future development of the city and surrounding parish area. *Your household was one of a limited number selected at random to receive this survey, therefore, it is very important that you participate.*

***We appreciate your time...***

We realize that this survey will take approximately 10 minutes to complete, but each question is important. The time you invest in completing this survey will aid the Commission, the City and the Parish in taking a resident-driven approach to making decisions that will enrich the future of the Shreveport area and positively affect the lives of its residents.

***Please complete and return your survey within the next week...***

ETC Institute, an independent consulting company, is administering this survey as part of the consultant team chosen to assist our community in creating the master plan. They will compile the data received. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

For more information on the plan and how you can be involved, please go to the master plan website at [www.shreveportcaddomasterplan.org](http://www.shreveportcaddomasterplan.org). The survey results will be presented at the citywide Visioning Forum to be held on August 22 at the Convention Center and will be posted on the website. We hope you will also participate in the forum. You can register for the Forum online, sign up for updates, and send comments and questions to the planning team. Please contact Ron Tisdale at the MPC Office at 318-673-6480 if you have any questions.

The survey is a tool that will benefit all residents. Please take this opportunity to let your voice be heard!

Sincerely,

Dale Colvin, Chairman  
Metropolitan Planning Commission

*Si usted tiene preguntas or no habla ingles,  
por favor llame al 1-888-801-5368 y habla con Terry*

## Shreveport Area Community Survey

Thank you for taking the time to complete this important survey. Please circle the response that most closely matches your opinion. **YOUR RESPONSES ARE CONFIDENTIAL.** When you are finished, please return your survey in the postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

1. For each of the following issues, please rate whether you feel the issue is very important, somewhat important, not sure or not important to the future of the Shreveport area by circling the number to the right of each issue

Issues	Very Important	Somewhat Important	Not Sure	Not Important
A. Improving neighborhood quality of life	1	2	3	4
B. Adequate water supply and good water quality	1	2	3	4
C. Diversified industries and job growth	1	2	3	4
D. Preserving historic buildings and traditional neighborhoods	1	2	3	4
E. Transportation alternatives to the car	1	2	3	4
F. Revitalization of central city neighborhoods	1	2	3	4
G. Population growth	1	2	3	4
H. Downtown revitalization	1	2	3	4
I. Improving function and appearance of commercial areas	1	2	3	4
J. Reducing crime	1	2	3	4
K. Quality housing for all income groups	1	2	3	4
L. Improving public schools	1	2	3	4
M. Retaining young people and recent graduates	1	2	3	4
N. Maintaining parks, recreation, and open space	1	2	3	4
O. Ease of getting around by car	1	2	3	4
P. Level of taxes	1	2	3	4
Q. Small city atmosphere	1	2	3	4
R. Availability of arts and cultural opportunities	1	2	3	4
S. Access to excellent health care	1	2	3	4
T. Other: _____				

2. Which four of the issues from the list in Question #1 do you feel are most important for the Shreveport area to improve? [Using the letters above in Question #1, please write in the letters below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE



6. Several items that may influence your perception of the Shreveport area are listed below. Using a scale of 5 to 1, where "5" means Excellent and "1" means Poor, please rate the following.

How Would You Rate.....	Excellent	Good	Average	Below Average	Poor	Don't know
A. Shreveport area as a place to live	5	4	3	2	1	9
B. Shreveport area as a place to raise children	5	4	3	2	1	9
C. Shreveport area as a place to retire	5	4	3	2	1	9
D. Shreveport area as a place to work	5	4	3	2	1	9
E. The overall quality of life in the Shreveport area	5	4	3	2	1	9

7. Several statements about the future of the Shreveport area are listed below. Using a scale from "1" to "5" where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE," please indicate your level of agreement with the following:

The Shreveport Future Should Include the Following:	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
A. A stronger city identity	1	2	3	4	5
B. More attractive entrance and commercial corridors	1	2	3	4	5
C. More parks	1	2	3	4	5
D. More sidewalks, walking paths, trails, and bicycle paths and routes	1	2	3	4	5
E. More housing, restaurants, and cultural activities downtown	1	2	3	4	5
F. More diverse economy and better jobs	1	2	3	4	5
G. More commercial development	1	2	3	4	5
H. More/better public transportation	1	2	3	4	5
I. More activities for teenagers	1	2	3	4	5
J. More activities for seniors	1	2	3	4	5
K. More activities for young adults	1	2	3	4	5
L. Less sprawling growth	1	2	3	4	5
M. Redevelopment of areas with vacant buildings or land	1	2	3	4	5
N. Improved and new public schools	1	2	3	4	5
O. Waterfront development with public access and activities	1	2	3	4	5
P. More/better community services	1	2	3	4	5
Q. An improved entertainment district	1	2	3	4	5
R. More housing development	1	2	3	4	5
S. More post-secondary technical education (community college to graduate school)	1	2	3	4	5
T. Other: _____	1	2	3	4	5



**14. What is your primary source of local news? (Select up to two)**

- (1) Local television
- (2) Newspapers
- (3) Radio
- (4) Internet blogs, sites
- (5) Others, (Please specify) \_\_\_\_\_

**15. What types of associations do you participate in on a regular basis?**

**(As part of your work or personal activities.) (Check all that apply.)**

- (01) Faith-based organization, such as church or faith based charity
- (02) Youth group, such as scouts
- (03) Athletic club or team
- (04) Learning or hobby club, like book club, garden club, art group, etc.
- (05) Parent group, like PTSA
- (06) Civic group, like fraternities, Rotary
- (07) Neighborhood association or homeowners association
- (08) Professional or business association, like Chamber of Commerce
- (09) Political or advocacy group, like environmental group or election campaign
- (10) Support group, like AA, adults caring for elders, or cancer survivors
- (11) Others, please specify \_\_\_\_\_

**16. What is your opinion about development (new or redeveloped residential, commercial or industrial areas) in the Shreveport planning area now and in the future? (Circle the number corresponding to your response)**

Development		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
A.	Development is the result of free market and personal choices and should not be directed or controlled.	1	2	3	4	5
B.	The government should promote development with incentives and public investments, when needed.	1	2	3	4	5
C.	I would like to see development in or near my neighborhood.	1	2	3	4	5
D.	Development is OK but I prefer it not come to my neighborhood.	1	2	3	4	5
E.	Development is good as long as there are a few rules. Development must be directed to do no harm to historic and natural resources.	1	2	3	4	5
F.	Development should be promoted in downtown and central areas that have vacant housing or land.	1	2	3	4	5
G.	Development should be slowed down.	1	2	3	4	5

**17. Do any of the following things make it difficult for you to be able to participate in public discussions about the future of Shreveport? (Select all that apply)**

- (1) Not enough time
- (2) Difficult to travel to meetings
- (3) Not sure how to get involved
- (4) Don't believe I can make a difference
- (5) Don't have enough information
- (6) Other (Please specify) \_\_\_\_\_



**28. What is your current employment status?**

- (1) Full time employment
- (2) Part time employment
- (3) Full-time student [skip to q31]
- (4) Full-time homemaker [skip to q31]
- (5) Unemployed [skip to q31]
- (6) Retired [skip to q31]

**29. Where do you work? (if employed)**

- (1) City of Shreveport
- (2) Caddo Parish outside the City of Shreveport
- (3) Bossier Parish
- (4) In Louisiana outside Caddo or Bossier Parish
- (5) In Arkansas
- (6) In Texas
- (7) Other (Please specify) \_\_\_\_\_

**30. Which of the following best fits the type of work you do?**

- |  |  |
|--|--|
| <input type="checkbox"/> (01) Agriculture                      | <input type="checkbox"/> (10) Finance, Insurance, or Real Estate |
| <input type="checkbox"/> (02) Administrative or Support        | <input type="checkbox"/> (11) Professional Services              |
| <input type="checkbox"/> (03) Construction                     | <input type="checkbox"/> (12) Scientific or Technical Services   |
| <input type="checkbox"/> (04) Manufacturing                    | <input type="checkbox"/> (13) Educational Services               |
| <input type="checkbox"/> (05) Wholesale Trade                  | <input type="checkbox"/> (14) Health Care or Social Assistance   |
| <input type="checkbox"/> (06) Food, Hospitality, Entertainment | <input type="checkbox"/> (15) Government                         |
| <input type="checkbox"/> (07) Retail                           | <input type="checkbox"/> (16) Armed Services                     |
| <input type="checkbox"/> (08) Tourist Services                 | <input type="checkbox"/> (17) Other, please specify below:       |
| <input type="checkbox"/> (09) Transportation and Warehousing   | _____  |

**31. What is your gender?**

- (1) Female
- (2) Male

If you would like to be involved in public discussions about the future of the Shreveport area, please sign up on the project website, [www.shreveportcaddomasterplan.org](http://www.shreveportcaddomasterplan.org) to receive email updates or call Ron Tisdale at 318-673-6480 to ask to be put on a contact list.

## **The Shreveport Metropolitan Planning Commission of Caddo Parish Thanks You for Your Time!**

Please Return Your Completed Survey in the Enclosed Postage Paid Envelope Addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain Completely Confidential.  
The address information on the sticker to the right will  
ONLY be used to help identify areas with special interests.